



INTERNATIONAL DEVELOPMENT LAB ON THE VALORISATION OF ENDOGENOUS RESOURCES IN THE WINE VALUE CHAIN

Date: 19th June 2018

Venue: Museu do Vinho da Bairrada / Bairrada Wine Museum

Av. Engenheiro Tavares da Silva, 3780-203 - Anadia (Portugal)

Coordenadas GPS

This international development lab builds further on an earlier Entrepreneurial Discovery Focus Group targeting the wine and vineyard value chain. Project Development Labs ([PDLs](#)) aim to further develop business ideas initiated in an entrepreneurial discovery process, in terms of fundability, partnerships (regional, national, international), linkages with international value chains, framework conditions, etc.

In May 2017 an EDP focus group was organised in Viseu in Centro region, under the lagging regions project, with a particular focus on the wine and vineyard value chain. As a result of this event, 13 initial project ideas have arisen supported by a group of stakeholders. Some of these project ideas were, afterwards, clustered, and the PDL aims at developing some of them (enotourism issues will be addressed later).

Working Group 1
Mapping of regional wine resources in Centro/ Mapeamento dos recursos vitivinícolas da Região Centro Study of grape varieties in Centro wine regions /Estudo das castas nas regiões vitícolas do Centro de Portugal
Working Group 2
Valorisation of the grapevine microbiome of videira/ Valorização do microbioma da videira
Working Group 3
Technological Innovation, optimization and integrated supervision of wine production/Inovação tecnológica, otimização e supervisão integrada da produção de vinhos Sensors (precision farming for viticulture) / Sensorização (agricultura de precisão para a viticultura) Optimisation of agricultural practices/Otimização das práticas agrícolas
Working Group 4



Valorisation of vineyard products /Valorização dos produtos da vinha
Exploring of the nutraceutical potential of wine and byproducts for the healthy ageing/ Exploração do potencial nutracêutico do vinho e seus derivados para o envelhecimento saudável

For the further development of the ideas, national and international expertise and networks will be brought in, as well as opportunities for funding from a variety of sources. This activity will be co-implemented by CCDRC and the European Commission's Joint Research Centre (by both the Lagging Regions project and Stairway to Excellence) in collaboration with DG REGIO.

The objectives of the event include:

- Working in parallel sessions, to increase the maturity of the projects of the working groups towards a more structured project;
- Positioning of the ideas in international value chains and R&I networks, and start building regional, national and international partnerships around it;
- Present, discuss and explore the potential funding sources that would be more adequate for the different projects.

The event will gather not only the participants of the working groups, but other potential stakeholders with expertise to contribute to the maturity of the ideas.



INTERNATIONAL DEVELOPMENT LAB ON THE VALORISATION OF ENDOGENOUS RESOURCES IN THE WINE VALUE CHAIN

DRAFT AGENDA

Venue: Museu do Vinho da Bairrada/Bairrada Wine Museum, ANADIA, PORTUGAL

(Simultaneous Portuguese to/from English interpretation in the plenary)

19 June 2018

09:30 -10.00	REGISTRATION – Welcome coffee			
10:00 - 10:30	OPENING SESSION: <ul style="list-style-type: none"> • Welcome by Centro region representative and JRC • Introduction to the stairway to excellence project, the lagging regions project, and the objectives of the Lab – <i>Joint Research Centre, European Commission</i> • Presentation of conclusions of EDP Focus Group –CCDRCC 			
10:30 - 10:50	PLENARY SESSION: Presentation of the project ideas of the 4 working groups (5' each)			
10:50 - 11:30	PARALLEL SESSION: Discussion on common understanding of project ideas The participants will be split up into 4 groups. Each group will work in different tables located in the plenary room. The aim will be first to create a common understanding and to discuss, identify and define the key aspects to move the idea to a project.			
	Working Group 1	Working Group 2	Working Group 3	Working Group 4
	<i>Participants</i> <i>Moderator: tbc</i>	<i>Participants</i> <i>Moderator: tbc</i>	<i>Participants</i> <i>Moderator: tbc</i>	<i>Participants</i> <i>Moderator: tbc</i>
11:30 - 12:00	PLENARY SESSION: Presentation of initiatives outside Portugal (5' each) (other regions, and EU-wide initiatives)			
12:00 - 13:00	PARALLEL SESSION: Discussion on internationalisation of the project ideas The international presenters will join one of the tables, and rotate after 15' to another table.			
	Working Group 1	Working Group 2	Working Group 3	Working Group 4
	<i>Participants</i> <i>Moderator: tbc</i>	<i>Participants</i> <i>Moderator: tbc</i>	<i>Participants</i> <i>Moderator: tbc</i>	<i>Participants</i> <i>Moderator: tbc</i>
13:00 – 14:00	NETWORKING LUNCH			



14:00 - 14:30	PLENARY SESSION: Presentation of funding sources (5' each):															
14:30 - 16:00	<p>PARALLEL SESSIONS: Discussion on alternative funding modes for each of the project ideas</p> <ul style="list-style-type: none"> From ideas to projects <p>With the same working groups of the morning, the aim will be to present and discuss about different available funding sources at national and European level that would be more adequate for each project with the perspective of synergies between funds in mind to cover different project work packages. The presenters will join one of the tables, and rotate after some time to another table.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="background-color: #4F81BD; color: white;">Working Group 1</th> <th style="background-color: #4F81BD; color: white;">Working Group 2</th> <th style="background-color: #4F81BD; color: white;">Working Group 3</th> <th style="background-color: #4F81BD; color: white;">Working Group 4</th> </tr> </thead> <tbody> <tr> <td style="background-color: #4F81BD; color: white;"><i>Participants</i></td> <td style="background-color: #4F81BD; color: white;"><i>Participants</i></td> <td style="background-color: #4F81BD; color: white;"><i>Participants</i></td> <td style="background-color: #4F81BD; color: white;"><i>Participants</i></td> </tr> <tr> <td style="background-color: #4F81BD; color: white;"><i>Moderator: tbc</i></td> <td style="background-color: #4F81BD; color: white;"><i>Moderator: tbc</i></td> <td style="background-color: #4F81BD; color: white;"><i>Moderator: tbc</i></td> <td style="background-color: #4F81BD; color: white;"><i>Moderator: tbc</i></td> </tr> </tbody> </table>				Working Group 1	Working Group 2	Working Group 3	Working Group 4	<i>Participants</i>	<i>Participants</i>	<i>Participants</i>	<i>Participants</i>	<i>Moderator: tbc</i>	<i>Moderator: tbc</i>	<i>Moderator: tbc</i>	<i>Moderator: tbc</i>
Working Group 1	Working Group 2	Working Group 3	Working Group 4													
<i>Participants</i>	<i>Participants</i>	<i>Participants</i>	<i>Participants</i>													
<i>Moderator: tbc</i>	<i>Moderator: tbc</i>	<i>Moderator: tbc</i>	<i>Moderator: tbc</i>													
16:00 - 17:00	<p>PLENARY CLOSING SESSION</p> <ul style="list-style-type: none"> Reporting back session (20 min): presentation of projects discussed in parallel sessions Closing session (40'): final round table - reflections on the day and highlighting implications from their specific perspectives in the long and short term. DG REGIO, JRC, CCDRC 															
17:00	Wine reception															