PILOT TRAINING FOR NATIONAL/REGIONAL AUTHORITIES

H2020 programming cycle and MA participation

Andalusian Case

February, 15th 2018
OUR AGENCY
OUR AGENCY

The Agency IDEA, established in 1987, is a Public Agency part of the Ministry of Employment, Enterprise and Commerce contributing in an efficient and effective way to settle an innovating environment, creating opportunities for Andalusian companies and fostering the creation of competitive companies for wealth creation in Andalusia.

These are our main challenges:

- Foster Innovation and Sustainability
- Develop Business
- Provide Infrastructures and Productive Sites
- Attract capital and investing in Strategic Investments
- Improve internationalization of Andalusian companies
- Territorial development
OUR AGENCY

The Agency IDEA works to:

- Generate economic activity and employment in Andalusia
- Achieve a productive model based on innovation and knowledge

The Agency IDEA provides different assets to economic and social regional strategies focused to achieve the transformation of the Andalusian productive model

- Financing and Business Development
- Infrastructures, Productive Spaces provision
- Advanced Services for innovation
- Attraction of investments
OUR AGENCY

Intermediary body for ERDF Andalusia
Global Grant (AGG) since 1991
✓ AAG 2014-2020: 615 M€

Reimbursable Funds
✓ Total: 1.195 M€
  • Jeremie: 361 M€

AGG 2007-2015: Incentives
16,837 Projects received
1,124 M€ Public incentives
5,764 M€ Business Investment
25,823 Employment

COSME- ENTERPRISE EUROPE NETWORK-CESEAND
H2020 ERANETS.
TERRITORIAL COOPERATION

Nearly 300 professionals available for Andalusian companies, with locations at the 8 Andalusian provinces, Brussels, Madrid and presence at business spaces all over the region

Agency of Innovation and Development of Andalucia IDEA
ANDALUSIAN MINISTRY OF EMPLOYMENT, ENTERPRISE AND COMMERCE
Our Agency

Outcomes: advanced services portfolio available to support innovation and development through intangible assets

**Industrial Property**
- Advice
- Management
- Ad-hoc Reports

**R&D+I Funding Information & Advice**
- National & Intl. Funding Programs Advice
- Partners Search
- R&D+I Information & Advice

**Cooperation & Transfer**
- Opportunities Diffusion
- Tech offers & Demands
- Partners Search

**Technology Foresight**
- Customized company reports
- Reports for Clusters & Sectors
- Tech Foresight Studies
RIS3 ANDALUSIA
Andalusian Innovation Innovation Strategy
Priorities and Dimensions

MOBILITY AND LOGISTIC
TRANSPORT-RELATED ADVANCED INDUSTRY
TERRITORIALLY BASED ENDOGENOUS RESOURCES
TOURISM, CULTURE AND LEISURE
HEALTH AND SOCIAL WELL BEING
AGROINDUSTRY AND HEALTHY DIET
RENEWABLE ENERGY, ENERGY EFFICIENCY AND SUSTAINABLE BUILDING
ICT AND DIGITAL ECONOMY

Dimensions

EFFICIENT AND COMPETITIVE INDUSTRY
KEY ENABLE TECHNOLOGIES
INNOVATIVE SMES SOURCE OF EMPLOYMENT
OVERSEAS PROJECTION
EDUCATION, TALENT AND CREATIVE ENVIRONMENTS
SOCIAL INNOVATION
NETWORKING
INFRASTRUCTURE FOR COMPETITIVENESS AND EXCELLENCE

Agencia de Innovación y Desarrollo de Andalucía IDEA CONSEJERÍA DE ECONOMÍA, INNOVACIÓN, CIENCIA Y EMPLEO
Unión Europea
<table>
<thead>
<tr>
<th>Instrument</th>
<th>Description</th>
<th>Funding</th>
</tr>
</thead>
<tbody>
<tr>
<td>BB.RR. DESARROLLO INDUSTRIAL Y EMPLEO DE ANDALUCÍA</td>
<td>• AGENCIA IDEA</td>
<td>• 112 MILLONES €</td>
</tr>
<tr>
<td>BB.RR. RECUALIFICACIÓN DESTINOS MADUROS DEL LITORAL ANDALUZ MEDIANTE EL DESARROLLO DE LA ECONOMÍA DIGITAL (en elaboración)</td>
<td>• SG TURISMO</td>
<td>• 3,7 M€ (hasta 2020)</td>
</tr>
<tr>
<td>CONVOCATORIAS DE PROYECTOS DE INVESTIGACIÓN E INNOVACIÓN EN SALUD</td>
<td>• CONSEJERÍA DE SALUD</td>
<td>• 10 MILLONES €</td>
</tr>
<tr>
<td>BB.RR. PARA LA CONCESIÓN DE INCENTIVOS AL DESARROLLO ENERGÉTICO SOSTENIBLE DE ANDALUCÍA (2017-2020)</td>
<td>• AGENCIA DE LA ENERGÍA</td>
<td>• 227 M€ (hasta 2020)</td>
</tr>
</tbody>
</table>

