



# JRC Annual Conference

Human capital for territorial growth

11 October 2016  
Brussels, Bozar

*Programme*



Joint  
Research  
Centre

## Tuesday 11 October 2016

Bozar, Brussels

08.00 – 08.30      Registration and welcome coffee

Room Horta

08.30 – 09.15      Welcome address

**Corina Cretu**, Commissioner for Regional Policy, European Commission (tbc)

**Markku Markkula**, President, Committee of Regions

09.15 – 09.45      Introduction – Human Capital for territorial growth, scientific evidence and policy challenges

Moderator: **Vladimir Šucha**, Director-General, Directorate-General Joint Research Centre, European Commission

**Michel Servoz**, Director-General, Directorate-General Employment, Social Affairs and Inclusion, European Commission

**Marc Lemaitre**, Director-General, Directorate-General Regional and Urban Policy, European Commission

**Martine Reicherts**, Director-General, Directorate-General for Education and Culture, European Commission (tbc)

09.45 – 10.15      Key Note Speech: Perspectives on global development challenges

**Gabriela Ramos**, Chief of Staff and G20 Sherpa, Organisation for Economic Co-operation and Development (OECD)

10.15 – 10.45      Key Note Speech

10.45 – 11.30      Coffee break

11.30 – 12.00      Launch of Knowledge Centre for Territorial Policies

**John Bensted-Smith**, Director, Directorate-General Joint Research Centre, European Commission

**Rudolf Niessler**, Director, Directorate-General Regional and Urban Policy, European Commission

12.00 – 12.30      Cultural and Creative City Monitor 2016

**Sven Langedijk**, Head of Modelling, Indicators and Impact Evaluation, Directorate-General Joint Research Centre, European Commission

12.30 – 14.00      Lunch

## Rooms Terarken

14:00 – 15:30

### Parallel Sessions

#### Roundtable I: Reporting on human capital for territorial development: bringing together the experience of different stakeholders

*The panel, composed by academics and practitioners in human capital and regional development, will discuss the needs of human capital locally and its potential to provide applicable solutions to societal challenges – including positive externalities to non-economic outcomes. It will also address the new challenges for human capital, including the impact of globalization, innovation and demographic dynamics on skill needs (both cognitive and non-cognitive skills). Human capital spillover and networking will also be debated.*

#### Roundtable II: How to measure human capital and impact on territorial development

*The roundtable discusses methods and approaches to measure and enhance human capital stocks in support to local and regional growth. It will focus on how to measure human capital in a holistic context and on how to frame the human capital accounting of European regions according to specific territorial profile. The discussion will address methods and impact assessment tools that could, in the short and medium term, support the efforts of local and regional authorities in setting and achieving their targets concerning the enhancement and 'exploitation' of human capital.*

15:45 – 17:00

### Parallel Sessions

#### Roundtable III: "People and institution centred territorial innovation systems"

*The panel, composed by academics and practitioners in human capital and regional development, will explore how people and institutions with their capacities and capabilities can strengthen innovation in Europe's cities and regions. Research and policy have tended to focus heavily on 'technology' as the main driver of innovation systems, ignoring such factors as education, skills, social entrepreneurship and leadership, as well as the role of institutions (e.g. universities, local authorities, firms and civil society organisations) in mobilising these assets in 'quadruple helix' partnerships. These people dependent factors are often territorially rooted and are of particular importance to less developed regions.*

#### Roundtable IV: Tomorrow's cities – innovative approaches to tackling social challenges

*More than three quarters of Europeans live in cities and the importance of cities and urban areas in Europe will continue to grow. Cities are great places to start new business; they provide platforms for inter-cultural interactions and are incubators for innovation. This growth however, is also accompanied by complex challenges. Environmental problems, the ageing population, the risk of segregation, the influx of refugees and growing diversity are only a few examples of the issues that cities have to face and that have an impact on the development of their human capital. This roundtable uses an interactive discussion format to discuss future perspectives on cities with a focus on social challenges and innovative ways of tackling them.*

17:00 – 18:00

#### Concluding discussion: How can science contribute to reinforce the role of human capital for territorial growth

**Vladimir Šucha**, Director-General, Directorate-General Joint Research Centre, European Commission

**Luc Soete**, Rector, University of Maastricht (tbc)

**Klaus F. Zimmermann**, IZA's Founding Director and Centre for Population, Development and Labour Economics (POP) at UNU-MERIT

**World Bank**

18:00 – 19:00

**Cocktail with Regiostars 2016 event - Directorate-General Regional and Urban Policy, European Commission**



## JRC Mission

As the science and knowledge service of the European Commission, our mission is to support EU policies with independent evidence throughout the whole policy cycle.



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