

S3P AGRIFOOD ON TRACEABILITY AND BIG DATA

Smart Regions 2.0 / Helsinki, 1st June 2017

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@DataAgriS3



Smart Regions 2.0 Conference
Maximising Europe's innovation potential

1-2 June 2017 • Messukeskus Expo and Convention Centre, Helsinki, Finland
@EU_Regional #SmartRegions



5 ideas on building up innovative and committed regional partnerships

SMART REGIONS 2.0 CONFERENCE
1-2 June 2017, HELSINKI

1. Global challenges : we must act collectively.
2. Innovation for agrifood = opportunity for EU.
3. Foundations: Shared Value and Open Innovation
4. Focus on strategic technologies
5. Innovation is a relational process.

Thank you,

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