

## S3 Platform for Agri-Food

Working Committee Meeting "Seinajoki, Finland, 11 June 2018"

### AF Partnership

#### *Consumer Involvement in Agrifood Innovation*

**Start Date October 2017**

## MONITORING PROGRESS REPORT

***Reporting Period: from June 2018 - December 2018***

This Report is presented to the relevant Working Committee.  
It contains three parts:

- I. Management Report prepared by the Lead Region(s)***
- II. Progress Report prepared by the Lead Region(s)***

The report is a "cumulative" report, i.e. it is updated annually and covers the entire period of the Partnership.

Confidentiality: the documents will be made available to the public via the Partnership's web page except for chapter *II.E. Self evaluation*.

Based on the monitoring results, the European Commission will decide on the following year's support.

#### **Executive summary (max. 250 words):**

*This partnership has come to a plateau after it first received the go-ahead of the European Commission in October 2017 and then worked hard to draft a scoping note which was completed by late summer/early autumn 2018.*

*Now agreeing on thematic scope and the broader vision and mission statement of the partnership, the regions now need to investigate how to construct a roadmap that will lead us toward achieving the objectives. The writing phase has been marked by intensive contacts between experts at all regions, in person and via skype. These intensive contacts and the zone of "trust" that has been built in the partnership is the major achievement of the partnership so far. The partnership has applied for and gotten European funding for a common day "Science meets parliaments" dedicated to the themes of the partnership.*

*The major progress since June 2018, except receiving this funding, is that the scoping note is now formally finalized and adopted by the partnership.*

*Part II of this document (the actual progress report) has for the major part not been filled in yet, since all type of activities mentioned in this section have not yet been explored by the partnership.*

## I. Management Report prepared by the S3P Agri-Food/Lead Region(s)

### I.A. Partnership Action Fact Sheet

- **Partnership** *Consumer Involvement in Agrifood Innovation*

- **Partnership's web-page:** <http://s3platform.jrc.ec.europa.eu/consumer-involvement>

- **S3 Thematic Platform** *Agri-Food*

- **Objectives:** *This partnership aims to develop methods for enhancing and channeling consumer involvement in Agri-Food innovation. And it stimulates (investments in) pilot-projects to validate various methods, by exploring the paths among which this can be achieved.*

- **Lead Region(s):** *list of regions/countries*

<i>Regio Foodvalley - Netherlands (lead).</i>
<i>Region Östergötland, Sweden (co-lead).</i>
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- **Other partner regions:** *list of regions/countries*

<i>Central Denmark.</i>	<i>Please enter here...</i>	<i>Please enter here...</i>
<i>South Ostrobothnia (Finland)</i>	<i>Please enter here...</i>	<i>Please enter here...</i>
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- **Intentions to join:** *list of regions/countries*

- **Other participants (other than regions):** *(Institution Name, Country, Town)*

*(Non-extensive:)*

*Vreta Kluster, Linköping, Sweden.*

*World Food Center, Ede, Netherlands.*

*Seinäjokki University of Applied Sciences, Seinäjokki, Finland.*

*Alfred Nobel Science Park, Örebro Län, Sweden*

<p><b>Representative of Lead Region 1:</b> <i>(name, institution, address, phone, e-mail)</i> <i>Arjen Droog</i> <i>Regio FoodValley</i> <i>Postbus 9022 6710 HK Ede (Netherlands)</i> <i>+31 6 5756 2356</i> <i>arjen.droog@regiofoodvalley.nl.</i></p>	<p><b>Representative of Lead Region 2</b> (if applicable): <i>(name, institution, address, phone, e-mail)</i> <i>Thomas Högman</i> <i>Region Östergötland EU Office.</i> <i>Rue de Luxembourg 3, 1000 Bruxelles</i> <i>+32 (0) 497 39 75 95</i> <i>thomas.hogman@regionostergotland.se</i></p>
<p><b>European Commission Coordinator:</b> <i>(name, e-mail)</i> <i>Katerina Ciampi Stancova</i></p>	<p><i>Any other relevant information:</i> <i>Please enter here...</i></p>

