



#### **Launch Event**

# **Smart Specialisation in Latin America**

Results of the research study and repercussion for the European Union

15 March 2017

#### Rationale

The Smart Specialisation approach requires looking beyond the national/regional administrative boundaries. Countries and regions should identify their competitive advantages through systematic comparisons, mapping their national and the international context in search of examples to learn from, or to mark a difference with, and performing effective benchmarking.

### Purpose of the event

The objective of this event is twofold: first, it will allow presenting the main findings of the research study: "Smart Specialisation in Latin America" which has been conducted to analyse how policy makers and other territorial actors in Mexico, Colombia, Peru, Brazil, Chile and Argentina are designing and implementing the Smart Specialisation concept. Second, it will serve as an opportunity to establish active synergies between practitioners of smart specialisation in the European Union and Latin America.

### Organisation

**Date:** 15th March 2017, 8:30-13:00

**Venue:** DG Joint Research Centre, Headquarters, Meeting Room at CDMA -1/SDR1 & CDMA -1/SDR2 **Address:** Rue du Champ de Mars/Marsveldstraat 21, 1050 Brussels, Belgium

This event is organised in the margins of the 6<sup>th</sup> EU-CELAC Joint Initiative for Research and Innovation Senior Official Meeting (JIRI SOM), organised by the European Commission, DG Research and Innovation.

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## Agenda

- 08:30 Registration and welcome coffee
- 09:00 **Opening by Vladimír Šucha**, Director-General, DG Joint Research Centre (DG JRC)
- 09:20 Part I: **Study on Smart Specialisation in Latin America**, chaired by Emanuela Bellan, Head of Unit, DG JRC, Unit A.3 Inter-institutional, International Relations and Outreach
- 09:30 **Smart Specialisation Platform supporting regions in their innovation choices**Manuel Palazuelos, Team Leader, Smart Specialisation Platform, DG JRC, Unit B.3 –
  Territorial Development
- 09:45 **Key findings of the research study on Smart Specialisation in Latin-America**Javier Gómez, Scientific Officer, DG JRC, Unit B.3 Territorial Development
  Jaime del Castillo, Department of Applied Economics, Basque Country University

Questions and answers

- 10:30 Coffee break
- 10: 50 Part II: **Smart Specialisation as a driver of Global Value Chains examples of the EU-Latin America collaboration,** chaired by Marcelino Cabrera, Team Leader, Knowledge Centre for Territorial Policies, DG JRC, Unit B.3 Territorial Development
- 11:00 European and Colombian Energy Clusters key stakeholders for business collaboration

Cooperation case on energy between Basque country (Spain) and Bogotá (Colombia) Jose Ignacio Hormaeche, Director – Energy Cluster, Basque Country, Spain

- 11:30 **Role of transnationality in smart specialisation the case of bio-economy**Cooperation case on bio-economy between Ostrobothnia region (Finland) and Aysen region (Chile) Jerker Johnson, International Coordinator, Regional Council Ostrobothnia, Finland
- 12:00 Modernisation of the textile sector in Pernambuco state lessons learnt from the smart specialisation approach

Cooperation case between Oporto region (Portugal) and Pernambuco state (Brazil) Lucia Melo, Secretary for Science, Technology and Innovation, Pernambuco, Brazil

Ouestions and answers

- 12:50 Conclusions and final remarks
- 13:00 Networking cocktail and lunch