Joint Research Centre

the European Commission's in-house science service



Serving society Stimulating innovation Supporting legislation

Smart Specialisation: Thematic S3 Platforms (TSSP) and Macro-Regional Strategies

Dr. Ales Gnamus



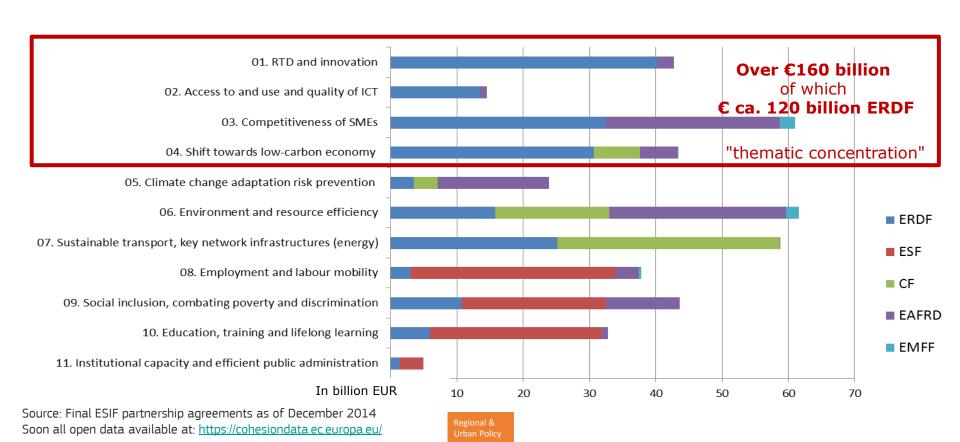
"Knowledge and Efforts for Sustainable Growth in the Marine and Maritime Sectors in the Northern Adriatic" Piran, 21 March 2017





ESIF programming 2014-20: State of Play

- EUR 451 billion of ESIF + EUR 183 billion of national co-financing
- 456 national (thematic) and regional and 79 Interreg cooperation programmes
- Concentration on 11 Thematic Objectives

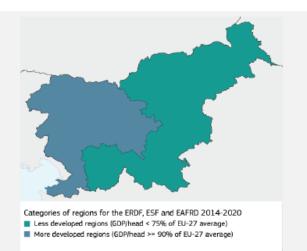


EUROPEAN STRUCTURAL AND INVESTMENT FUNDS¹



SLOVENIA

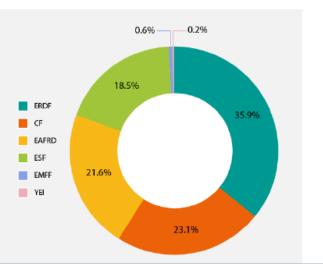
With a budget of EUR 454 billion for 2014-2020, the European Structural and Investment Funds (ESI Funds) are the European Union's main investment policy tool. The ESI Funds combine five Funds: European Regional Development Fund (ERDF); European Social Fund (ESF); Cohesion Fund (CF); European Agricultural Fund for Rural Development (EAFRD); and the European Maritime and Fisheries Fund (EMFF). Slovenia, together with 19 other Member States, will also benefit from the Youth Employment Initiative (YEI).



Through its national operational Slovenia has been programme, allocated EUR 3.87 billion from ESI Funds over the period 2014-2020. With a national contribution of EUR 1.02 billion, Slovenia has a total budget of EUR 4.9 billion to be invested in various areas. These range from innovation and competitiveness of enterprises to support for SMEs and agriculture and fishery holdings, the low-carbon economy, transport, environment, sustainable employment, social inclusion, education and public administration.

