

## Call for Expressions of Interest

### EU regions with an interest to pair with San Martin, a region in the West of Peru

We are pleased to invite EU Regions to express their interest to collaborate in a pairing action with San Martin, located in the West of Peru. The region has approximately 0,9 million of inhabitants, with a GDP per capita of around 2,300 euros per year [conversion date: 2018]. The Governor of the State of Piura formally represents the region in the IUC-LAC Project.

The main innovation challenges in the region include:

- Increase the productivity of the main products of the region through technology
- Increase the flow of sustainable tourism through innovative computer platforms as well as ensuring the protection of the environment with an inclusive policy
- Reduce Child Chronic Malnutrition and Anaemia in the region through innovative teaching methods and the use of sustainable technologies in sanitation, as well as the implementation of technologies for the targeted detection of affected children
- Implement a Regional Information System at the level of all public and private actors that make up the San Martin region, which requires the consolidation of both existing and new data

To tackle these challenges the region seeks to build on existing competitive and comparative advantages in the region, which include:

- Key sectors such as: health, education, production, agriculture, tourism and environment

- Public and/or private companies engaged in research and technology transfer such as: National Institute for Amazonian Research (INIA), Peruvian Amazon Research Institute (IIAP), San Fernando Company, Palma del Espino, among others
- National and private universities and technology centres

In this regard, the development of a RIS3 can leverage the region's capacity to address the above-mentioned challenges at the same time it can open up new markets and insert the region in global value chains, thus increasing its competitiveness.

The region is currently designing an innovation and development strategy to improve the regional competitiveness rating of San Martin with the participation of three government levels (national, regional, and local) as well as public institutions, private companies and the organized civil society.

In this context, pairing with a EU region will support the implementation of the development and innovative strategic approach of the San Martin region, which include three key aspects: Production - Protection - Inclusion.

**In this context, among the expected achievements of the pairing are:**

- Strengthen the regional policies of innovation and technological development
- Implement technology for the industrial and manufacturing empowerment of the main products of the region according to the rules of the European Community
- Promote the tourist potential through technological resources in order to attract private investment

Furthermore, the region also aims to improve its value chains through technological transference in order to:

- Increase the competitiveness of its **agro-food sector**, including the productivity, water efficient use, biology control, seeds, among others, of the main crops and production of the region: coffee, cocoa, rice, palm oil, palm for palmetto, sacha inchi, orange, banana, yellow hard corn, cattle and swine

In the environmental area, the region seeks to:

- Implement a **control and surveillance system** of the farming activities and the illegal logging of trees, as well as implement a monitoring and appraisal system of the gas emission for the greenhouse effect in the agriculture and forestry sectors.
- Attain **transference of technology** for the treatment of the **residual waters and solid waste** in order to contribute with the reduction of gases from the greenhouse effect

Finally, in the social area, the region wants to:

- Reduce infant chronic malnourishment and anemia through the use of targeting technological applications