



# Partnerships for Regional Innovation

European Week of Regions and Cities

PRI First Open Forum, 11 October 2022

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European Committee  
of the Regions



Europe 1901-2021

*“We are at a pivotal moment in the world’s response to the climate and biodiversity emergencies and we are the last generation that can still act in time”*

Quote source: 'Fit for 55': delivering the EU's 2030 Climate Target on the way to climate neutrality. European Commission 2021, p.1  
Image source: <https://showyourstripes.info/s/globe>

# The right moment

**A European Green Deal**  
Striving to be the first climate-neutral continent

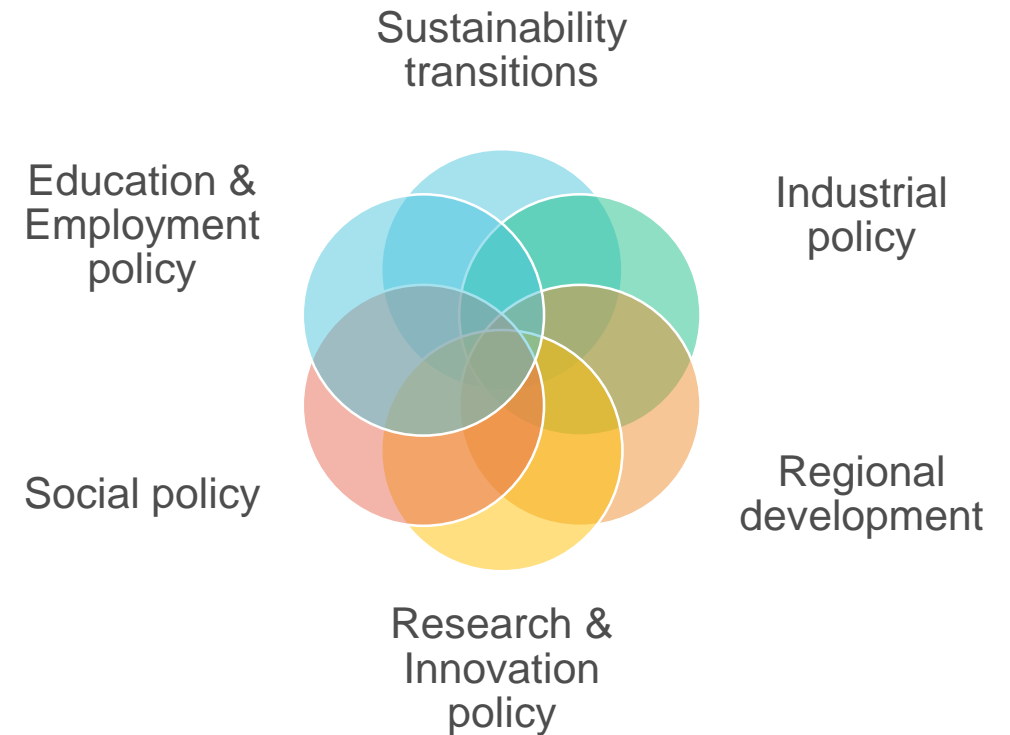


- Urgency to address **climate change** while leaving no one behind
- Secure **Europe's position** in the economy of the future
- Confluence of maturing trends:
  - Deep global **transformations in socio-technical systems**;
  - Return of **industrial policy: EU competitiveness through sustainability**;
  - New scientific paradigm of innovation: **system-level innovation and transformative innovation policy (Frame 3)**;
  - JRC experience with **Smart Specialisation (regions) and RRF (countries)**.

