



INTERNATIONAL INNOVATION STRATEGY SKÅNE

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Innovation-driven development strategy focusing on regional strength/competitive advantage

- Focus on private R&I investments, SMEs in particular
- Specialising in a smart way, i.e. **based on evidence and strategic intelligence** about a region's assets
- **Looking beyond boundaries**, positioning region in global context
- **International differentiation strategy** to attract investments
- Not necessarily new for regions, but **needs to be reinforced across all regions**

What: Constructing regional advantage and promoting 'related variety' for regional development

- **Supports the integration and exploitation of all sorts of R&I assets**
- Promotes 'related variety' by focusing on cross-sectoral linkages
- Emphasis on interregional connections and the EU dimension



Focus of presentation

- *The Process* - a combination of knowledge gathering/mobilising/setting goals
- *Connecting* policy-making with *research*



The Process:

Key steps for developing RIS3

Step 1 – Analysis of regional context/potential

Step 2 – Governance

Step 3 – Vision for the future

Step 4 – Selection of priorities

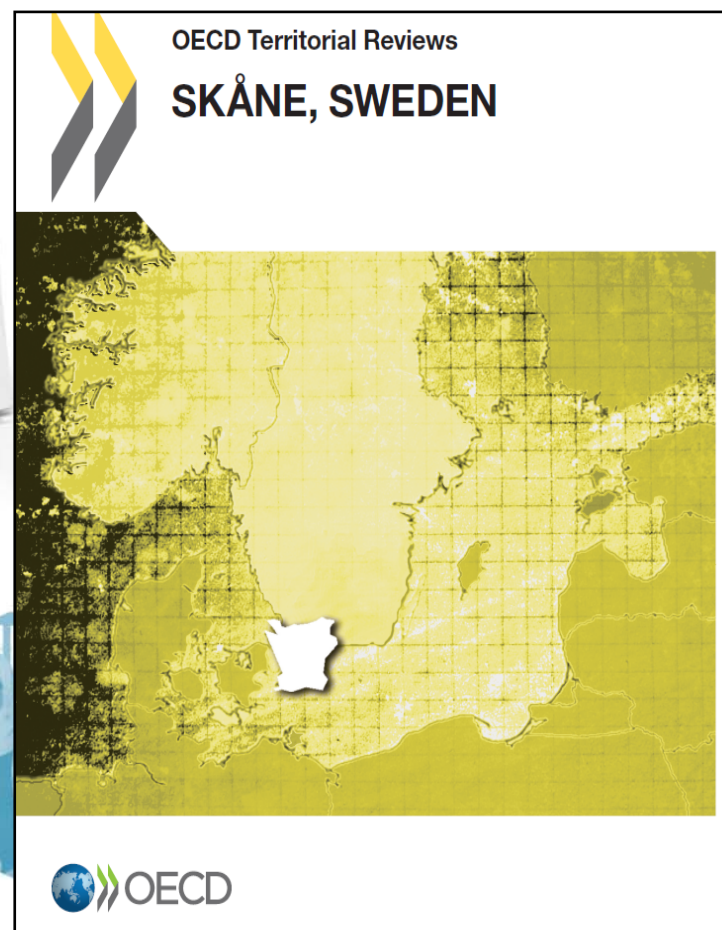
Step 5 – Policy mix

Step 6 – Monitoring and evaluation

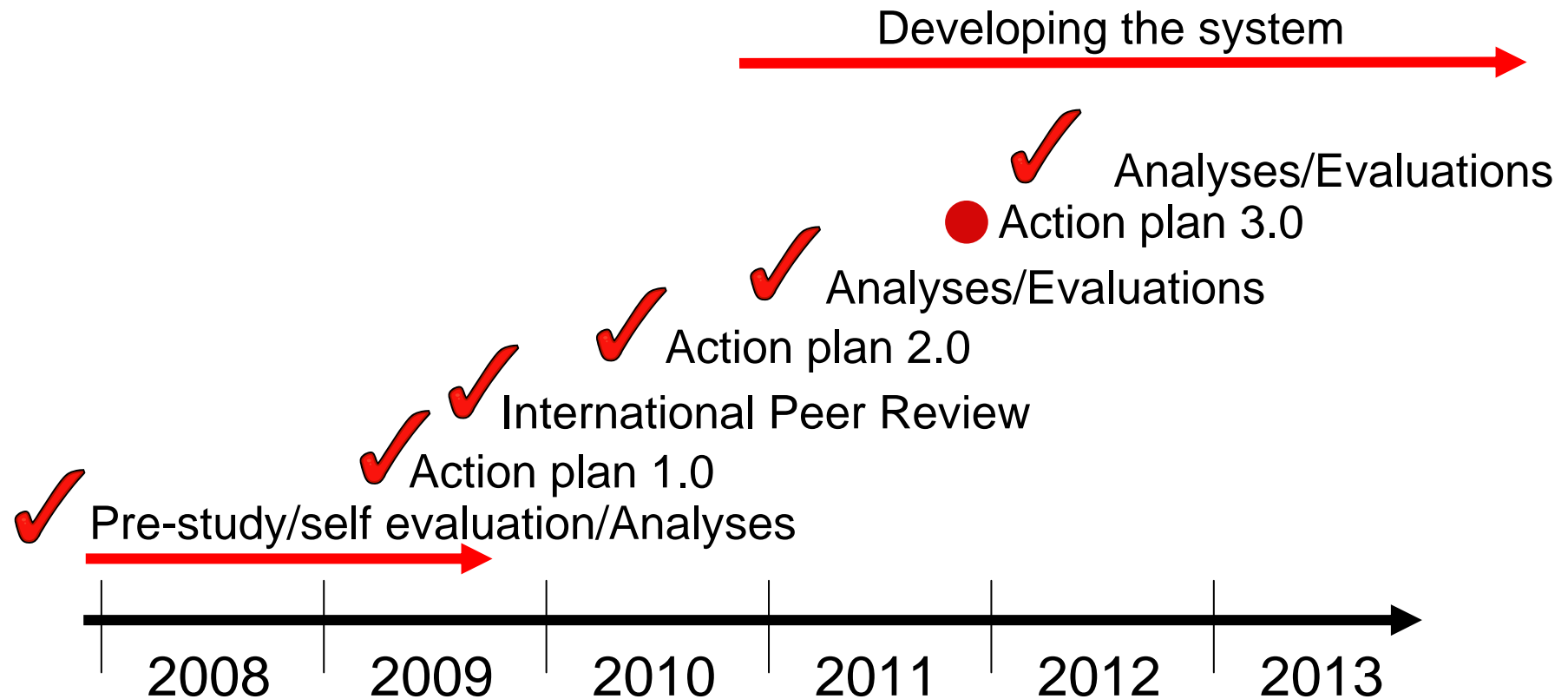




Analysis & Action



An iterative process



Mapping the regional innovation system

- Input/output factors
- mapping and assessment of regional innovation system
- assessment of capabilities of regional innovation system
- areas of competencies and inter-linkages
- connectivity among actors
- International peer review





VISION:

**Europe's most
innovative
region in 2020**



Connecting policy-making with *research*

3 concepts – translated into policy

- Related variety
- White spaces – cross-sectorial cooperation
- Open innovation arenas





Weak regional specialisation in Skåne

Economic typology

- non market services, agriculture & light industry
- MEGAs advanced services: finances & business
- high and medium technological industry
- textile, personal market services
- agriculture, non-market services, trade, hotels & restaurants industry (light & construction)
- market & non-market personal services, weak in industry
- neutral central without big cities



