
ENTREPRENEURIAL DISCOVERY PROCESS FOR IMERETI

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MAY 2022



STAGE 1 – KICK-OFF



- Concept explanation
- Stakeholders engaged
- Meeting + networking

STAGE 2 – WORKING GROUPS



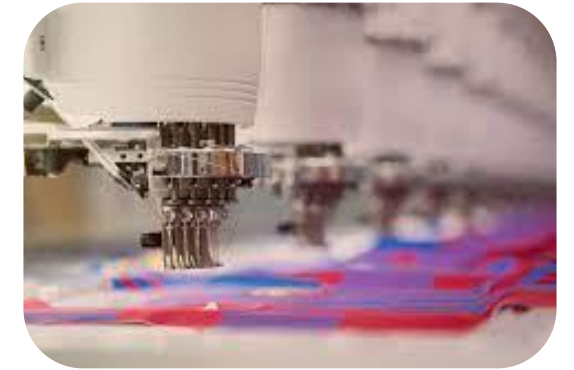
Mining +
metals
Working group
1



Wood +
furniture
Working group
2



Agribusiness
Working group
3



Apparel +
shoes Working
group 4

STAGE 2 – WORKING GROUPS

Business

Science

Working group

Citizens

Administration

STAGE 2 – WORKING GROUPS



WORKSHOP 1