# Partnerships for Regional Innovation

A new strategic approach to innovation-driven **territorial transformation**, linking **EU priorities** with national plans and **place-based** opportunities and challenges

- **Partnerships** for sustainability transitions that create economic, social & environmental value
- Participatory **governance framework** in support of forward-looking policy
- **New ways of working across government** departments and levels focused on solving territorial challenges



Catalyser of EU and local efforts to enhance **coordination** of **regional, national and EU** innovation **policies**

Addressing **fragmentation**:

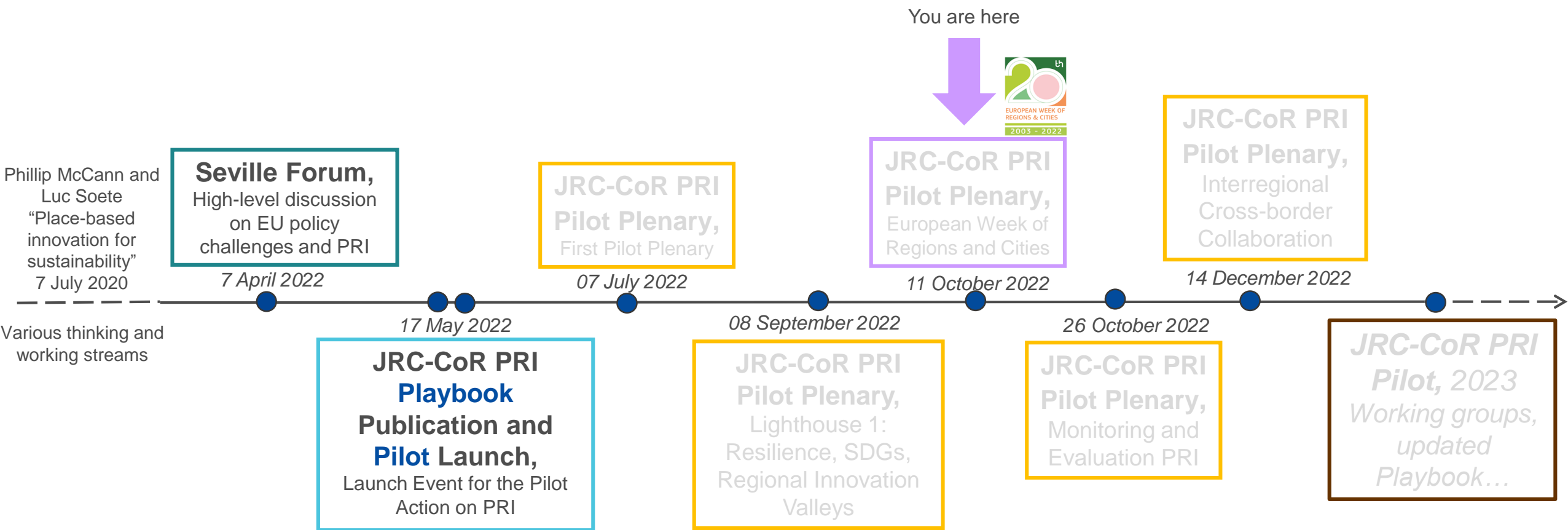
- (i) Funding and policies in territories, and
- (ii) Misalignments of regional/national/EU policy initiatives

**PRI**

Identifying **local challenges** and set place-based **directionalities** for sustainability

Building on **S3** and anchored in EU policy framework, to implement the **European Green Deal, Horizon Europe, Cohesion Policy**

# Timeline 2022



Regularly updated information here:  
<https://s3platform.jrc.ec.europa.eu/pri>

# PRI Playbook

## Purpose & Scope

- Document leading thinking and practice on **innovation**
- Initial **guidance** for JRC-CoR Pilot (not prescriptive)
- Facilitate **exploration, experimentation, learning & co-creation**
- Unconventional, structured around highly-visual **68 tools** (on concepts, principles, practices, methodologies etc.)
- Inputs and support** from JRC units and Scientific Committee

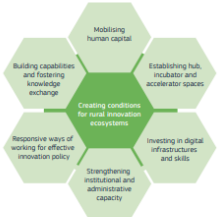
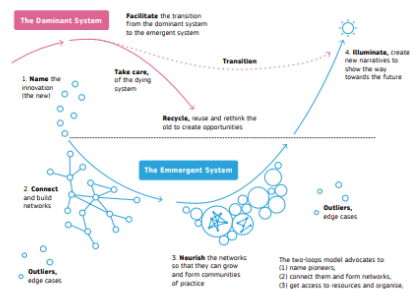


