

## S3 Platform for Agri-Food

Working Committee Meeting "Seinajoki, Finland, 11 June 2018"

### AF Partnership

#### *Consumer Involvement in Agrifood Innovation*

**Start Date October 2017**

## MONITORING PROGRESS REPORT

***Reporting Period: from October 2017 to June 2018***

This Report is presented to the relevant Working Committee.  
It contains three parts:

- I. Management Report prepared by the Lead Region(s)***
- II. Progress Report prepared by the Lead Region(s)***
- III. Previous versions of the Progress Report; i.e., part II of past reporting periods***

The report is a "cumulative" report, i.e. it is updated annually and covers the entire period of the Partnership.

Confidentiality: the documents will be made available to the public via the Partnership's web page except for chapter *II.E. Self evaluation*.

Based on the monitoring results, the European Commission will decide on the following year's support.

#### **Executive summary (max. 250 words):**

*This partnership has started its activities after receiving the go-ahead of the European Commission in October 2017. The first phase of the partnerships was mainly focussed at drafting a scoping note which is supported by all four founding regions of this partnership. The writing phase has been marked by intensive contacts between experts at all regions, in person and via skype. The scoping note is now ready in a first draft (may 2018) and after receiving and processing feedback from the JRC the scoping note will be finalised and made available for other interested regions.*

*Part II of this document (the actual progress report) has for the major part not been filled in yet, since all type of activities mentioned in this section will start after finalising the scoping note. In June two conferences (ERIAFF and Food2030) will be used to reach out to other interested regions to expand this partnership.*

**I. Management Report prepared by the S3P Agri-Food/Lead Region(s)**

**I.A. Partnership Action Fact Sheet**

- **Partnership** *Consumer Involvement in Agrifood Innovation*
- **Partnership's web-page:** <http://s3platform.jrc.ec.europa.eu/consumer-involvement>
- **S3 Thematic Platform** *Agri-Food*
- **Objectives:** *This partnership aims to develop methods for enhancing and channeling consumer involvement in Agri-Food innovation. And it stimulates (investments in) pilot-projects to validate various methods, by exploring the paths among which this can be achieved.*

• **Lead Region(s):** *list of regions/countries*

<i>Regio Foodvalley - Netherlands (lead).</i>
<i>Region Östergötland, Sweden (co-lead).</i>

• **Other partner regions:** *list of regions/countries*

<i>Central Denmark.</i>
<i>South Ostrobothnia (Finland)</i>

• **Intentions to join:** *list of regions/countries*

*Not available*

• **Other participants (other than regions):** *(Institution Name, Country, Town) (non-exhaustive list):*

*Vreta Kluster, Linköping, Sweden.  
 World Food Centre, Ede, Netherlands.  
 Seinäjoki University of Applied Sciences, Seinäjoki, Finland.  
 Alfred Nobel Science Park, Örebro Län, Sweden*

<p><b>Representative of Lead Region 1:</b>  <i>(name, institution, address, phone, e-mail)</i></p> <p><i>Theo Neyenhuis                  Regio FoodValley                  Postbus 9022 6710 HK Ede (Netherlands)                  +31 6 5756 2356                  theo.neyenhuis@regiofoodvalley.nl</i></p>	<p><b>Representative of Lead Region 2</b> (if applicable): <i>(name, institution, address, phone, e-mail)</i></p> <p><i>Thomas Högman                  Region Östergötland EU Office.                  Rue de Luxembourg 3, 1000 Bruxelles                  +32 (0) 497 39 75 95                  thomas.hogman@regionostergotland.se</i></p>
<p><b>European Commission Coordinator:</b>  <i>(name, e-mail)</i></p> <p><i>Katerina Ciampi Stancova                  Katerina.CIAMPI-STANCOVA@ec.europa.eu.</i></p>	<p><i>Any other relevant information:</i></p> <p><i>Please enter here...</i></p>

