JÄMTLAND HÄRJEDALEN

INNOVATION programme

2020

– Steps for creativity

that lead towards the innovation strategy’s vision: “World Class Social Development Through Innovation 2025”
Facilitating regional leadership!

The regional innovation programme wants to inspire more creative people to create benefit for others. Public resources cannot cover all the needs that are awaiting a solution and the same applies in business, civil society and academia. This is why we must co-create, putting our wise heads together to create the social development that we want our children and grandchildren to enjoy. There is nobody else, no somebody else –you and I must do it!

Here, Region Jämtland Härjedalen is a facilitator, one that wants to use the innovation programme to inspire co-creation. Co-creation based on activities that the people of Jämtland Härjedalen have told us are important to work on over the next five years.

The Region will take a lead by creating the right conditions for regular, dialogue-based meeting places throughout the region, at which citizen-run progress groups tackle these activities.

The hope is that the Region can contribute funding and a range of supporting measures, but we will only succeed if we work together and are smart in the use of our current resources. The focus of the innovation programme is co-creation, trust and willingness. The Region cannot force this, it can only make involvement interesting. We now have a model for this, one that several regions, countries and universities want to join. Our great hope is that this process will interest you, and that we will have the opportunity to meet and celebrate our shared successes at the annual Mötesplats Jämtland Härjedalen, which we hope will premiere in 2016!

We wish you a warm welcome to Region Jämtland Härjedalen – a region to long for and to grow in!
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The reports and documents on which this work is based are available here: www.regionjh.se/nyskapande
Part 1

Innovation
- why and how?
Traditionally, public authorities produce an action programme with proposals for activities and the parties intended to perform them or be responsible for a process.

We wanted to make our innovation process different. We want to create a regional arena for dialogue about the issues that are most important for co-creation based on our common needs and desires for social development.

Questions about opportunities for support for innovators, a circular economy as a driver for development, creative meeting places, a science park and creative bureaucrats were the most relevant. The innovation programme you are now reading grew out of the dialogues in these meetings during 2015.

Some meetings were conducted with Region Västerbotten, as part of Innovationsloopen [the Innovation Loop]. Study visits to the regions of Västra Götaland, Halland, Södra Småland and Sörmland in Sweden, Region Midtjylland in Denmark, and to Cleveland in the US, resulted in increased knowledge of creative bureaucrats and creative meeting places.

Based on this way of working, with openness, trust and inclusiveness, Region Jämtland Härjedalen’s hope is that we will create a cultural change around co-creation and dialogue, resulting in meetings and citizen-run progress that drives development.

2015 saw the start of a new story about Region Jämtland Härjedalen, about a co-creative and open region that invites and attracts individuals from outside the region to contribute creativity, innovation and development. Everybody is welcome to participate in our work and we look forward to meeting you, or receiving an invitation from you, in 2016!

Welcome!
The aims of Sweden’s Innovation Strategy are to contribute to an innovation climate with the best possible conditions for innovation in Sweden, looking ahead to 2020. It must be possible for more people and organisations in the private and public sectors, and in civil society, to develop and make more effective contributions to new or improved solutions that meet needs and demands.

The EU2020 strategy for smart, sustainable and inclusive growth emphasises innovation as something that must be understood as an open system, in which various stakeholders cooperate and work together.

Using the vision of “World Class Social Development through Innovation” we want to encourage innovation that contributes to the realisation of the regional development strategy. The regional development strategy in Jämtland Härjedalen includes a number of overall targets. Of these, nine are also important indicative targets for the regional innovation strategy and the innovation programme: More jobs and more businesses; Increased investment and good venture capital availability; Increased added values and more sales outside the county; More clusters and cross-border networks; More people who visit and settle in the county; Excellent, equality-based social welfare; A proportion of non-Nordic-born residents that is equivalent to the national average; The county is among the most attractive in Sweden for young women; Good, well-developed reception for all new residents.

