

Sustainable Energy Industry

Smart specialization strategy in the Region of Southern Denmark

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REGION OF SOUTHERN DENMARK GROWTH FORUM

Region of
Southern Denmark



- ✓ Sustainable energy
- ✓ Health & welfare technologies
- ✓ Experience economy

A woman with a patterned scarf and a black top is smiling and gesturing towards a whiteboard. The whiteboard contains several hand-drawn diagrams. One diagram shows a vertical ladder-like structure with a red box at the top and an arrow pointing up. Another diagram shows a similar structure with a red box and an arrow. A third diagram shows a vertical line with a red box and an arrow. The number '2' and a triangle are also drawn on the board. The text 'How did we create a focused strategy?' is overlaid on the whiteboard.

How did we create a focused strategy?

Face the global challenges

!



Face your regional challenges

!



Identify your business strengths

!



DISCOVERING THE CLUSTER ECO-SYSTEM

A microscopic image showing a complex network of thin, dark, fibrous structures. Several large, rod-shaped organisms with internal granular structures are visible, some with a yellowish-orange outline. The background is a light blue-grey color.

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ENERGY INDUSTRY BUSINESS ANALYSIS

Offshore Energy industry (wind & oil/gas) (2012)

- **300** private companies in the region. 750 companies in Denmark.
- **15.000** employed in our region. **27.000** employed in Denmark
- Revenue of **6** billion €. Overall revenue of **14** billion € in DK.
- National export value of **6** billion €

Energy efficiency technology industry (2014)

- **1500** private companies in the region. **6000** companies in Denmark.
- **13.500** employed in our region. **46.000** employed in Denmark
- Revenue of **3** billion €. Overall revenue of **10** billion € in DK.
- National export value of **4,5** billion €



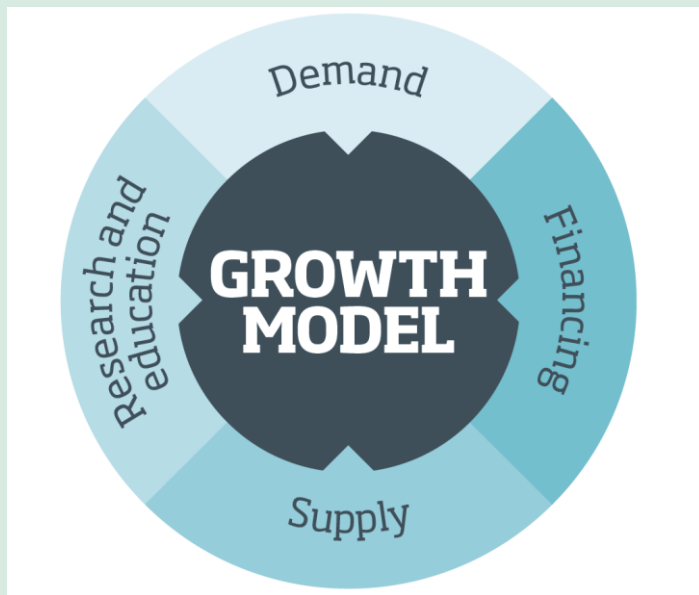
How we implement

!



REGION OF SOUTHERN DENMARK GROWTH FORUM

THE REGIONAL GROWTH MODEL



EUROPEAN REGIONAL
DEVELOPMENT FUND



European Union
European Social Fund



PUBLIC PRIVATE PARTNERSHIPS



ENERGY CLUSTER x2 infrastructure



C L E A N
INNOVATING GREEN SOLUTIONS



Offshoreenergy.dk

DE
SIGN
2INNO
VATE

 Welfare
Tech
Business Innovation

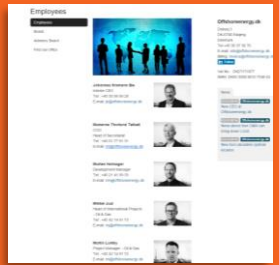
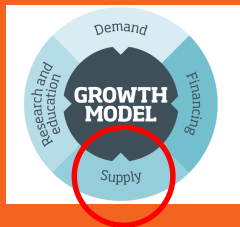


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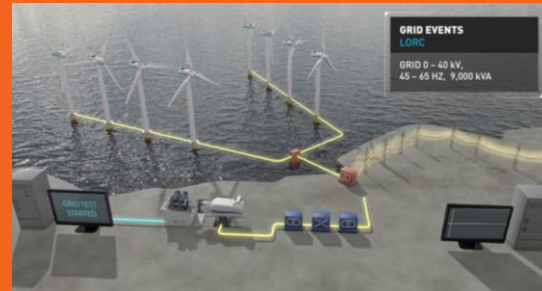
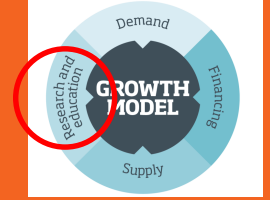
CASE

Offshore cluster organization



CASE

LORC – Lindø Offshore Renewables Centre



www.lorc.dk

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How can S3 platform be a helpful tool in our energy business development?



Data is key!

Business data

Market data

THANK YOU!

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