

Dialogue oriented instruments and subsidiarity in RIS3



- Who we are
- Our Innovation strategy
- Sub-regional Implementation of RIS3

presented by
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Strategic Growth Fields for Baden-Wuerttemberg

- sustainable mobility *
- environmental technology, renewable energy and resource efficiency *
- health and care
- information and communication technology (ICT), green IT and intelligent products *
- creative industries
- aerospace
- Key Enabling Technologies *

* relevant for energy focus



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Stakeholder Participation - Brand of our Innovation Policy

"Dialogue oriented Economic Policy"

High-level Economic Dialogue

Participants:

business, chambers of commerce, associations, trade unions, research and municipalities

Sector Dialogue

- Automotive
- Health
- Forward IT
- Creative Industries
- Logistics
- Aerospace
- Engineering
- ...


Thematic Dialogue

- Qualified Employees
- Professional Education
- Cluster
- Raw Material
- Knowledge and Technology Transfer *
- Allianz Industry 4.0
- ...

Regional Dialogue

- proactive



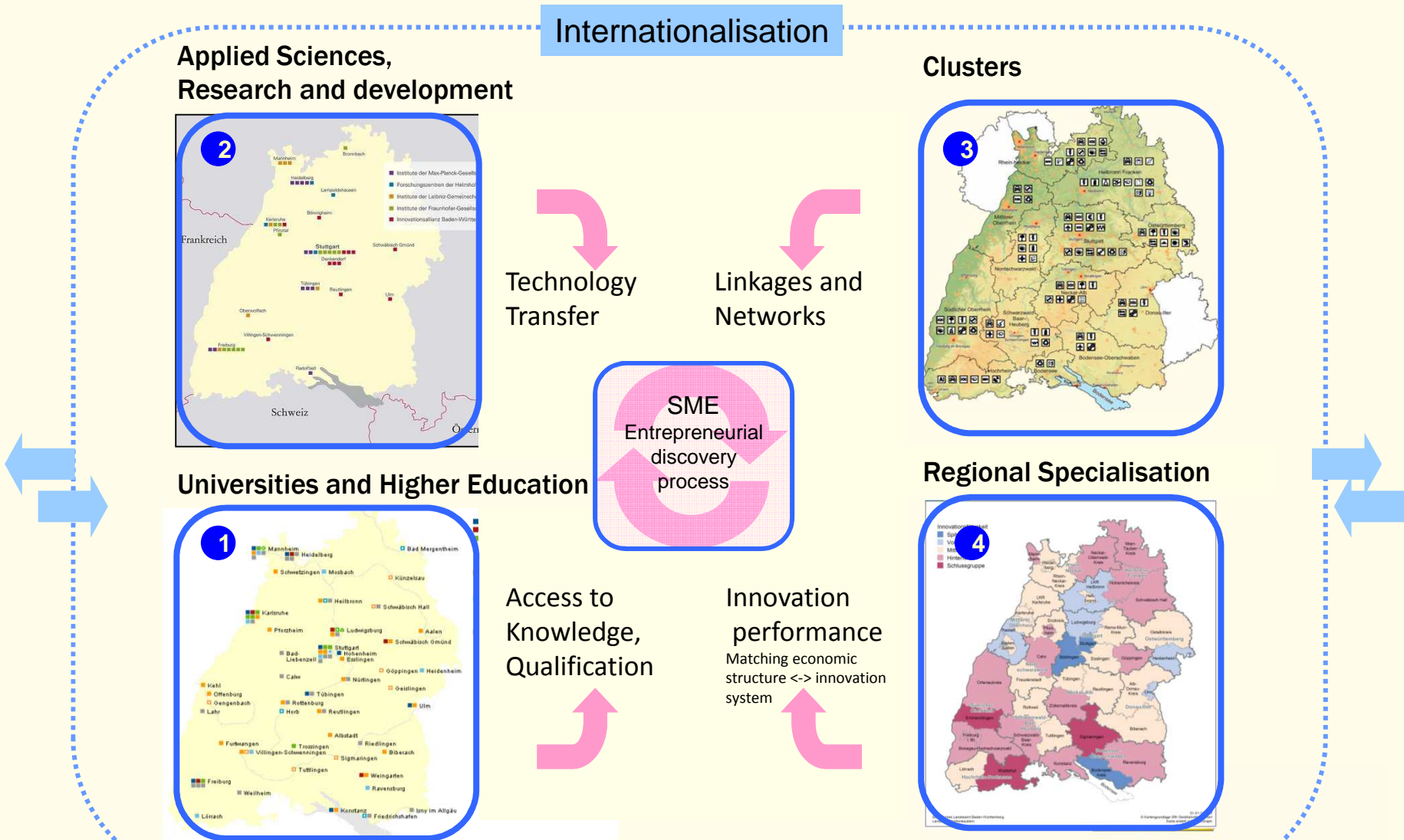
- 
- Regional Forum relating to situation