The three indicative targets for innovation work in Jämtland Härjedalen from the Innovation Strategy

1. Smart specialisation on our terms
2. Boost the external view of what makes us unique
3. Effective use of shared resources

Measurement and indicators

Pooled index numbers are used to evaluate what innovation-driven regional growth looks like in different regions. The innovation strategy’s targets are measured using Reglab’s innovation index, which is based on three blocks: the region’s basic prerequisites, capacity for renewal and market capacity.

More info: www.regionjh.se/nyskapande

Basic Prerequisites

Acquisition frequency among people born outside Sweden, related to acquisition frequency among people born in Sweden.

Branch distribution between genders – “Index of dissimilarity”

The ten biggest branches in the country’s share of total employment

Proportion with at least three years post-secondary education

Capacities for Renewal

Proportion of new start-ups per 100 existing companies

Proportion of pupils who participated in Ung Företagsamhet’s education concept from the total number of upper-secondary pupils

Higher education institution’s income for research, allocated on GRP

Proportion who agree that the company is innovative in Swedish Agency for Economic and Regional Growth’s survey “Företagens villkor och verklighet” (companies’ conditions and reality).

Market Capacity

Proportion of entrepreneurial individuals in day populations

Export as share of GRP

Proportion of patent, brand and design applications per capita

Foreign-owned companies as a proportion of total company stock

The region’s proportion of the total number of venture capital investments

Jämtland Härjedalen 2012
National average

Reglab’s innovation index measures the capacity for renewal, market capacity, and prerequisites in different regions. The most recent measurement in Jämtland Härjedalen was done in 2012 and is here compared to the nation (excl. big cities).

Source:
Rapport innovationsindex 2013, regional förmåga till ekonomisk förnyelse, www.reglab.se/innovation
Who are the innovators?

Jonas & Linnea Haggren
– Hallenbygden

For us, innovation is doing things differently to how we’ve always done them. Combining ordinary things and making something unusually good out of them.

Jonas and Linnea planned, prepared and conducted a workshop in Hallenbygden to save the secondary school and pre-schools, as well as find long-term targets for Hallenbygden.

Anna-Märta Johansson
– Rural Development Officer, Ragunda Municipality

The development opportunities that I am convinced are found in ALL of Jämtland Härjedalen are what I find inviting about the future. I am curious about how we can meet the world around us, in both large and small.
Alone is not strong, we all need to cooperate and find new working methods, services and products that lead to development.

Mikael has created outsourcing deals for many millions of krona per year, which neither customers nor employers thought were possible. These agreements, and the subsequent deals that have been made, remain in the region and provide jobs and tax income after more than ten years.

**Anna Rex**
– Communication Strategist

For me, innovation is looking at the same things as everyone else but seeing something different. It is daring to ask questions, linking together old things in a new way and questioning norms.

Anna is part of the Create Imagine Act association, which has created the KULTR app, and was part of organising TEDx Östersund.

**Mikael Holmström**
– Business Development Officer, Härjedalen Municipality

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Mikael has created outsourcing deals for many millions of krona per year, which neither customers nor employers thought were possible. These agreements, and the subsequent deals that have been made, remain in the region and provide jobs and tax income after more than ten years.
The Stakeholder map is a platform for dialogue. This is how the support system looked like in the autumn of 2015. It is dynamic and constantly changing. You can find all actors at verksam.se
Part 2

Innovation programme 2020
The innovation programme is founded on social development through innovation from a cross-sectoral perspective. Business-driven innovation deals with earning money, while creative bureaucrats in the public sector primarily develop, streamline and test new processes and products, e.g. in test beds.

Academia is knowledge-based and provides support with a constant flow of young talent to our higher education institutions. Some graduates remain, some find employment and some start companies, and they all contribute great vitality, new ways of thinking and creativity. Similarly, we also contribute to the development of meaningful activities in our leisure time via arts, culture and so called sports associations, or through social innovation. What they have in common is that they are all about people, individuals, doing something. There is nobody else, or somebody else, who will do things – you and I must do it.

Innovation deals with the understanding that our world has been created by people no smarter than you or I. The activities are proposals for what we as a region need and can do. Some have been started, some have not been expressed as more than a sentence, and some remain unformulated.

