



**OPEN
DAYS**

13th European Week of Regions and Cities

Brussels

12 - 15 October 2015

Connecting People for Green Skills

**Addressing green skills
shortages and training needs
in the construction sector**

#EnergyUnion





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People for
Green Skills

WHO?



(Oct 2014 –
March 2016)



(ES)



(PL)



(PL)



(ES)

**Territorial
Pact for
Employment
in La Ribera;
Valencia (ES)**



Federación Valenciana
de Empresarios de la Construcción

(ES)



(CY)



(LT)



(DK)



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WHY?

- The construction sector is responsible for 40% of CO² emissions.
- Its companies and workforce has been severely affected by the economic and financial **CRISIS** over the EU
- 2x1 **OPPORTUNITY**: green revolution + green jobs.

Don't distance this sector from the market; rather make the most of this time to move towards sustainable and competitive construction that generates new jobs specialising in new market demands

- But, workforce lack of green skills to accomplish with the transition to a greener economy



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WHAT?

- **AIM:**

“To detect the work and training factors that make it impossible for the construction sector professionals to get green jobs that require new qualifications and skills”.

- **ADVANTAGES:**

- Foster recovery + employability in the construction sector.
- Define new model of sustainable and competitive construction.
- Define a professional profile adapted to green job demands.
- Create training modules to cover the gap between new demand & supply
- Provide employment services with new tools (catalogue of new market offers, training, technological tool to link supply & demand).
- Set up a network of entities and professionals to monitor new market niches and to foster joint initiatives in sustainable building.



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HOW

- DIAGNOSE EU construction sector
- IDENTIFY BEST PRACTICES developed
- DIAGNOSE the professional situation of construction WORKFORCE based on new competitive market demands and criteria of equal opportunities
- SYNTHESIS REPORT + CATALOGUE OF NEW EMPLOYMENT OPPORTUNITIES**

Analysis and detection of opportunities

- STUDY LABOUR FORCE
- STUDY GREEN JOBS DEMAND
- EXPERT COMITEE**
- CATALOGUE OF JOB OFFERS** (available to public employment services, sector associations, job placement entities, etc, which will point to green employment niches)
- TECHNOLOGICAL PLATFORM** to link market supply and demand

Adapting sector supply/ demand

- TRAINING MODULES:** specific training courses and work placements in sector companies to correct green skills shortages.
- EDUCATIONAL GUIDES** for each speciality detected will be made available to entities dedicated to training and employment services

Training

- LIST OF SKILLS:** list professional personal and green skills + aptitudes & motivation.
- SKILLS PROFILE:** Create a professional profile adapted to new job demands / improve the employability of job seekers by designing insertion paths to adapt their work to new market offers.

Set up competences and skills profiles



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WHEN?

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• **RESEARCH ON EU CONSTRUCTION SECTOR** | MARCH 15

- + SYNTHESIS REPORT
- + CATALOGUE OF NEW EMPLOYMENT OPPORTUNITIES

• **ADAPTING SUPPLY & DEMAND** | JULY 15

- + CATALOGUE OF JOB OFFERS
- + **TECHNOLOGICAL PLATFORM** (supply & demand)

• **SET NEW COMPETENCES AND JOB PATHS** | OCT 15

- + LIST OF SKILLS (LABOUR EVALUATION)
- + SKILLS PROFILE (INSERTION PATHS)

• **TRAINING** | FEB 16

- + **SPECIFIC TRAINING MODULES**
- + **EDUCATIONAL GUIDES**

❖ **EMPLOYMENT & JOB PLACEMENT SERVICES**

❖ **CONSTRUCTION SECTOR ASSOCIATIONS & COMPANIES**

❖ **TRADE UNIONS**

❖ **TRAINING SERVICES**

❖ **WORKERS**





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