

# S3 Policy Framework

Interregional cooperation for modernising  
EU economies

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## ***Smart Specialisation - paradigm shift in the EU planning of Research&Innovation investments***

- Research strengths with business needs
- Clear prioritisation
- Bottom-up interactive process
- Concentration of resources
- Critical mass
- Faster uptake of ideas
- Building interregional cooperation

## ***Smart Specialisation – political support***

- ***"Smart Regions" Conference of 1-2 June***

*"Smart specialisation strategies create clear, stable, predictable investment conditions in regions to mobilise public and private research and innovation investments " VP Katainen*

- ***Council Conclusions (June)***

*"SUPPORTS the concept of Smart Specialisation and the inclusion of the ex-ante conditionality regarding Smart Specialisation in the Common Provision Regulation"*

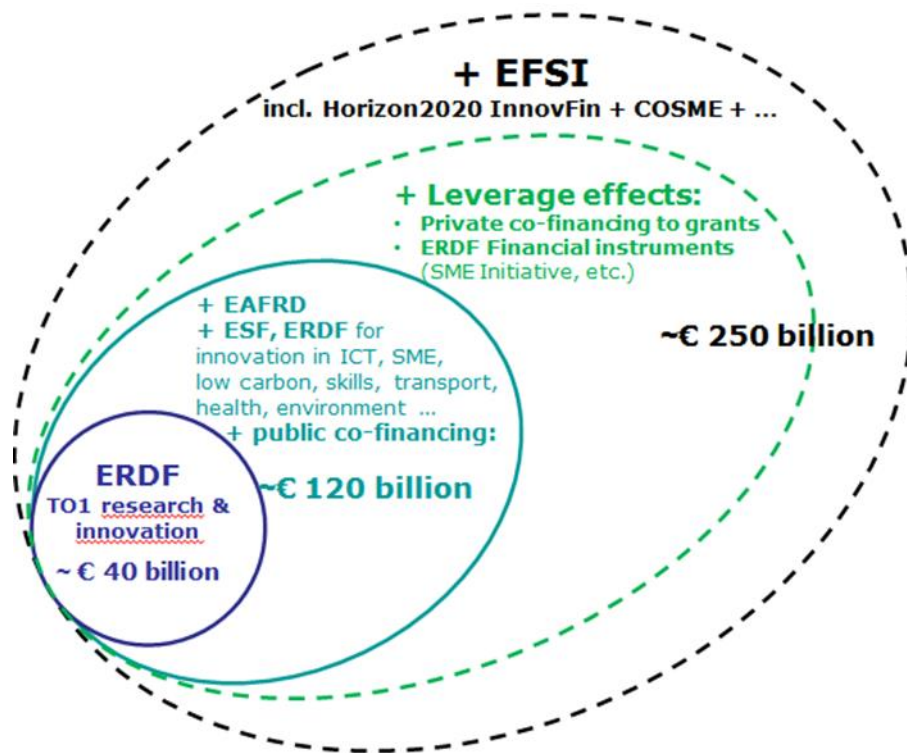
- ***EP report (September)***

*"The central role of RIS3 in the contribution of cohesion policy to the Europe 2020 goals"*

- ***EC EPSC Report on Innovation Policy (July)***

*"Smart Specialisation and smarter institutional architecture will both favour greater innovation"*

# *After conceptual, regulatory and programming phase we are now in the implementation stage*



## Smart Specialisation

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### Key Facts

**121** national/regional strategies tailored to specific strengths and potentials new growth dynamics and a transformation of EU economies towards innovation driven growth

Mobilising up to **€ 250 billion**:

- European Structural and Investment Funds
- National & regional public funds
- Private investments
- Horizon2020, COSME ...
- EFSI

**Projects are now being launched** like testing facilities, incubators, technological transfer offices, research infrastructures, pilot plants, crowd-sourcing platforms, cluster services, collaborative spaces, etc.