ESI FUNDS BUDGET FOR SLOVENIA (2014-2020)

- EUR 1.39 billion through the ERDF
- EUR 895 million through the CF
- EUR 838 million through the EAFRD
- EUR 717 million through the ESF
- EUR 25 million through the EMFF
- EUR 9 million through the YEI



ESI Funds Country Factsheets:

Slovenia



Smart Specialisation



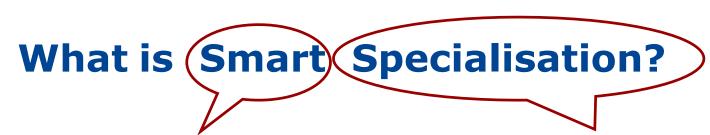


R&I Strategies for Smart Specialisation (RIS3/S3) = Economic Transformation Agendas

aiming at using inspired R&I for producing competitive economic return and lasting welfare for the society!

NOT ONLY FOR THE BEST! Innovation is multidimensional & includes basic inventions or development of applications → at minimum RIS3 transform less-advanced regions into good followers! Regions need to seek the concentration of resources around the original / unique area of knowledge expertise!

Source: D.Foray 12/2011





- = fact-based: all assets + capabilities =
 + bottlenecks in a region, incl.
 external perspective, cooperation
 potential, global value chains
- = no top-down decision but dynamic entrepreneurial discovery process uniting key stakeholders around shared vision
- = all forms of innovation, not only technology-driven, existing / new knowledge
- = ecosystem approach: creating environment for change, efficiency of institutions

- = differentiation: focus on competitive advantages, potential for excellence, emerging opportunities, market niches, at the level of activities granularity
- = concentration of resources on priorities, problems and core needs, for critical mass/critical potential
- = synergies across different departments and governance levels (EU-nationalregional); cross-sector/technology links – NO Silos Thinking!
- = place-based economic transformation: rejuvenate traditional sectors through higher-value activities; aiming at developing a strategic approach to territorial development

What's new in the S3 approach?



Bottom Up

Top Down



S3 is NOT a "Neutral" Policy

- S3 does not act only through horizontal measures that cut across the whole economy
- It requires policy makers to take risks associated with the selection of a limited number of activities to support

Choices Based on Entrepreneurial Knowledge

- Centrality of the interactive process of knowledge exchange and creation = the Entrepreneurial Discovery Process (EDP) - No omniscient planner!
- Policy makers will rely on and exploit the fundamental knowledge of the local entrepreneurs

Hausmann & Rodrik 2003; Foray & Goenaga 2013; Foray 2015





S3 is for all regions and supports different pathways to innovation



Excited goblins (e.g. ICT start-ups)

Video: The Kingdom of Smart

http://ec.europa.eu/regional_policy/videos/index.

cfm?LAN=EN



Sleeping giants (e.g. agri-food)



Hungry dwarves (SMEs)

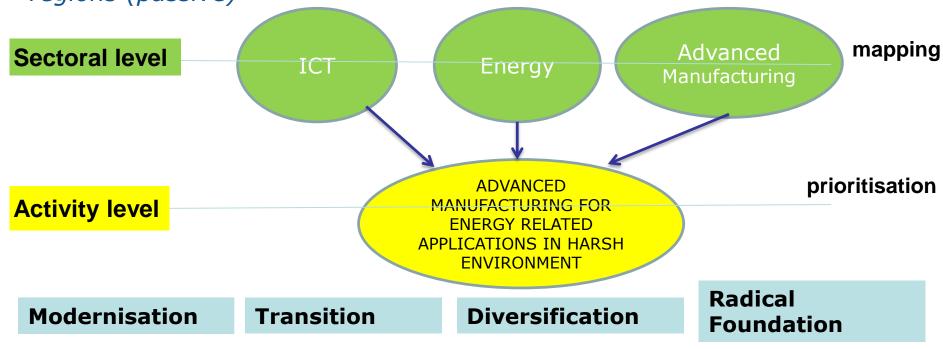




S3: The Notion of Specialisation

S3 is about developing new specialities based on regional concentration of knowledge, competence and market potentials (dynamic)

S3 is NOT to be understood as a sector specialised or relative to other regions (passive)





S3 2014-2017 - Is the glass half-full or half-empty?

