



# NORTE REGION OF PORTUGAL



## CCDR-N INTERVENTION FIELDS



The **Norte Regional Coordination and Development Commission (CCDR-N)** is a regional development agency created in **1971**

It is a decentralised body of central government organisation under the **Minister in the Cabinet of the Prime Minister and for Regional Development**

The **main goal** is to promote the integrated and sustainable regional development of Portugal's Norte Region, promoting the competitiveness and cohesion of its territory

# STRATEGIC LOCATION





## STRATEGICALLY POSITIONED BETWEEN EUROPE, AMERICA AND AFRICA

**NORTE**

**3.6 million**

**Norte/Galiza**

**6.4 million**

**PORTUGAL**

**10 million**

**IBERIAN PENINSULA**

**58 million**

**EUROPE**

**500 million**

**COMMUNITY OF PORTUGUESE SPEAKING COUNTRIES (CPLP)**

**262 million**

# EXCELLENT INFRASTRUCTURE NETWORK





## STATE-OF-THE-ART INFRASTRUCTURES

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### **Porto Airport - Francisco Sá Carneiro**

- \* Award Winner by Airports Council Internacional
- \* 6.3 million passengers per year
- \* 75 regular destinations

### **Porto Harbour - Leixões**

- \* more than 17 million tons of cargo per year
- \* new cruise terminal

### **700 Km of Highways**

### **Porto Subway – awarded with the 2008 Light Rail Award**

### **Logistic Platforms**

- \* “Portugal Logistic” plan provides four logistic platforms in Norte region – Leixões, Maia-Trofa, Valença and Chaves

# HIGHLY QUALIFIED WORKFORCE





## MULTILINGUAL, FLEXIBLE, CREATIVE AND TECHNOLOGICALLY SKILLED HUMAN CAPITAL

**Young Population** - 36% of the Portuguese population <24 years old

**Active Population** – about 2 million | 51% of total pop.

**Multilingual** – 42% of the Portuguese population speaks a second language

**Higher Education Level in Active Population**  
17,6% in 2012 | 7,3% in 2000

**Higher Education** – about 119.000 students

**Graduates per year** – more than 30.000

**STEM** – 7.000 graduates/year | 1.490 PhD (2000-2010)

**Prestigious universities and highly qualified human capital**  
3 universities | 103 higher education institutions





## University of Porto

- \* 31.676 students
- \* 14 faculties | 1 business school | 51 research units
- \* *Financial Times* - EGP (business school) one of the 65 best business schools in the world
- \* largest science producer in Portugal, producing one fifth of scientific articles published each year
- \* *Academic Ranking of World Universities 2011* – best Portuguese university and one of the best 400 in the world

## University of Minho

- \* 19.000 students | 1.300 teaching staff
- \* *Ranking Web of World Universities 2011* – 1<sup>st</sup> Portuguese higher education institution, 2<sup>nd</sup> in Iberian Peninsula, 34<sup>th</sup> in Europe and 151<sup>th</sup> in the World

## University of Trás-os-Montes e Alto Douro

- \* Research units in the fields of animal and veterinary sciences, agro and environmental technologies, genetics, biotechnology, chemistry, etc.

# SKILLED R&D & INNOVATION NETWORK





## GROWING KNOWLEDGE ECONOMY

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### R&D Expenditures

- \* Norte - 1,54% GDP in 2011p | 0,63% in 2003
- \* Portugal – 1,52% GDP in 2011p

### R&D Personal

- \* 16.776 persons | 30,2% of national total (2011)
- \* 9.242 in higher education | 5.080 in companies (2011)
- \* annual average growth of 13% between 2003 and 2011

### R&D Centres

- \* 1.159 units (2011)
- \* 33,5% of national total (2011)



## PRESTIGIOUS R&D INSTITUTIONS

## TECHNOLOGY INFRASTRUCTURES

## FIRST CLASS INTERNATIONAL R&D CENTRES

INL - International Iberian Nanotechnology Laboratory

Fraunhofer Institute

European Institute of Excellence for Tissue Engineering and Regenerative Medicine