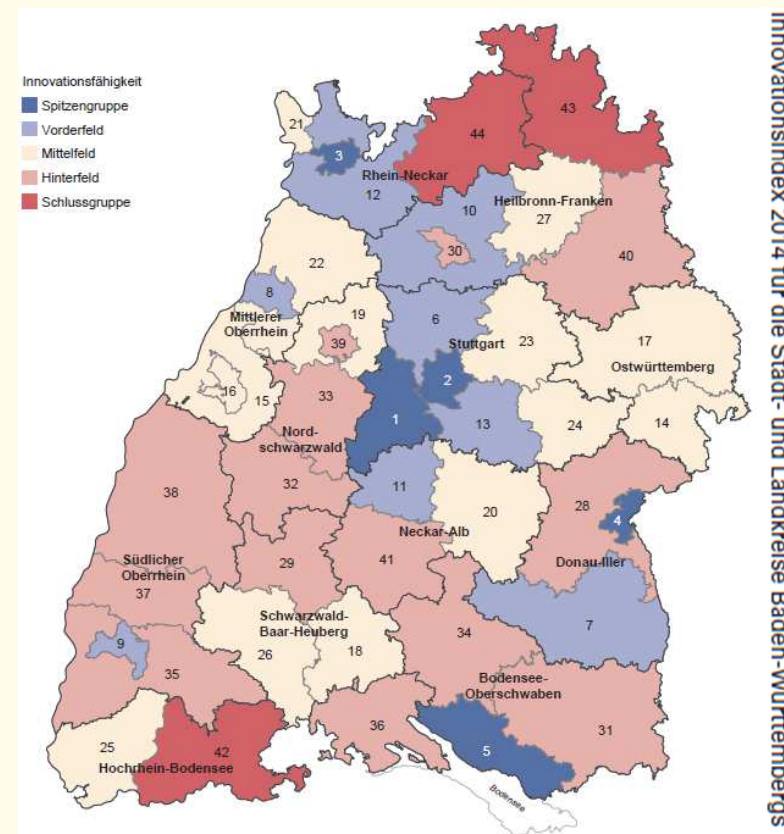
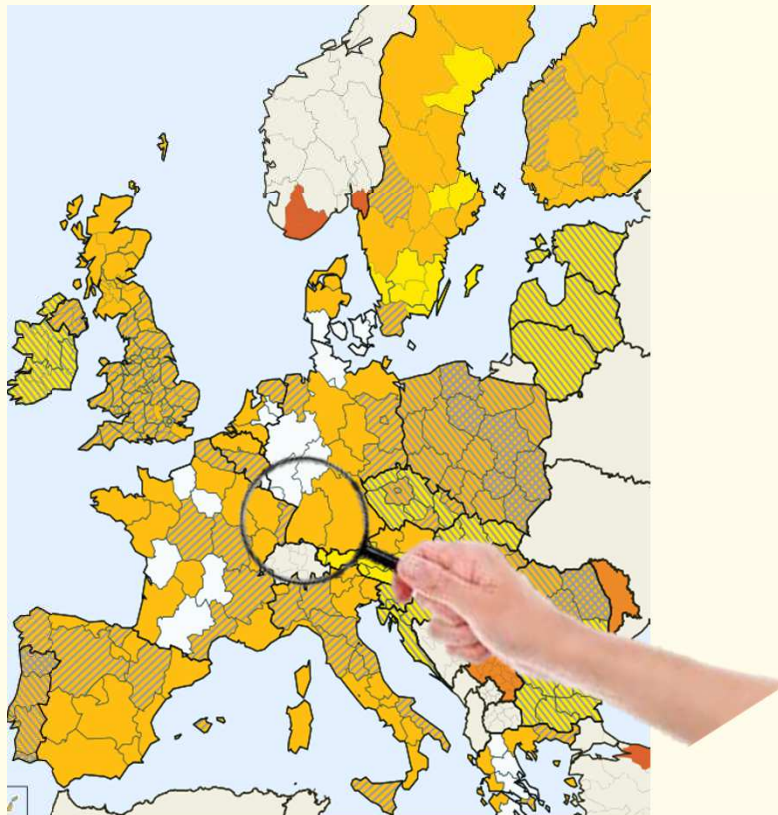
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Mayor Focus Areas of Innovation Strategy



