

**Clean energy and e-
mobility perspective –
what does it take to make
it happen?**

Green IT Amsterdam

Greenit
amsterdam region

Green IT Leaders



- ✓ Non-profit and network organization
- ✓ Support the wider Amsterdam region in realizing its **energy transition goals**
- ✓ Scout, test and showcase **innovative IT solutions** for increasing energy efficiency and decreasing carbon emissions
- ✓ We share knowledge, expertise and ambitions, for achieving these sustainability targets

City trends in EVs & renewable energy

- **EV market** is exploding: electric mobility grows faster than renewable energy in the city.
- **Charging infrastructure**: development, organization, finance.
- Large scale **projects** are scarce: requires funding & long-term investments
- **Policies** in the different EU countries are **fragmented & instable**
- **Need for coherence between sectors and across the different member states.**

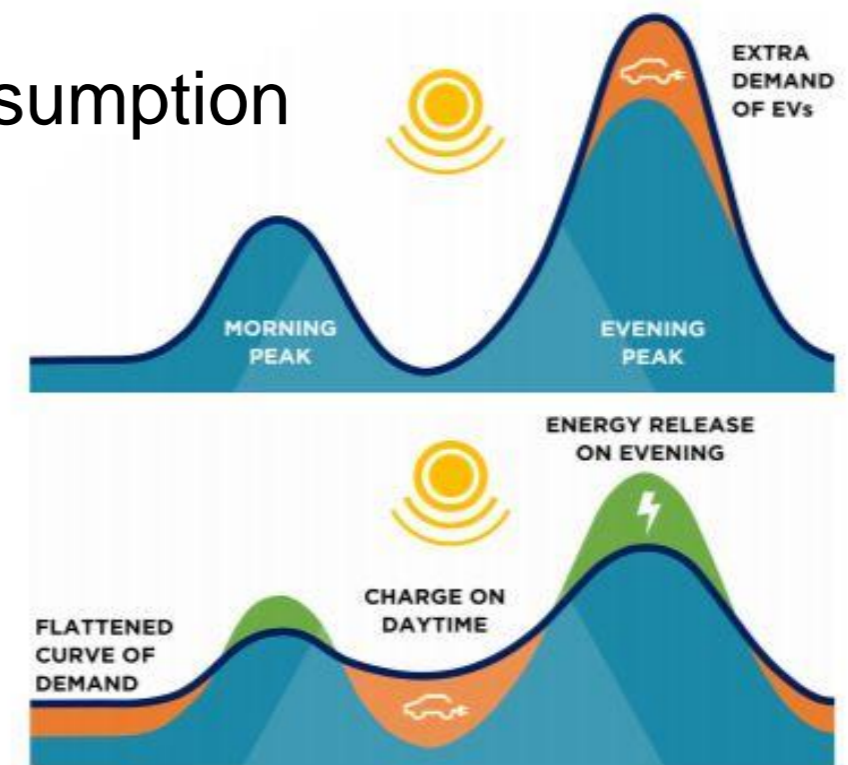
E-mobility & Renewables in the City

Developments

- Cities are the main energy consumers, but also offer the greatest opportunities for change.
- Two important technologies are currently gaining momentum in European cities: Electric vehicles (EVs) and renewable energies.
- Both technologies offer a high potential for climate change mitigation.

Challenge: Mismatch between production and consumption

✓ **Intelligent integration into the energy and mobility system is crucial**



EV ENERGY PROJECT

Lead partner:



Partners:



Needs for addressing

- Europe's intelligent integration of EV and RES with ICT
 - Clean cities development
 - Innovative framework policies
- ✓ Decarbonisation of Energy and Mobility sectors