## A NEW PLAYBOOK IS OUT NOW!

### A TOOLKIT TO LEVEL UP YOUR REGION with innovation partnerships

Partnerships for Regional Innovation



LEVELS OF GOVERNMENT Regional, National, European	LEVELS OF RESPONSIBILITY Promoter, Developing innovation strategies	GOALS Strategy design, Stakeholder engagement	COMPETENCES Think systemically, Value for sustainability, Work with others, Be creative
<h3>5 European start-up village forum</h3> <p><b>Purpose:</b> To promote entrepreneurship in rural areas <b>Use:</b> To identify local problems and create sustainable multiple value</p> <p>On 30 June 2021, the European Commission set out a <b>long-term vision for the EU's rural areas</b>. The vision identifies several areas of action towards <b>stronger, connected, resilient and prosperous rural areas</b> by 2040. The vision recognises the role of innovation to help tackle challenges and reap opportunities for wellbeing and growth in rural areas and includes a specific flagship action on research and innovation for rural communities. The <b>European Start-up Village Forum</b> is part of this flagship action.</p> <p>The Forum complements knowledge exchange and cooperation activities, and work as an open space where institutions and stakeholders can meet, discuss and shape actions and tools for innovation in rural areas. By bringing science-based and community-based knowledge and experiences together with high-level political traction, the Forum explores the different <b>dimensions of rural innovation ecosystems</b> and discusses insights on the challenges and potentials for <b>start-up creation and development in rural areas</b>.</p> <ul style="list-style-type: none"><li>Do you have similar initiatives in your region?</li><li>Do you support idea generation among different types of stakeholders?</li></ul> <p>Think about how such an initiative could help identify local social problems and deliver multiple value in co-creation with stakeholders involved. Explore more below.</p>  <p><b>Find out more:</b> Long term vision for the EU's rural area: <a href="https://ec.europa.eu/info/strategy/priorities-2019-2024/new-push-european-democracy/long-term-vision-rural-areas_en">https://ec.europa.eu/info/strategy/priorities-2019-2024/new-push-european-democracy/long-term-vision-rural-areas_en</a> The European Start up village Forum: <a href="https://eustartupvillageforum.eu">https://eustartupvillageforum.eu</a></p>	<h3>6 Sustainable development as a transition</h3> <p><b>Purpose:</b> To embrace socio-technical systems change <b>Use:</b> To think of transitions as complex multi-level processes</p> <p>Dominant socio-technical systems are characterised by individuals, norms, institutions, infrastructures and technologies, which are intertwined and reinforce each other. This leads to lock-ins, path dependency and resistance to change in current systems. Technological green fixes can hide the urgent need for transitioning from current business models to socio-technical systems in line to achieve the SDGs. To this aim, transformations (or transitions) that are more ambitious are needed. For example, new socio-technical systems should enable citizens to engage and contribute to the SDGs beyond their buying choices.</p> <p>A socio-technical system transition involves social, behavioural and technological change in an interrelated way, so that the end result is change in all elements of the old production and consumption configurations. Can you think about socio-technical systems that require</p>  <p><b>Source:</b> adapted from Barbara Institute</p>		

# Playbook: Three building blocks



## Three building blocks

- Based on JRC experience with S3, literature on innovation, practitioner expertise
- Each of the building blocks will have to be adjusted considerably to the realities of each territory and its goals.
- **This Playbook therefore is not a process guide:** it provides practitioners with a framing and pathways to experiment and create their own sustainable development.



# Toolbox

- Gathers **68 Fiches with tools** for *diagnosis, policy design* and *implementation*
- Links each tool to the development of **competences**
- Supports **experimentation** and **PRI co-creation** in the Pilot

## Format & Scope

- Unconventional, structured around highly-visual **fiches**
- Fiches on **key** concepts, approaches, tools, principles
- **Entry point** to demanding tools and approaches

## Process

- **Inputs and support** from JRC units and Scientific Committee
- **First edition:** May 2022 (Playbook + supporting “Concepts and Rationales”)
- **Co-developed further** through the JRC-CoR Pilot