Who makes things happen? All of us do – and you are very welcome to contribute to what you want to see happening. This is all about our collaborative capacity for co-action and developing things together over time. If we are successful, our future will bloom. If we fail, other places and regions will appear more inspirational and attractive to our talented individuals.

In 2015, new digital tools have meant that we can co-create in real-time. It makes no difference whether you are in Fyrås, Lofsdalen, or Silicon Valley. Region Jämtland Härjedalen already has the tools and the people in place! We hope that our innovation programme will inspire you to develop and utilise the activities described here, or to give us suggestions for entirely new activities that inspire you!

Welcome, come and co-create!
This frustration is legitimate, because large amounts of public funding are channelled to many organisations that provide support for everything from financing to start-up help, exports and project funding.

We aren’t alone with our thoughts, and have therefore found inspiration in the national efforts now being made on the regional pages of verksamt.se.

Regional verksamt.se will be our shared channel to help you find the right path when looking for support with everything from ideas to running a company. There is also support for encouraging creativity, entrepreneurship and innovation from others, co-creative networks, advice and financing, knowledge and research, and internationalisation – these are other factors you can use in finding the right support for you. Support for creators/innovators also involves how we – the players that support innovation – continually develop the forms of our shared support for customers. How better learning processes are developed into projects. How we create more transparent decision-making processes around the Regional Fund and decisions on co-financing and, not least, how we obtain an innovation support system that is inclusive and creates trust for everyone, regardless of the municipality you live in.

A common frustration in Jämtland Härjedalen is that “it’s so complicated, I need to understand who does what and why in the innovation support system when I want help with my innovation”.

Aims, Progress, the Next Best Step

The aim of regional support to our innovators is an inclusive, trustworthy and customer-driven support system with digital and physical nodes in all municipalities. Considerable progress has been made through the creation of a regional verksamt.se website, on which many of the region’s supporting players are now gathered. Our innovation programme, our innovation blog and the KULTR app are our operative tools for reaching out with important information about innovation opportunities. SKARP-online produces a digital innovation management service for small businesses and public bodies in rural areas, via three regional businesses and the region. One important next step is co-creating forms for regional science park functions that are accessible to all municipalities.

More information


All inspirational reports can be read and are available for download on www.regionjh.se/nyskapande
Activities

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1. Regional verksam.se website - clearer allocation of roles and streamlined regional coordination
2. Stakeholder map
3. New communication channels to make it easier for innovators to find what they need
4. Create a broad innovation council that guides the various project and cluster initiatives that need support
5. Science park/incubator function for all municipalities
6. SKARP innovation – innovation management for rural areas. www.skarpinnovation.se
7. More transparency in decision-making processes for project funding and decisions – create an independent group that guides decisions
8. Follow-ups and evaluations of projects with regional funding
9. *Supportive project office, from the business perspective
10. *Supportive project office, from Regionen Jämtland Härjedalen’s role as a facilitator
11. Increased availability of all forms of venture capital
12. Attract expertise and provide support for businesses and sectors that are not dependent on location
13. Use and strengthen business and sector organisations to capture the need for innovation support and build cluster initiatives on this basis
14. Peak Innovation – more support for all municipalities from our national cluster environment in sport, tourism and the outdoors
15. More idea competitions for solving social challenges
16. Using structural funds to boost business support
17. Systematic follow-ups and the development of an innovation index
18. Inspirational report: *Ökad företagssamverkan
To solve complex problems, it is necessary to have co-creation and dialogue in which many competences help to unravel the ball of wool. The internet, smartphones, cloud services and apps provide new potential for co-creation, regardless of location or borders, in a way that was not possible just a few years ago. This allows open innovation, the full use of digital technology, and many individuals who simultaneously test and use large amounts of data in a process with continual feedback, allowing us to test our way forwards.

Creative meetings are also about our needs as social creatures, to meet physically and co-create. Dialogue-based methods such as Open Space, World Cafe and Appreciative Inquiry (AI) have had success here. In the city of Cleveland, USA, AI is being used to change the image of an entire city, from collapse and the “rust belt” to a green city on a blue lake. In Creative Meeting we have found inspiration and learned from this, and attempted to translate these initiatives to our own language. We hope that you also find inspiration here!