Katerina.CIAMPI-STANCOVA@ec.europa.eu.	
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### I.B. Thematic Working Areas

- **Thematic Working Areas** (if any, please list of WAs, region(s) in charge of it, names and affiliations of involved regional/national authorities, and other actors)

Working Area	Region in Charge	Involved regions	Other actors
Joint Research & Innovation.	all four founding regions	Other involved regions	Other actors
Awareness and Public Debate.	all four founding regions	Other involved regions	Other actors
Future Business Models	all four founding regions	Other involved regions	Other actors
Insert Working Area...	Region in Charge	Other involved regions	Other actors

### I.C. Overview of past activities (past six months, the 1<sup>st</sup> half of 2018)

#### Past Meetings

Title	Date	Place
Partnership convention	5-6 september	Aarhus
Brussels Offices meeting	15 October	Brussels
Brussels Offices meeting	14 November	Brussels

#### Past Workshops

Title	Date	Place
Presentation at EWRC	11 October	Brussels
Presentations Seinäjokki	11 june	Seinäjokki, FI

#### Past Dissemination Activities

Title	Date	Place
Agropol Final Conference	24 October	Brussels
Please enter title here...	Please enter date here...	Please enter place here...

### I.C. Overview of future activities (the next six months – the 2<sup>nd</sup> half of 2018)

#### Future Meetings

Title	Date	Place
Operational Meeting, introduction of Foodbait Project	11 June 2018	Seinäjoki - Finland
Partner meeting combined with Danish Food Festival.	September 2018	Aarhus - Denmark
Please enter title here...	Please enter date here...	Please enter place here...

#### Future Workshops

Title	Date	Place
Science meets regions	q3 2019	Aarhus
PXL S3 Workshop	Jan-Feb 2019	Östergötland

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**Future Dissemination Activities**

<i>Title</i>	<i>Date</i>	<i>Place</i>
<i>Stakeholder meeting Östergötland</i>	<i>22 October</i>	<i>Linköping, Östergötland</i>
<i>Please enter title here...</i>	<i>Please enter here...</i>	<i>Please enter here...</i>

**II. Progress Report** prepared by the Lead Region(s) of the partnership, describing **results achieved during this period**, in no more than 3 pages (the report is “cumulative”). All items listed in Sections A, B, and C, below, must be addressed.

Additional documentation such as extended technical reports and/or proceedings of workshops may be provided separately as an annex to this report, and should be referenced in the report.

### II.A. Innovative results

- Innovative results and achievements that could be attributed to the Partnership. (*Specific examples of Results vs. Objectives*)

*Awareness raising cross-regions that have spurred discussions on long-term policy that can support cross-regional demonstration projects.*

- Tangible short- and medium-term socio-economic impacts achieved or expected. (*Specific examples*)

*A stronger, more sustainable and innovative food sector in the Regions, more conscious consumption and healthier inhabitants.*

### II.B. Inter-regional and inter-partnership collaborative results

- Additional results obtained from working with other partnerships under the thematic S3 Platforms. (*Specific examples*)

*Inspiration on methodology from Vanguard Initiative*

*Open discussion on how to best design contracts with regional innovation actors in order to support cross-regional demonstration projects in agri-food innovation.*

- Evaluation of the involvement of relevant business sector (clusters, SMEs, business associations, chambers of commerce, etcetera) in the Partnership activities. (*Specific examples*)

- Evaluation of whether **the level of inter-regional cooperation is sufficient** to potentially provide *practical and relevant socio-economic impacts*. (*Specific examples*)

- *Actual innovation activities are found at an armlength, or two armlengths distance from the regional authorities. A partnership founded by regional authorities meets challenges in activating abovementioned actors.*