- Promising uptake in the policy-making processes
- Growing community
- Developing interest in the methodology (policy framework)

But ...

- Final delivery of changes still questionable (concrete impact on policy acts: calls, administrative behaviour, etc.)
- Inefficient cross-policy coordination and cross-departmental communication at EU, national, regional and local levels
- Low trans-regional learning and market opportunities
- Lack of coordination among existing resources, incl. public & private resources at EU, national, regional & local levels

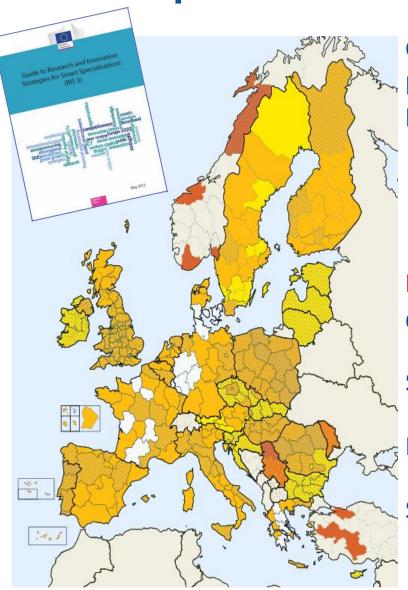
Hence...

- Thematic S3 Platforms (TSSPs)
- Enhance Macro-regional collaboration



Smart Specialisation Platform: Key Data





Created in 2011 to provide science-based professional advice to EU national/regional policy-makers for the establishment and implementation of their S3, make better use of the European Structural and Investment Funds (ESIF) and thus contribute to the Europe 2020 goals.

Membership: 179 regions & 20 countries

Open to the Non-EU regions/countries (so far 9/2 Non-EU regions/countries registered)

Strong endorsement by national/regional policy makers: high satisfaction rankings

High "loyalty rate": >50% of regions attending numerous S3P WSs

Strong political endorsement at EU level: EC (Hahn/Cretu), EP (Winkler/Buzek/Van Nistelrooij), Council (Van Rompuy/Tusk), CoR (Markkula)

Main activities of the S3 Platform



Support to lagging regions & Synergies ESIF-H2020 "Stairway to excellence"

S3 Website & Newsletters

S3 Interactive web tools: Eye@RIS3, etc.



S3 Knowledge Base:
Guidance and Analysis,
RIS3 Guide, DA Toolbox,
S3 publications,
S3 Seminar Series on
Territorial Development



Trans-national Peer Reviews (in total 75 regions/countries)

Peer eXchange & Learning
- thematic focus on
actors, process, common
features and priorities



Support to the EU Macro-Regional Strategies & Alignment of innovation roadmaps





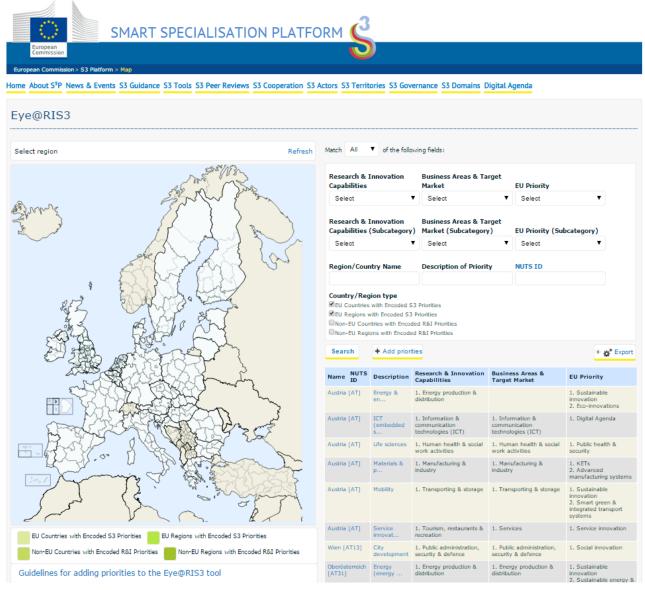


Focused approach on Value Chains - Thematic S3 Platforms (TSSP):

Energy Ind Medernication

Energy, Ind. Modernisation, Agri-Food + more to come...