### PROMOTION OF INDUSTRIAL RESEARCH, EXPERIMENTAL DEVELOPMENT AND BUSINESS INNOVATION

<table>
<thead>
<tr>
<th>Instrument</th>
<th>Description</th>
<th>Funding</th>
</tr>
</thead>
<tbody>
<tr>
<td>BB.RR. DESARROLLO INDUSTRIAL, MEJORA DE COMPETITIVIDAD, TRASFORMACIÓN DIGITAL Y CREACIÓN DE EMPLEO EN ANDALUCÍA (2017-2020)</td>
<td>• AGENCIA IDEA</td>
<td>• 145 MILLONES €</td>
</tr>
<tr>
<td>CONVOCATORIA PARA CONTRATACIÓN DE TÉCNICOS DE APOYO Y PERSONAL INVESTIGADOR</td>
<td>• ECONOMÍA Y CONOCIMIENTO</td>
<td>• 61 MILLONES € (2017)</td>
</tr>
<tr>
<td>Programa de BECAS TALENTIA</td>
<td>• AGENCIA DEL CONOCIMIENTO</td>
<td>• 3,2 MILLONES €</td>
</tr>
<tr>
<td>BB.RR. PROGRAMA DE AYUDAS A I+D+i EN EL ÁMBITO DEL PAIDI</td>
<td>• ECONOMÍA Y CONOCIMIENTO</td>
<td>• 266 MILLONES € (2017)</td>
</tr>
<tr>
<td>ACCESO A TICs e INCENTIVOS en I+D+i en MEDIO AMBIENTE</td>
<td>• CONSEJERÍA MAYOT</td>
<td>• 40 MILLONES €</td>
</tr>
</tbody>
</table>

ERDF, ESF & Regional Funds
RIS3 Instruments: Incentives

ERDF SYNERGIES – H2020 – COSME RIS3 ANDALUCÍA IMPLEMENTATION

Collaboration Agreement

SINERGY AS FULL LIFE CYCLE STRATEGY

REGULATORY BASIS FOR GRANTS ADDRESSED TO PROMOTION OF INDUSTRIAL RESEARCH, EXPERIMENTAL DEVELOPMENT AND BUSINESS INNOVATION IN ANDALUCIA: PROGRAM FOR THE PROMOTION OF INTERNATIONAL R & D & I

https://ceseand.net/es/
INCENTIVE PROGRAM FOR
THE PROMOTION OF R&D&I

• Supporting to Business R&D&I
• Promotion Program for International R&D&I
• Leading Open, Strategic and Singular Innovation

Direct, non-repayable incentives. GRANTS
GOALS TO ACHIEVE:

• to increase the international dimension of innovators companies in Andalusia

• to increase the number of Andalusian SMEs involved in international R&D&I projects

• to increase synergies between Structural Funds, Horizon 2020 and other European programs to promote research and business innovation, as well as the integration of Andalusian companies into European collaborative innovation initiatives.
TYPES OF PROJECTS

Program to foster International R&D&I

- **International R&D&I Projects**
  Experimental Development projects developed by Andalusian enterprises beneficiaries of an international action within Research Area (ERAnets, «Joint Programming Initiatives»- JPI, «Joint Technology Initiatives»- JTI, etc) or an international agreement (Eureka, Iberoeka)

- **Support to SMEs in submitting projects within international calls**
  Funding the recruitment of external technical assistance to carry out tasks related to partners research and proposals drafting

- **International launch of Innovative Enterprises**
  Projects aiming at setting up Innovative Business plans for SMEs having applied to 2nd SME´s Instrument Phase (HORIZON 2020), reaching to a score of 12 points or more within European Commission evaluation, but without receiving funds for budgetary reasons.
TYPES OF PROJECTS

Program to foster International R&D&I

- **Support to SMEs in submitting projects within international calls**

**Main Target:**

*Andalusian SMEs who need to* contract external advice to carry out tasks related with the drafting of proposals. Counselling may also include the search for partners if the call requires it. The maximum amount of aid will be **10,000 €**, and may never exceed **75%** of the total cost of the service.
International R&D&I Projects

Experimental development projects of Andalusian companies participating in an international action that has been evaluated by an international Committee within the framework of the European Research Area (ERANETs, Joint Technology Initiatives (CLEANSKY), or an international agreement (Eureka, Iberoeka), when the enterprise operating in Andalusia has not received funds.