## INTERNATIONAL R&D PARTNERSHIPS

MIT Portugal

Carnegie Mellon Portugal

UT Austin Portugal

Harvard Medical School - Portugal Program

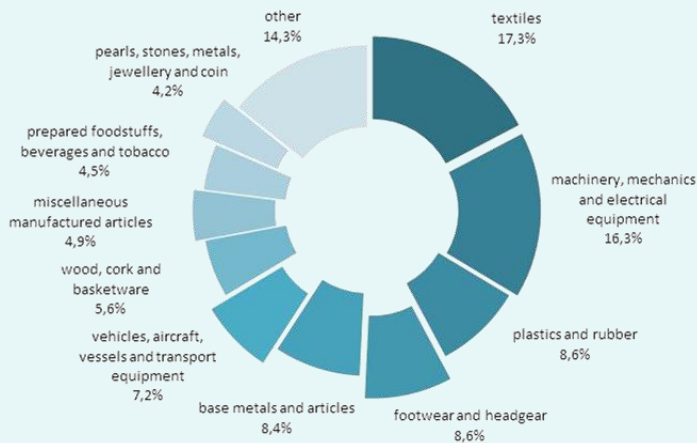
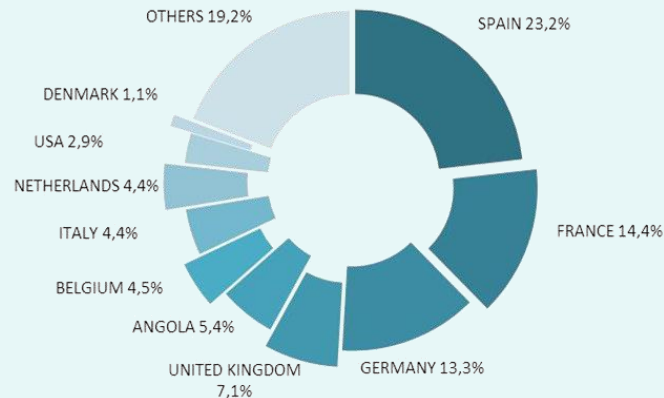
## QUALIFIED NETWORK OF SCIENCE AND TECHNOLOGY PARKS

UPTEC || Avepark || TECMAIA

# DYNAMIC BUSINESS CLIMATE



## EXPORTS OF GOODS IN NORTE OF PORTUGAL (2012p)



## STRONG EXPORT VOCATION

**GDP** – 28,7% of national GDP (2012p)

**Employment** – 33% of national employment (2011p)

**Business** – 32,7% of national companies (2012)

**Industry** – 5<sup>th</sup> most industrialized country within EU-15

**Innovation** – 4<sup>th</sup> EU country with the highest proportion of enterprises with innovation activity

### Exports of Goods

\* 16.021 million EUR (2012p)

\* 38,4% of national exports (2012p)

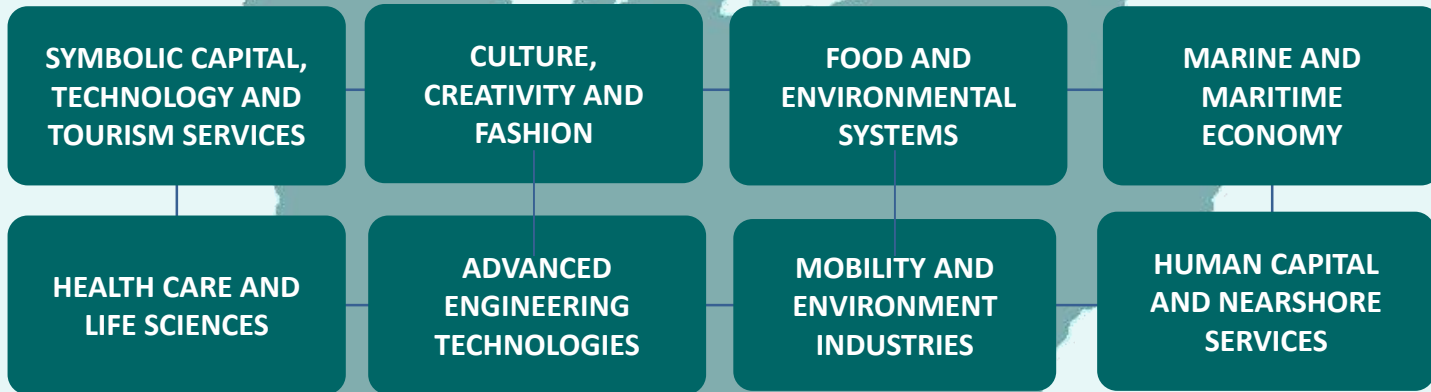
### Export Companies

\* 14.989 SME exporters | 44,3% of national total (2009)

**Great skills/labour cost relationship** – highly qualified human capital with significant cost advantages and attractive to qualified FDI