Life Science

Food

Mobile Communication

International cluster

Work in progress
Skåne Food Innovation
Mobile Heights

Packaging

Clean Tech

Cross Media

Risk and Security

Logistics

Material Science

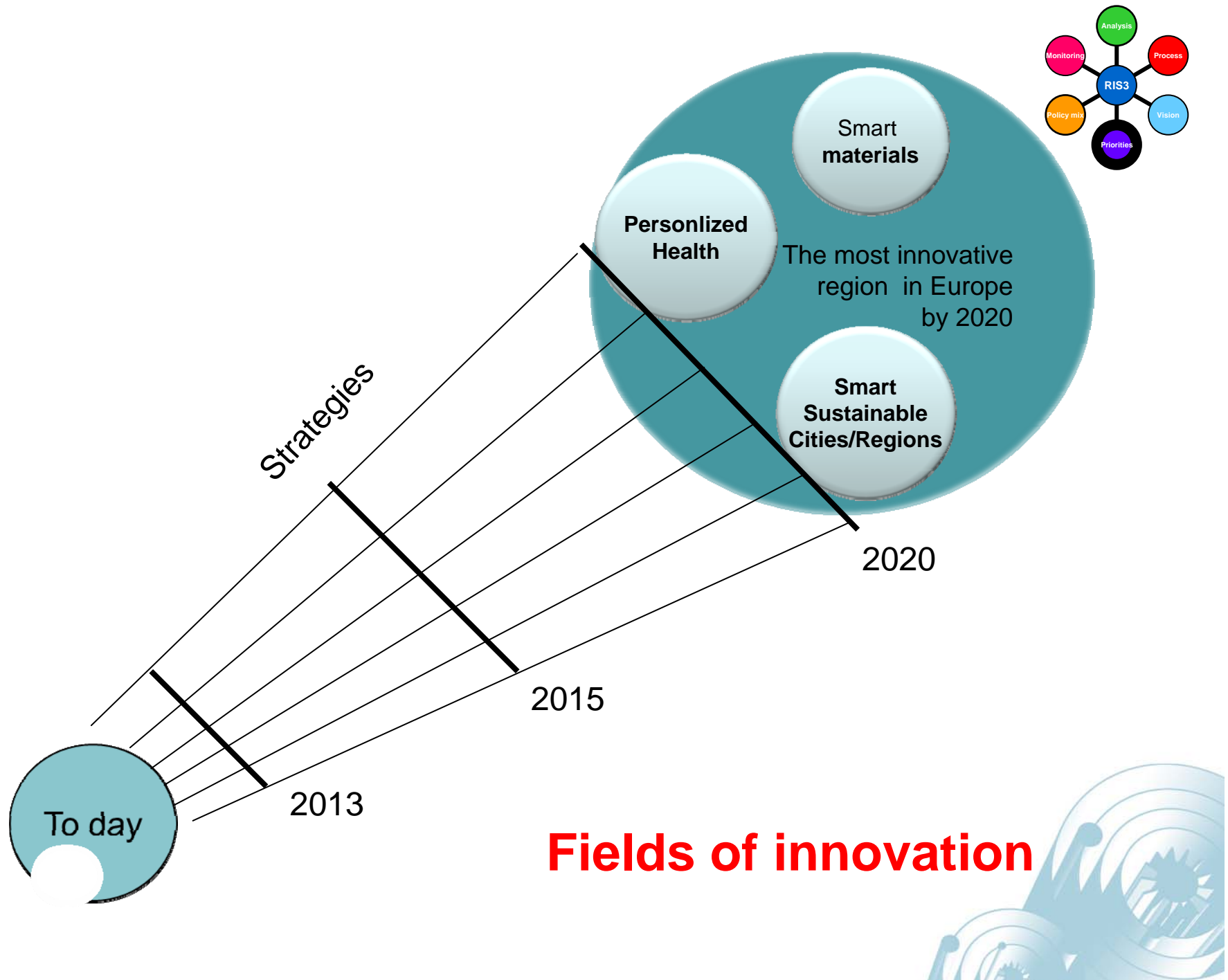
International areas with strength

Packbridge
Sustainable Business Hub
Media Evolution
Training Regions

Work in progress
Work in progress

From Cluster Initiative to Open Innovation Arenas





Fields of innovation

Fields of Innovation



→ SIIPA 2024 #7 / NEW INNOVATION ATLAS AND CREATIVE ENVIRONMENTS



Lessons learnt

An iterative process

An integrating process

A translating process



Thank you!

Homepage with reports in English:

<http://www.skane.se/sv/Webbplatser/Naringsliv-Skane-samlingsnod/Naringsliv-Skane/Innovationssystem/Innovation-and-renewal-in-Region-Skane/>

OECD report:

<http://www.skane.se/oecd>

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