There is increasing understanding in contemporary society that “alone is not strong”. Current challenges are not simple linear processes that we can solve by moving from A to Z; instead they are complex problems that are more like a ball of wool that we unravel and use together in creative, cooperative dialogue.

Aims, Progress, the Next Best Step
Regular meetings throughout the year on social development issues, which are dialogue-based, open and citizen-run, make a significant positive difference. Inviting everyone to celebrate our shared successes at Mötesplats Jämtland Härjedalen every year is another aim for the Creative Meetings focus area. Training has begun in strength-based and appreciative leadership. We have learned from and begun co-creating with the Sustainable Cleveland in the US and with the Fowler Center for Business as an Agent for World Benefit and their action research centre at Case Western Reserve University. We have started a dialogue about the equivalent action research with several departments at Mid Sweden University. We are now developing interregional dialogues with Region Västerbotten and the counties of Tröndelag regarding citizen-run dialogue-based meeting systems for creative innovation throughout northern Scandinavia.

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contribute to what you want to happen.

19. Promote dialogue-based and co-creative development processes.

20. Creative meetings place in Jämtland Härjedalen

21. Travel-free meetings in the region – develop forms for creative meetings that are not
dependent on location

22. Mobile Fablab – a creative meeting place on wheels, for everyone

23. Use design as a tool for social development

24. Study visit: Sustainable Cleveland 2019, Ohio, USA, and their 10-year sustainability and
development project with regular co-creative, cooperative meetings

25. Study visit: Co-creation between academia & region/city in Cleveland Ohio, USA

26. Study visit: The innovation loop in Region Västerbotten

27. Study visit: Science Center

28. Transition Network provides knowledge of transitions to Jämtland Härjedalen

29. Inspirational report: *Kreativa mötesplatser
This is about making the most of good ideas generated by staff and the people who use an organisation's services. Together, we can develop and strengthen the service provided by public bodies.

Municipalities, the region and other public bodies have often created new ways of offering services to us, the citizens.

The organisations’ capacity for thinking in new ways, being efficient and putting people and businesses at the heart of things must be in continual development. We need an environment in which staff and the people who use public services have the space to think innovatively and contribute to the public administration of the future.

Creative bureaucrats need support for making their ideas into real innovations. Leadership, organisational culture, space for co-creation, and financial models, are perspectives that we need to develop for long-term work towards a shared vision of efficient and well-functioning public administration. Creative bureaucrats can work via public procurement, as facilitators in an innovation process in which colleagues can develop ideas for companies or as innovation leaders for improving, streamlining or performing tasks in entirely new ways in the public sector.

Aims, Progress, the Next Best Step

We want Region Jämtland Härjedalen to be known for its creative bureaucrats who efficiently find new ways of solving social challenges together with the residents, and being innovative, trustworthy and inclusive. Considerable progress has been made in understanding success factors for working on and realising innovations in the public sector. Creative Bureaucrats and creative bureaucracy promote new ways of thinking and seeing potential for all public employees. We have learned from and created relationships with Halland and south Småland in Sweden, and Central Jutland in Denmark. We have co-created with Charles Landry, father of the concept of “creative bureaucracy”. We are working to get action research funding for Mid Sweden University, for the development of a national node on knowledge relating to the realisation and implementation of innovations in the Swedish public sector.

More information

Read the inspirational report *En innovationsvänlig offentlig verksamhet i Jämstland Härjedalen, Klas Palm 2014.*

All inspirational reports can be read and are available for download on www.regionjh.se/nyskapande
### Activities

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- **30.** Dialogue platform on Creative Bureaucrats
- **31.** Book about Creative Bureaucrats
- **32.** Change management – budget and financing solutions for innovation
- **33.** Change management – staff policies for innovation
- **34.** Change management – organisational culture for innovation
- **35.** Change management – structures for innovation and implementation
- **36.** Developed co-creation between regional development and regional healthcare
- **37.** Incubator activities – public bodies used as testing and reference environments for innovation
- **38.** Incubator activities – initiate a cluster in remote service development as part of bridging the great distances in the region in healthcare, for example
- **39.** Public procurement and innovation-driven procurement used as an engine for innovation
- **40.** Research article: Success factors for working with innovation in administrative bureaucracy
- **41.** Research article: Success factors for concrete actualisation of innovative ideas in a bureaucratic organisation
- **42.** Inspirational report: *En innovationsvänlig offentlig verksamhet*
Innovation is not made by machines, it comes from people who have ideas and the ability to co-create with others to develop them into socially-beneficial activities.