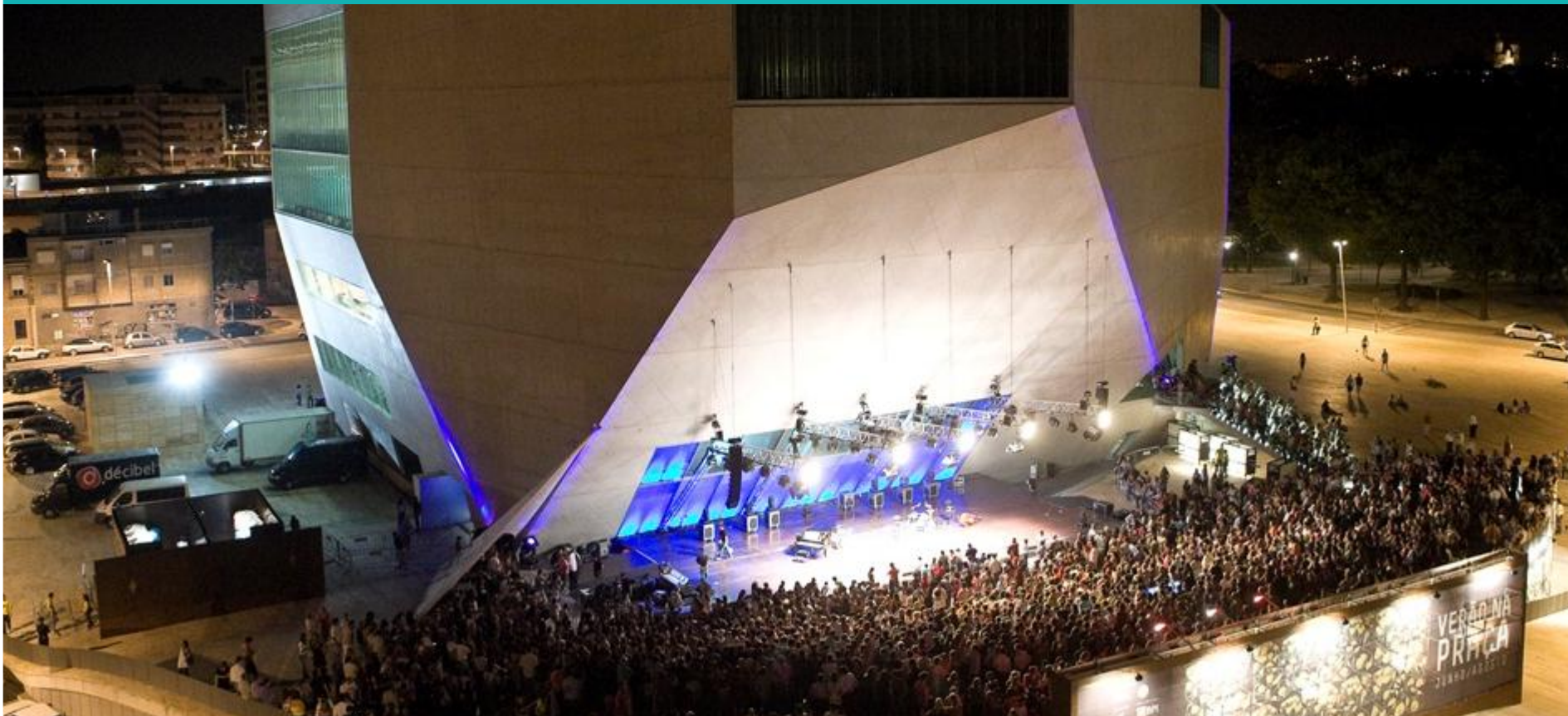
# STRATEGIC SECTORS







# EXCELLENT QUALITY OF LIFE





## A SAFE AND TOLERANT COUNTRY, WITH A HUGE CULTURAL DIVERSITY

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**Safe country** - Portugal is the 16<sup>th</sup> safest country in the world according to the *Global Peace Index*

**Welcoming and active country**

**Climate** – 220 sunny days a year

### UNESCO World Heritage Sites

- \* Historic Centre of Porto
- \* Historic Centre of Guimarães
- \* Alto Douro Wine Region
- \* Prehistoric Rock-Art Sites in the Côa Valley

### Main Cultural and Sports Institutions

- \* *Casa da Música*
- \* Serralves Foundation
- \* *Futebol Clube do Porto*



***THANK YOU***  
***[www.ccdr-n.pt](http://www.ccdr-n.pt)***

