



EWRC Workshop on Resilience of EU Innovation Ecosystems
14 October, 11.30 - 13.00

AGENDA

- Introduction to the session by **Fernando Mérida-Martín**, *Territorial Development Unit, JRC*.
- “Tourist behaviour and Policy options”, by **Anabela Marques Santos**, *Territorial Development Unit, JRC*

The presentation focuses on showing how COVID-19 health crisis is affecting tourist behaviour and preferences in short and long-term. Recovery seems to be more digital, more sustainable and with less business travels. Understanding “how we can react and make regions more resilient?”, “how to make tourism sector more sustainable?”, “how digital innovation can support sustainability?” and “how can Smart Specialization support the recovery and transitions?” are some of the questions we try to answer.

<https://s3platform.jrc.ec.europa.eu/-/behavioural-changes-in-tourism-in-times-of-covid-19>

- “An analysis of the role of Smart Specialisation in the pandemic recovery period with early implementation examples”, by **Caroline Cohen**, *Territorial Development Unit, JRC*

The results of a survey on emerging initiatives to respond to the Covid-19 outbreak will be presented, at regional and national, as well as Smart Specialisation Thematic Partnerships’ level. The presentation also seeks to reflect on the role of Smart Specialisation to the development of sustainable and inclusive models at various territorial levels, in line with the European Green Deal and the Digital transition, and will stress the broad potential of the S3 approach to explore novel opportunities and foster resilient territories, able to adapt to changing environment.



- “COVID-19 policy responses adopted by Tuscany Region to support the regional innovation ecosystem”, by **Emanuele Fabbri**, *Managing Authority ERDFROP Unit Tuscany Region*, and **Veronica Bocci**, *Coordinator DITECFER, Tuscany, Italy*

The Covid-19 outbreak has determined symmetrical shocks with asymmetrical impacts. Regional innovation ecosystems are called upon to respond to the regional economic transformation required by the pandemic effect. Tuscany Region has activated several initiatives, supporting the response and recovery of the regional innovation ecosystem, within the framework of the regional S3. Evidence based approach, multilevel governance and territorial engagement, at the core of the regional innovation policies, are confirmed as main drivers for a prompt response and the endeavour for an effective resilience and recovery. The experience of the Technological District for Railway Technologies will then be presented as an attempt to search for an economic recovery path based on territorial excellence and inter-regional collaboration perspectives.

- “The regional recovery plan of Navarra region”, by **Mikel Irujo Amezaga**, *Foreign Action Director General of Navarra Region, Spain*

Navarra region has designed a recovery plan based in the participation of all relevant Navarrese stakeholders. The main action lines of this strategic approach will be presented.

- “3DP PAN EU: a tool to support manufacturing companies, also in times of crisis”, by **Wim De Kinderen**, *International Project Manager, Brainport Eindhoven EU Office, The Netherlands*

3D printing technology offers many new and unprecedented opportunities to manufacturing companies. Structural collaboration across borders between private businesses and knowledge institutes, facilitated by Smart Specialisation Partnerships, provides an answer to the existing fragmentation of the value chain. Additionally, as was shown during the Covid-19 crisis, it can bring swift answers to acute and unexpected needs of the industry.

<https://3dppan.eu/>

<https://s3platform.jrc.ec.europa.eu/high-performance-production-through-3d-printing>

- Q&A
- Wrap-up by **Karel Haegeman**, *Territorial Development Unit, JRC*



ZOOM CONNECTION DETAILS: “Resilience of EU innovation ecosystems” 14/10/2020, 11h30 – 13h (CET).

To connect you can either:

- Click on <https://zoom.us/j/93160909353?pwd=M0liVm5SYVliaGpzZ2N0L05oSlpSQTO9>

OR

- Type below meeting ID and password in the Zoom App:
 - Meeting ID: 93160909353
 - Password: 129562

Few tips for a smooth remote participation:

- Download the Zoom desktop application to ensure that your IT environment can support the software: <https://zoom.us/download>.
- Join the meeting room **5 minutes in advance** to test your Zoom connection, audio/video device
- To avoid background noise during the meeting, your microphone will be muted by default
- To ask a question, **please “virtually” raise your hand** and wait for the moderator to give you the floor
- When given the floor, turn on your mic and your camera
- **When not speaking, turn off your mic**
- Use headphones or a headset to avoid echo
- You will be requested to type your name. This name will be used for the Chat: **we recommend you to be as meaningful as possible in order to facilitate the work of the moderator**

Note! Zoom sessions will be recorded and made available on a dedicated video platform open to the public 48h after the session. You will be given the option to leave the meeting at any moment. Should you intend to remain anonymous we invite you to keep your camera off during the all duration of the session.