

# Imagine 2050

Milton Keynes  
Low Carbon City  
pop. 265,000  
growing 2-3%pa

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How to build Smart Energy Regions  
Karlsruhe, 4-5 July 2016

# Creation of a long term vision for Milton Keynes – ‘Imagine 2050’

2010 – MK published Policy and Strategy for a 40% reduction in carbon emissions on a 2005 baseline.

2012 – Opportunity to refresh the policies for a long term vision as part of an Interreg IVC funded project in association with 7 other EU cities.

Across-party political approval for the project gave encouragement for internal and external engagement with both the Citizens and the council’s own departments to develop a local carbon emission strategy (roadmap) to 2050.

# 'Imagine 2050' – the EU dimension

7 other EU cities were in the project

Bistrita – Romania, Munich – Germany, Lille – France,  
Figueres – Spain, Dobrich – Bulgaria, Odense – Denmark,  
Modena - Italy

Meetings and idea exchanges with these cities was crucial to the methods used by all participants. Each city created their own roadmap, but the process for each city was heavily influenced by the sharing of experiences (good and bad) of all partners. Energy Cities moderated the lively sessions!

HafenCity University Hamburg, helped all cities by creating a common methodology with input from all the cities during the course of the project.

# 'Imagine 2050' – Who was involved in our city and how?

## Inclusivity!

3 Workshops over 2 years - citizens, business, Universities and.. Young people

## Continuity!

Many of the same attendees, relationships created along the way.

## Objectivity!

The workshops facilitated by independent specialists, while council staff tried to listen rather than actively participate

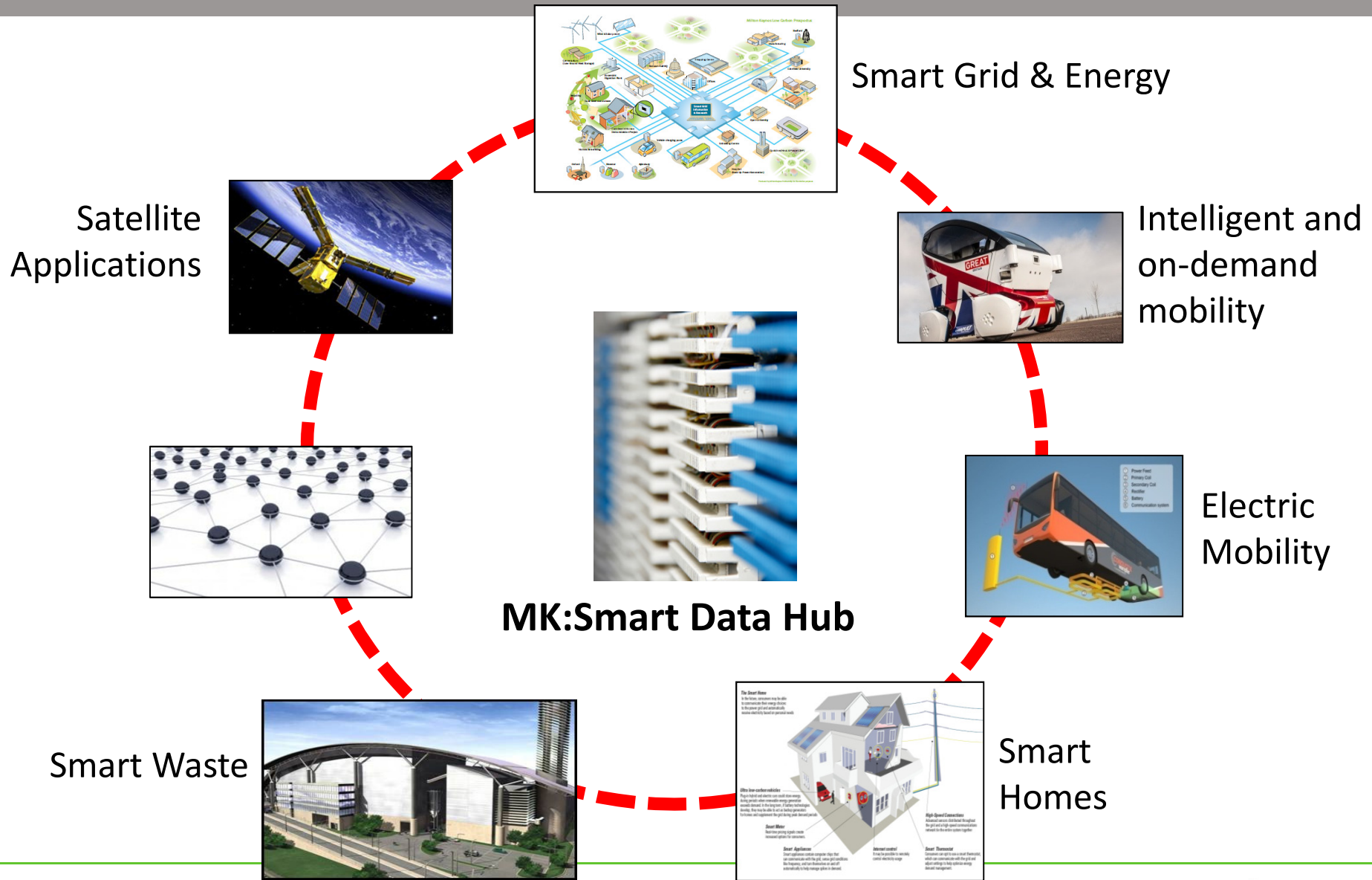
# Outcome(s)

## The Imagine MK 2050 Strategy

**Summary – ‘Milton Keynes will be a near zero carbon city with a high quality of life for all by 2050’**

- **Formally adopted by politicians in September 2014**
- **Quoted in other council documents including city plans**
- **Used to inform other decisions within the council, such as investment, regeneration, transport and political manifestoes**
- **Gives direction for local businesses, universities, householders**

# Actions underway right now

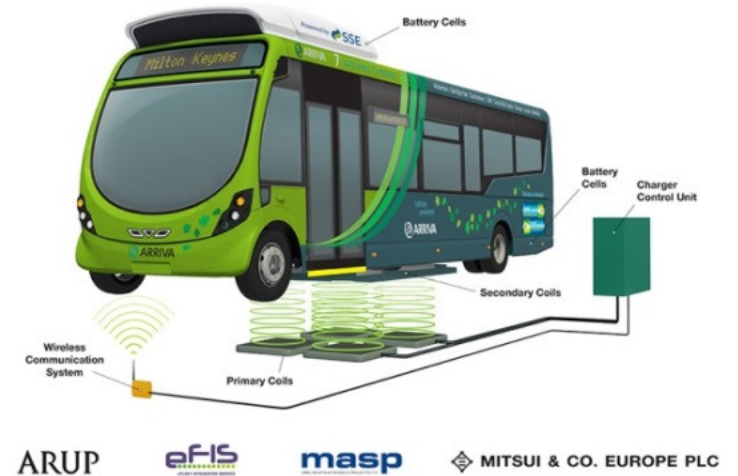




# Partners to help our city on the path



Low Carbon Living Programme



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Thank you for your attention  
For further information

[www.milton-keynes.gov.uk/mk2050](http://www.milton-keynes.gov.uk/mk2050)

And

[www.imaginelowenergycities.eu](http://www.imaginelowenergycities.eu)

Better still, come and see us



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