# PRI Pilot

4 Member States



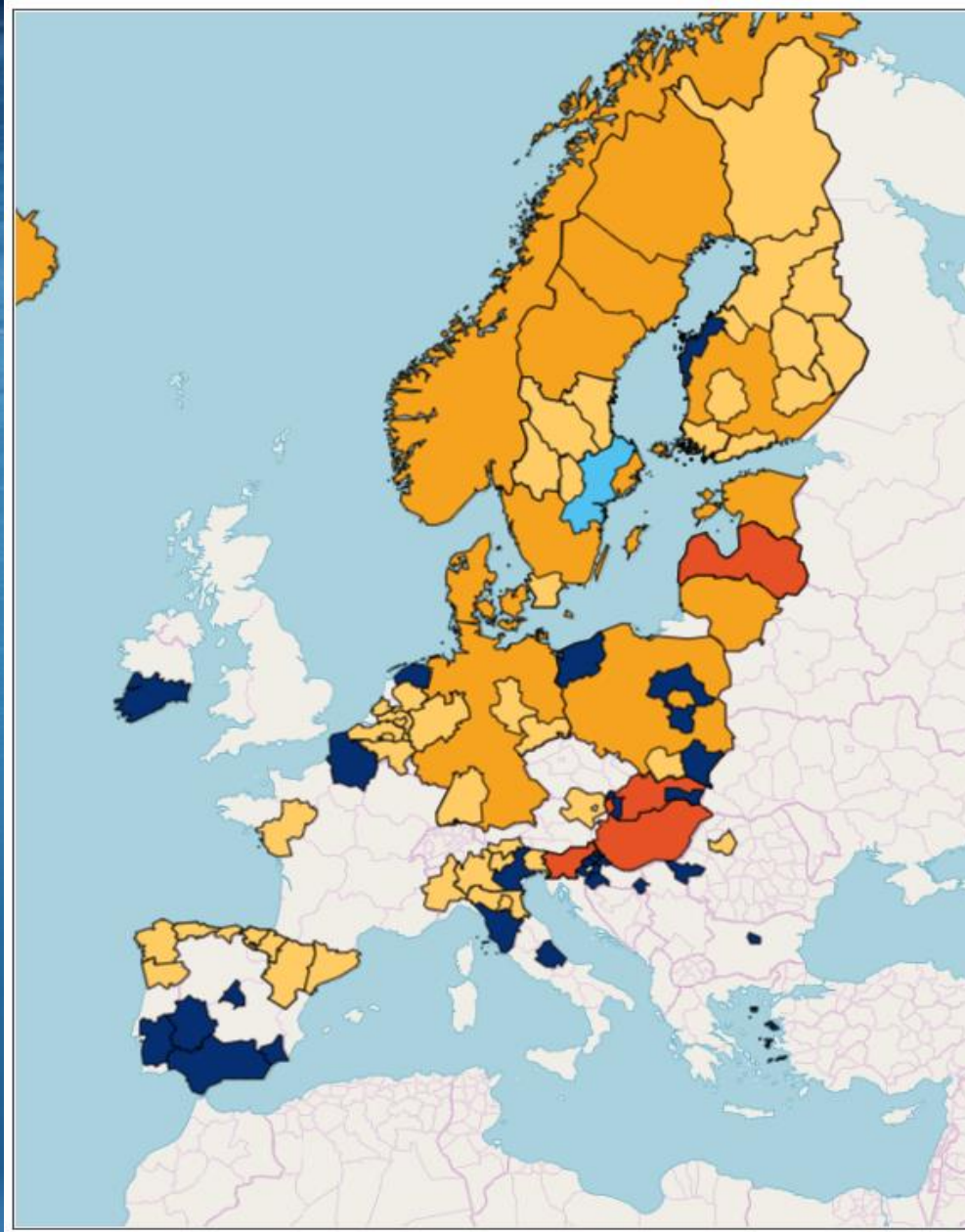
7 Cities



63 Regions



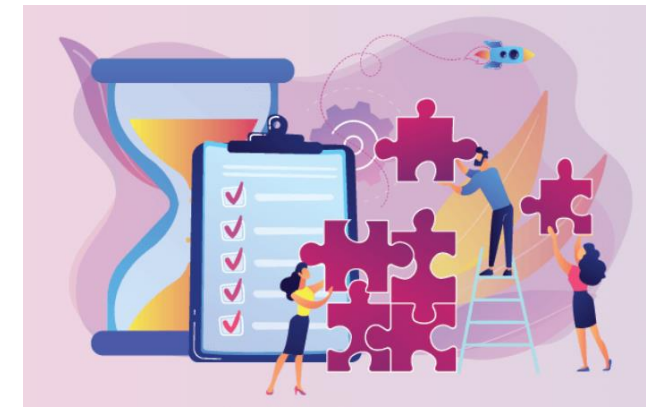
74 Territories in total



## Participation in the Partnerships