
Leveraging Textile Innovation for Industrial Renewal in Europe's Manufacturing Regions

The RegioTex Initiative

State of Play
November 2016

WHY TEXTILE INNOVATION?



Textiles & Clothing a Strategic Industry for Europe



ETP

Fibres Textiles Clothing

EUROPEAN TECHNOLOGY PLATFORM



Positive Key Figures for 2015

Successful Transformation

2004-2015

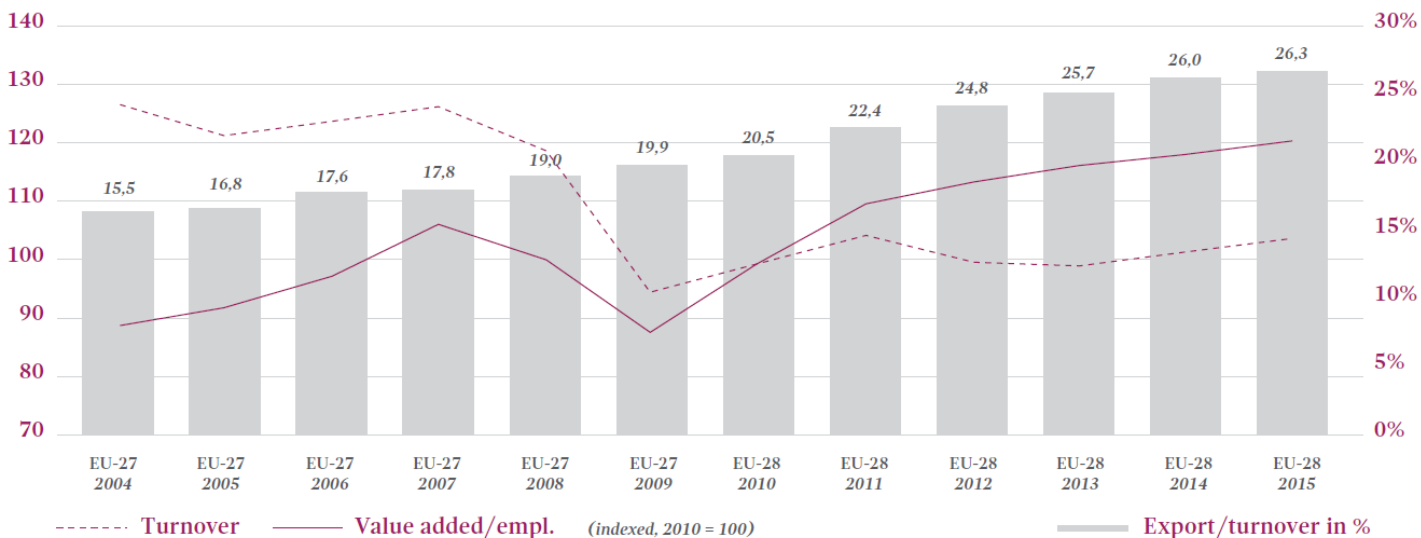


Fig. 1: Evolution of industry turnover, exports and labour productivity between 2004 and 2015 (source: Euratex)

Turnover -19% | Value Added +36% | Exports +37%



Smart, high performance materials



**Advanced digitised manufacturing,
value chains and business models**



**Circular economy and resource
efficiency**



**High value added solutions for
attractive growth markets**



Why RegioTex?

- Sectoral initiative launched by Euratex & Textile ETP in July 2015, based on bottom-up expression of interest from regional stakeholders
- **Objectives:**
 - Support regional authorities to better identify the challenges and harness the potential of textile innovation for industrial renewal/manufacturing value chains/employment
 - Encourage and enable “textile regions” to invest part of their EU structural funds (Smart Specialisation Strategy) on effective textile-related innovation support
 - Strengthen the regional industry support structures (clusters, association, technology, education & training centres...)
 - Build EU network of textile regions for peer-to-peer learning and to facilitate bilateral business and innovation collaboration
 - Develop effective cross-regional financial instruments to support by reg./nat. funds where EU funds fail (e.g. SME innovation projects)

RegioTex History



07/2015

Call for
expression
of interest

12/2015

Explorative
meeting

03/2016

Stakeholders
Workshop

04/2016
**Public launch
conference**

06/2016
Formal
invitations
to regions
to join
RegioTex

10/2016 EC event
Attracting
investment and
upgrading skills in
textile,... industries:
Good Practices in
European Regions



Which regions?

