Building Successful Synergies
Lessons Learned by the Alsace Europe Network R&I

« Stairway to excellence » Launching conference

2 october 2014

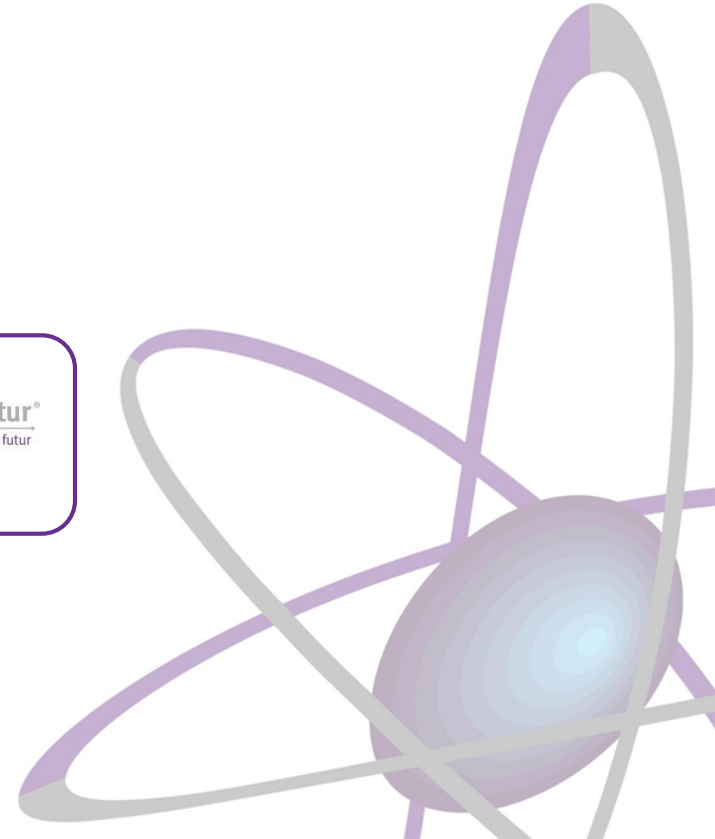# Alsace Europe Network R&I
The Members

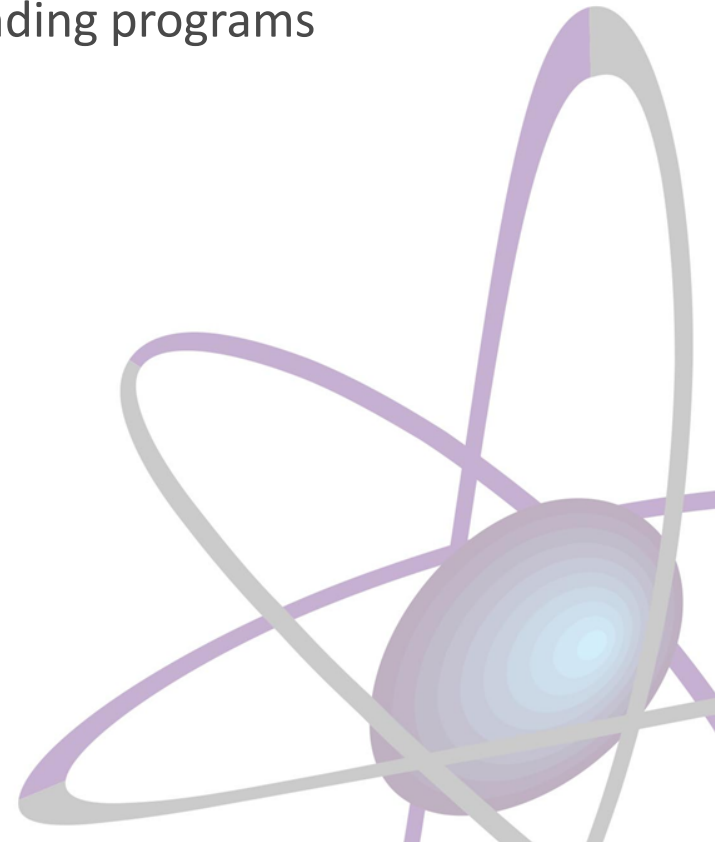Support to companies

Support to researchers and laboratories

Clusters