Finding forms for co-creation in which enthusiasts don’t run out of steam is just as important as attracting new and talented individuals to our region.

Mid Sweden University has a very important role in the continual flow of young talent that annually comes to Campus Östersund; young and talented individuals who provide creativity, inspiration and new ideas during their studies. The majority will move away, but some remain, start businesses or take employment.

Finding and developing forms for increased co-creation between undergraduates and doctoral students, between business, society and the Mid Sweden University, is extremely stimulating and has a fantastic potential for development via programmes for industrial and social doctoral students, for example.

Around 126,000 people live in the fantastic region of Jämtland Härjedalen. We, the people, are our assets, the true value of our region, nothing else.

Aims, Progress, the Next Best Step
Region Jämtland Härjedalen draws out the talent in everyone through entrepreneurialism, its environment and its co-creative culture. Along with Mid Sweden University, we have developed ideas for a creative and innovative student region. In an innovation contest, three student teams have developed concepts for Makerspace, the function for Creative Meetings in the KULTR app and sustainability training for all students. A summer office that employed students developed the concept around creative bureaucrats for all our municipalities. The first student meeting place, “Sustainable September”, was organised, and a proposal for how the region could win Student City of the Year 2017 was submitted to the MittÖs group. Other citizen-run initiatives such as Hej Främling!, TEDx Östersund, CIA and others receive support in the region.

More information
Read the inspirational report *En kreativ och öppen miljö på campus, Birgitta Nilsson 2015.

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43. Support more citizen-run initiatives such as Hej Främling!, TEDx Östersund, CIA, etc
44. Develop support systems for social innovation at all phases of development
45. Competence-development through dialogue-based development, appreciative leadership behaviours and strength-based change management
46. Create mentors programmes in innovation
47. Publicise sportspeople's success factors and transfer them to entrepreneurial and innovation contexts
48. Develop more social science doctorates
49. Develop more industrial doctorates
50. Apply for Student City of the Year 2017
51. Before the student comes to Östersund
52. During the student's time in Östersund: Innovation competition for students - develop the KULTR app with a focus on students
53. During the student's time in Östersund: Innovation competition for students - develop a Makerspace with a focus on students
54. During the student's time in Östersund: Innovation competition for students - start a sustainability course for all students
55. During the student's time in Östersund: the first Sustainable September completed
56. After studying: summer office with students
57. After studying: broker degree projects in Jämtland Härjedalen “Let a student help you”
What makes our region different to Västmanland, or why should you live in Klövsjö when you could choose to move to Kinnekulle? It is important to work continually with external analyses to understand global trends. It is easy to become complacent and blind to what is around you, which means that we may neglect to invite more talented, creative and positive people to our region.

Our destination companies do a fantastic job of spreading the image of nature, snow, skiers, hiking, outdoor activities and great scenery. We must use this to boost, develop and inspire more industries and areas.

Our fantastic cultural live needs to be more visible, as do all the creative people who are involved in non-profit organisations, community associations and sports clubs.

Continually understanding and conveying our own unique values in our blossoming rural area of northern Sweden will be a success factor in creating future cooperation and social development.

In contemporary global society, of which we are a small part, it is important to clarify our distinguishing feature and particular strengths.

In Jämtland Härjedalen, this is

More information
Read the inspirational report *Vad är grejen med Jämtland?*, Birgitta Nilsson 2015.

