



Towards Cluster Excellence Using Cross-industry And Cross-cluster Collaboration

**ICT CLUSTERS COLLABORATION FOR GROWTH, PROSPERITY
AND COMPETITIVENESS IN THE BLACK SEA REGION**

About ICT Cluster:

Foundation ICT Cluster was created in 2005 by representatives of the Bulgarian ICT business. Acting as an umbrella organization of Bulgaria ICT Industry , ICT Cluster has 10 members (ICT associations and ICT clusters) , which includes more than 280 ICT SME from different segments of the ICT Industry and 6 Bulgarian technical universities.

ICT Cluster is a strategic cluster initiative of Bulgarian ICT business . The mission of the organization is to increase the competitiveness of Bulgarian ICT industry by support of ICT SME growth, promotion of ICT cluster excellence and creation of new business opportunities through cross- border, cross-industry and cross-cluster collaboration.

ICT Cluster activities are aligned with the following goals:

- Promotion of cluster approach and cluster excellence as a tool to increase the competitive of Bulgarian ICT SME;
- Support of industrial transformation and development of emerging industries by using ICT in Bulgaria and the region;
- Facilitate entrepreneurship, foundation of business skills, supporting establishment of national system for technology risk financing;
- Creation of new global business opportunities across regions, industries, borders, and continents;
- Boosting technology transfer, Innovations and R&D development in Bulgaria;

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GIVE project

General objective is to build up strategic cluster partnership in the field of green smart technologies among the three industries: automotive, renewable energy and ICT.

8 partners : ICT Cluster, AITA, MASIT, HAMAC, ICT Cluster Plovdiv, CLUJ IT, Automotive Cluster Slovenia, Green Current Renewable Energetic and Innovation Cluster – Hungary

More information about the partnership you could find on the Cluster Collaboration Platform or on the following link :

<http://www.clustercollaboration.eu/escp-profiles/give>



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Danube ICT Clusters' Sustainable Cooperation for Smart and Inclusive Growth

Danube ICT

Objective: to create sustainable long term strategic transnational cooperation among ICT Clusters resulting in elaboration of common strategy for transnational cross-cluster and cross – industry collaboration and to identify for the benefit of SMEs

Partnership: ICT Cluster, ICT Cluj , Vojvodina ICT Cluster, Montenegrin ICT Cluster

Duration: 6 months (December 2015 – May 2016)

Results : Creation of Strategic Action Plan for cross- cluster collaboration focusing the future collaboration of the Balkan and Black Sea ICT Clusters network to agriculture and food industry.

2 future project ideas:

- *Comprehensive value chain mapping for smart agriculture in the Balkans region*
- *Entrepreneurial discovery for cross-cluster development of business models and smart technology-service solutions for precision agriculture*

Thank you for your
attention

Peter Statev

*Chairman of the Board of
ICT Cluster*

ICT Cluster

BULGARIA

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