TECNALIA,
Inspiring
Business
Basque Country
Innovation
ecosystem
evolution
The Basque Country has developed during the last 30 years a **Model** characterised by the relevant role of the **Industry** and its connected Services; and a strategy of diversification towards Science enabled **new Sectors**.

- A **Model** of **COMPETITIVENESS** together with **SOLIDARITY**
- Promoting an **INCLUSIVE AND SUSTAINABLE HUMAN AND ECONOMIC DEVELOPMENT**
- By means of a **human and economical transformation**
BASQUE COUNTRY REGIONAL DEVELOPMENT STRATEGY

Previous European Framework Progs.  |  FP 7  |  HORIZON 2020

Regional Innovation Strategies: **RIS, RIS+, PRAI, RIS3**

- **1980-1996 TECH OFFER POLICY**
  The grounds of the Basque ST Network (RVCTI)

- **1997-2005 COMBINED OFFER-DEMAND POLICY**
  RVCTI consolidation, orientation towards industry and societal needs

- **2006-2014 RESULTS oriented policy**
  Industry diversification, social competitiveness

- **2014-2020 SMART SPECIALISATION**
  Market orientation Specialisation and Excellence

---

**Clusters Policy**

**Technology Infrastructures Development**

**Industrial Policy Plans**

**Science, Technology and Innovation Plans**

**Scientific Policy Programmes**

**Scientific, Technologic and Urban Parks promotion and development policies**


©TECNALIA All rights reserved. Page 3
CREATING A SOUND INNOVATION SYSTEM

1. UNIVERSITIES
2. COMPANIES
3. BERC
4. CRC
5. Innovation support organisations
6. TECNALIA and Tech. Alliances
7. Cooperative Research Centers
8. Technology Parks and Company and Innovation Centers
9. Preclusters
10. Clusters
11. Industrial R&D Units
12. Industrial Groups
13. CRC

BASQUE COUNTRY REGIONAL DEVELOPMENT STRATEGY
Differential elements of our strategy

- The move towards a Knowledge economy
- To articulate a joint governance system with a result-oriented vision
- To be focused towards the market
- To value country capabilities
- To promote public-private collaboration
CONCLUSIONS

1. DESIGN OF DYNAMIC POLICIES WITH CLEAR STRATEGIES

CONSOLIDATING INFRASTRUCTURES (Technology Parks) AND INTELLIGENT INFRASTRUCTURES (Universities and RTO) AND THE SET OF AN INNOVATION SYSTEM.

2. DEVELOPING SPECIFIC PROGRAMMES FOR THE STRATEGY DEVELOPMENT

REINFORCING THE INDUSTRY + (ADDED VALUE SERVICES CONNECTED WITH THE INDUSTRY)

3. DEVELOPING BUSINESS DIVERSIFICATION STRATEGIES IN KNOWLEDGE INTENSIVE SECTORS

4. DEVELOPING SPECIFIC PROGRAMMES FOR THE STRATEGY DEVELOPMENT

EVALUATING IN A SYSTEMATIC WAY AS A MEANS OF FEEDBACK
TECNALIA Technology Corporation was created in 2001, as an Strategic Alliance between INASMET, LABEIN and ROBOTIKER. Other Technology Centers joined later.

A challenge to join efforts to get a larger dimension so to reach a higher competitiveness level in the market.
... from the Strategic Alliance to the Merger

A successful model anticipating the future

A technological and organisational rationalisation process to position TECNALIA as a reference Research Center in Europe
1st January 2011: TECNALIA Research & Innovation …

… a milestone in the Spanish and Basque Science and Technology System; an agreement to sum-up, to reinforce the technological system.

An exercise of generosity, adaptation and forward-looking by all the involved stakeholders: TECNALIA people and governing bodies together.