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Cross-border Cooperation

Nouvelle-Aquitaine / Euskadi / Navarra

Euroregion

Faro, 17.05.2019



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The EGTC Nouvelle-Aquitaine

Euskadi Navarre

Euroregion



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Euroregion

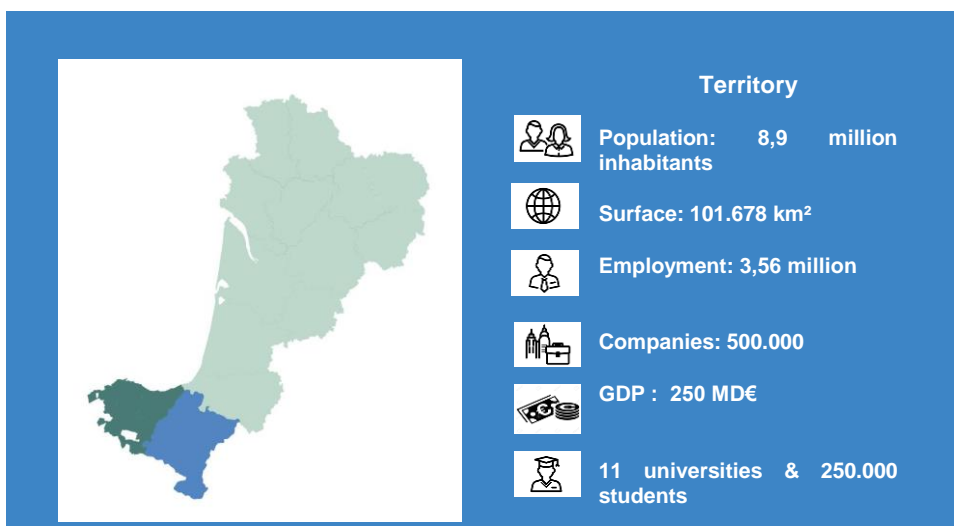
- A territorial project between cross-border regions that intend to strengthen their position and participate in the European construction
 - Some key dates: 1989, 2009, 2011, 2016, 2017
- The Euroregion has a European legal support: European Grouping of Territorial Cooperation (EGCT)
 - EGCT: Convention, Statutes, Governance (Presidency; Assembly, Executive Committee, Seat)



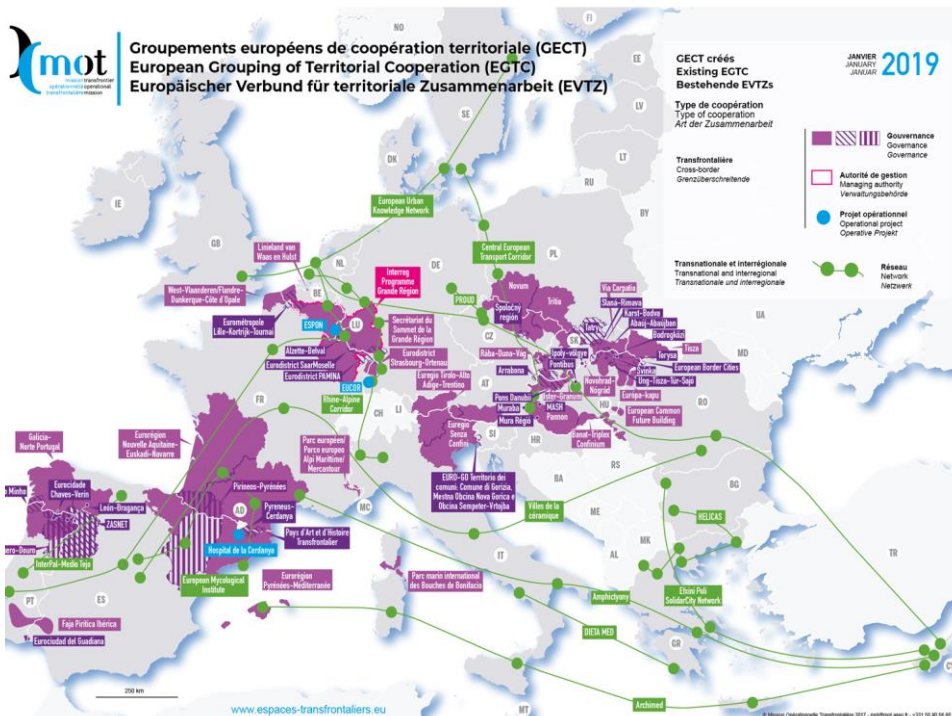
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Strategic Plan and application



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2014-2020 Euroregional Strategic Plan



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The 2014-2020 Euroregional Strategic Plan, develops the "Europe 2020" Strategy, structured in 4 Priority Areas and et 40 Action lines:

- Euroregional Citizenship
- **Economy and Knowledge**
- Sustainable Territory
- Governance



