

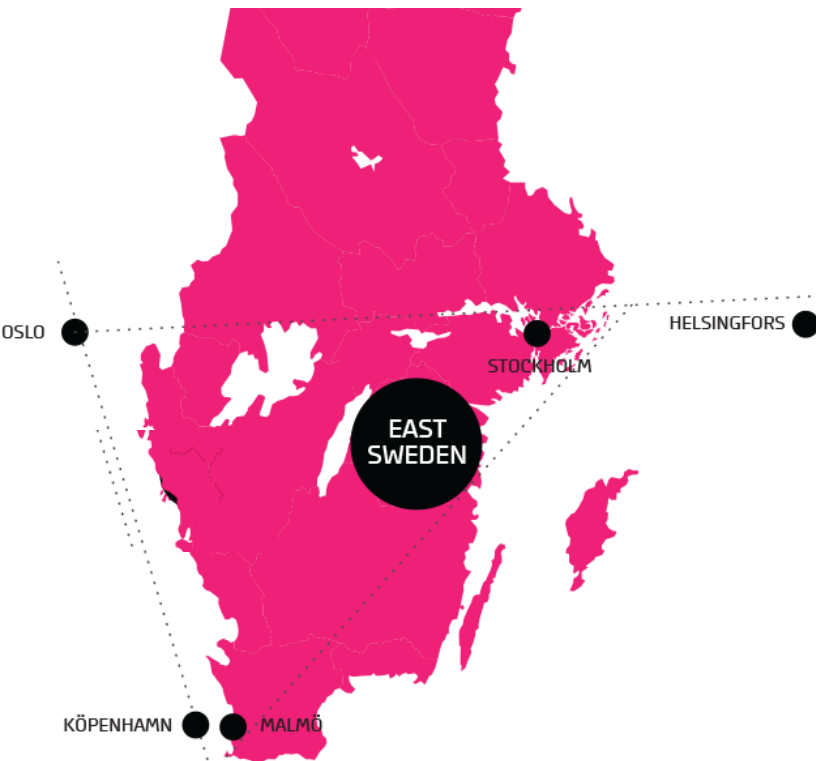


European Commission

Regional context

East Sweden

450 000 inhabitants
 24% with >3 years at university
 9% unemployed
 15% born in another country



Visual Sweden

SMEs Public authorities Large companies
 Municipalities Region Östergötland




Linköping university Research institutes

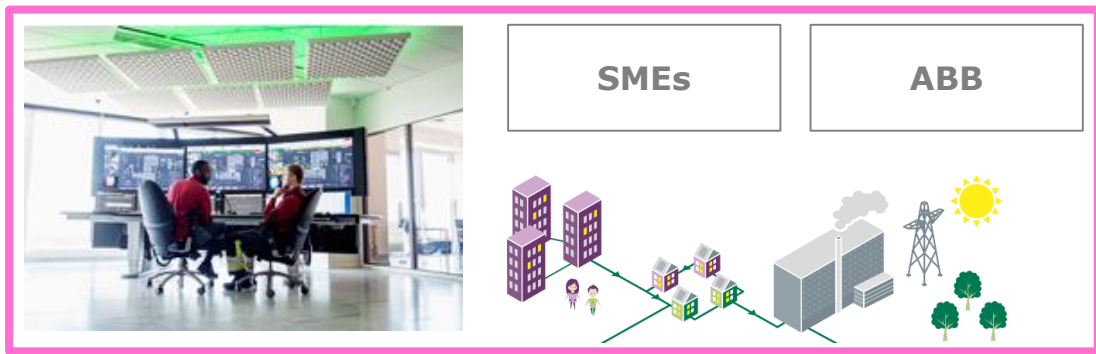


European Commission

RIS3 connection

Smart Specialisation Areas					
Application	Logistics of goods and services	Sustainable and resource efficient business development	Simulation & Visualisation	New industrial materials	Smart and secure connected products and systems
Manu- facturing			Example 1		
Bio Economy					
Energy			Example 2		Example 2
Tourism					
Smart cities			Example 2		Example 2
Health care					
	Operative organisation	Operative organisation	 VISUAL SWEDEN	Operative organisation	Operative organisation

Generic innovation support actors



- **How is it organised**
 - Formally a centre at Linköping University
 - Agreements with about 60 organisations in the region
- **How is the DIH financed?**
 - Long-term funded by the Swedish Innovation Agency, VINNOVA (10 years)
 - Co-funding in cash from the regional administration and the municipalities
 - Co-funding in kind from companies and organisations with demands
- **Services provided**
 - Stimulating activities
 - Funding of innovation projects
 - Project application support
 - Overall marketing and communication

Example: Matchmaking



- **Focus**
 - As established focus (only on) visualisation and image analysis
 - Initially even more focused (but successively broadening)
- **Involvement**
 - Tend to be a core of actors that participate in activities and projects
- **Organisation**
 - How to involve other parts of the NUTS2 region?
(Östergötland is only a part of the NUTS2 region East Central Sweden)
- **Collaboration with other regions**
 - As a new initiative you need to mobilise regionally. Collaboration requires resources and may sometimes be hard to prioritise. More funding needed.
- **Future**
 - What will happen after 10 years?

- **in the interaction DIH – RIS3?**
 - Good mix of demand organisations (public and private) provides for successful demand driven innovation.
- **the organisation of the DIH?**
 - Integrated with science parks and academic innovation support, by shared employees.
- **in providing DIH services that connect to RIS3**
 - Introduction of visualisation and image analysis to new branches.
- **Other**
 - Successful societal challenge driven innovation, inspired from H2020
 - Successful communication by means of social media
 - Great media of spectacular solutions, regionally/nationally
 - Utilisation of visualisation for illustrating results, “practice what you preach”

- **Region / Digital Innovation Hub**
 - East Sweden (Östergötland) Region
 - Visual Sweden DIH, Norrköping-Linköping
 - Contact: Anders Carlsson
 - anders.carlsson@visualsweden.se
 - +46-705 38 89 08
 - www.visualsweden.se