Bretagne Développement Innovation
BRETAGNE RIS3
AGRETIC program
CRAFT database
Impulse international collaborative projects
Location: CESSON SEVIGNE / Close to Rennes
Avec le soutien de :
RIS3
HERE IS BRETAGNE FOR TASTES

#1 French region for FOOD INDUSTRY

#2 French region for AGRICULTURE #1 for LIVESTOCK

#1 French region for FISHERIES and AQUACULTURE
Regional level

ACT Food Bretagne, the Agrifood Technical center federation

- Synergy / Efficiency
- Visibility
- A complete offer

> 150 employees
> 12 Million €
Founding: 66% private et 34% public
National level
Institut Carnot – Agrifood transition
6 technical centers + 15 academic research units, working together to give support to firms research and innovation needs

Assessment and optimisation of environmental, territorial and social acceptability

Agriculture and Aquaculture Health and Sustainability
Food matrix eco-design and eco-processing
By-products and waste eco-valorisation

Food safety, nutritional, functional and sensorial food quality

OneHealth
Guillaume Briend
AgréTIC Project manager
Why AGRETIC program since 2011?

- Some figures

46 000 employees
+ 750 companies

76 000 employees
37 000 farms

68 000 employees
4 600 companies

THE AIM = Developing Cross-cutting Digital-agri/agro projects
Program and partners

**Actions:**

- Call for project: experimentation
- Thematic workshops, BtoB, fairs
- Mapping

**Digital**

- **Agriculture**
  - breeding
  - Agricultural machinery

- **Agroindustry**
  - Agro Industry 4.0
Program assessment 2011-2015

- 5,8 M€ invested – of which 1,5 M€ Regional fund
- 40 experimentation projects
- 8 collaborative projects
- 13 specialist days
Project: To integrate and develop the data produced in the breeding in the pork sector in order to improve technico-economic results of the breedings, the working comfort of the stockbreeders, the communication and transmission of the data between the various parties of the pork sector (stockbreeder, Professional organizations, slaughter-house).

http://www.kerhis.fr/domopig
Objectif : valorisation des données élevage

First exemple in agriculture 2/2

Digital at the pork industry service
Objective: to have a good vision of the competences and expertise in the region → opportunities

Collaborative work with 202 partners, with day to day updates
MAPS with CRAFT, the exemple of agrifood maps

[Image of maps with data and information related to universities, research and transfer centres, and agricultural machinery.]

CRAFT Database
Impulse international collaborative projects
International level

Involvement in European projects

• For regional stakeholders
  • Information day
  • Training day on sme instrument / on specific calls
  • Support in finding opportunities and partners
  • ...

• For BDI
  • RUC-APS (cross sector TIC/Agri)- RISE Instrument
  • Kic Food - Food Nexus proposal
  • ...
THANK YOU!

Helene MORIN
European affairs manager