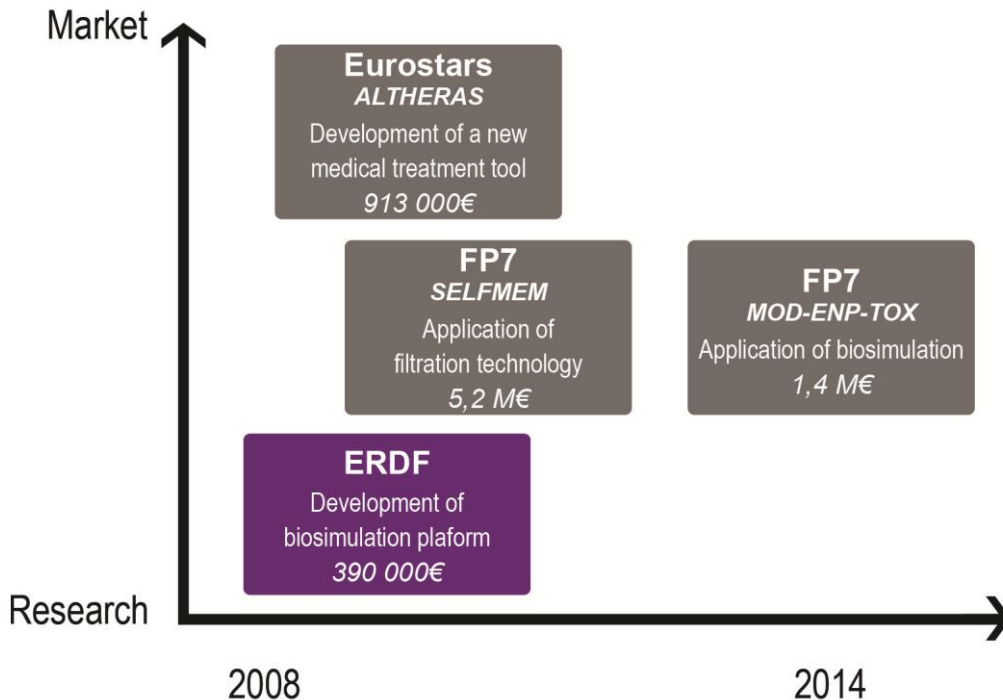Public actors

Introduction

- Alsace Europe Network R&I

  - Exchange information – create synergies

  - Increase Alsatian participation to European funding programs

- Objectives of this presentation:

  - Share concrete experiences: 3 examples

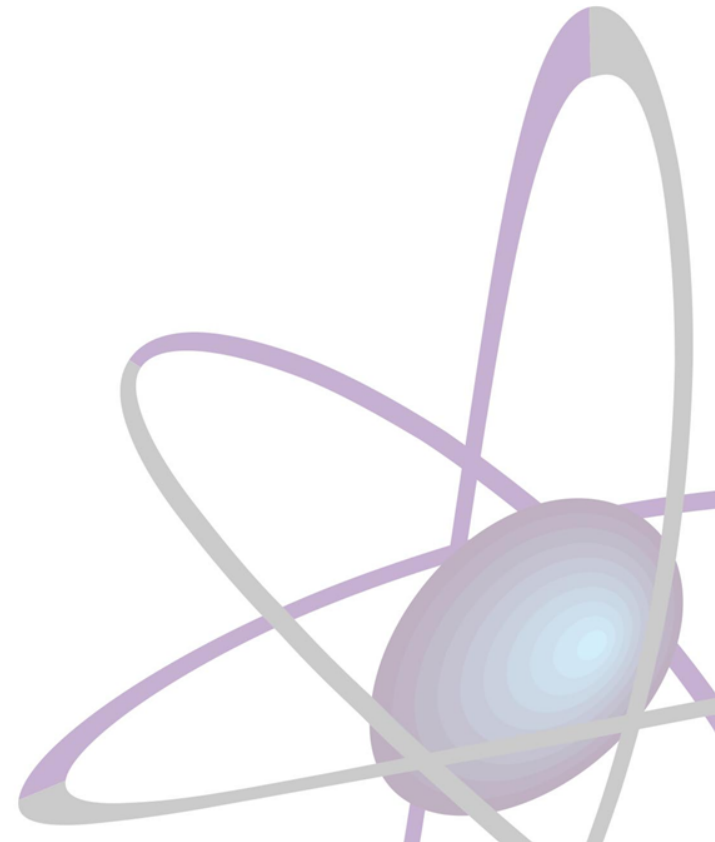 - Introduce regional development perspective

