



S3 THEMATIC WORKSHOP

SMART SPECIALISATION STRATEGIES FOR RURAL INNOVATION

Date: 21-22-23 October 2013

Location: Fundão, Portugal

Venue: [A Moagem](#), Largo da Estação, 6230 – 311 Fundão

Rationale behind the event

Smart Specialisation is a strategic approach to economic development through targeted support to Research and Innovation, which implies concentrating resources on key priorities in a region based on the region's economic potential rather than spreading efforts and investments too thinly.

Smart Specialisation involves a process of developing a vision, identifying competitive advantages through an entrepreneurial process of discovery, setting strategic priorities and making use of smart policies to maximise the knowledge-based development potential of any region, strong or weak, high-tech or low-tech.

The purpose of this workshop is to discuss the opportunities for rural areas in developing and implementing RIS3. Rural areas are often associated with scarce resources, low levels of innovation and small scale development, but many rural areas have successfully built on their strengths and transformed challenges into opportunities. The recognition of the considerable bottom-up growth potential of rural areas opens up new development horizons. The long-term competitiveness and innovation potential of rural areas and the ability to achieve sustainable and inclusive growth can be boosted by good planning of a RIS3 strategy.

The event will gather around 40 participants from across Europe to reflect on how smart specialisation can be adapted to rural areas

Organizers

Joint Research Centre of the European Commission (S3 Platform)

Centro Region of Portugal (CCDR Centro)

Transfer

Participants from outside Portugal will be met at Lisbon airport and transferred to the venue. Please see details of transfer in the practical guide document and on the registration form.

Programme

DAY 1 21st October 2013

20:00-22:00

Welcome dinner

Venue: tbc

Welcome address by the Mayor of Fundão, Paulo Fernandes

Introduction of participants

DAY 2 22nd October 2013

09:00-09:30	<i>Check in</i> Venue: A Moagem , Largo da Estação, 6230 – 311 Fundão
9:30-11:00	OPPORTUNITIES AND CHALLENGES FOR SMART, SUSTAINABLE AND INCLUSIVE GROWTH IN RURAL EUROPE THROUGH RIS3? (moderated by Teresa Jorge, CCDR Centro) Panelists: Prof. Artur da Rosa Pires - University of Aveiro, Portugal Prof. Gioacchino Garofoli - University of Insubria, Italy Paulo Fernandes – Mayor of Fundão
11:00-11:30	<i>Coffee and light snacks</i>
11:30-13:00	COLLECTIVE MIND MAPPING – Participants are invited to present their experiences on innovation in rural areas and integrating a rural dimension into their RIS3. This session will be led by three S3 Platform members from rural regions.
13:00-14:30	<i>Lunch</i>
14:30-16:30	WORLD CAFÉ - TOWARDS SMART SPECIALISATION IN EUROPE'S RURAL AREAS - Building on the morning's work, participants will be organised into small groups to offer potential solutions to the issues facing rural areas in implementing RIS3.
17:00-22:00	<i>Sense of place - the taste of innovation</i> - What is new in rural areas: Project visits and dinner in Fundão municipality to highlight product and service innovation

DAY 3 23rd October 2013

09:00-10:30	SHAPING THE NEW POLICY FRAMEWORK - Instruments and tools to mobilise rural innovation (moderated by Fatime Barbara Hegyi, JRC European Commission) Panelists: Pedro Saraiva , President of CCDR Centro Nivelin Noev , DG Agriculture and Rural Development Luísa Sanches on behalf of DG REGIO <i>Questions and discussion</i>
10:30-10:45	<i>Coffee</i>
10:45-12:00	CONCLUDING SESSION: LESSONS LEARNED AND NEXT STEPS Chaired by Secretary of State Sr. Manuel Castro Almeida Panelists: Prof. Terry Marsden – Cardiff University, UK John Edwards – Joint Research Centre, European Commission Prof. Artur da Rosa Pires - University of Aveiro, Portugal
12:00-13:00	<i>Lunch (some participants may have to leave at 12:00 for transfer to the Airport)</i>