



CHRYSALIS
LEAP


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2016
Getting There

BRIEF BACKGROUND

Founded in 2012

First accelerator in Cyprus

Cleantech Focus

Run by Entrepreneurs

Climate-KIC collaboration

2013 LAUNCH

Bootstrapped launch

EY sponsored

65+ applications

25 teams participating

2 Workshops + 6 Masterclasses

Top 5 at Demo Day (Cyprus)

CLEANLAUNCHPAD 2014

11 countries

Cyprus & Greece

EY sponsored

70 applications

10 teams

1 Boot Camp + 6 Coaching Sessions

Top 3 at EU Finals (Valencia)





Keep calm
and tackle
climate
change.



www.chrysalisleap.com
#chrysalisleap

Make the LEAP

Entrepreneur
Innovation Platform

CLIMATE LAUNCHPAD 2015

Cyprus & Greece separately

Largest in the world

28 countries participating

GREECE

PwC Strategic Partner

Hellenic Bank Major Sponsor

75+ applications

20 teams

2 Boot Camps + 12 Coaching Sessions

Top 6 at EU Finals (Amsterdam)

CYPRUS

CLIMATE LAUNCHPAD 2016

Cyprus & Greece separately
32 countries participating

PwC Strategic Partner

BSM Major Sponsor

Hellenic Bank - GZG sponsors

80+ applications

20 teams

2 Boot Camps + 12 Coaching Sessions

Top 6 at EU Finals (Tallinn)

SO FAR...

3 teams joined Climate-KIC

3 teams joined RockStart & others

>€450k in funding

Attracted serious interest from
corporate investors

 CHRYSALISLEAP | Some of our startups



Mushrooms from coffee grounds



Solar cooking at night



Boosting diesel engines with Hydrogen



Electricity from wind generated from automobiles on highways



Solar energy industrial lighting



Agricultural sensors + monitoring



Harvesting wind energy from airports



NECOVA
Energy Solution

Hot water retrofit for solar panels



Onsite biomass to electricity for agricultural waste



Water purity monitoring



Home energy savings through intelligence





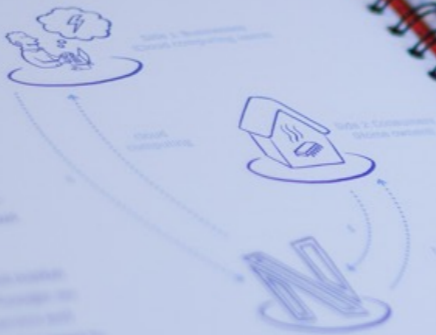
methods

Two-sided markets

In some cases, The Deal is a bit more complicated. Your start-up could be in a two-sided market.

Example: Bookshelves

Example: Bookshelves. You start up Bookshelves with Deals comparing customers. You start up Bookshelves that sell to customers, and you start up Bookshelves that sell to customers. You start up Bookshelves that sell to customers, and you start up Bookshelves that sell to customers. You start up Bookshelves that sell to customers, and you start up Bookshelves that sell to customers.



Exercise

This Deal

Connect your deal with this exercise.

1. Determine what product you are selling.
2. Determine who your customer is.
3. Determine the price and the quantity you are to sell.
4. Fill in The Deal template.

Remember, this is just a first shot. You'll keep refining your deal as you gain new input and insights.

Exercise deliverable:

One slide with your deal. Use the format indicating what you are selling to whom and at what price.

Deal template with fields for:

- Product
- Customer
- The quantity you will sell
- The price you will sell at
- The target IP x IP

resources

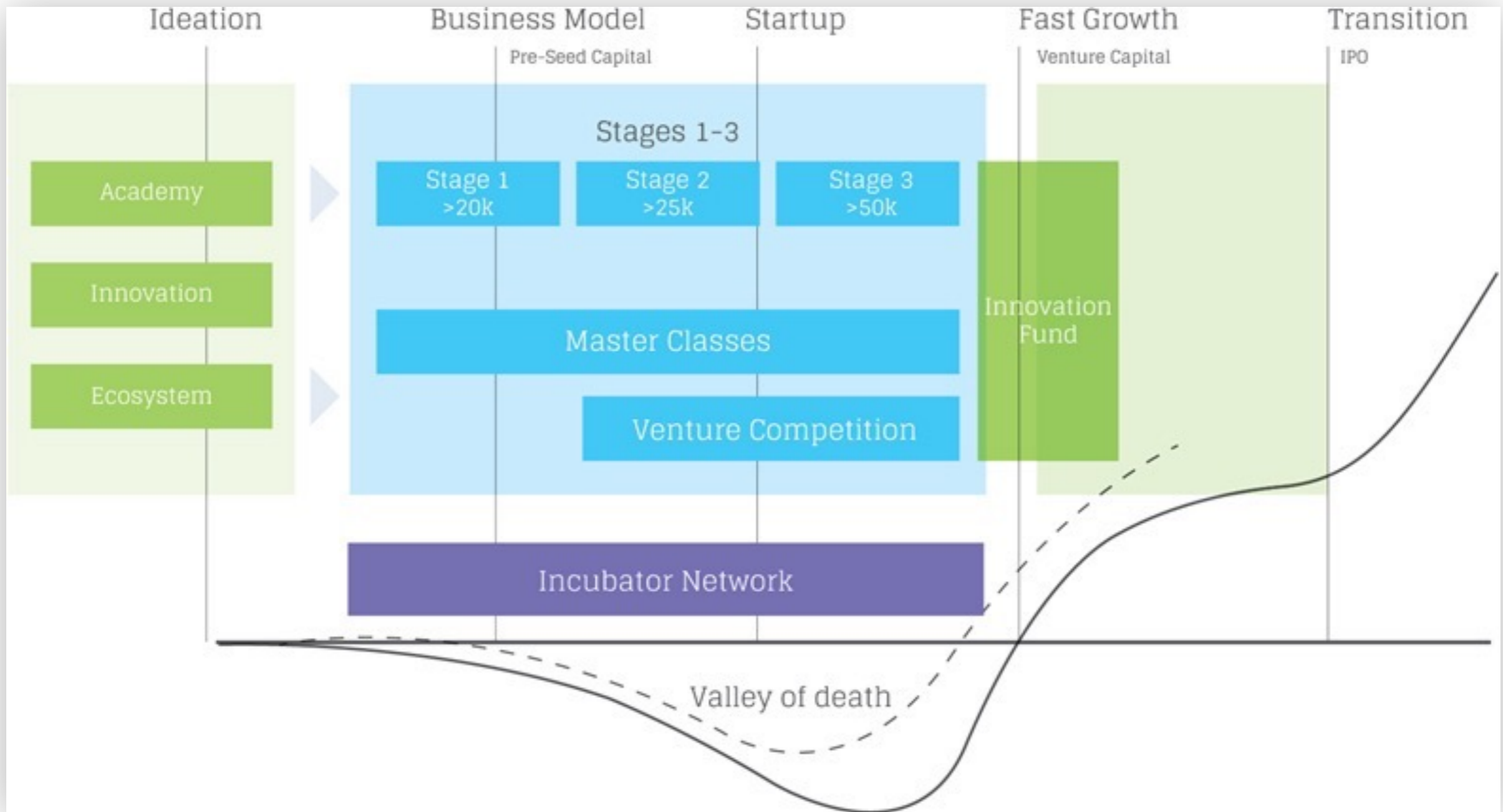


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Climate-KIC

WHAT'S NEXT





we are


**CHRYSALIS
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