Rhenovia Pharma –
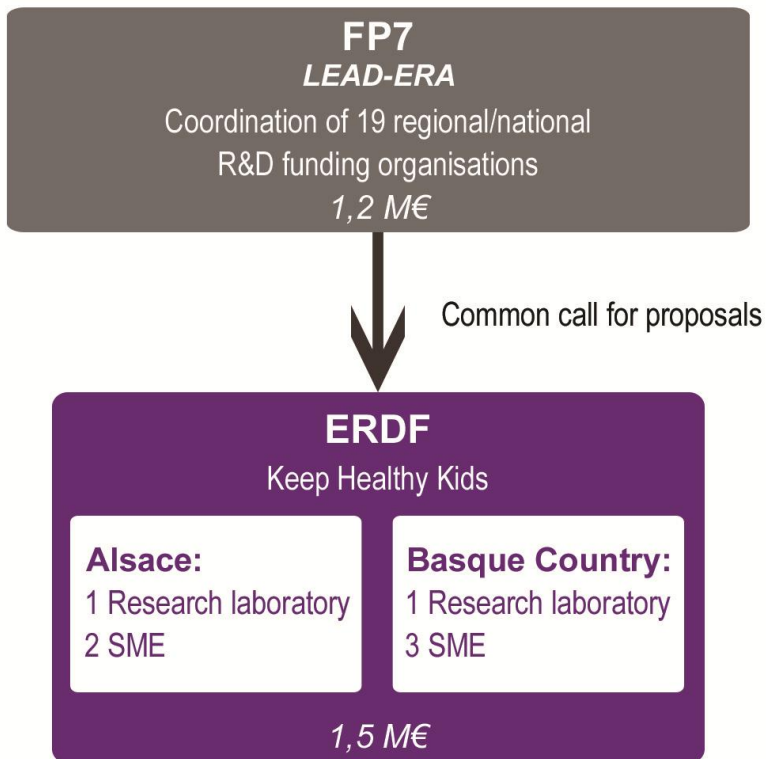**EU supported projects along the value chain:**

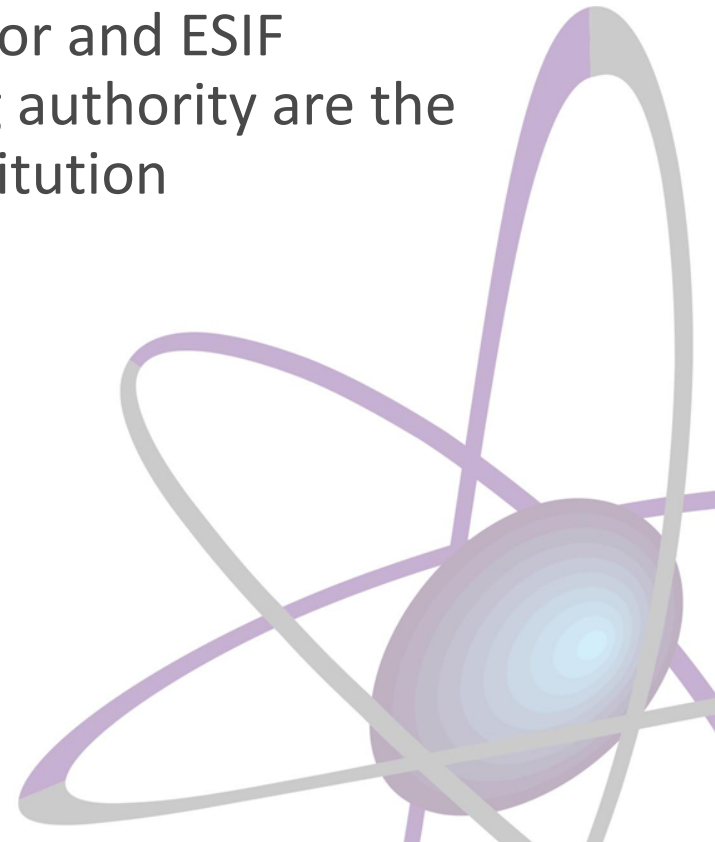- Key to success: Coordinated public support + tailored information

