Brokerage Session Fisheries and Aquaculture

Alexandra Garcia Guerreiro

Regional Director for Fisheries

Azores Regional Government



Strategic priorities

Reinforce the
Azores position as
an intercontinental
platform in the area
of knowledge about
the oceans

Added value to
fisheries and
aquaculture
products

relationships and promoting innovative activities related to the sea

Reinforce the Azores position as an intercontinental platform in the area of knowledge about the oceans

- Promote research in aquaculture, namely to species in which the Region can present greater competitive advantages;
- Strengthen research on current themes with medium-term economic potential, namely biotechnology and the exploration of deep ocean mineral resources;
- Ensure environmental monitoring, oriented towards the sustainable exploitation of the Atlantic marine resources;
- Strengthen the external links of the Azores as an intercontinental platform (Europe America Africa) in the area of knowledge about the oceans.

Added value to fisheries and aquaculture products

- Investigate and develop new transformation processes, conservation and packaging that
 will increase the commercial value of fishery products;
- Develop alternative fish products;
- Carry out strategic surveillance activities (technological and market) for fishery products;
- Develop mechanisms that allow traceability along the supply chain.

Increase the economic revenue from fishing activity and access to new markets

Fostering collaborative relationships and promoting innovative activities related to the sea

- Encouraging entrepreneurship and creation of new businesses, taking advantage of scientific knowledge associated with the sea;
- Promote the articulation between the fisheries, the sea and other priority areas;
- Strengthen collaborative practices between regional entities, namely between the
 University's research centers and between these with companies and the regional public
 administration.

