

AGENDA

II EDITION – LIVING ROOM OF EMERGING INDUSTRIES IN MILAN

24 NOVEMBER 2016

LOMBARDY REGION - PALAZZO PIRELLI – PIRELLI HALL

VIA FABIO FILZI - MILAN

[HTTP://WWW.OPENINNOVATION.REGIONE.LOMBARDIA.IT/IT/LIVING-ROOM](http://www.openinnovation.regione.lombardia.it/it/living-room)

The objective of this session is to establish a dialogue and discussion with the territory on "innovate to create value", proceeding with the path identified by the Region in closely-knit collaboration with the territory during last months

working language: italian, english translation is provided

moderator: Enrico Pagliarini, Journalist - Radio24 - IISole24ORE

09.30 – 10.00	Registration of the participants
10.00 – 10.15	Welcome and remarks on Governance of Research and Innovation System of Lombardy Region Luca Del Gobbo – Minister of University, Research and Open Innovation Ministry
10.15 – 10.30	How to support and encourage the creation of value and access to innovation <i>(Among the tools: Emerging Industries, R & I Work Programs, Open Innovation, Societal Innovation, Big Data, new tools - such as agreements for research, ...)</i> Roberto Albonetti – General Director for University, Research and Open Innovation
10.30 – 12.10	“Innovate to create value” Case history of two innovative start-up: experience and business model Jacopo Cassina - CEO, Holonix Srl (tbc) Gianpiero Lotito – CEO e CTO, FacilityLive OpCo Srl <i>From the territory:</i> <ol style="list-style-type: none">1. "Initiatives to support and to increase the value of Research and Spin-offs", Maria Cristina Messa - Chancellor of University of Milano-Bicocca2. "Cariplo Factory – Endless Opportunities", Carlo Mango Director of Scientific and Technological Area, Cariplo Foundation3. "Entrepreneurs, start up and large companies: the role of Venture," Andrea Di Camillo, Managing Partner, P1014. "The collaboration of Large Enterprises with SMEs and Start-ups", Gaetano Casalaina – Government Affairs Director, Whirlpool EMEA5. "The value of the international dimension in Innovation", Alessandro Marini, Cluster Manager, Technological Cluster "Lombardy Intelligent Factory Association"6. "SIMULATOR the networking for new value chains on civil protection", Roberta Gianfreda, Community Manager for the "Community Civil Protection 2.0", regional Platform Open Innovation, Project Manager Terraria Srl <i>From another European Region</i> <i>“Emergent activities in Catalonia’s RIS3”, Tatiana Fernandez - Directorate General for Economic Promotion, Competition and Regulation, at the Ministry of the Vice-presidency and of the Economy and Finance, Generalitat de Catalunya</i>
12.10 – 12.40	National and European view on Emerging Industries Mark Nicklas – Head of Unit Innovation and Investment for Growth / DG GROWTH CE (tbc) Mario Calderini – Advisor of the Minister for Education, University and Research

12.40 – 14.00

Networking lunch