### I.B. Thematic Working Areas

- **Thematic Working Areas** (if any, please list of WAs, region(s) in charge of it, names and affiliations of involved regional/national authorities, and other actors)

Working Area	Region in Charge	Involved regions	Other actors
Joint Research & Innovation	all four founding regions	Other involved regions	Other actors
Awareness and Public Debate	all four founding regions	Other involved regions	Other actors
Future Business Models	all four founding regions	Other involved regions	Other actors
Insert Working Area	Region in Charge	Other involved regions	Other actors

### I.C. Overview of past activities (past six months, the 1<sup>st</sup> half of 2018)

#### Past Meetings

Title	Date	Place
1 <sup>th</sup> Writing team session.	29-30 January	Brussels
2 <sup>nd</sup> Writing Team session	14-15 March	Linköping - Sweden
Reading session	17 May	Brussels

#### Past Workshops

Title	Date	Place
Not applicable	Not applicable	Not applicable

#### Past Dissemination Activities

Title	Date	Place
Matlandet (Mjölby Municipality) to visit the World Food Center.	3-4 April	Ede, Netherlands

### I.C. Overview of future activities (the next six months – the 2<sup>nd</sup> half of 2018)

#### Future Meetings

Title	Date	Place
Operational Meeting, introduction of Foodbait Project	11 June 2018	Seinäjoki - Finland
Partner meeting combined with Danish Food Festival.	September 2018	Aarhus - Denmark

#### Future Workshops

Title	Date	Place
To be decided	To be decided	To be decided

#### Future Dissemination Activities

Title	Date	Place
To be decided	To be decided	To be decided

**II. Progress Report** prepared by the Lead Region(s) of the partnership, describing **results achieved during this period**, in no more than 3 pages (the report is “cumulative”). All items listed in Sections A, B, and C, below, must be addressed.

Additional documentation such as extended technical reports and/or proceedings of workshops may be provided separately as an annex to this report, and should be referenced in the report.

### II.A. Innovative results

- Innovative results and achievements that could be attributed to the Partnership. (*Specific examples of Results vs. Objectives*)

*Not available*

- Tangible short- and medium-term socio-economic impacts achieved or expected. (*Specific examples*)

*A stronger, more sustainable and innovative food sector in the Regions, more conscious consumption and healthier inhabitants.*

### II.B. Inter-regional and inter-partnership collaborative results

- Additional results obtained from working *with other partnerships* under the thematic S3 Platforms. (*Specific examples*)

*Inspiration on methodology from Vanguard Initiative*

- Evaluation of the involvement of relevant business sector (clusters, SMEs, business associations, chambers of commerce, etcetera) in the Partnership activities. (*Specific examples*)

*Not applicable*

- Evaluation of whether **the level of inter-regional cooperation is sufficient** to potentially provide *practical and relevant socio-economic impacts*. (*Specific examples*)

*Not applicable*

### II.C. New activities

- Involvement of regions from EU13 Member States in the Partnership, in particular with respect to scoping, mapping and/or matchmaking. *In addition, justification should be provided if no EU13 regions are involved.*

*The partnership is not officially launched yet. This is why no other regions aside from the founding regions are involved at this stage.*

- Involvement of regions/countries from outside of EU28 Countries. (*Number of participants from non-EU countries. Specify their contribution*)

*The partnership is not officially launched yet. This is why no other regions aside from the founding regions are involved at this stage.*

- Advancement and promotion of the Partnership through publications and other communication/outreach activities. (*Number of outreach activities that resulted from the Partnership. A complete list with references and web-links should be given in an annex*)

*The partnership will be promoted a.o. via presentations at the 2018 ERIAFF Conference (Seinäjoki) and the Food2030 flagship Conference (Plovdiv)*

*ERRIN Bioeconomy group presentation of the Consumer Involvement partnership on 17<sup>th</sup> of May*

- Activities and projects with partnerships working under other S3 Thematic Platforms (*Energy and Industrial Modernisation*).

*Not applicable*