- Introduction
- Working rules
- SWOT analysis

STAGE 2 – WORKING GROUPS

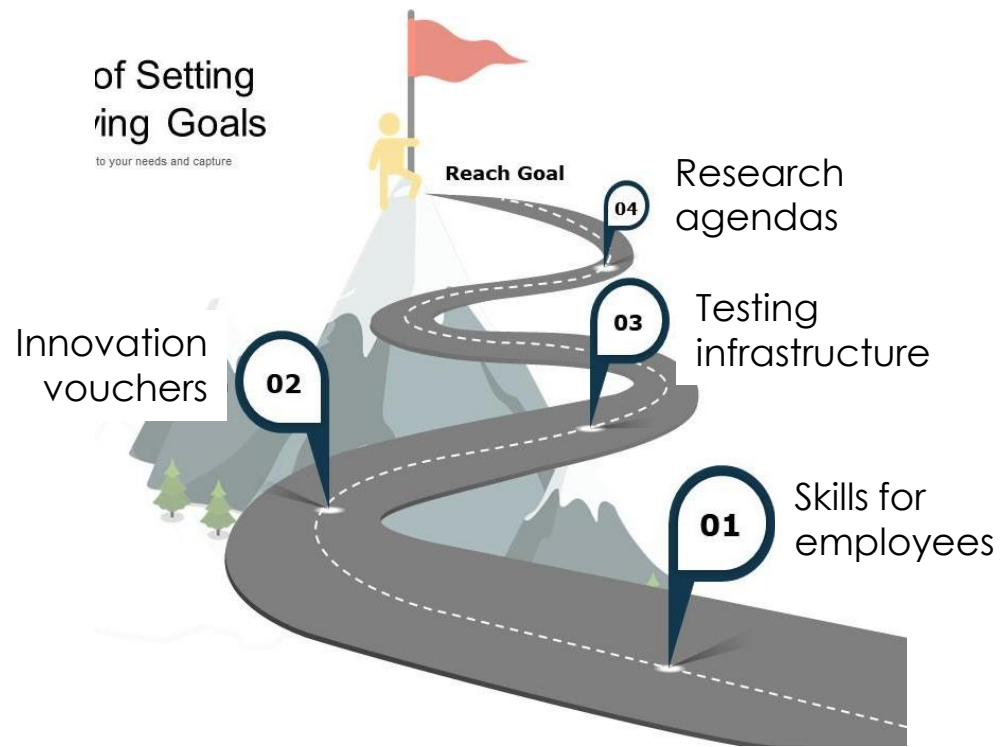


WORKSHOP 2

- SWOT analysis – complete
- Definition of the domain + name



STAGE 2 – WORKING GROUPS



WORKSHOP 3

- Vision
- Support instruments needed

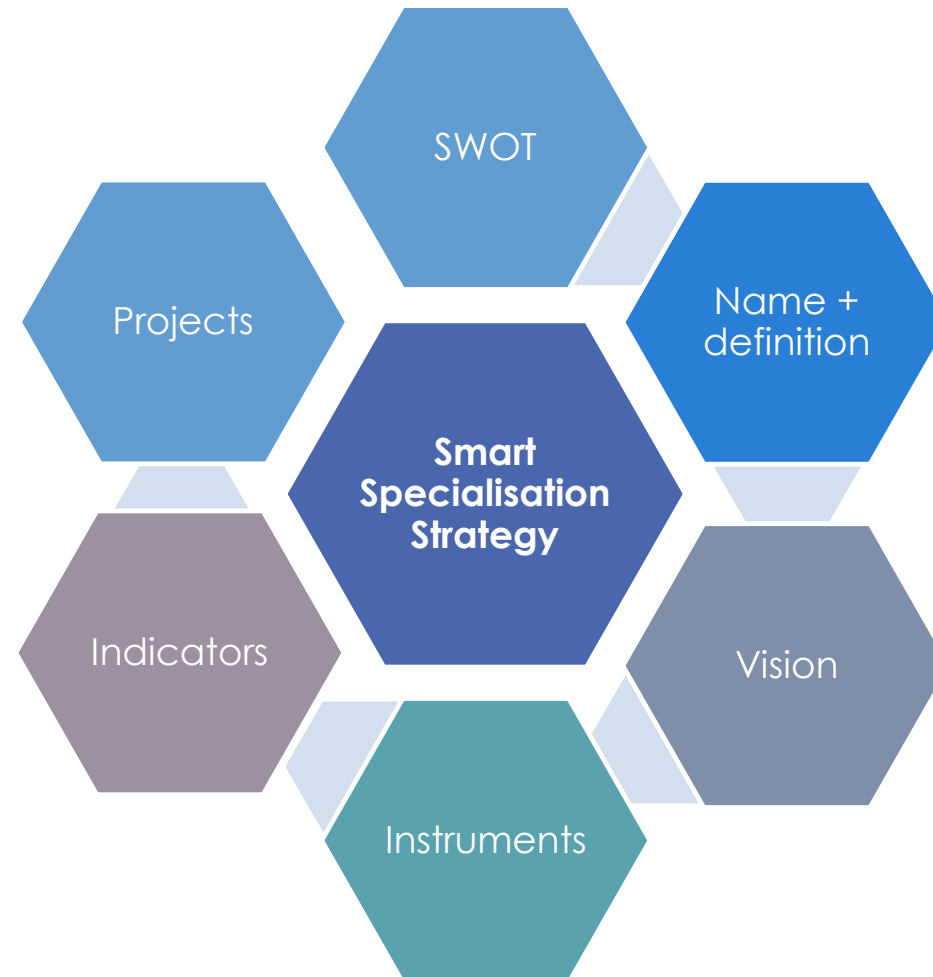
STAGE 2 – WORKING GROUPS



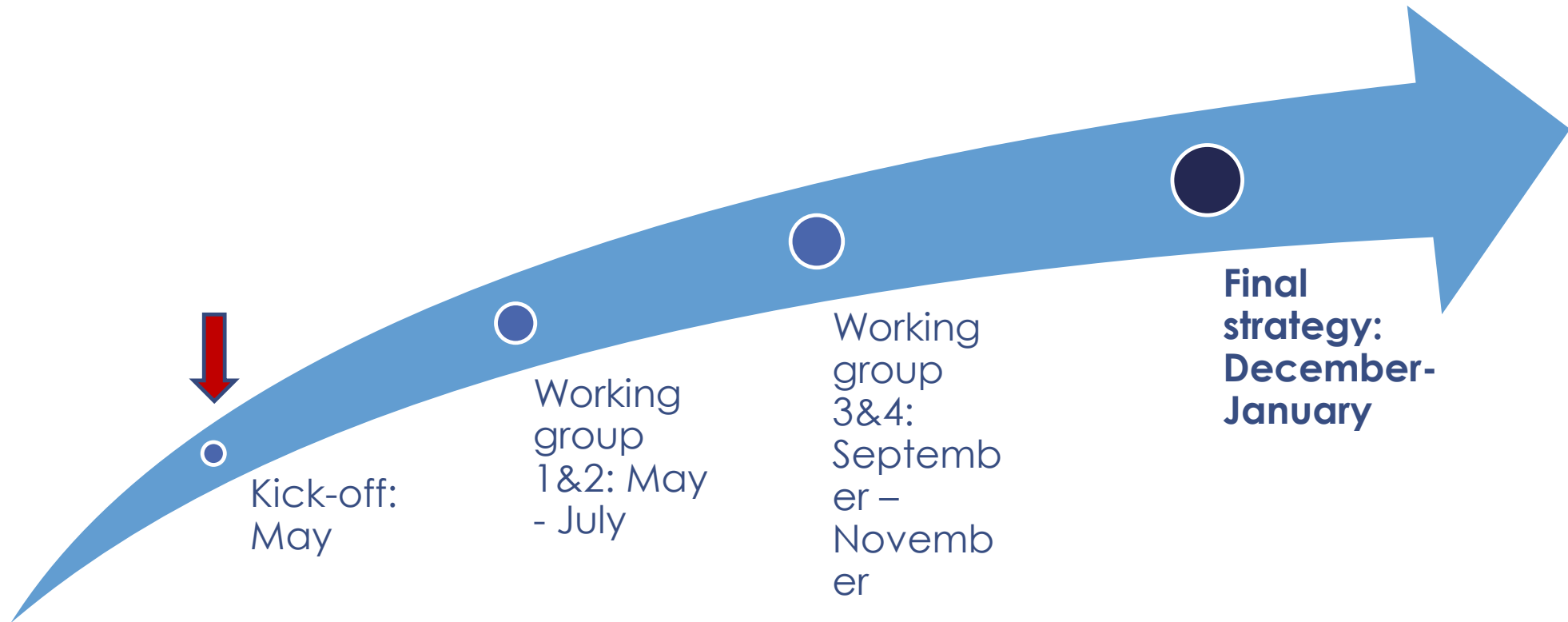
WORKSHOP 4

- Indicators
- Projects

STAGE 3 – FINAL STRATEGY



TIMEFRAME



THANK YOU!

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