

Central Jutland / Midtjylland region, Denmark (NUTS2)

The following fully operational DIHs are based in this region:

- Aarhus University Centre for Digitalisation, Big Data and Data Analytics (DIGIT)
- DigitalLead
- The Alexandra Institute - ICT-based innovation
- Vitus Bering Innovation Park

The digital technology focus of these hubs seems to be fully aligned with the region's RIS3 on Digital technologies and advanced manufacturing, D.24 - Digitising Industry (Industry 4.0, smart and additive manufacturing). This is further enhanced by the fact that these hubs focus mainly on manufacturing SMEs specialising in electrical, optical and machinery equipment. The same seems to apply to the region's RIS3 on energy and environment technologies. Finally, from the information currently available, this region's DIHs do not seem to be aligned with the RIS3 on tourism and business tourism as well as on food and bioresources. The region's RIS3 and policy objectives are presented in detail below as derived from [Eye@RIS3 tool](#) of European Commission's Smart Specialisation Platform.

RIS3 description	Policy Objectives
<p>Growth drivers. Central Denmark Region is home to 68,000 private enterprises employing a total of 450,000 full-time employees. They have an annual turnover of DKK 670 billion and their annual exports amount to DKK 170 billion. In order to facilitate the competitiveness of these companies and create new jobs, we regularly launches new initiatives with a consistent emphasis on financial viability as well as environmental and social sustainability. Global challenges require global solutions. Collaborating in broad partnerships with industry, educational facilities, NGOs and other public organisations, the Central Denmark Region is striving to find better solutions to benefit enterprises and citizens alike. In order to create sustainable solutions, challenged by the increasing urbanisation, innovative thinking and collaboration across sectors, professions and traditional fields of businesses will be required to a greater extent in order to meet the complex challenges faced by cities and towns. We are proactively promoting and spreading knowledge of the potential of a circular economy, as a means of addressing global challenges and the resource scarcity to which we are already subject and which will only increase in future years. We have knowledge and experience in establishing cooperation between knowledge institutions and SMEs. Through our projects we have created new ways to enter the Danish innovation system and that as a result, we are continuously concerned with creating good conditions for knowledge cooperation. We take a coordinated approach to creating better conditions for the establishment, development and growth of entrepreneurs. This effort includes guidance for entrepreneurs, access to venture capital and an initiative to promote entrepreneurship in the educational system.</p>	<p>H - Service innovation</p> <p style="padding-left: 20px;">H.51 - New or improved organisational models</p> <p style="padding-left: 20px;">H.52 - New or improved service processes</p> <p style="padding-left: 20px;">H.53 - New or improved service products (commodities or public services)</p>

<p>Energy & Environment Technologies. Energy, Environment and Water technologies</p>	<p>J - Sustainable innovation</p> <p>J.62 - Climate change</p> <p>J.63 - Eco-innovations</p> <p>J.64 - High-speed rail-road transportation systems</p> <p>J.65 - Resource efficiency</p> <p>J.66 - Smart green & integrated transport systems</p> <p>J.67 - Sustainable agriculture</p> <p>J.68 - Sustainable energy & renewables</p> <p>J.69 - Sustainable land & water use</p> <p>J.70 - Sustainable production & consumption</p> <p>J.71 - Waste management</p>
<p>Tourism. Tourism and Business Tourism</p>	<p>C - Cultural & creative industries</p> <p>C.16 - Development of regional cultural & creative industries</p> <p>C.17 - Support to link cultural & creative industries with traditional industries</p>
<p>Food and bio resources</p>	<p>E - KETs</p> <p>E.37 - Advanced manufacturing systems</p> <p>E.38 - Advanced materials</p> <p>E.39 - Industrial biotechnology</p> <p>E.40 - Micro/Nano-electronics</p> <p>E.41 - Nanotechnology</p> <p>E.42 - Photonics</p>
<p>Digital technologies and advanced manufacturing</p>	<p>D - Digital transformation</p> <p>D.24 - Digitising Industry (Industry 4.0, smart and additive manufacturing)</p>



