The integrated approach

Thematic Smart Specialisation Platforms

- Energy
- Agro-Food
- Digital Growth
- Industrial Modernisation
- (Health)
- (Circular Economy)

Regional authorities

Joint actions and investments

Businesses

Cluster organisations

European Strategic Cluster Partnerships
for smart specialisation investments
& other business networks and partnerships
Strong interest in using clusters to facilitate industrial transformation

Horizon2020 example: INNOSUP-1-2015 call
(Cluster facilitated projects for new industrial value chains)
• 119 concept proposals
• 45 full proposals
• 5 project proposals retained for funding (€21.7 million)

Call for expression of interest
Towards European Strategic Cluster Partnerships for smart specialisation investments

- aims to strengthen industry participation and inter-regional collaboration in implementation of smart specialisation strategies
- addressed to cluster organisations, other business network organisations, technology centres and science parks
- focuses on industrial modernisation
European Strategic Cluster Partnerships for smart specialisation investments

- **Preparatory Phase**
  - Partnership building
  - Joint strategy formulation
  - Implementation roadmap

- **Implementation Phase**
  - Matchmaking
  - Joint activities, demonstration projects, pilots, preparation of bankable proposals

- **Investment Phase**
  - Additional private/public financing
  - Acceleration support
  - Showcasing results
Support to regions and Partnerships

• Support and visibility via the Smart Specialisation Platform and European Cluster Collaboration Platform

• Support and guidance for interregional cooperation for industrial modernisation (RE-CONFIRM)

• Support for networks of regions, cross-regional business partnerships for co-investments & matchmaking for digital transformation & KETs

• Advisory support services for Cluster Partnerships (European Observatory for Clusters and Industrial Change)

• Possible other support
Industrial modernisation focus

Priorities such as

- **Key Enabling Technologies**
- **ICT**
- **service innovation**
- **resource efficiency**

This includes advanced manufacturing, digital transformation/industry 4.0, digital platforms, big data analytics, space data services, advanced material and disruptive business models and service concepts including in creative industries, textiles & tourism.
S3 Platform on Industrial Modernisation and Investment

Thematic Area

Sub-Thematic Areas

Investment pipeline

Lead Region

Investment pipeline

European Strategic Cluster Partnerships
Leading Regions (Must have/Will get)

- Show strong commitment
- Ensure appropriate support
- Have a plan to involve others
- Being the interface for policy discussion
The process forward (first steps)

- Initiation of discussions today
- Provision of guidelines
- Seek for mandate from other regions in June
- First group of leading regions identified
- Verification process