Innovation related challenges at sub-regional level



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Bringing Smart Specialisation into the regions in BW



Involving stakeholders at sub-regional level

Not a funding programme, but an **interregional competition**

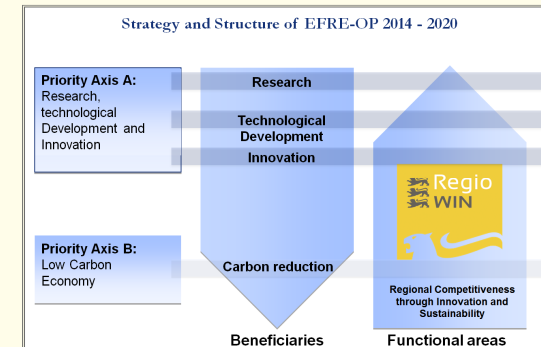
- based on smart specialisation
- addressing the five central challenges
- create best ideas in terms of regional development

Goal

- Support cities and regions to enhance their competitiveness
- Involve stakeholders in strategy development as base for future regional development
- Regional Ownership of strategy and project implementation

Input

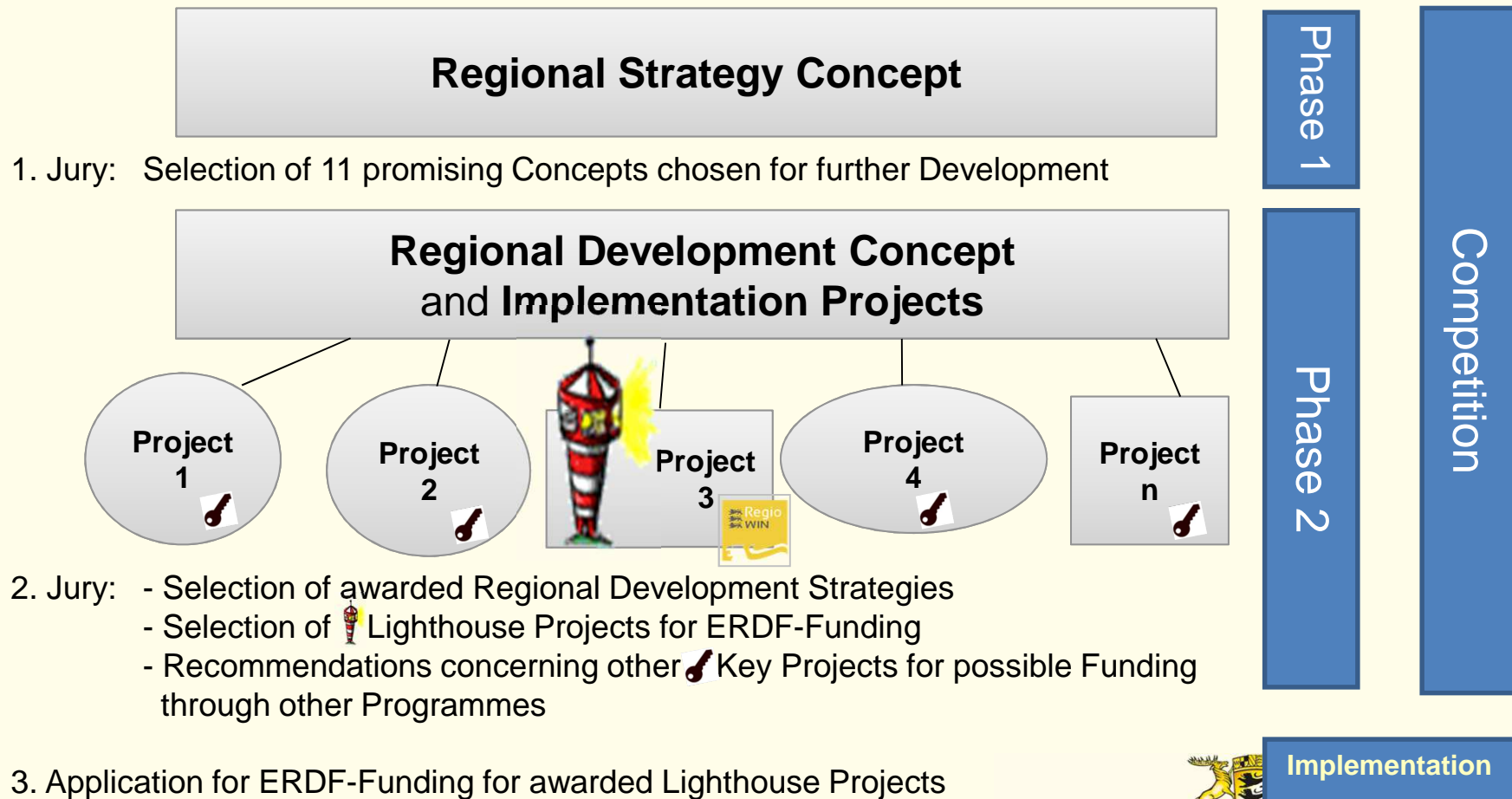
- Joint effort of three BW ministries
- Full coverage of ERDF Programme range
- Long range preparation



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Competitiveness - Innovation - Sustainability



<http://regiowin.eu/> & www.efre-bw.de



Karlsruhe, 5th July 2016 - Slide 8

Bringing Smart Specialisation into the regions in BW Results (1)

- full coverage of regions in BW with strategy development
- more than 1500 stakeholders involved
- 11 Regional Development Strategies were awarded WINregion Label
- 21  lighthouse-projects qualified for ERDF funding



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Verwaltungsgrenzen, Stand 2014, Az.: 28619-1/19, Landesamt für Geoinformation und Landentwicklung (www.lgl.bw.de), Stuttgart, Referat 02, Dezember 2014.

