

Smart Specialisation Framework for the EU E&N Region

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Smart Specialisation

Design

- **ANALYSIS:** Discover the socio-economic and innovation engines of regional growth, competitive advantages & weaknesses
- **GOVERNANCE:** Develop process in an inclusive and interactive process centred on *entrepreneurial discovery*
- **SHARED VISION:** Define jointly what innovation is and what it is supposed to achieve
- **PRIORITISE:** Identify a limited set of priorities to concentrate investments
- **POLICY MIX:** Choose right set of instruments to achieve objectives
- **MONITORING AND EVALUATION:** Feed information back into the policy cycle to allow strategy revision

Implementation

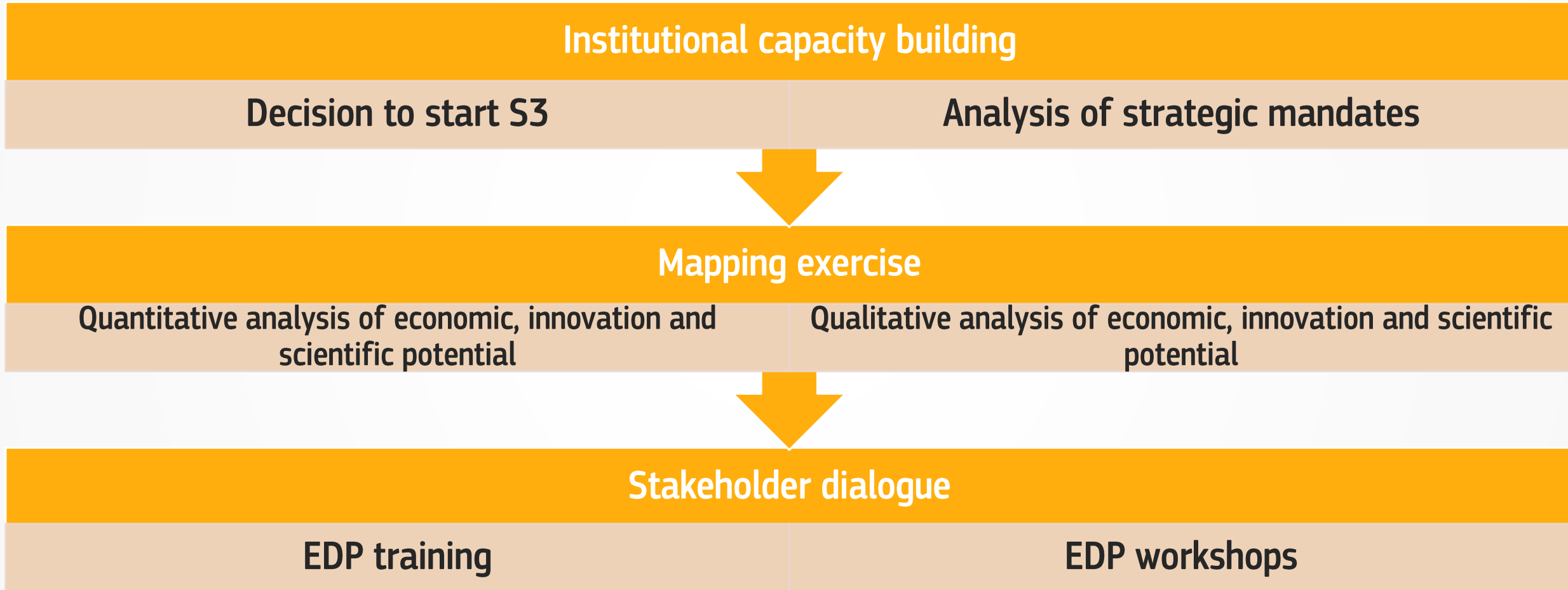
- **EDP:** Manage stakeholder relations & keep them alive
- **GOOD GOVERNANCE:** Structures & arrangements
- **P2P:** Translate priorities into project portfolios (selection criteria & selection mechanism)
- **MONITOR & REDEFINE**

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**Smart
Specialisation
design stage**

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Key principles of the Entrepreneurial Discovery Process

- Why are the identified priority domains so strong?
- What is the position of national/regional players in the global value chains?
- Where in the value chain is most of the value created?
- What are the challenges/opportunities/trends now?
- What are the needs of the key players in the domains?
- How can you enhance knowledge spillovers?

What is the priority?

What is the motivation of the others?

What is in it for me?

How do I fight lobbying?

