



S3 THEMATIC WORKSHOP Key Enabling Technologies for Smart Specialisation Strategies (RIS3) on Agrofood

What

As part of the Europe 2020 Strategy, the 'Innovation Union' flagship initiative sets out a comprehensive innovation strategy to enhance Europe's capacity to deliver smart, sustainable and inclusive growth. It highlights the concept of Smart Specialisation as a way to achieve these goals.

Smart Specialisation is a strategic approach to economic development through targeted support to Research and Innovation, which implies concentrating resources on key priorities in a region based on the region's economic potential rather than spreading efforts and investments too thinly. Smart Specialisation involves a process of developing a vision, identifying competitive advantages through an entrepreneurial process of discovery, setting strategic priorities and making use of smart policies to maximise the knowledge-based development potential of any region, strong or weak, high-tech or low-tech.

In March 2012, the European Council have reinforced this approach, specifically advocating the strengthening of Key Enabling Technologies (KETs) to achieve the EUROPE2020 objectives. The Commission defines KETs as 'knowledge intensive and associated with high R&D intensity, rapid innovation cycles, high capital expenditure and highly skilled employment.

The purpose of this workshop is to discuss the role of KETs in the process of developing and implementing RIS3. As a number of European Regions have identified agrofood activities to be focused on in their RIS3 exercises, the event will specifically address the role and importance of KETs in this agrofood sector. The sector must be understood from a cluster approach, comprising of Agriculture, Food Industry, Logistic, and Environmental aspects, etc.

The event will be organized around four main subtopics: How to map KETs on agrofood in the Regions and addressing the issue if it should be a priority for regions; Industry and Academia addressing and challenging the 'KETs Discovery Process'; Regions presenting their RIS3 strategy in relation to their agrofood priority and Instruments to promote a KETs Market and collaboration in Regions.

Presentations are performed by European Commission representatives, by leading academics, practitioners, and policy makers aligned with presentation of regional case studies. The event aims at gathering academics and regional/national policy makers involved and regional representatives with set priority in agrofood sector.

Organizers

European Commission (S3 Platform, DG Regio), Region of Murcia (Spain).

When

11th to 12th April 2013

Where

Archivo General de la Región de Murcia. Avenida de los Pinos, 4, 30009 – Murcia



11th April 2013 – DAY 1

**Location: Archivo General de la Región de Murcia.
Avenida de los Pinos, 4, 30009 - Murcia**

09:00 – 09:30 **Registration**

09:30 – 10:00 **Welcome by Region of Murcia and a European Union perspective on KETs for RIS3 on Agrofood by the European Commission**

Mr. José Ballesta Germán, Regional Minister of Universities, Enterprises and Research, Region of Murcia.

The relevance of KETs for Smart Specialisation Strategies - Mr. Alessandro Rainoldi, Action Leader, S3 Platform, European Commission.

10:00–11:30 **Setting the scene: KETs for RIS3 (moderated by Mr. Juan Hernández Albarracín, General Director of Regional Development Agency of Murcia)**

Smart Specialisation Strategies: Concept, Framework and Design – Mr. Manuel Palazuelos-Martínez, S3 Platform, European Commission.

Strengthening regions' research and innovation capacities: synergies between smart specialisation and Horizon 2020 – Mr. Richard Tuffs, Director of European Regions Research and Innovation Network (ERRIN).

KETs within Horizon 2020. A Spanish perspective and opportunities for the agrofood sector. – Mr. José Manuel González Vicente, Spanish representative FP7-Knowledge Bio Based Economy, CDTI.

11:30 – 12:00 **Networking Coffee (Courtesy of PACMAN Project)**

12:00 – 13:30 **How to map KETs in the Regions (moderated by Mr. Manuel Palazuelos-Martínez, S3 Platform, European Commission)**

ICTs and BIO for boosting agrofood in the Region of Murcia – Mr. Juan Hernández Albarracín, General Director of Regional Development Agency of Murcia.

The experience of KETs in agrofood in Northern Ireland – Mr. Michael Lilley, Department of Enterprise, Trade & Investment, Northern Ireland.

KETs for agrofood in Emilia-Romagna – Ms. Elisabetta Maini, Regional Government of Emilia-Romagna.

Discussion



13:30 – 15:00 **Lunch (Courtesy of S3 Platform, European Commission)**

15:00 – 17:00 **Debate Industry and Academia, Policy-makers and Regions (moderated by Mr. Eduardo Osuna Carrillo de Albornoz, General Director of Universities and Scientific Policy, Region of Murcia):** Critical KETs to support a competitive economy in Europe and prioritisation in the field of agrofood.

* Mr. Robert Hancock, Researcher in the James Hutton Institute, Scotland.

* Mr. Francisco Tomás Barberán, CEBAS-CSIC Researcher, Region of Murcia.

* Mr. Julián Castillo Sánchez, R&D Manager of NUTRAFUR, Region of Murcia.

* Mr. Richard Tuffs, Director of European Regions Research and Innovation Network (ERRIN).

* Mr. Michael Lilley, Department of Enterprise, Trade & Investment, Northern Ireland.

* Ms. Elisabetta Maini, Regional Government of Emilia-Romagna.

17:00 – 17:30 **Networking coffee (Courtesy of EEN)**

17:30 – 18:00 **Enterprise Europe Network (EEN) supporting KETs transfer among regions.** Practical cases in the agrofood sector – Mr. Antonio Romero Navarro – Enterprise Europe Network, SEIMED.

18:00– 18:30 **Closing session by Spanish and Regional Governments and the European Commission**

Mr. José Ballesta Germán, Regional Minister of Universities, Enterprises and Research, Region of Murcia.

Ms. Carmen Vela Olmo, Secretary of State for Research, Development and Innovation, Spanish Ministry of Economy and Competitiveness.

Mr. Alessandro Rainoldi, Action Leader, S3 Platform, European Commission.



12th April 2013 – DAY 2

- Meeting point:** **Archivo General de la Región de Murcia.
Avenida de los Pinos, 4, 30009 - Murcia**
- 09:30 ***Transfer to HERO ESPAÑA, S.A.***
- 10:00 – 12:30 ***Guided tour (KETs in HERO ESPAÑA, S.A.)***
- 12:30 ***Transfer to meeting point***

Collaborations:

