Cluj IT Cluster

Synergy Case for Smart Specialisation in the NW Region of Romania

Cluj-Napoca, June 22, 2016

Focus points

Cluj IT cluster

Smart Specialisation Domains of Development Region Northwest

Synergies. Role of Cluj IT Cluster

Cluj IT cluster - *established in November 2012*

- **Cluj IT is a *bottom-up*, *aligned*, *functional* cluster association of organizations active in the information technology field, which includes software developers and solution providers, academic institutions, public bodies and other catalyst organizations**

- **Main goal: to increase the competitiveness of the Romanian IT sector in general and of Cluj IT members in particular while also establishing a reputation as leading providers of software solutions in the Central and Eastern Europe**

Our vision

Cluj IT Cluster becomes one of the most reliable suppliers of

value for money
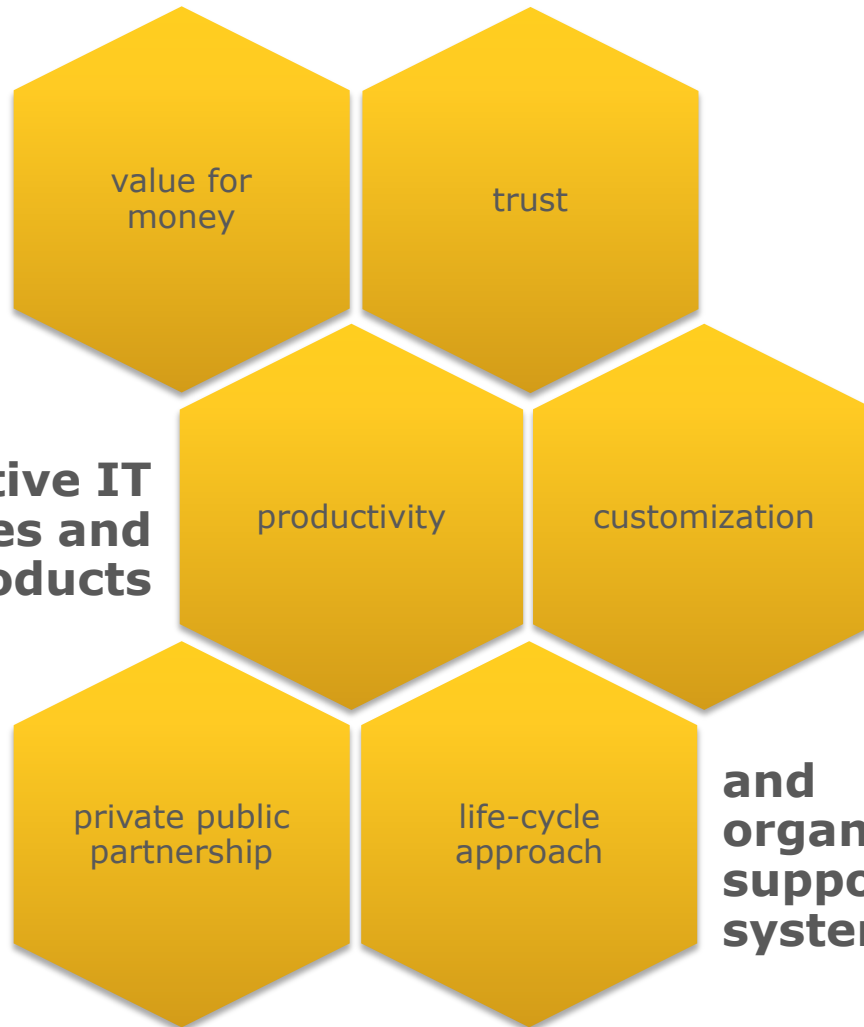
trust

innovative IT services and products

productivity

customization

private public partnership

life-cycle approach
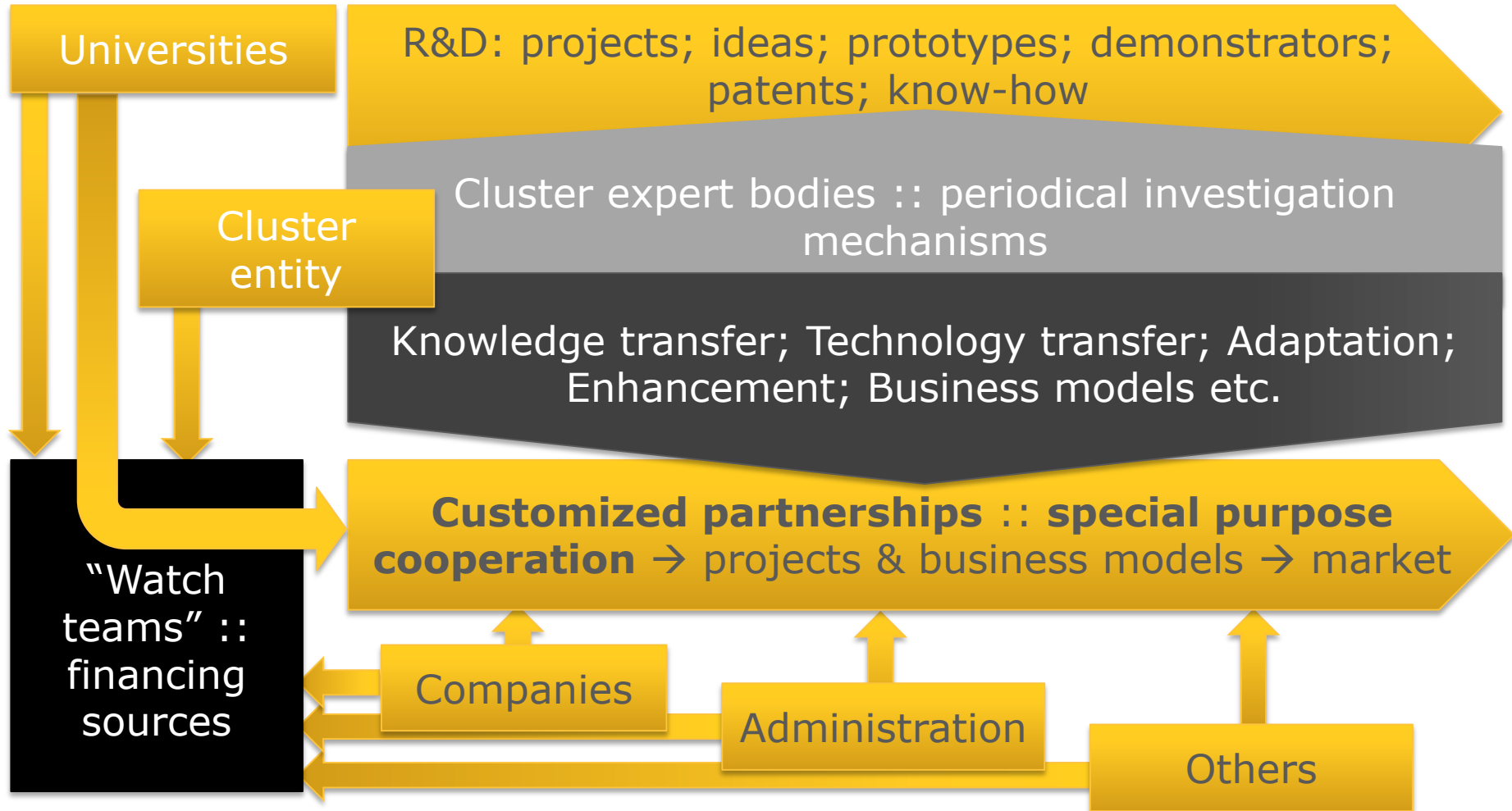
and organizational support systems

CLUJ IT

Our intended objectives

fostering innovation in processes, products and services for increased international competitiveness

building trust among members through transparent collaboration

forging strong and long-lasting public–private partnerships for the mutual benefit of our members and of the society in general