Eye@RIS3 – A database of S3 priorities







http://s3platform.jrc.ec.europa.eu/map



Thematic Smart Specialisation Platforms (TSSPs)

S3 as coordinating mechanism to align efforts...

- Strategic focus on the "Entrepreneurial Discovery Process" of opportunities for co-investment in priority areas based on RIS3 mapping & analysis
- Objective: Support pilot activities towards aligned roadmaps and project pipe-lines leading to coordinated joint investments
- Governance: joint initiative of pro-active motivated regions (like Vanguard Initiative) supported by thematic policy DGs
- Composition: not only immediate competitors, but potential cooperation partners along value chains!

Foster opportunities for regions/MS to **team-up around value chains!** (Horizon2020, COSME and INTERREG Europe can support networking costs)

S3 Value Chain Assessment - Project stages:

Learn

Interregional knowledge building

Connect

- Key stakeholder search and matching / brokerage services

Demonstrate

- Advisory services
- Support to deployment of innovative products / services

Upscale

- Financing, communication, documentation & knowledge management



Ad. Learn (based on EYE@RIS3 database of S3 priorities)

STEP 1: ANALYSIS OF OVERLAPS IN EU LEVEL PRIORITY AREAS (BASED ON DATA ENCODED IN THE EYE@RIS3 DATABASE)

		VI PRI	ORITIES	EU28 PRIC	ORITIES
Categories		count, n	%	count, n	%
1	AGRO-FOOD RELATED	29	17%	272	22%
2	KETS RELATED	59	35%	267	21%
3	HEALTH RELATED	38	23%	192	15%
4	ENERGY RELATED	32	19%	178	14%
5	DIGITAL AGENDA RELATED	8	5%	144	11%
6	ENVIRONMENT RELATED	15	9%	59	5%
7	CREATIVE/CULTURAL RELATED	16	10%	48	4%
8	TRANSPORT AND LOGISTICS RELATED	13	8%	38	3%
9	SOCIAL INNOVATION, ORGANISATIONAL MODELS, OTHERS	5	3%	25	2%

NOTE:

This step focused on the identification of potential overlaps in S3 related priorities indicated by the regions as well as their importance at the EU28 level.

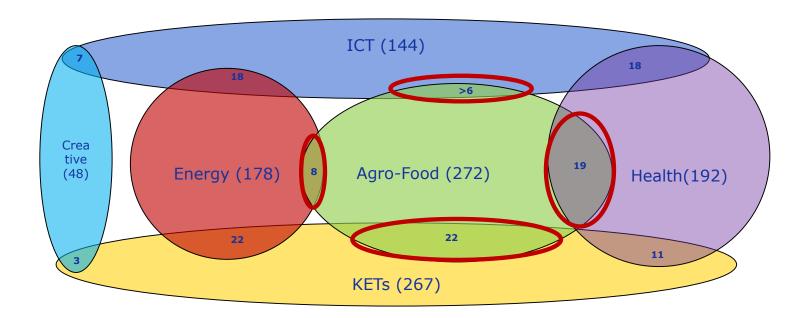
Most frequent S3 priorities are:

KETs, Health, Energy, ICT and Agri-Food.