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59. Innovative solutions in shrinking municipalities – solutions and models based on local needs and conditions

60. Innovative solutions in shrinking municipalities – investments in the availability of open data

61. Streamlined organisation – forming an information unit with a clear task to market the region, driving cooperative processes that aim to increase inward migration, working with external monitoring and nuancing the image of Region Jämtland Härjedalen and northern Sweden

62. Realising Region Jämtland Härjedalen’s strategy for gender equality

63. More effective support – developing the regional innovation programme and forms for regional leadership 2014-2015

64. More effective support – inspirational report: *Vad är grejen med Jämtland Härjedalen?*

65. More effective support – inspirational reports produced to create external monitoring and inspiration based on the innovation strategy’s priority areas
Our ability to create blossoming, thriving networks and cooperation will be absolutely decisive for our potential to create socially beneficial innovation that develops our region.

New information technology, with expanded broadband, smartphones and cloud solutions/apps makes the entire world our neighbour. But technology alone is not enough, we also have to meet up and make use of the comparative (specific) advantages of our region.

To our west we have one of Europe’s most exciting and dynamic regions – the counties of south and north Tröndelag – with Trondheim as the driving force for technological research and development throughout Norway. Some conditions differ, but mostly they unite us.

There is a great desire to co-create and there is fantastic potential. To the east, our neighbours in Västernorrland and in Finland have a long tradition of co-creation through, for example, the Nordic Green Belt and Mid-Nordic Committee. There is a great deal of willpower and potential in strengthening the tradition of west-east cooperation, both in infrastructure projects but also with a research and innovation focus. The Nordic Green Belt, with an emphasis on circular economy and the conversion to a fossil-free society, is attractive. We have a railway that unites us and a Green Highway that is at the forefront of electric car use and infrastructure, which inspires new investments that focus on creativity, social development and innovation for the development and future of the entire mid-Nordic region.

Aims, Progress, the Next Best Step

Our aim is to see our fellow humans as friends and to create the right conditions for borderless communication, knowledge transfer and co-creation. Our friends to the west and east are prioritised. The Nordic Green Belt is a strong brand with a long tradition of working across borders. There is close dialogue with the counties in Tröndelag about a smart region, a development of the “Smart Cities” concept that focused on cities in metropolitan regions. We develop power and innovation around the Green Shift/Circular Economy, IT and Open Data. We are taking rapid steps to make the regions of Jämtland Härjedalen and Tröndelag, with their companies and higher education, a driving force for all of northern Scandinavia on the basis of sustainable citizen-driven innovation and development.

More information

Read the inspirational report *Nordens Gröna Bälte – utveckling baserad på gränsresursen Sverige/Norge*, Evolutzion 2014.

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66. Create cross-border, dialogue-based meeting places inspired by Cleveland, USA, and Mötesplats Lycksele in Region Västerbotten, for a few selected focus areas. E.g. Circular Economy/Bioeconomy, Smart Regions, Open Data

67. Create education processes to use when initiating all new projects in the Sweden-Norway programme (Interreg)

68. Eliminate barriers to trade (e.g. through shared chambers of commerce)

69. Import innovative people (e.g. Startup Chile)

70. Competence development: Innovation (e.g. establishing a centre of excellence for innovation management)

71. Inspirational report: *Nordens Gröna Bälte - utveckling baserad på gränsresursen Sverige/Norge
Circular economy as a driver for development

The words sustainable and small-scale are often mentioned in Jämtland Härjedalen as something for which we are famous.

The circular economy has attracted the involvement of many people and curiosity about what companies, individuals and the region can do in practice to create social, economic and environmental sustainability in new ways.

There are four areas of particular interest in the circular economy: regions that co-create; how design is used in product manufacturing for 100% recyclability; models for business symbioses in which waste becomes a resource for another company; and new business models for the rent, share, borrow economy.

The latter is of particular interest to Jämtland Härjedalen, where a number of companies are now selling functionality rather than a product, not least in tourism and the outdoors, where the ski rental concept is now moving into other areas!

Aims, Progress, the Next Best Step

The aim is that Jämtland Härjedalen’s focus on circular economy puts us on the global map as the region that provides inspiration for creating regional economic value, optimism and commitment around our time’s biggest issue – climate and resource efficiency. Our companies are making great progress on waste becoming the raw ingredient of new products. Business symbioses are starting to germinate, with resources being shared and new business models developing for RENT, SHARE, BORROW economies, where the customer buys a function rather than a product. The region’s next best step will be active membership of the “Circular 100”, in which global regional cooperation stimulates more companies, such as Rent-A-Plagg in Åre, to develop and grow in our wonderful region.