How do we effectively act?

Universities

R&D: projects; ideas; prototypes; demonstrators; patents; know-how

Cluster entity

Cluster expert bodies :: periodical investigation mechanisms

Knowledge transfer; Technology transfer; Adaptation; Enhancement; Business models etc.

"Watch teams" :: financing sources

Customized partnerships :: **special purpose cooperation** → projects & business models → market

Companies

Administration

Others

Major projects

... we keep an eye on HORIZON 2020; COSME; EUSDR P2, P4, P5, P7, P8, P10, P11; IPA; INTEREG, National RDI Program; National Operational Programs

Strategic alliances

- Steinbeis Europa Zentrum
- DTCs Network
- And other international partners

Current: National programs

- POS CCE :: 1 app. submitted and financed

innovative cluster ::

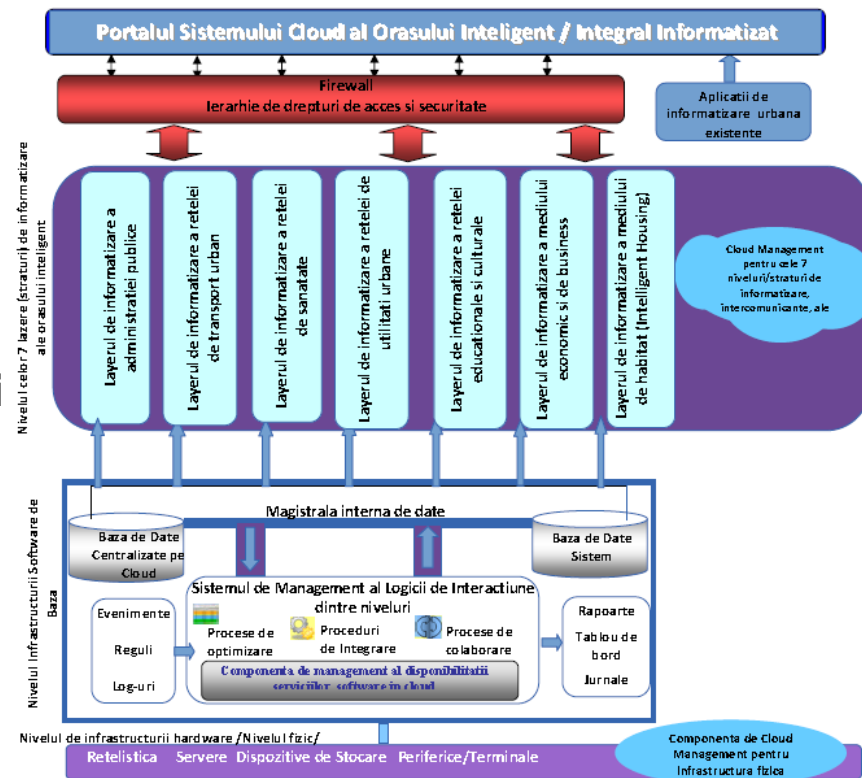**RDI "Next Generation Brained City"**

20+ companies; 2 universities

(UTCN, UBB); Steinbeis

Training on Cutting-Edge Technologi

40+ companies

International networking

Total estimated value: 7.220.000 lei

Current: National programs

- Partnership program PN II :: 15 app. submitted

- POS DRU :: 1 app. submitted and financed

Framework for relevant work experience for 400 students

32 companies; 1 university (UBB)

Total estimate value :: 430.000 lei

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www.clujit.ro