

**TECNALIA,  
Inspiring  
Business**

**Basque Country  
Innovation  
ecosystem  
evolution**

# BASQUE COUNTRY REGIONAL DEVELOPMENT STRATEGY

The Basque Country has developed during the last 30 years a **Model** characterised by the relevant role of the **Industry** and its connected Services; and a strategy of diversification towards Science enabled **new Sectors**.

- A **Model** of **COMPETITIVENESS** together with **SOLIDARITY**
- Promoting an **INCLUSIVE AND SUSTAINABLE HUMAN AND ECONOMIC DEVELOPMENT**
- By means of a **human and economical transformation**



1980

**DECLINING  
INDUSTRIAL REGION**

R+D 0,069%  
25% UNEMPLOYMENT



1985

**INDUSTRIAL  
RECONVERSION**



2014

**INDUSTRY REINVENTION +  
DIVERSIFICATION**

# BASQUE COUNTRY REGIONAL DEVELOPMENT STRATEGY

Previous European Framework Progs.

FP 7

**HORIZON  
2020**

Regional Innovation Strategies: **RIS, RIS+, PRAI, RIS3**

**1980-1996  
TECH OFFER POLICY**  
The grounds of the Basque ST Network (RVCTI)

**1997-2005  
COMBINED OFFER-DEMAND  
POLICY**  
RVCTI consolidation, orientation towards industry and societal needs

**2006-2014  
RESULTS oriented  