Ad. Connect

Overlapping S3 niches - Source: EYE@RIS3

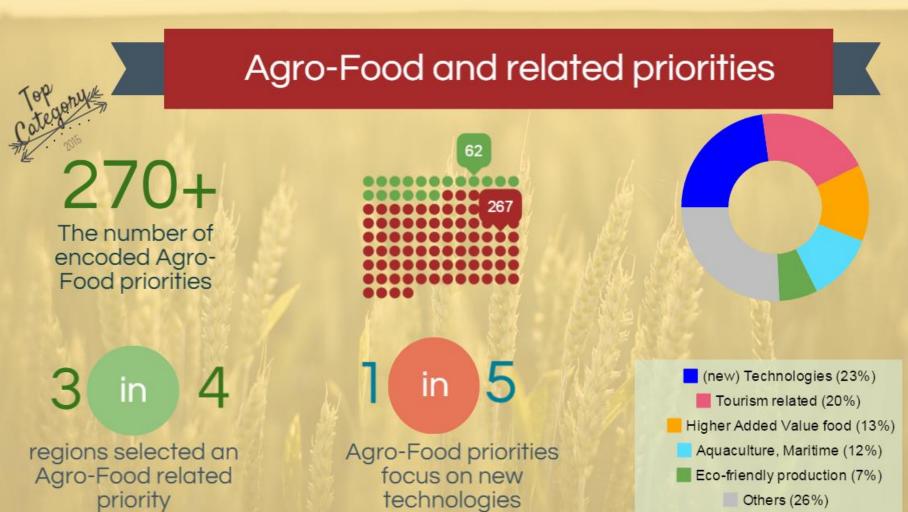




Thematic S3 Platforms







8 matches (AF Tech and KETs): 22 regions: Aquitaine Etelä-Pohjanmaa Abruzzo Auverane Norte Sachsen Satakunta Technologies in Agro-Food Cantabria Sicilia Umbria Valle Champagne-Ardenne d'Aosta/Vallée d'Aoste Comunidad Valenciana Croatia EU28 Dytiki Ellada Flemish Region Ipeiros Keski-Pohjanmaa Lazio Lorraine Martinique Midi-Pyrénées 15 regions: EU28 Technologies in AF Northern Ireland Anatoliki Makedonia, Opolskie Övre Norrland Thraki Thessalia Picardie Puglia Oberösterreich Slaskie Región de Murcia Pirkanmaa Helsinki-Weser-Ems Western Uusimaa Päiiät-Häme Netherlands Pohjois-Karjala Bretagne Campania Veneto Toscana Södermanlands län Västmanlands län 17 matches (AF Tech and Bratislavský kraj ICT): Baden-Württemberg Canarias England Franche-Comté **Germany** Languedoc-Roussillon **Latvia Lithuania Malta Molise** 3 matches: Praha Principado de Asturias Madrid Réunion Romania Saarland **Estonia** Schleswig-Holstein Poland Voreio Aigaio EU28 KETs 18 regions: EU28 ICT **Bulgaria Cyprus** Bayern 15 21 matches Portugal Denmark Midtjylland (KETs and ICT): Castilla v León Austria Berlin Castilla-La Mancha 18 Brandenburg Bremen Extremadura Andalucía Hamburg Hessen Kainuu Pomorskie Mecklenburg-Vorpommern Região Autónoma dos Açores Niedersachsen Rheinland-Värmlands län Pfalz Sachsen-Anhalt Cornwall and Isles of Scilly Thüringen Rhône-Alpes Wales Lappi **Ireland Marche** País Vasco Sweden Kronobergs län Skåne län Västernorrlands län Greater Manchester Nordrhein-Westfalen Malopolskie **NOTE: EUSAIR** partner regions/countries are marked in red! European

