




Novel Approaches in Tackling the Health Innovation
and Research Divide in
Danube & Baltic Sea Region
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- **analyse** the mechanisms hindering the efficient exploitation of EU and regional instruments in the **Baltic Sea** and **Danube macro regions**
 - identify health **niche markets** and the two regions potentials in line with **smart specialization** strategies
 - identify common patterns and individual differences within the regions in order to suggest **recommendations** and develop action plans
 - develop **transnational pilot** activities to increase investments in health research and innovation projects
 - offer a **platform** for both macro regions for best practice exchange, peer learning, opportunity exploitation and external communication

Overall Objective

explore novel pathways and integrate already proven approaches in addressing the divide between less performing RDI regions and lead innovating regions.

Objectives I

Objective 1: to examine current health research activities in the less performing RDI regions/countries in the Baltic Sea and Danube Region, looking into determinants influencing the health R&I performance. Deliverable: Gap analysis report.

Objective 2: to define Health niche markets with unique selling points (USP) of the regions in order to leverage for potential partnerships with high performing regions and define own regional or converging strategic research agendas. Deliverable: Identification of strengths and weaknesses and USP for the 2 macro regions

Objective 3: to identify common patterns and individual differences within these regions in order to suggest recommendations and identify action plans. Deliverable: Recommendations and action plan for roadmaps and pilots .

Objectives II

Objective 4: To implement transnational pilot activities (1 in each region + two trans-regional) showing a way forward to increase investments in health research and innovation projects. Deliverable: 4 pilots and roadmaps

Objective 5: DanuBalt will offer a linking platform for both macro regions to explore the commonalities without discarding the regional specificities for best practice exchange, peer learning and opportunity exploitation. Deliverable: Open learning platform for exchange of best practice and opportunity exploitation.

Objective 6: To set a pool of short and medium term specific indicators to measure development against data to be evaluated on the basis of funding invested, number of projects, and expected economic impact assessment .
Deliverable: Shared tools and services.



Overall Outcome

- Evidence based **analysis of the state of the art** in Baltic Sea and Danube region

Validated **recommendations and action plans** suggested to European , trans-national, national and regional stakeholders to alleviate differences in health R&I

Platform for the exchange of experience, best practice and exploring opportunities which will be hosted by the **ScanBalt platform** at the beginning with the objective to link it with a new platform for the Danube region. **Pilot projects** to increase participation and make **better coordinated use of EC support programmes** and the synergy effect for using and/or combining them with national and regional public-private investments



Consortium Partners

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