



# SMART SPECIALISATION PLATFORM FOR INDUSTRIAL MODERNISATION

3rd Meeting of the Steering Committee

12 April 2018

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Regional Government of Andalucía  
And  
NECSTouR





## Thematic Platforms

[Agri-Food](#)

[Energy](#)

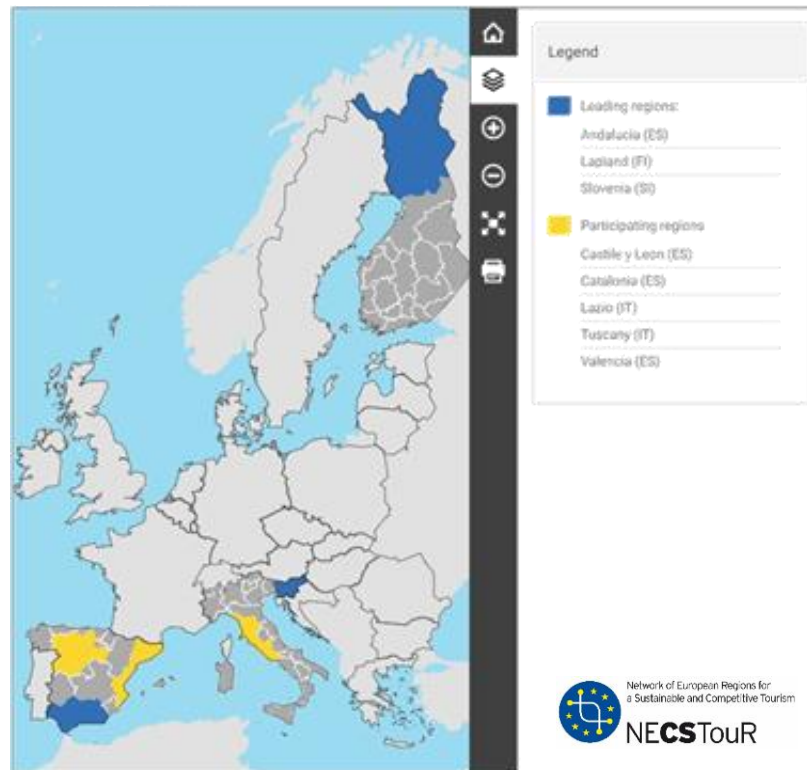
[Industrial Modernisation](#)

[How does it work](#)

[Thematic Areas](#)

- [ADMA Energy](#)
- [Bio-economy](#)
- **[Digitalisation and Safety for Tourism](#)**
- [Efficient and Sustainable Manufacturing](#)
- [High Performance Production through 3D-Printing](#)
- [Medical technology](#)
- [New nano-enabled Products](#)
- [Photonics](#)
- [Smart Regional Investments in Textile Innovation](#)
- [SME integration to Industry 4.0](#)
- [Sport](#)