Ex 2: Simultaneous Funding
The case of ERA-NETs
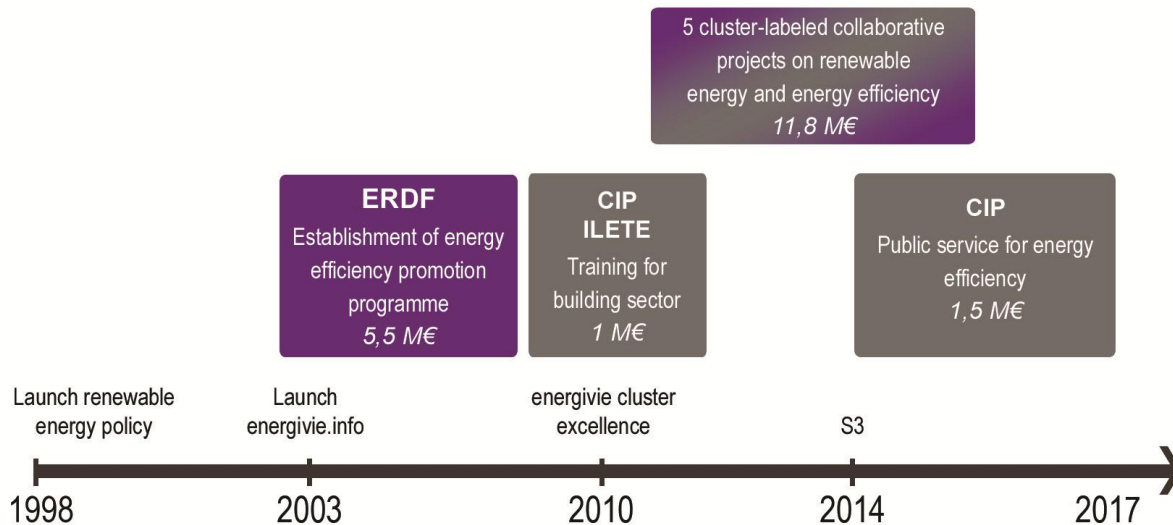
**LEAD-ERA projects –
Combining FP7 and ESIF:**

FP7
LEAD-ERA
Coordination of 19 regional/national
R&D funding organisations
1,2 M€

Common call for proposals

ERDF
Keep Healthy Kids

Alsace:
1 Research laboratory
2 SME

Basque Country:
1 Research laboratory
3 SME

1,5 M€

- ERA-NETs enhance regional R&I potential

- Key to success: ERA-NET coordinator and ESIF managing authority are the same institution

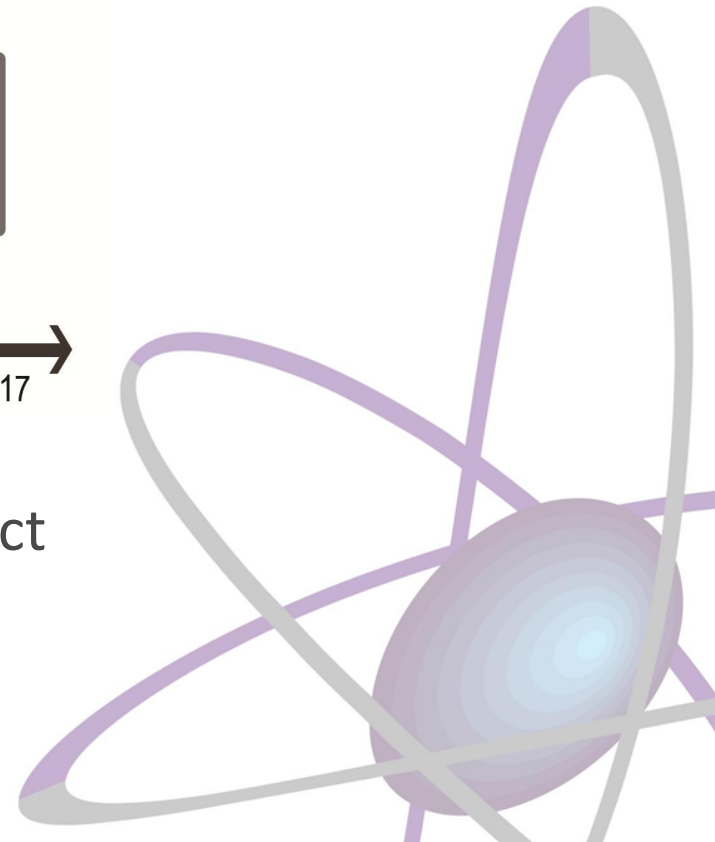**Establishment of a regional policy for energy efficiency in buildings:**
Political milestones and EU funding