policy**  
Industry diversification, social competitiveness

**2014-2020  
SMART  
SPECIALISATION**  
Market orientation  
Specialisation and Excellence

Clusters Policy

Technology Infrastructures Development

Industrial Policy Plans

**Science, Technology and Innovation Plans**

**Scientific Policy Programmes**

Scientific, Technologic and Urban Parks promotion and development policies

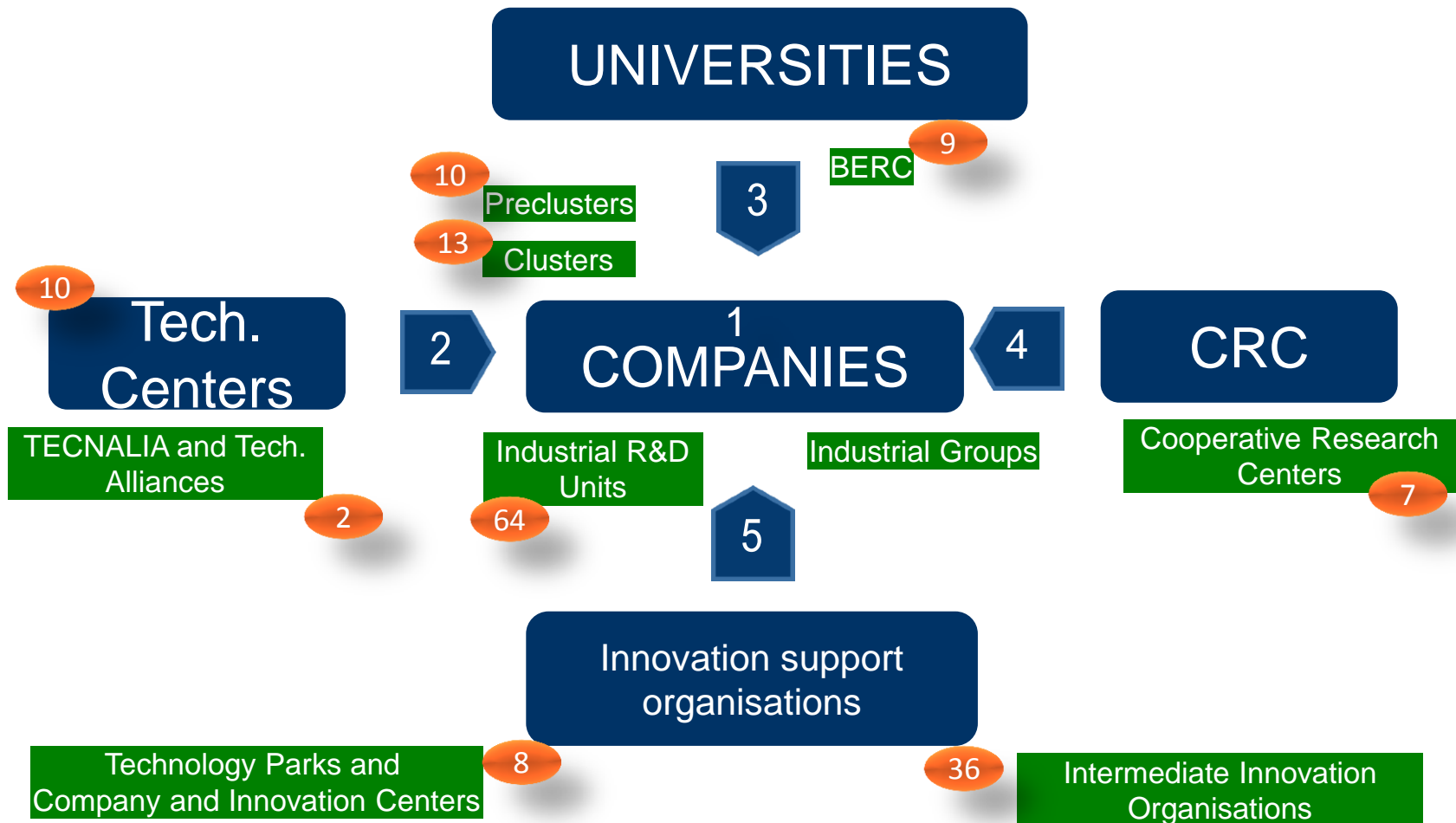
tecnalia  
Corporación Tecnológica

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1980 1982 1985 1990 1993 1997 2000 2005 2010 2015 2020

# BASQUE COUNTRY REGIONAL DEVELOPMENT STRATEGY

## CREATING A SOUND INNOVATION SYSTEM



# Differential elements of our strategy

The move towards a Knowledge economy

To articulate a joint governance system with a result oriented vision

To be focused towards the market

To value country capabilities

To promote the public private collaboration



# CONCLUSIONS

1 DESIGN OF DINAMIC POLICIES

WITH CLEAR STRATEGIES

2 CONSOLIDATING INFRASTRUCTURES(Technology Parks) AND INTELLIGENT INFRASTRUCTURES ( Universities and RTO) AND THE SET OF AN INNOVATION SYSTEM.