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Bringing Smart Specialisation into the regions in BW Results (2)

- 21  - lighthouse-projects translate into
- 34 ERDF funded projects
- addressing both thematic axis of the BW ERDF program
- using various possible project types

-  wirtschaftsnahe Forschungsinfrastruktur
-  Regionales Innovationszentrum
-  Innovationsinfrastruktur
-  Clustermanagements (incl. Holz)
-  Technologietransfer
-  Verbundforschung
-  KmS Bewusstseinsbildung



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Bringing Smart Specialisation into the regions in BW

Thematic Focus of Regional Development Strategies



- Knowledge and technology transfer, **also addressing energy**
- Strengthening knowledge base and technology transfer
- Ressource efficiency focussing on water, **energy** and life science
- Smart Innovation, Distribution and **Energy**
- Biomedical and **energy technology**
- Precision technology and sustainable materials
- Ressource efficiency and human ressource development
- Knowhow intensive Industries in micro- and medical technology
- **Sustainable energy valley**
- Mobility & strengthening industrial base
- Smart Movement - Mobility & **Energy**



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Thank you for your kind attention!

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<http://wm.baden-wuerttemberg.de/de/wirtschaft/wirtschaftsfoerderung/foerderpolitik-der-eu/europaeischer-fonds-fuer-regionale-entwicklung-rwb-efre/>

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