More information

Read the inspirational report *Hur kan cirkulär ekonomi skapa värde i Jämtland Härjedalen?,* Circulareconomy.se 2014.

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72. Knowledge development through the Circular Economy 100 innovation platform
73. CradleNet in Jämtland Härjedalen
74. Culture makes it happen – support meeting places for the circular economy
75. Culture makes it happen – establish a regional project office that can facilitate the project concept
76. Business coaching: From a linear to a circular business model – offer support with a focus on circular innovation
77. Matchmaking: Waste material as a resource – establishing a regional market place for material flows
78. Matchmaking: Parent company as a platform for innovation – encouraging new business models for the RENT, SHARE, BORROW economy
79. Develop collaborative transport solutions – across the border with Tröndelag
80. Develop collaborative transport solutions – within the region
81. Inspirational report: "Hur kan cirkulär ekonomi skapa värde i Region Jämtland Härjedalen, utifrån ett småskalighets- glesbygds- och hållbarhetsperspektiv?"
A toolkit for innovation
Principles for innovation

What follows are a few important principles for innovation. Search for “design thinking mindset” on the internet for further reading.

1. See people as a resource
2. Make co-creation central
3. Know where we are in the process
4. Be experimental with sketches and prototypes
5. Visualise thoughts
6. Prioritise the production of many ideas
7. Rapid workshop
8. Encourage mad ideas
9. Good enough is good enough
10. Build on each other's ideas
11. Celebrate progress together

Knowledge via regionjh.se/nyskapande

Innovation work in Jämtland Härjedalen gathers knowledge and monitors innovation around the world on an ongoing basis.

Find out about it here:

» Download inspirational reports for each focus area from the innovation blog.

» Watch films of our invited speakers on Region Jämtland Härjedalen’s Vimeo channel.

» Read status reports for the various focus areas for innovation work via the innovation blog.

» Follow Quality Technology at Mid Sweden University for the latest research in dialogue-based development.

Organise an idea workshop or gather a progress team

If you would actively like to start a change, refine something or think in new ways with the people around you, one way to do this is a creative meeting. In this way, anyone who is interested in contributing can join in. Don’t forget to always finish off by deciding what the next step will be!

Digital tools

» Trello - a digital notice board where teams work together remotely

» Google Drive – cloud-based document management

» Telephone conferences for up to five people via Phonera

» Google Hangouts – digital meeting rooms
Templates for innovation

» Visit: svid.se or methodkit.com
- Collected design tools for running development processes

» We have gathered the tools that are used in Region Jämtland Härjedalen’s innovation work on the website: www.regionjh.se/nyskapande

Resurser

» Stakeholder map Jämtland Härjedalen (PDF is available from: www.regionjh.se/nyskapande)

» Regional page on www.verksamt.se

» Dissemination of open activities via the KULTR-app’s tab for ”creative meetings”

More tools for innovation:
www.regionjh.se/nyskapande
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Region Jämtland Härjedalen with Trampolin PR.

Helene Gedda and Trampolin PR.

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The innovation programme is built up around seven core processes, all of which have suggestions for activities that focus on different social stakeholders and which we hope to see develop over the next five years. The innovation programme builds upon free will and inspiration. The region wants to see activities in the core processes develop in dialogue between stakeholders and individuals that feel inspired and able to contribute in a meaningful way. The programme is built upon individual and collective responsibility for our various roles in the social system. Region Jämtland Härjedalen wants to develop regional leadership on innovation by continually encouraging creative meeting places at which the activities in the innovation programme are developed and made socially beneficial.

The Region also wants to encourage the development of an annual Mötesplats Jämtland Härjedalen which, through dialogue, celebrates, inspires and highlights all the people that are shaping our shared future.

We believe that long-term thinking, co-action and dialogue will allow us to strengthen our culture, our fellowship and our trust, so that we will have created world-class, innovative and inclusive social development by 2025. Welcome!