3 REINFORCING THE INDUSTRY+(ADDED VALUE SERVICES CONNECTED WITH THE INDUSTRY )

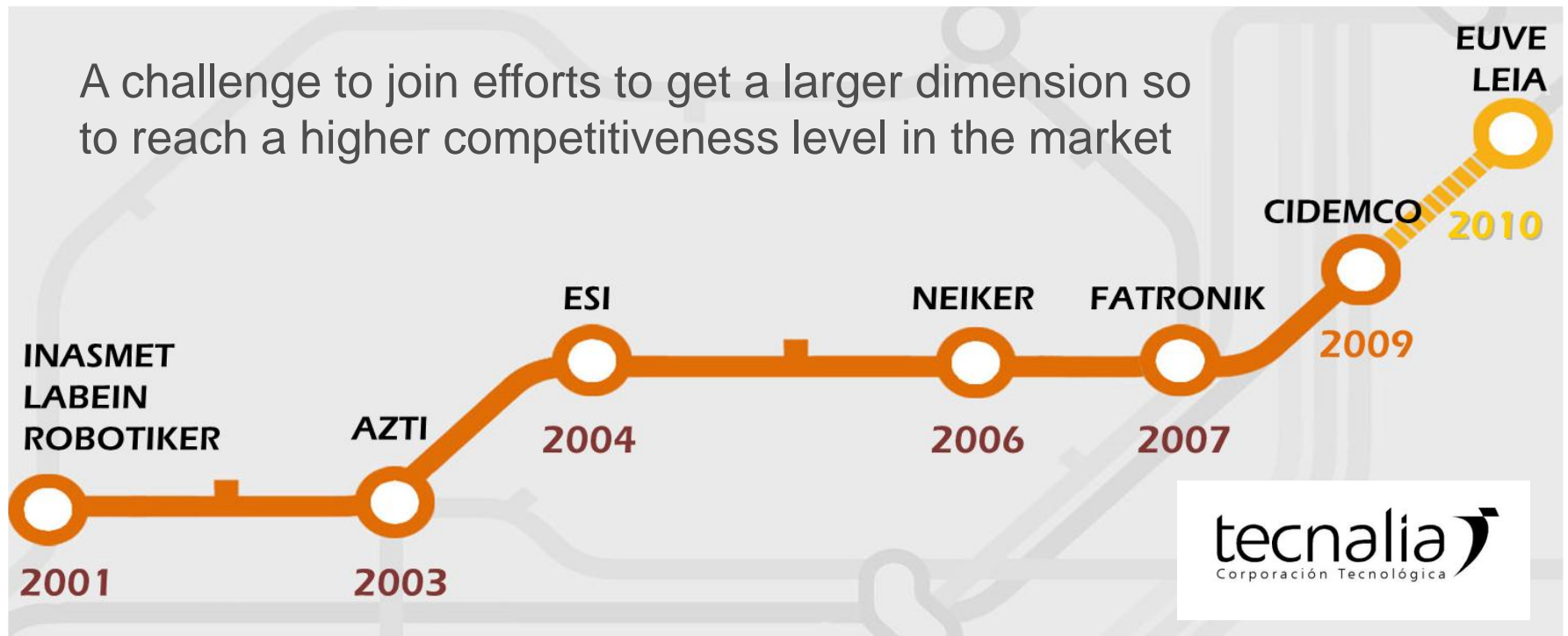
4 DEVELOPING BUSINESS DIVERSIFICATION STRATEGIES IN KNOWLEDGE INTENSIVE SECTORS

5 DEVELOPING SPECIFIC PROGRAMMES FOR THE STRATEGY DEVELOPMENT

6 EVALUATING IN A SYSTEMATIC WAY AS A MEANS OF FEEDBACK

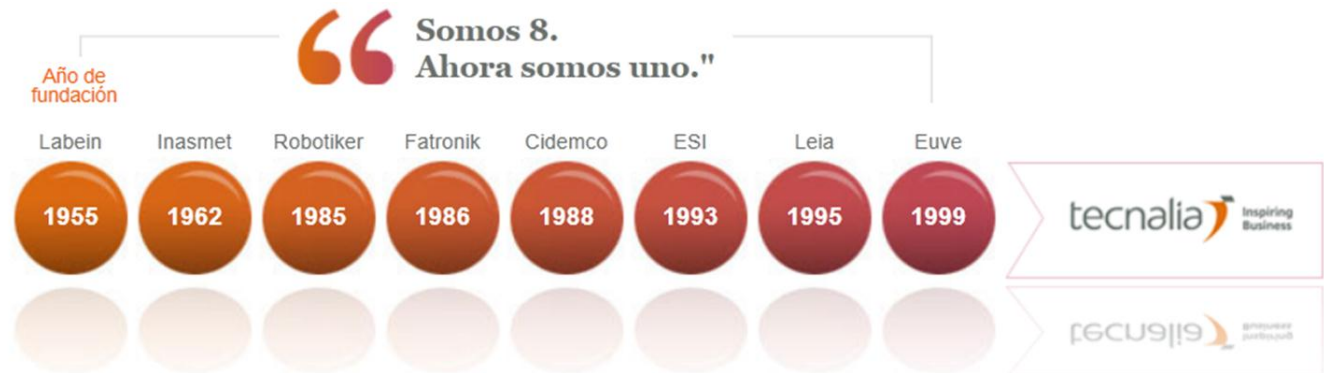
# CREATION OF TECNALIA TECHNOLOGY CORPORATION

**TECNALIA Technology Corporation was created in 2001,** as an Strategic Alliance between INASMET, LBEIN and ROBOTIKER. Other Technolgy Centers joined later.



## ... from the Strategic Alliance to the Merger

A successful  
model  
anticipating  
the future



A technological and organisational  
rationalisation process

to position TECNALIA as a reference Research  
Center in Europe



1st January 2011: TECNALIA Research & Innovation ...

... a milestone in the Spanish and Basque Science and Technology System; an agreement to sum-up, to reinforce the technological system.



An exercise of generosity, adaptation and forward-looking by all the involved stakeholders: TECNALIA people and governing bodies together



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