- Synergies between funds = greater impact for regional priority initiatives

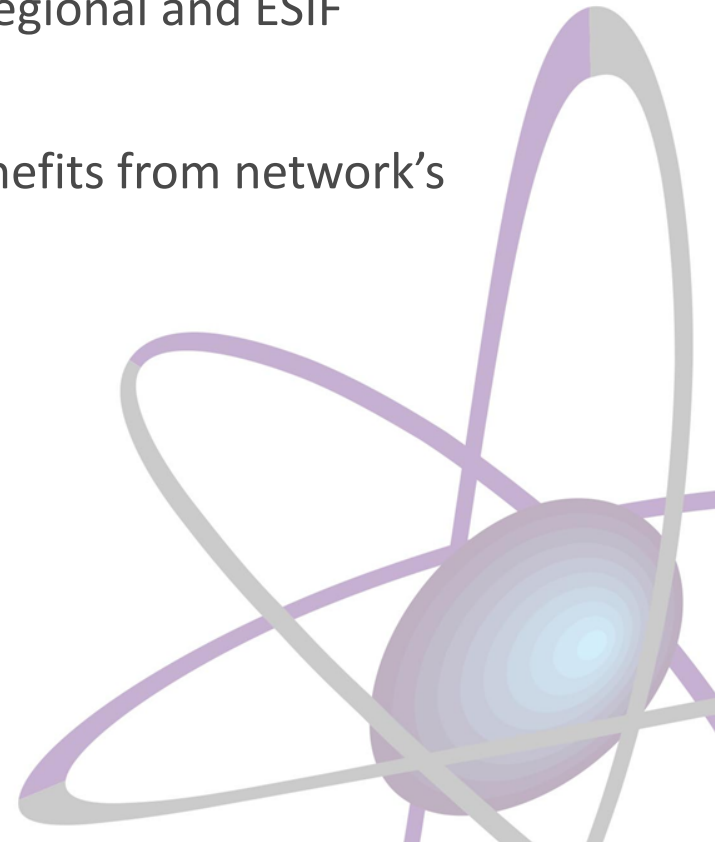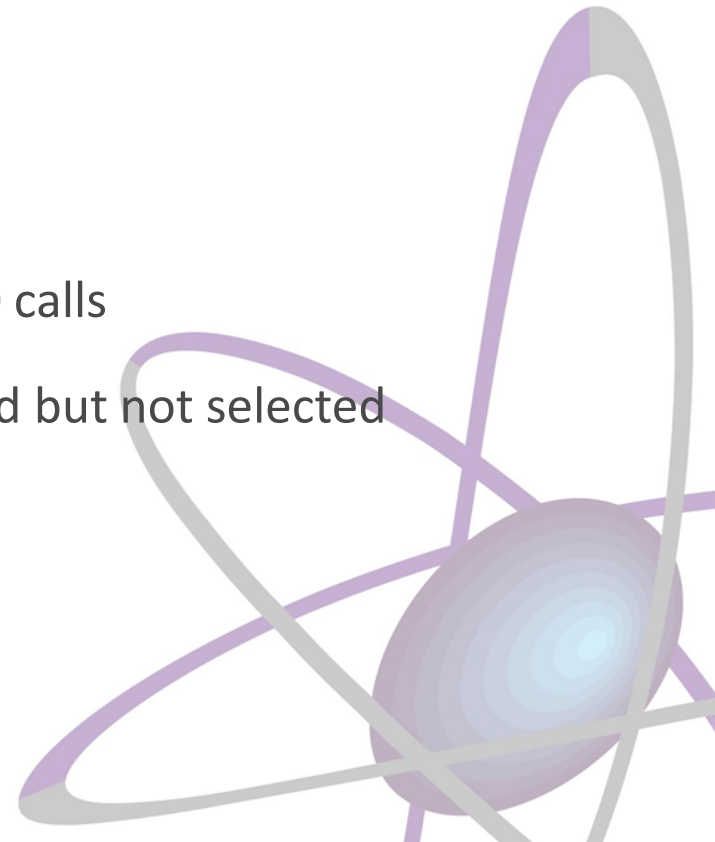- Key to success: Coordination of ESIF managing authority with REA

Key elements for successful synergies:

1. One company – coordinated initial support

2. Region uses FP7 to achieve greater impact with regional and ESIF resources – support by REA

3. Region manages ESIF and its own resources – benefits from network's knowledge on additional funding

Lessons learned

- Key element from a regional perspective: Coordination

  - Streamline information on different funding schemes and potential beneficiaries

  - Provide complete regional support system

- How can the European Commission help?

  - provide access to regionalized results of H2020 calls

  - provide access to information on well evaluated but not selected proposals

Thank you for your attention

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