for Regional Innovation

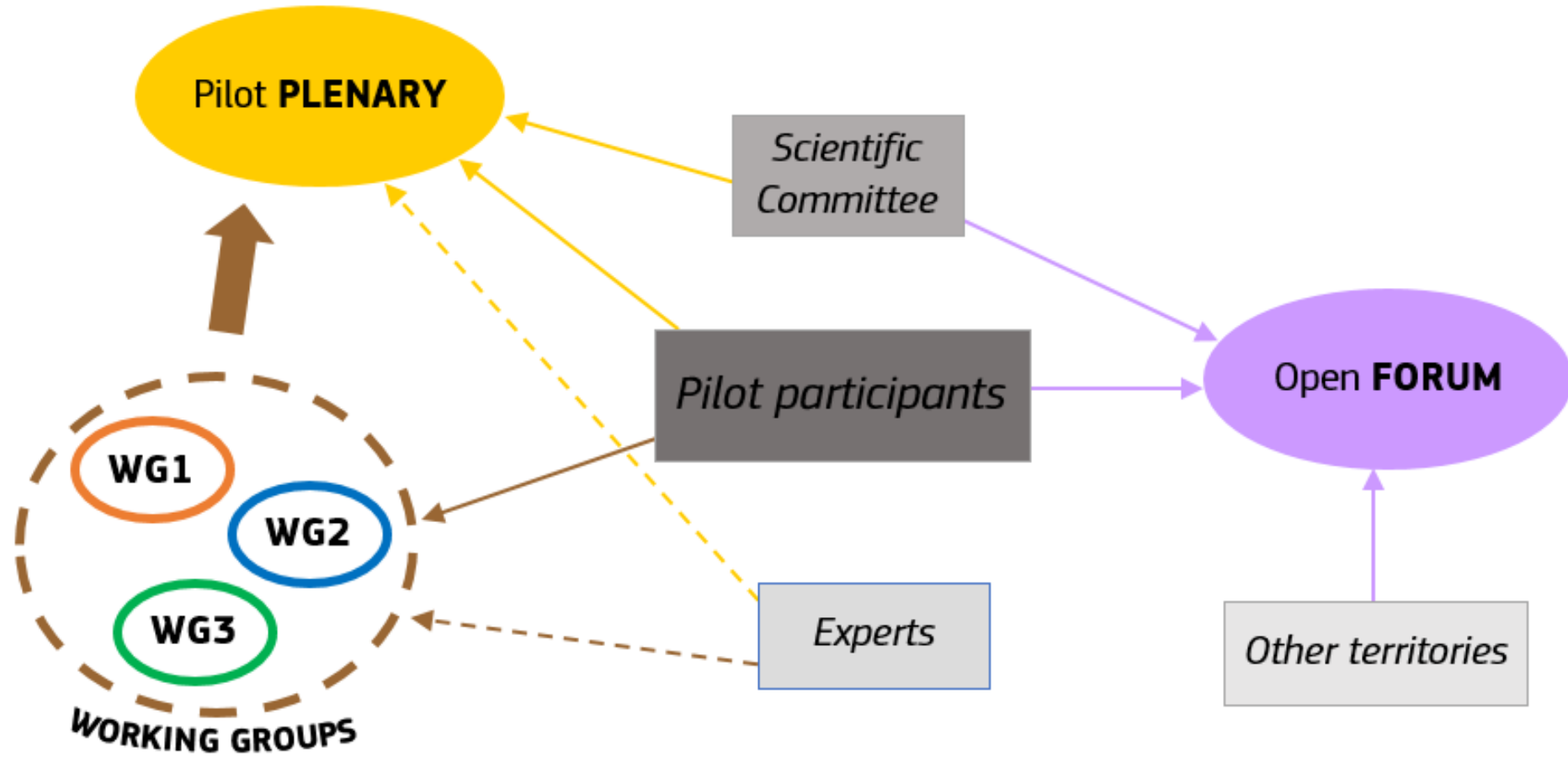
- Single region
- Multi-level and cross-border regions
- Cross-border regions
- Multi-level and multi-region
- Multi-region
- Member State