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Focus on the 2nd Priority Area "Economy and knowledge"

Action lines

- ✓ **Higher Education, Research**
- ✓ Innovation
- ✓ Employment
- ✓ **Cooperation among business, clusters**



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Tools for developing the 2014-2020 Euroregional Strategic Plan

European projects

Participation in European financing programmes, POCTEFA

1

Call for proposals Nouvelle-Aquitaine Euskadi Navarre

“Strategic Euroregional Collaborations”

Budget 2019 - 350 000 €

2

Strategic Partnerships

Euroregion entrusts key actors the task to develop structuring action of the Strategic Plan

Budget 2019
400 000 €

3



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Smart Specialisation Strategies



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Common priorities of the Smart Specialisation Strategies (S3) of the 3 territories

Identification of 6 key sectors

- Aeronautics, space, advanced manufacturing (materials)
- Health and biohealth
- Agriculture and agro-food industry
- Wood and sustainable construction
- Renewable energies
- Marine and coastal resources



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Tools for developing the 2014-2020 Euroregional Strategic Plan

European projects

Competitiv'eko
Compét Plus

1

Call for proposals Nouvelle-Aquitaine Euskadi Navarre

Since 2015, 18
projects selected

2

Strategic Partenariats

INTERC
Bihartean

3



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European projects: Competitiv'eko

- **Budget: 1 million euro. POCTEFA 2014-2020**
- **Aim: Create an ecosystem of business collaboration between the 3 territories based on its Smart Specialization Strategies (S3).**
- **Steps: (i) select the mature key sectors; (ii) select specific sectors that deserve special support, as they include all the elements of a Euroregional value chain**



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Call for proposals (since 2015)

- **Aim: Structure the 6 key sectors resulting from the overlap of the S3. create "Strategic Euroregional collaborations" aimed at structuring Euroregional value chains in each sector**
- **Annual call of proposal**
- **Budget 2019: 350.000 €**



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Call for proposals (since 2015) Financed projects

- Agriculture and agri-food industry: EVA (wine sector); RESELOC (Ecolo production)
- Health and biohealth: Chronicity Valley; ONCONAEN
- Aeronautics, space, advanced manufacturing (materials): ROBOTICS
- Marine and coastal resources: BlueSare
- Renewable energies: Euskabiom



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Strategic Partenariats

- INTERC: Interface clusters of the Euroregion through animation sessions, information and working groups. A network of 250 actors.
- Bihartean (Chambers of Commerce and Euroregion): Meetings between clusters, proximity internationalization actions (cross-border export) and economic missions within the Euroregion.



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Education (focus on Higher Education)



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Goals of the Euroregional 2014-2020 Strategic Plan

- Expand networking of universities: reinforce and structure cooperation
- Increase research initiatives and develop a Euro-regional knowledge and innovation community
- Promote double university degrees and boost the Euroregional mobility of students and teachers
- Boost cooperation in Vocational Training.



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Tools for developing the 2014-2020 Euroregional Strategic Plan

European projects

Eskola Futura
(POCTEFA)

1

Call for proposals Nouvelle-Aquitaine Euskadi Navarre

Several projects
selected as from 2012

2

Strategic Partenariats

Euroregional
Erasmus

Euroregional Campus
of international
excellence

Vocational Training

3



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European projects: Eskola futura

- Budget: 660.000 €. POCTEFA 2014-2020
- Concept: A new tool for students to access the training and opposition required by the system to teach in public bilingual schools (French/Basque and French/Occitan)
- The implementation of this project will allow: (i) Strengthen the knowledge and use of the languages spoken in the Euroregion; (ii) Encourage access to employment for trained students; (iii) Encourage reciprocal knowledge of the school systems and the pedagogical practices of both sides of the border; (iv) Strengthen cooperation between the universities of the territory



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Strategic Partenariats

Euroregional Campus of international excellence

- Bilateral collaboration convention of the Euroregion with the Public University of the Basque Country and Université de Bordeaux.
- Oriented towards cooperation in the areas of excellence identified by the S3s of the 3 regions
- Now: Planning to meet together with three other Universities on the continent to the call for projects of the EC "European Universities" (€ 20,000 / year);



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Euroregional Erasmus

- In collaboration with the network of Universities of the Euroregion (NAEN Network), the Euroregion finances since 2016, 50 student grants each year
- Allows to focus mobility policy towards employability.
- Seeks to combine euroregional mobility during the study stage within the framework of the first job.
- Successful initiative: 2016-2017 (20 students); 2017-2018 (38 students); 2018-2019 (50 students)



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Vocational Training

- Aim: Creation and development of a Euroregional Ecosystem of Learning and Training Actors (VT Centers, Enterprises, European Institutions, etc.)



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Milesker
Gracias
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