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Institutional capacity for implementation

Design of monitoring system

Design of implementation system

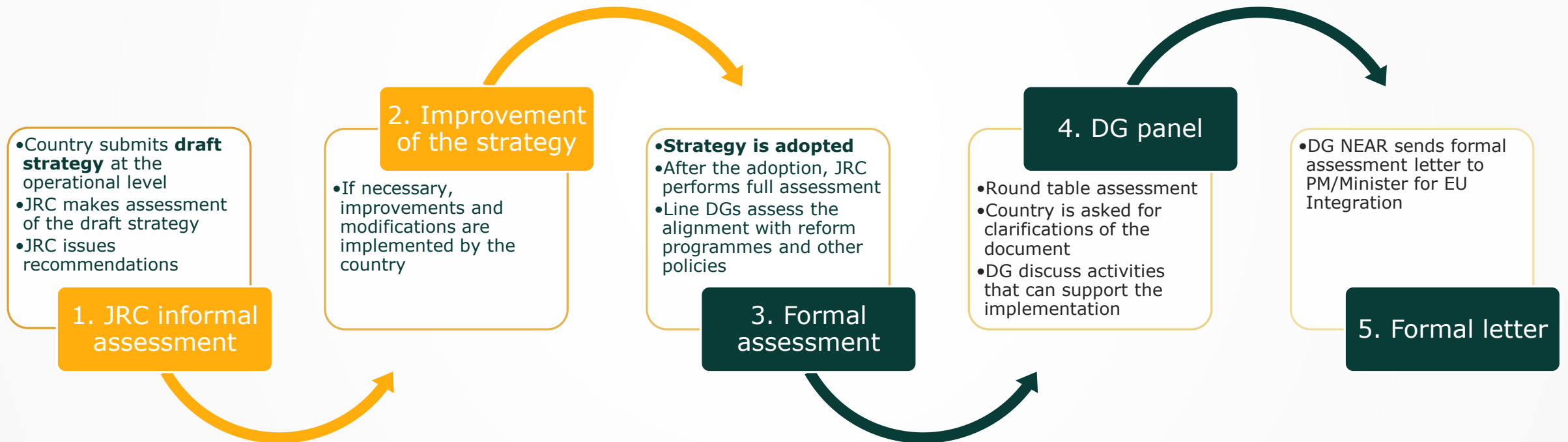


Strategy finalisation

Formal approval

EC approval

Smart Specialisation framework assessment process

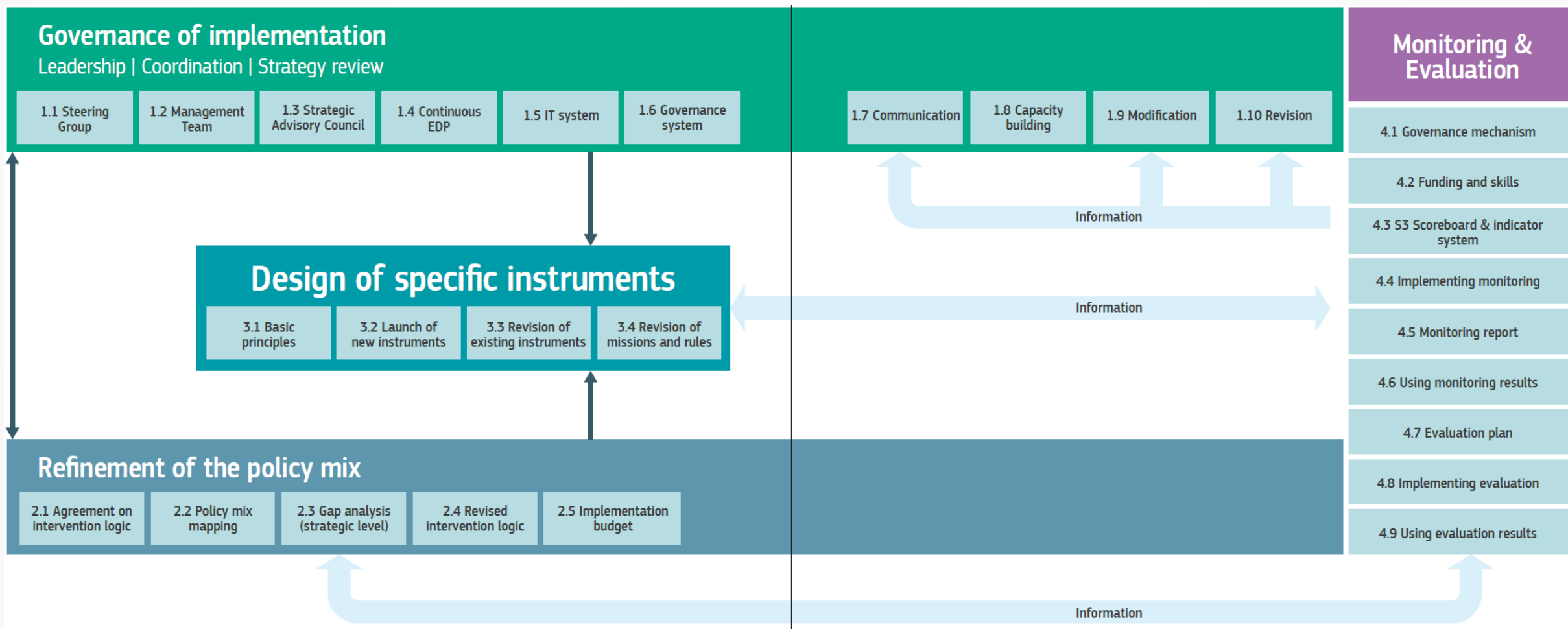


Smart Specialisation implementation framework for the EU E&N region



**Smart Specialisation
implementation stage**

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S3 Framework for EU Enlargement and Neighbourhood Region

WHERE WE ARE NOW

updated May 2022



Thank you for your attention

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