Formal commitment as active participant:

- Campania, Lombardy & Piedmont ,Italy
- Catalonia & Valencia, Spain
- North-East region, Romania
- Hradec Kralove Region, Czech Republic

Formal expression of interest as observer:

- Emilia Romagna & Puglia, Italy
- Västra Götaland, Sweden

On-going discussions:

Nord Pas de Calais-Picardie & Auvergne-Rhône Alpes, France

Norte, Portugal

West-Flanders, Belgium

Baden Wurttemberg & Saxony, Germany

Why Valencia joined RegioTex?

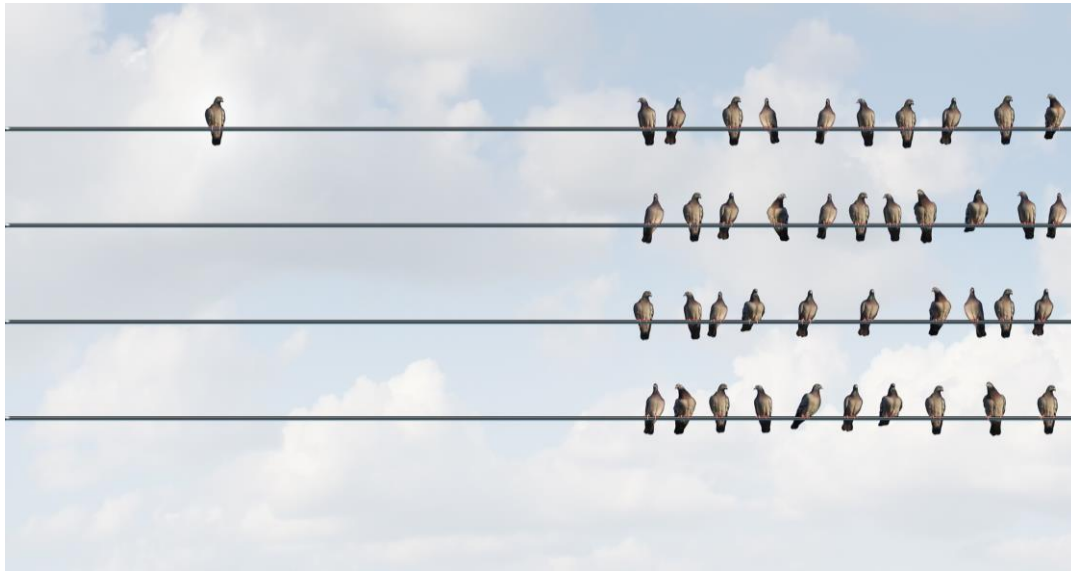
Textile industry in Valencia region

2015

Textile Companies	1.457
Employment	21.777
Revenues (mill €)	1.865
Added value (mill €)	672
Exports (mill €)	765
Imports (mill €)	842



Key 1 Innovation



Key 2 Internationalization



Key 3 Cross-Sectoring



Next Steps

Action	Timing
Get more regions on board (target 10 actively participating regions from 7 EU countries)	Sept - Dec. 2016
Link RegioTex to EU Thematic Smart Specialisation Platform on Industrial Modernisation	On-going since May 2016
EC Workshop “Attracting investment and upgrading skills in textiles, clothing, leather and footwear industries: Good Practices in European Regions” incl. RegioTex session	14 Oct. 2016
Set-up of High Level and Support Groups	Nov. 2016
1 st Support Group meeting	Late 2016
1 st High Level Group meeting	Q1-2017
Organise first regional level conference	2017