### II.C. New activities

- Involvement of regions from EU13 Member States in the Partnership, in particular with respect to scoping, mapping and/or matchmaking. *In addition, justification should be provided if no EU13 regions are involved.*

*The partnership has not yet engaged with other regions except from the founding regions.*

*For several reasons, the level of activities in the partnership has been quite humble since the finalisation of the*

*scoping note.*

*Firstly, Vacant positions and sick leave for the partnership contact persons in the leading Region, Regio FoodValley.*

*Secondly, Central Denmark (Midtjylland) is in a structural reform regarding the competences of regional vs. national level over Regional Development including S3 and innovation support to the food system.*

- Involvement of regions/countries from outside of EU28 Countries. *(Number of participants from non-EU countries. Specify their contribution)*
- Advancement and promotion of the Partnership through publications and other communication/outreach activities. *(Number of outreach activities that resulted from the Partnership. A complete list with references and web-links should be given in an annex)*

*The partnership will be promoted a.o. via presentations at the 2018 ERIAFF Conference (Seinäjoki) and the Food2030 flagship Conference (Plovdiv)*

*ERRIN Bioeconomy group presentation of the Consumer Involvement partnership on 17<sup>th</sup> of May*

*Agropol final conference Brussels 24<sup>th</sup> of October*

- Activities and projects with partnerships working under other S3 Thematic Platforms *(Energy and Industrial Modernisation)*.  
*Please enter here...*

## II.D. Your Partnership and the UN 2030 Sustainable Development Goals (SDGs)

The EU has a strong position when it comes to sustainable development and is also fully committed to be a frontrunner in implementing the UN's 2030 Agenda<sup>1</sup>, together with its member countries and regions. Many interregional partnerships under the thematic S3 Platforms contribute strongly to the attainment of these 17 goals.

**Please indicate to which Sustainable Development Goals and to what extent your thematic Partnership contributes?**

### Your Partnership and Sustainable Development Goals

Goals to which your partnership (can) contribute:	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Not applicable
Goal 1. <b>End poverty</b> in all its forms everywhere	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Goal 2. <b>End hunger</b> , achieve <b>food security</b> and improved <b>nutrition</b> & promote <b>sustainable</b> agriculture	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Goal 3. Ensure <b>healthy lives</b> & promote <b>well-being</b> for all at all ages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Goal 4. Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Goal 5. Achieve <b>gender equality</b> & empower all women and girls	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Goal 6. Ensure availability and sustainable management of <b>water and sanitation</b> for all	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Goal 7. Ensure access to <b>affordable, reliable, sustainable and modern energy for all</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Goal 8. Promote sustained, inclusive and sustainable <b>economic growth</b> , full and productive <b>employment</b> & decent <b>work for all</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Goal 9. Build resilient <b>infrastructure</b> , promote inclusive and sustainable <b>industrialisation</b> & foster <b>innovation</b>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Goal 10. Reduce <b>inequality</b> within and among countries	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Goal 11. Make <b>cities</b> & human settlements inclusive, safe, resilient and sustainable	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Goal 12. Ensure sustainable <b>consumption &amp; production patterns</b>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Goal 13. Take urgent action to combat <b>climate change</b> and its <b>impacts</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Goal 14. Conserve and sustainably use the <b>oceans, seas &amp; marine</b> resources for sustainable development	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Goal 15. Protect, restore and promote sustainable use of <b>terrestrial ecosystems</b> , sustainably manage <b>forests</b> , combat <b>desertification</b> , halt and reverse land degradation and halt biodiversity loss	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Goal 16. Promote <b>peaceful &amp; inclusive societies</b> for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Goal 17. Strengthen the means of implementation and revitalise the <b>Global Partnership for Sustainable Development</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

<sup>1</sup> The 2030 Agenda for Sustainable Development and its 17 Sustainable Development Goals (SDGs), adopted by the United Nations (UN) in September 2015, gave a new impetus to efforts to achieve sustainable development.