# ERDF Investment Priorities relevant for innovative enterprises

## For all types of firms

- **business investment in innovation and research**
- **developing links and synergies between enterprises, R&D centres and higher education**
- **product and service development**
- **technology transfer**
- **public service applications, demand stimulation**
- **networking, clusters**
- **applied research, pilot lines, early product validation actions,**
- **advanced manufacturing capabilities**
- **Key Enabling Technologies** and diffusion of general purpose technologies
- **energy efficiency** and renewable energy use in enterprises
- **research and innovation** in, and adoption of, low-carbon technologies

**R&I Projects must support the relevant Smart Specialisation Strategy**

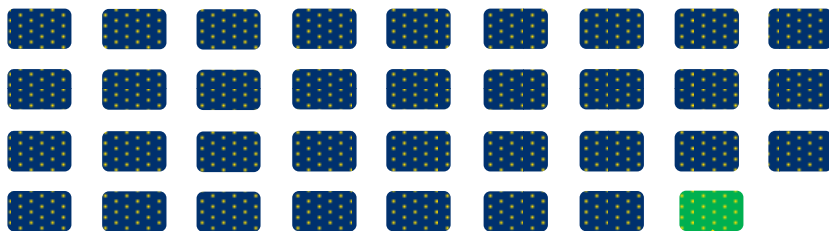
# ERDF Investment Priorities relevant specifically for SMEs

- **exploitation of new ideas**
- creation of **new firms**, including through **business incubators**
- **new business models**
- developing **ICT products and services & e-commerce**
- **Internationalisation**
- **advanced capacities** for product and service development
- capacity to engage in **innovation processes**
- industrial transition towards a **resource- efficient economy**, promoting green growth, eco-innovation and environmental performance management
- developing and improving **environmentally-friendly** (including low-noise) and **low-carbon transport systems**
- **adaptability** of SMEs, managers and workers,
- investment in **human capital**
- support for practice-oriented **vocational education and training**