# Main objectives

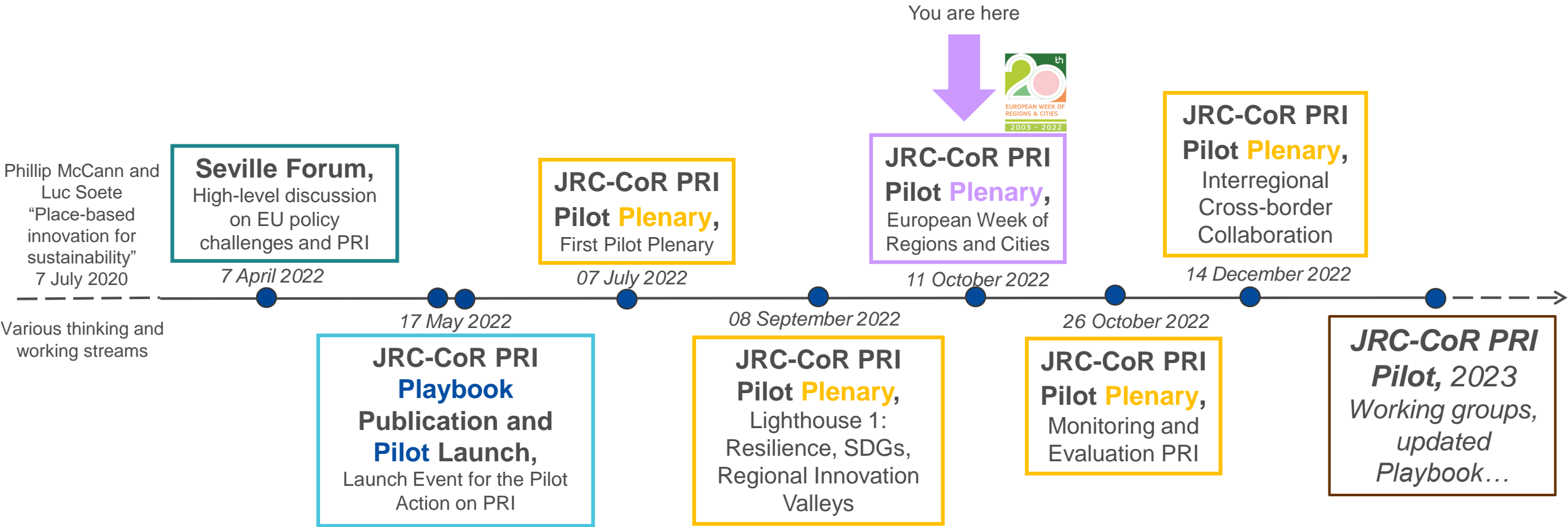


- A **revised PRI Playbook** for PRI design and implementation
- Increased capacity through **collaboration** and **learning**
- New **monitoring and evaluation** approach in line with PRI and SDGs
- Supporting the implementation of the **New Innovation Agenda for Europe**

# JRC-CoR Pilot Organisation



# Timeline 2022



Regularly updated information here:

<https://s3platform.jrc.ec.europa.eu/pri>

# Thank you

JRC-PRI-PILOT@ec.europa.eu



← The **PRI Playbook** can be found here

News on PRI can be found here →

