# 'Investment Pipeline' EC Support for S3 Partnerships in Industrial Modernisation: DG REGIO contribution

Kick-Off Event
Smart Specialisation Platform
Industrial Modernisation

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Competence Centre 'Smart & Sustainable Growth'

DG Regio - European Commission



### **Overview**

- 1. Investment Pipeline in the TSSP Industrial Modernisation: the integrated approach
- 2. Support instruments of DG Regio: political and technical support
- 3. Synergies in practice



# **Investment Pipeline:** the integrated approach to facilitate S3 partnerships

- 1. European Investment Plan: connect regions with EFSI investment pipeline (ESIF: biggest EU investment fund)
- 2. S3 Implementation = implementing paradigm shift for delivering more <u>effective</u> R&I investments (focussing and aligning) targeted / systemic innovation leverage business investment
- 3. Industrial Modernisation challenge/opportunities: requires sharing roadmaps, sharing infrastructures, using mutual strenghts to bring benefits to <u>all</u> regions
- 4. TSSP= Entrepreneurial Discovery Proces for (aligned) S3 investments in promising areas
- 5. Pipeline= combining and tailoring instruments for committed actors in EU priority areas (multi-level and multi-domain policy integration)

### **TSSP**

### **Commission support?**

### Industrial Modernisation

#### **Analytical support & data:**

- <u>S3Platform Online tools</u> (Eye@RIS3, trade data, benchmarking ...)
- KETs Observatory, European Cluster Observatory, S3 ONLINE, Regional Innovation Monitor, Interreg Policy Learning Platform, ...

#### **Experts and hands-on support:**

- experts from REGIO database; Policy Learning Platform
- COSME-projects; EFSI advisory hub, JASPERS

#### **Process: meetings & matchmaking**

- S3Platform seminars, Open Days, Interreg Europe ....;
   COSME: Reconfirm-Wattify2 etc
- European Strategic Cluster Partnerships; EEN

#### **Funding instruments**

- H2020: <u>INNOSUP-1</u> cluster projects for new industrial value chains, Calls for large-scale demonstrators;
   i4MS - Digital Innovation Hubs)
- ERDF and EAFRD programmes; INTERREG

#### **Political support**

- Involvement of relevant DGs (REGIO, GROW, RTD, AGRI, ENER, CNECT ...)
- Promote investment pipelines towards EIB/EIF (Thematic Investment Platform)

Further synergies are under development!

# Thematic Area for Industrial Modernisation Scoping Common vision &

roadmap

Mapping of competences & matching of business opportunities

Industry cooperation and design of projects

Business Plan & Funding Mix

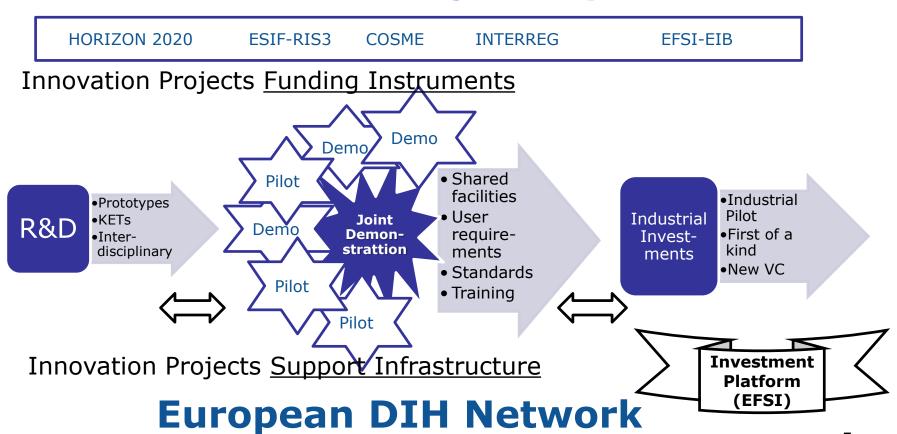
### **Investment Projects**

- Demonstrators
- Bundled small projects
- Single cross-regional large scale project
- Large individual projects

# Networked/Joint Demonstration: de-risking business investments

Smart Specialisation as method for positioning, aligning & integrating investment efforts

### **Investment Project Pipeline**



# TSSP: leveraging investement for industrial modernisation

European Commission

Private investment in new economic opportunities



### Demonstration and pilot projects

- De-risking private investments
- Co-creating new value chains
- Mutual access in specialised centres

\$3 Partnerships
shape
ecosystem for
pilots and
demonstration
(entrepreneurial discovery)

### (Shared) Innovation Infrastructures

- <u>Connecting</u> existing support infrastructures for networked piloting and demonstration
- <u>Upgrading</u> existing infrastructures for piloting and demonstration purposes
- Investing in <u>new</u> infrastructures (if there are gaps; if there is demand & capacity)



# Support Instruments by DG Regio: Political support

1. Policy: Regional and Urban Policies (integrative approach for societal challenges; solution driven)

Urban Innovative Actions Initiative (371 mio euro)

### 2. Developing the Smart Specialisation approach

- 1. S3 Steering Team: aligning in the Commission
- 2. S3 Communication in May 2017 (featuring interregional cooperation)

# 3. Shared Management: Monitoring Committees OPs Coaching role / RIS3 Mid-Term Review 2017-18

### 4. Territorial cooperation policies (levels of proximity)

- Macro-regional strategies (Baltic/Donau/Alpine..): towards joint programming
- 2. Interreg A (cross-border projects) & B (15 transnational projects in 15 areas 2,1 bn)
- 3. Interreg Europe: Projects & Policy Learning Platform



# Support Instruments by DG Regio: Technical Support

- 1. AMI-list: Pool of Experts for cohesion policy (incl R&I): Advise on Scoping Notes; on Mapping; ...
- 2. Taiex: Technical Assistence and Information Exchange for Peer 2 Peer exchange among Managing Authorities
  - 1. Expert Missions; 2. Study visits; 3. Workshops
- 3. JASPERS: Joint Assistance to Support Projects in European Regions (for preparing 'major projects')
- 4. Administrative Agreement with DG JRC for S3 Platform: Support for implementation



## Synergies in practice

### Mission given by President Juncker to Commissionner Cretu

- 1. 'Seal of excellence'
  - 1. H2020 highly competitive transfer (approved) non-funded projects to ESIF
  - 2. Extending 'seal' to other H2020 projects (e.g. InnoSup)
  - 3. 'Excellent partnerships' of TSSP = 'brand' TSSP IM for ESIF and EFSI
- 2. Synergies between instruments:
  - 1. combining in 1 project is hard
  - 2. shared objectives, but complementary tools in investment pipeline
- 3. Synergies in <u>policies</u>: e.g. cluster policies for smart specialisation investments
- 4. Streamlined and transparant <u>offer</u> for TSSP investment project pipeline= synergies in practice (S3 Platform as contact point)
- 5. Alignment between DGs in development of instruments
- 6. Structural <u>dialogue</u> with regions/partnerships in TSSP to improve instrument mix of EC



### **Questions and Answers**

