

# ERDF Programmes contributing to RIS3 Results, monitoring & evaluation

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#### **Presentation**

- Link between OP and RIS3
- Intervention Logic & Results orientation
- Common and specific indicators
- Evaluation ex ante and ongoing
- Evaluation: impact





#### Link between OP and RIS3

- Smart Specialisation Strategy: a vision and priorities
- Recommended:
  - action plan linking the different components
  - Monitoring of the overall objectives (the vision) with context/macro indicators
  - Monitoring and reviewing the components against their specific objectives and the overall goals (with output and result indicators)





#### Link between OP and RIS3

- OP one of the sources of funding of the strategy
- Can contribute to one or several components
- Ex ante evaluation (Art. 48): " examine the relation with other relevant instruments"
  - What is the role of the interventions supported by the OP within the strategy? Why the ERDF?
  - What complementarities/synergies to be expected with the other components of the strategy?
- OPs should not try to cover every dimension of strategy: focus on a few interventions with clear objectives



## **RIS3** → **ERDF** Programmes

- Priorities in ERDF Programmes must follow logic of Structural Funds, therefore
  - Must select relevant thematic objectives & investment priorities
  - Must articulate a specific objective and a corresponding result indicator (with a baseline and target value, where appropriate quantified)
  - Must set out the common and specific output indicators, including the quantified target values which are expected to contribute to the results

(Article 87 of CPR)



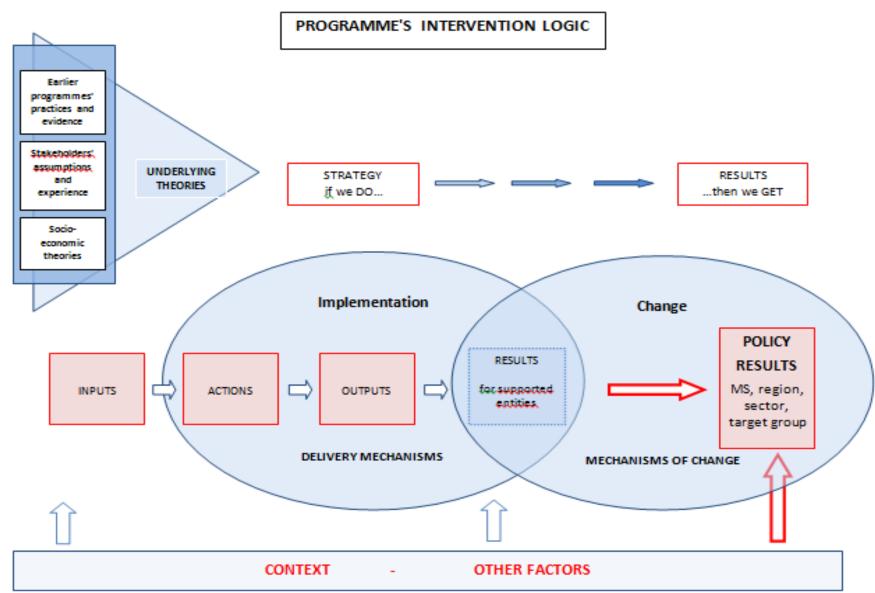


# Stronger Result Focus in Programme Design

- New Focus on Results:
  - What do you want to change?
  - What indicator can capture this change?
  - What is the baseline (the situation before the programme)?
  - ➤ How will the outputs of the programme contribute to change?
- Results relate to change in the region/sector – not just for supported entities









## Role of Result Indicators for ERDF/CF

- > Capture what you want to change
- Should be close to policy –policy to be reflected in the evolution of the result indicator
- > Targets quantitative or qualitative
- > Regular monitoring to prompt policy debate (not sanctions)
- Selected by programmes <u>not common</u> (imposed top down) – recognising the different "journeys" to EU2020
- Evaluation to disentangle the contribution of the policy to change from the influence of other factors (impact)
- Possibility to evaluate impact because the objective was clear

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## **Output Indicators: Common & Specific**

#### Output Indicators:

- > Capture what the resources are spent on
- Common & Programme Specific
- Baselines zero, Quantified Cumulative Targets
- ➤ Intervention logic how should this amount of resources spent on these outputs contribute to change in result indicator to be assessed in ex ante evaluation

#### Common Indicators:

- > Relate to most frequently implemented actions
- Provide aggregate information for communication purposes





#### **Common Indicators**

- Must be used where relevant
- Included in annex to the ERDF Regulation (indicator title and measurement unit)
- Definitions in Guidance, being developed in consultation with the Member States
- Special attention to measurement units and reporting conventions





## **Example:**

- Investment priority: promoting business investment in R&I (TO Strengthening RTDI)
- Specific Objective: To increase co-operation between enterprises & research institutes
- Result Indicator: Share of enterprise clients in sales revenue of research institutes (Source: National Tax Service; Baseline: 14%; Target: 25% by 2022)
- Action: Research vouchers for enterprises must be spent in research centres
- Output Indicator: Number of enterprises cooperating

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**Policy** 



#### **Evaluation**

#### Ex Ante:

- > Focused more strongly on intervention logic
- Possibility to use ex ante to obtain data for baselines
- > Assessment of performance framework

#### • Ongoing:

- Evaluation Plan to MC no later than one year after programme: timing, evaluations, data, methods, communication/use, budget
- Impact evaluation for each priority
- > Report summarising evidence in 2021





# **Impact Evaluation**

- No one method favoured over any other
- All evaluations should pay attention to the theory of change, and mobilise an appropriate mix of methods to conclude on the effects of interventions, including:
  - > Literature review, including economic theory, previous evaluation results, etc.
  - Review of administrative data on beneficiaries and sometimes similar non-beneficiaries
  - Quantitative counterfactual work where appropriate
  - Qualitative techniques: interviews, focus groups, case studies, performance story reporting, etc., etc



### Reference documents

# Guidance on Monitoring and Evaluation for ERDF/CF

# Report on Pilot Tests on Result Indicators

# **Guidance Ex ante evaluation (ERDF, ESF, CF)**

http://ec.europa.eu/regional policy/information/evaluations/guidanc e en.cfm#1