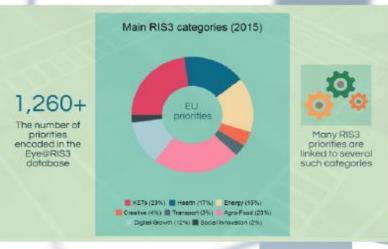
Commission

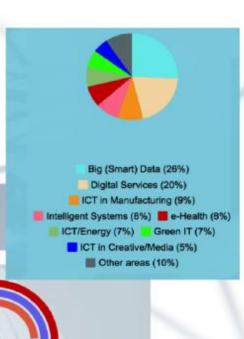
Thematic S3 Platforms

S3P-Industr. Modernisation

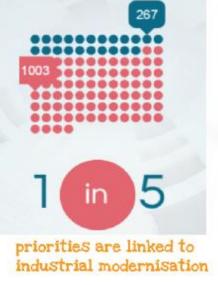






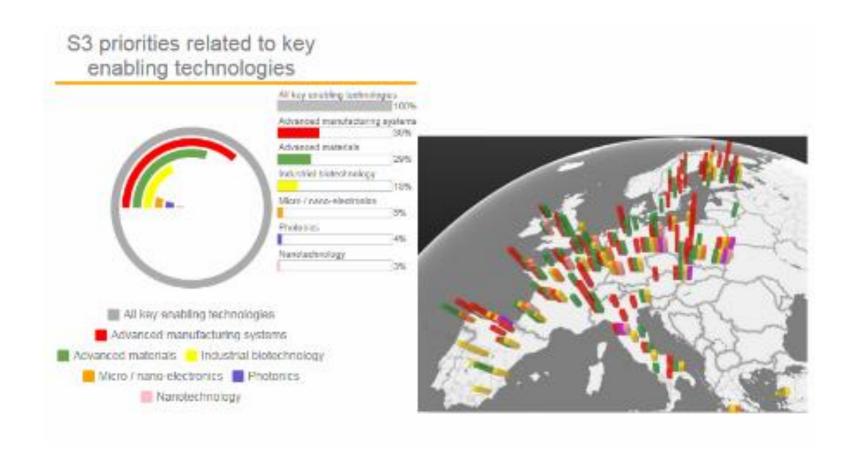




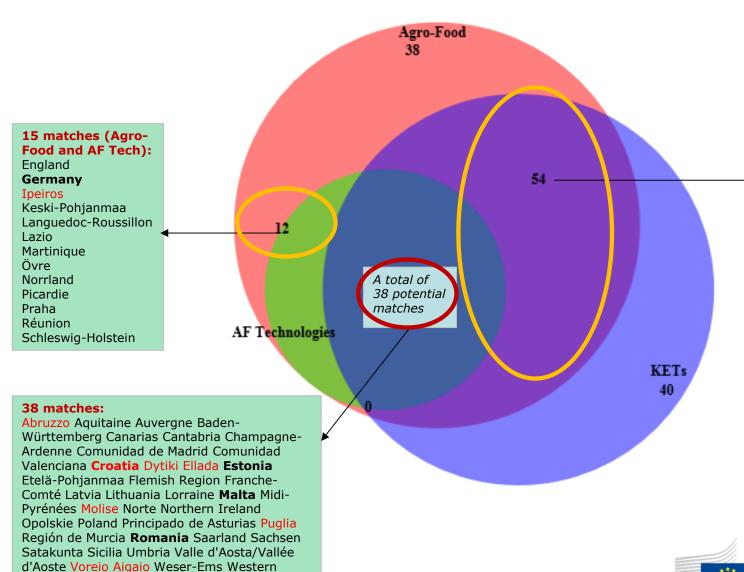




S3P-Industr. Modernisation



Technologies in Agro-Food vs KETs EU28



54 matches (Agro-Food and KETs):

Anatoliki Makedonia, Thraki Aragón Basilicata Basse-Normandie Bourgogne Brandenburg Bremen Bretagne Campania Castilla-La Mancha Comunidad Foral de Navarra Dytiki Makedonia Eastern Netherlands Emilia-Romagna Etelä-Karjala Etelä-Savo Friuli-Venezia Giulia Galicia Guadeloupe Hamburg Hessen **Hungary** Ireland Kainuu Kujawsko-Pomorskie La Rioja Lappi Limousin Lódzkie Lombardia Lubelskie

Luxembourg

Mecklenburg-Vorpommern Moravskoslezsko Niedersachsen Nord -Pas-de-Calais Northern Netherlands Oberösterreich Örebro län Pays de la Loire Piemonte Podkarpackie Pohjois-Savo Poitou-Charentes Provincia Autonoma di Trento Région Wallonne Sachsen-Anhalt Slovenia Sterea Ellada Thessalia Varsinais-Suomi Västernorrlands län Veneto Wales



NOTE: EUSAIR partner regions/countries are marked in red!

