

AGENDA FOR A BOTNIA-ATLANTICA INSTITUTE / LUBAT PROJECT WORKSHOP 13.5.2013

Back – to – Back with the Commission S3 Conference in Vaasa, Finland

MEASURING QUADRUPLE HELIX CONNECTIVITY: TOWARDS A STRATEGY FOR SMART REGIONAL GOVERNANCE

Time: 09.00–18.00

Venue: Auditorium Nissi (Scientific library Tritonia). University of Vaasa, Vaasa, Finland

Given the emerging Quadruple Helix Approach to Smart Specialization Strategies, the objective of this Workshop is to present, discuss and take steps towards a Framework for Quadruple Helix Analysis and Indicators enabling better Guidance, Governance and Transnational learning between Smart Regions.

Chair: Åge Mariussen, Leader of Botnia-Atlantica Institute

I. The European Commission Guide on Universities and Regional Growth (9.00–9.30)

Presentation of the Guide “Connecting Universities to regional Growth: A Practical Guide” and Lessons learnt from the S3 Platform Workshop on Universities, John Goddard or Louise Kempton, Newcastle University

Discussants – Professor Carayannis and Professor Mariussen

II. The University as a Regional Developer (09.30–10.30)

The Case of Umeå University, Sweden Professor Ulf Wiberg, Leader of LUBAT

III. Analyzing Helix Connections (10.30–12.00)

The Quadruple Innovation Helix Agenda, Professor Elias G. Carayannis, George Washington University, USA

Methodologies of Quadruple Helix Analysis, Research Manager Håkon Finne, SINTEF, Norway

12.00–13.00 Lunch, including Presentation of the Book LEARNING TRANSNATIONAL LEARNING by Authors and Editors.

IV. Vaasa: the Story of an Entrepreneurial University (13.00–13.30)

Dean Hannu Katajamäki, University of Vaasa



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V. **Indicators for RIS3 (13.30–14.30)**

What has been done so far? Challenges in linking Indicators and Governance.
Presentation by Carlo Gianelle, EU Commission, S3 Platform

Discussants – Professor Carayannis and Research Manager Finne

VI. **Mapping and measuring Helix Connections (14.30–15.30)**

Mapping Connections Professor Seija Virkkala, University of Vaasa, Finland

Identifying Helix Gaps using Indicators of Sustainable Competitive Advantage, Professor Josu Takala, University of Vaasa and Dr. Rosmaini Tasmin, University of Tunn Hussein Onn, Malaysia

Discussants – Professor Carayannis and Research Manager Finne

VII. **Linking Indicators and Governance. Implications for S3 Strategies (15.30–16.30)**

Presentation by Professor Åge Mariussen

Discussants – Professor Carayannis and Research Manager Finne

COFFEE BREAK 16.30–16.45

VIII. **Towards Mode 3 Smart Specialization Strategies embedded in Quadruple Innovation Helixes (16.45–17.15)**

Springer Journal of the Knowledge Economy Special Issue

Springer Journal of the Knowledge Economy

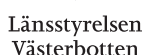
<http://www.springer.com/economics/policy/journal/13132>

Presentation and Discussion Co-Chairs - Carayannis, Mariussen, Rakhmatullin

IX. **The Quadruple Innovation Helix Association (17.15–18.00)**

Concept Outline and Invitation to Action

Presentation and Discussion. Co-Chairs - Carayannis, Mariussen, Rakhmatulli



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