Main Target:

Andalusian SMEs having scored favourable evaluation at international calls

<table>
<thead>
<tr>
<th>SIZE</th>
<th>Minimum Grant</th>
<th>PRO</th>
<th>Cooperation</th>
<th>Maximum</th>
</tr>
</thead>
<tbody>
<tr>
<td>No SME</td>
<td>15%</td>
<td>10%</td>
<td>15%</td>
<td>40%</td>
</tr>
<tr>
<td>MEDIUM</td>
<td>35%</td>
<td>0%</td>
<td>15%</td>
<td>50%</td>
</tr>
<tr>
<td>SMALL</td>
<td>45%</td>
<td>0%</td>
<td>15%</td>
<td>60%</td>
</tr>
</tbody>
</table>
TYPES OF PROJECTS

Program to foster International R&D&I

- International launch of Innovative Enterprises (SME Instrument 2)

**Main Target:**
New innovative enterprise projects, submitted to Phase II of the SME Instrument of the Horizon 2020 program, that have been evaluated by the European Commission with a score of 12 points or more and for budgetary reasons, could not be financed.
Combined funding: ESIF programmes and H2020

- The Incentives Scheme was signed by the Regional Ministry on 5th June 2017, entering into force on 9th June 2017
- General Budget: 84 M€ (coming soon: 119 M€)
- The specific call for proposal for ‘International R&D&I Program’ was published on 13th July 2017.
- PERIOD FOR SUBMISSION OF PROJECTS:
  - Starting date: 17th July 2017
  - Open and permanent call for 2017, 2018, 2019 and 2020 years until 30th September 2020 and/or the total allocation budget is exhausted
  - Specific Budget: 6,2 M€ (coming soon: 13M€)
- Non Competitive call for proposal
## IDEA CFP

<table>
<thead>
<tr>
<th><strong>International R&amp;D&amp;I Projects</strong></th>
<th>Projects</th>
<th>Global Budget Submitted (€)</th>
<th>Call for Proposal Budget (€)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Technical Assistance to submit R&amp;D&amp;I projects to international calls</td>
<td>8</td>
<td>6.333.965€</td>
<td>2.550.000€</td>
</tr>
<tr>
<td>International R&amp;D&amp;I Projects</td>
<td>20</td>
<td>260.599 €</td>
<td>185.003€</td>
</tr>
<tr>
<td>Innovative Enterprise International Launch Projects</td>
<td>3</td>
<td>6.233.980 €</td>
<td>3.375.000€</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>31</td>
<td><strong>12.828.544€</strong></td>
<td><strong>6.110.003€</strong></td>
</tr>
</tbody>
</table>
KEY MESSAGES (i) (our experience)

✓ Sinergies are not a combination of funds (or not only).
✓ Let’s do a whole and global approach.
✓ Convenience of aligning regional programs (and RIS3) with CS calls.
✓ H2020 and ESIF have different timing and structure, harmonisation of calls is not simple or easy. A better timing coordination is “mandatory”: time, for business, is a serious thing.
✓ Sometimes (most of them) ‘synergy’ means a double procedure.
✓ Impact of the mismatching on the rules governing the application of H2020 and ERDF: State Aid and Eligible Expenditures. Similar projects (even the same) should be analyzed using the same rules.
KEY MESSAGES (ii)
(our experience)

✓ **Incentive effect** of the aid. Can we take into account the date of the first submission?

✓ Concerns of uncertainty for regional (or national) auditing authority regarding the fully application of compatibility between ESIF and H2020.

✓ Seal of Excellence case: We need to talk about exactly the same project (budget, scope, WP, deliverables, etc…)

✓ Complexity of project management and the financial / economic justification.

✓ Civil Servants have not got incentives to incorporate synergies in public programs. High Risk (but the mistake is highly penalized).
Thank you for your attention
(and see you later)