Netherlands

Thematic S3 Platforms





Joint initiative engaging DGs REGIO, ENER and JRC and profiting from JRC's multidisciplinary competences on energy!

Why Energy: among the most popular S3 priorities across Europe! >2/3 of EU territories choosing at least one energy-related priority.

Aim: - Improving trans-regional S3 energy cooperation & learning

- Enhancing cross-sector coordination among the existing energy related policies at the EU, national, regional and local levels (linking innovation and energy 'worlds'!).
- Aligning the funding support the optimal and effective uptake of the Cohesion funding for energy in coordination with other national/regional & private funding sources.
- **S3:** Help implementing Energy-related S3 priorities and support their alignment with EU priorities and energy innovation at all levels.





S3 Linking Public Admin.& **Businesses at the EU level**



REGIO, JRC & Lead policy DGs

S3 Strategic Developments - EU

Regional authorities

Thematic Smart Specialisation Platforms

Energy

Agro-Food

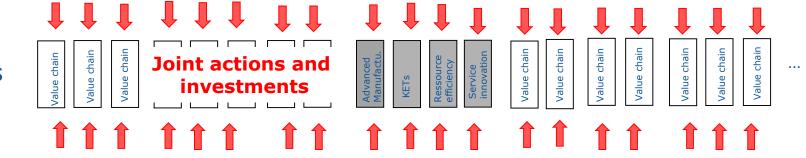
Industrial Modernisation

+Digital Growth

+Health

+Circular Economy etc.

Business



Cluster organisations

European Strategic Cluster Partnerships for Smart Specialisation Investment



Three steps of the 'Entrepreneurial Discovery Process' at the EU-level

Thematic Smart Specialisation Platform

Lead Policy DGs & Lead Regions

Identifying potential synergies in regional S3 priorities



European Strategic Cluster Partnerships for S3 investments

Lead Clusters & Regions

Intercluster cooperation network for specific value chains/domains



Consortia for co-investment/ joint demonstration

Lead Companies & innovation actors in clusters accross regions

Projects and investment cases in particular value chains

lesearch Eentre

Ad. Upscale





The Vanguard Initiative

http://www.s3vanguardinitiative.eu

VI aims at generating solutions in the field of Advanced Manufacturing (ADMA) which are:

- more relevant (led by company demand and user needs)
- better (most valuable EU partners are on board)
- faster (EU-wide network of regional contacts reaching all important actors)
- more sustainable (anchored in value chains).

VI's new growth through S3 is driven by a political commitment made by regions to use their S3 to boost new growth through bottom-up entrepreneurial innovation and industrial renewal in European priority areas. The political leadership in every partner region has undertaken this commitment by signing the Milan Declaration on Joining Forces for Investment in the Future of Europe.

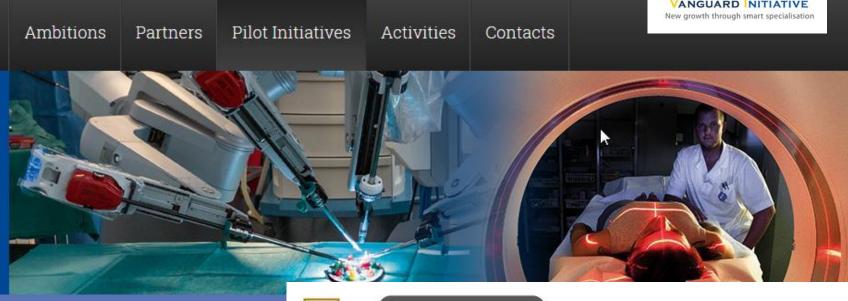
VI's main objective is to promote EU-wide, cross-border and cross-sector industrial ADME value chains. It does so by setting-up and embedding a structural and tailored support system, combining the strengths of public and private actors in the ecosystems of participating regions, unlocking the potential and increasing performances of SMEs.