## Digitalisation and Safety for Tourism





## Digitalisation and Safety for Tourism

# Consortium hosted and supported by NECSTouR

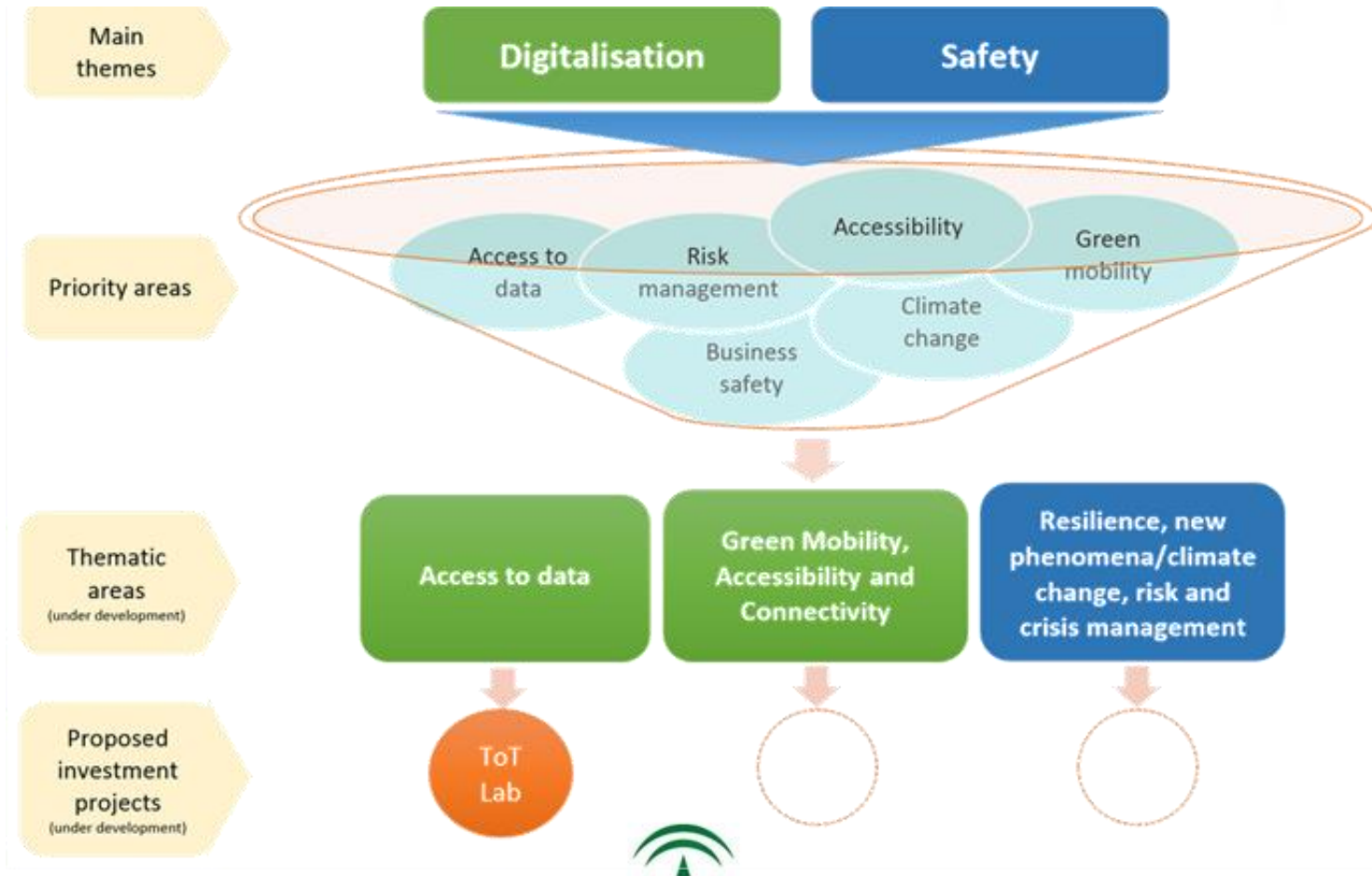
## GOALS

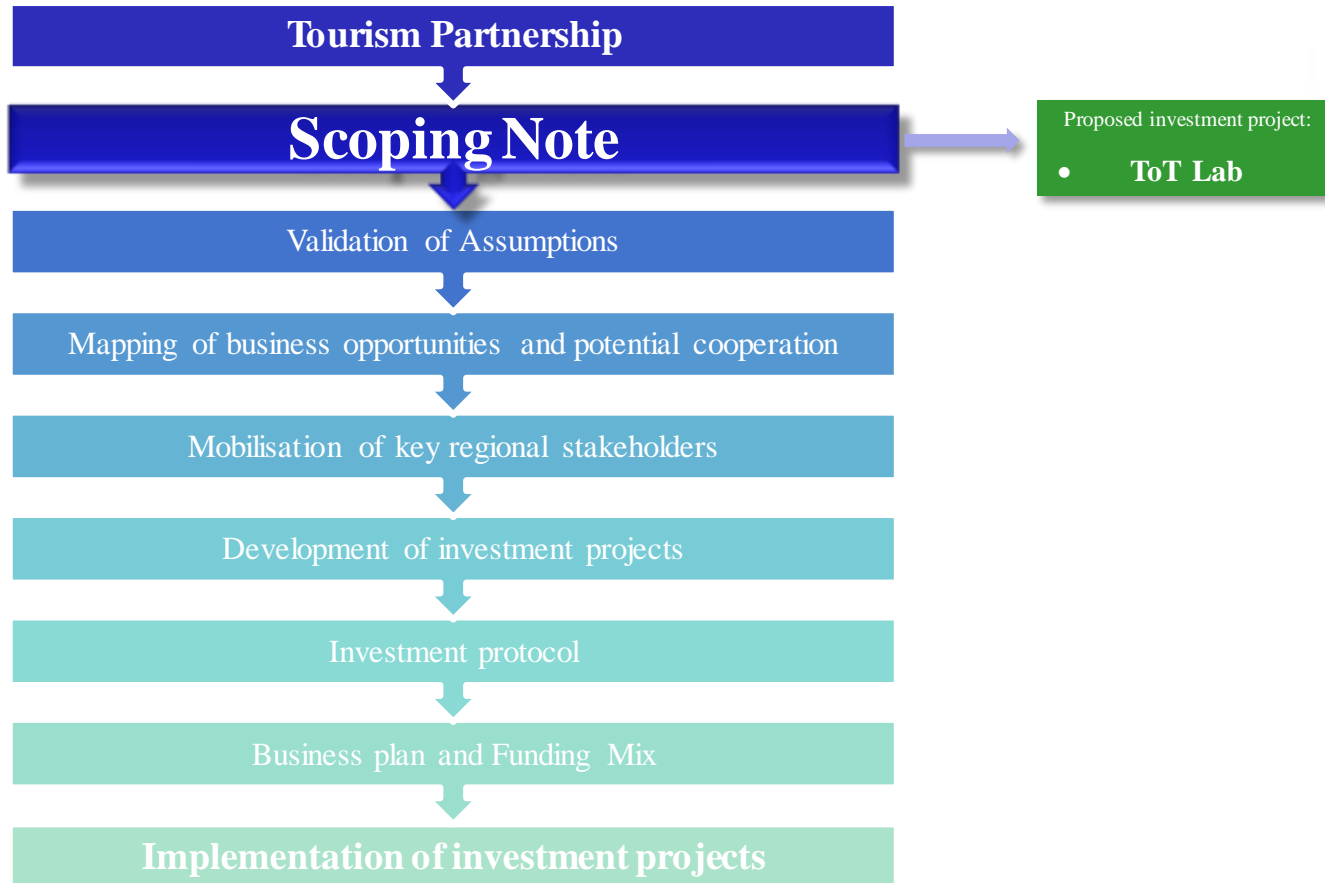
- To strengthen tourism industries in the EU
- To reinforce the regional innovation capacity
- To facilitate investments based in regional innovation ecosystems
- Preparation of new generation of EU Funds post-2020



# Andalucía

## Scoping process





Andalucía

**Stakeholders**

Research institutions

Investors

Business Community

SMEs (data analytical tools)

Tourism industry

**ToT Lab**

Research

Regional training

Data collection and analysis

**Knowledge**

Capacity building and training

Technology, product and services development

Sharing of good practices

Access  
to  
Data  
investment  
project





## **Regional commitment and governance issues**

**How regional authorities and other stakeholders are involved in the process so far?**

We are 3 very different Regions: Lapland, Slovenia and Andalusia. Very diverse and geographically balanced through Europe.

Rest of regions are also strong in tourism.

NECSTouR supporting: 37 strong touristic regions

All of them very committed to the partnership, but obviously not 100% dedication of the people involved.





## **Regional commitment and governance issues**

**How your work is linked to other policy initiatives and actions launched at regional or national level in your field in your countries?**

All 3 leading regions presented their strong area of expertise, also influenced by the expertise of the people involved.

Expertise in policy initiatives and actions: MITOMED+ (Toscana, Andaluca, NECSTour), Access to Data, Smart Data, Safety.







## **Regional commitment and governance issues**

**Have you already developed (or planning so) any formal agreement between your partners to reinforce governance and cooperation within your partnership?**

We have been working very well so far by the way of “informal agreement”, but we are realising that when the process advances, we would need more time dedication and more resources. The role of NECSTouR here has been critical, as brings along the knowledge and validation of its members including 37 strong touristic regions, academics and tourism associations.

The formal agreement will come hopefully if we can find an scheme for funding our activities.