**R&I Projects should support the relevant Smart Specialisation Strategy**

# ***ESIF framework for actions in 2014-20***

456 national/regional OPs and 79 INTERREG cooperation programmes

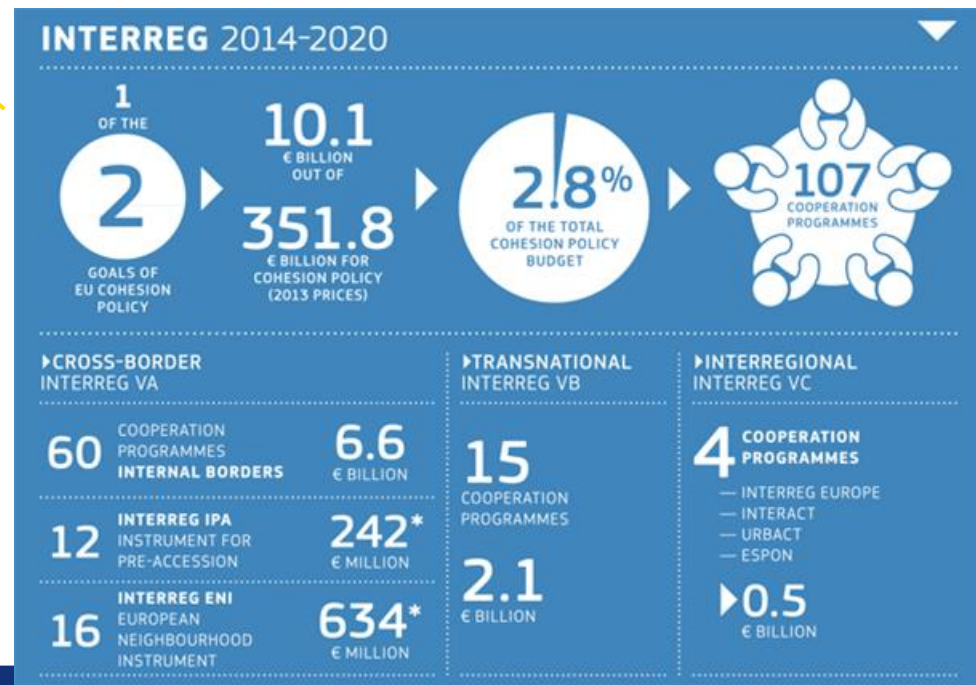


## **Goal 1:**

**Investment for growth & jobs**  
**Euro 352 billion**

## **Goal 2:**

**European Territorial  
Cooperation**  
**Euro 10 billion**



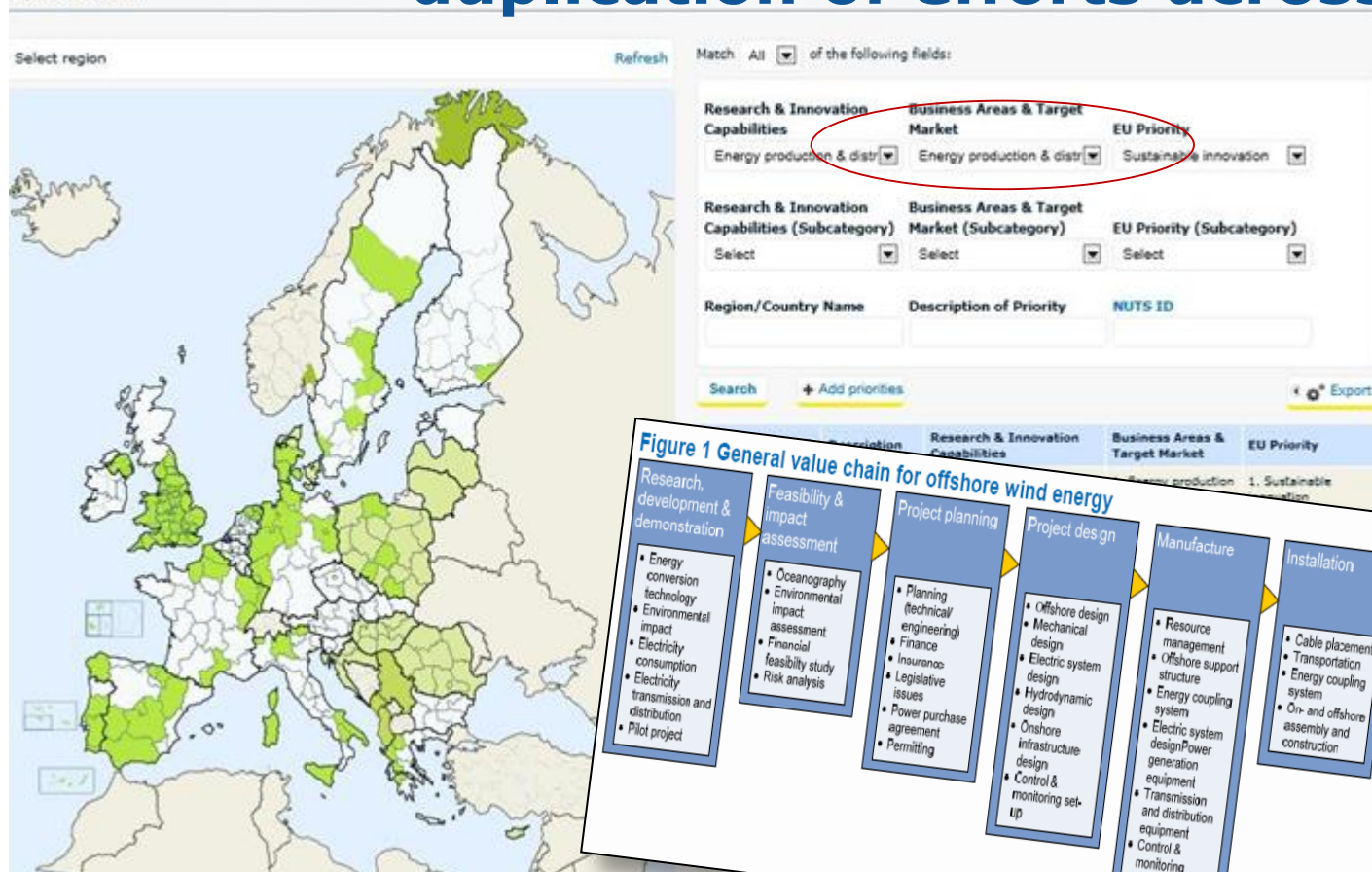


### RIS3 priority

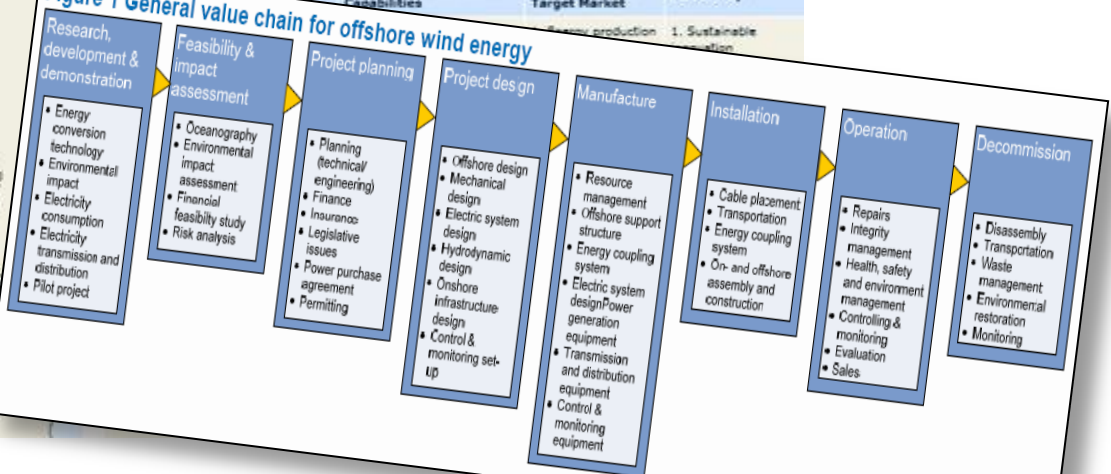
		1260	
		<b>EU28</b>	
		<b>PRIORITY</b>	
		<b>ES</b>	
	<b>RIS3 priority</b>	count,	%
		n	
	<b>AGRO-FOOD related</b>	271	22%
	<b>KETs as transversal theme</b>	267	21%
	<b>HEALTH related</b>	192	15%
	<b>ENERGY related</b>	178	14%
	<b>DIGITAL AGENDA related</b>	144	11%
	<b>ENVIRONMENT related</b>	59	5%
	<b>CREATIVE/CULTURAL INDUSTRIES related</b>	48	4%
	<b>TRANSPORT AND LOGISTICS related</b>	38	3%
	<b>SOCIAL INNOVATION, ORGANISATIONAL MODELS, OTHERS</b>	25	2%