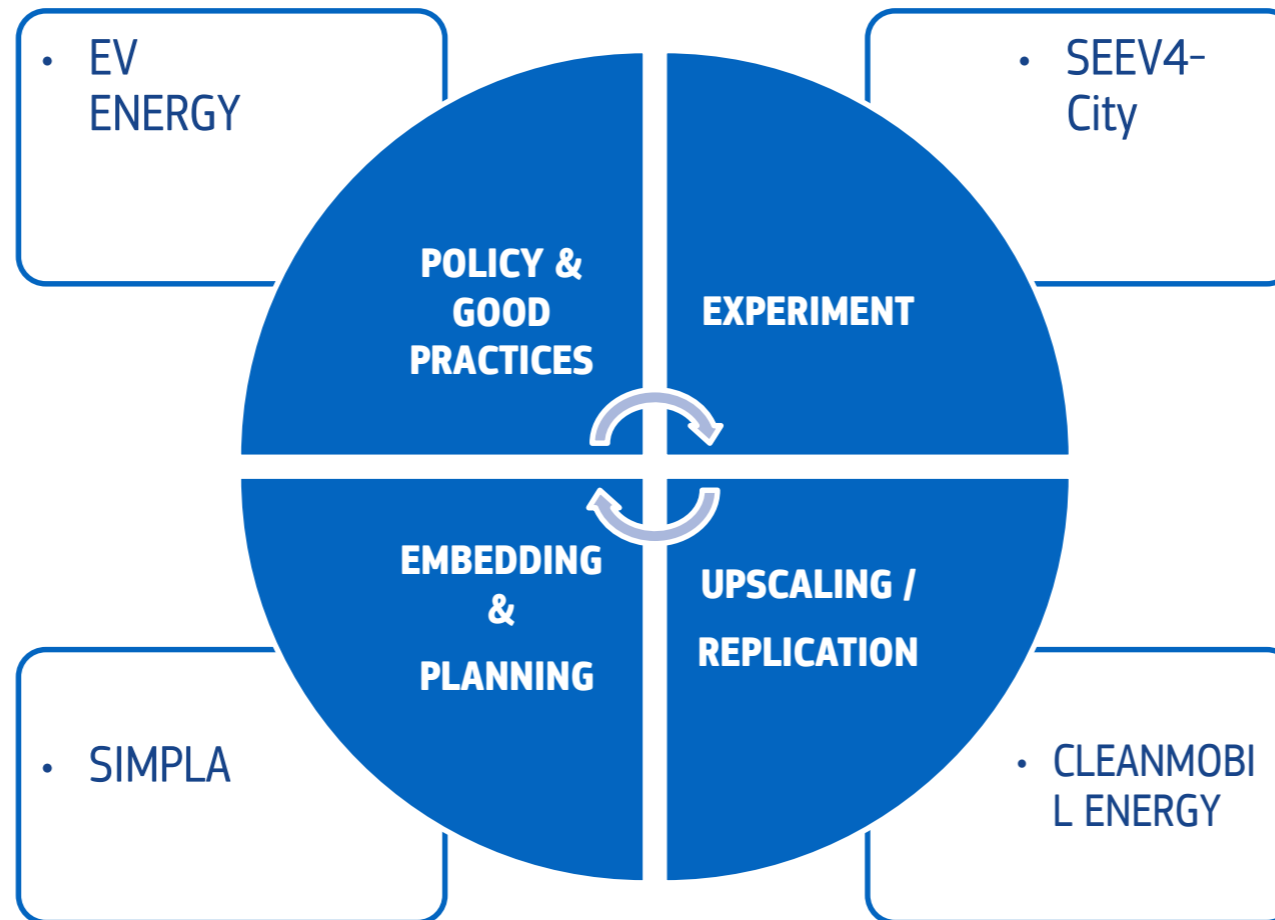
Overcoming urban challenges

- Interregional policy and good practices **learning**;
 - **Transferring** the most appropriate policies and good practices to cities & regions;
 - Large-scale **implementation** & long-term monitoring
- ✓ **Identified best practices and policies are further disseminated for the benefit of the widest possible audience**

Creating a visible impact

- To reach a more visible impact, we need large-scale demonstration projects
- Create awareness about the implications at different levels:
 - Technical
 - Financial
 - Social
- Experiences needed to define policies and regulations

The policy – projects cycle



EV ENERGY approach



Thank you !