# It helps to find cooperation partners and avoid duplication of efforts across EU

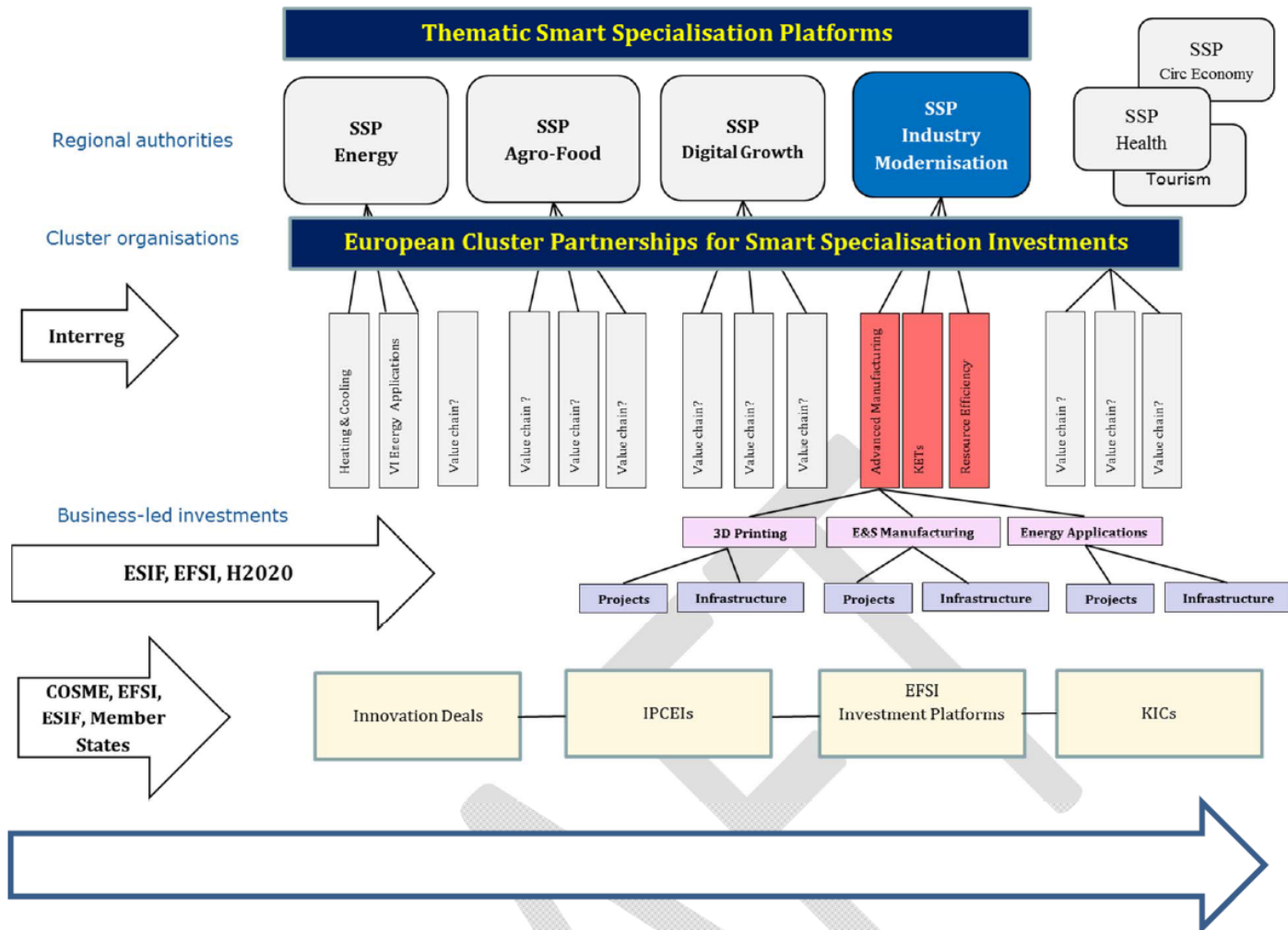
Eye@RIS3



**Figure 1 General value chain for offshore wind energy**



# We launch Thematic Smart Specialisation Platforms to facilitate the process



# Five reasons why we need this

1. To **complement efforts** in the implementation of national/ regional operational programmes and their respective smart specialisation strategies across EU.
2. To **avoid duplication of investments**
3. To **boost innovation and investment** projects through inter-regional cooperation of innovation actors working beyond borders
4. To **enable development of project investment pipelines** using economy of scale and scope possible only at EU level
5. To **build synergies** with other regional, national and European initiatives (Horizon 2020, COSME, EFSI etc)

## Questions and Answers