VANGUARD INITIATIVE

NEW GROWTH THROUGH SMART SPECIALISATION





VI focus is on catalysing joint investments in product-driven demonstration pilots (specific applications, products or processes)

learn

- · developing a scoping paper
- · mapping questionnaire
- · Identify lead regions and actors

connect

upscale

- · matching events for complementary partners
- · developing demonstration cases

demonstrate

- networked demonstration
- pilot lines and first-of-a-kind factories (TRL6-8)
- . Generation 'n', 'n+1' and 'n+2'

commercialise

- launch of new ventures and start-ups
- new value chains (TRL 9)

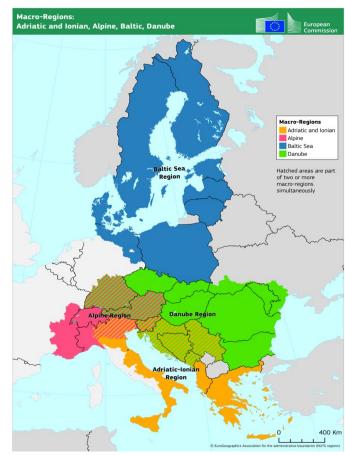


Enhance Macro-regional Collaboration

JRC's support to the MRS

The European Commission's science and knowledge service provides support to individual regions and to MRS in order to:

- boost smart, sustainable and inclusive economic growth and job creation
- Contribute to the objectives of Europe
 2020 strategy



→ JRC scientific support to the EU Strategies: Gathering scientific expertise and data to help supporting the MRS...





EUSAIR: Thematic scope -

- limited number of specific objectives!



Pillar 1



Pillar 2



Pillar 3



Pillar 4



Cross-cutting aspects

Capacity building - including communication, Research and Innovation and SME development

Horizontal principles

Climate change mitigation and adaptation & disaster risk management





1. Blue Growth (GR + ME)

Driving innovative maritime and marine growth in the Region by promoting sustainable economic growth, jobs and business opportunities in the blue economy

Blue technologies

Fisheries and aquaculture

Maritime and marine governance and services



Capabilities

Select

Select

EU Priority

Select

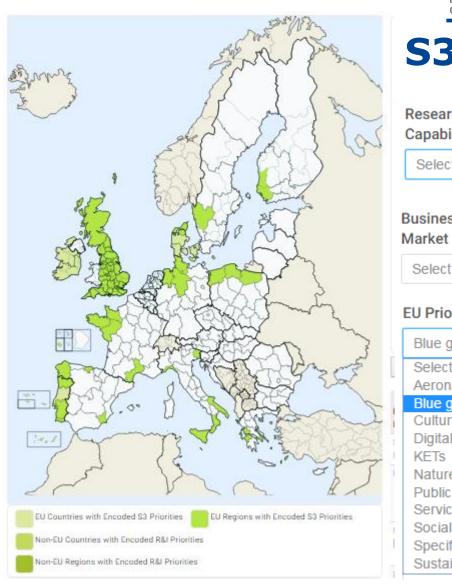
KETs

Blue growth

Blue growth

Digital Agenda

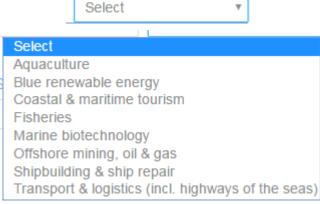
Social innovation



S3 Priority: Blue Growth

Research & Innovation **Business Areas & Target** Aeronautics & space Cultural & creative industries Nature & biodiversity Public health & security Service innovation Specific local policy priority Sustainable innovation





EU Priority (Subcategory)

Source: JRC, S3 Platform Tool: Eye@RIS3



S3 Priority: Energy



2. Connecting the Region (IT + RS)

Improving transport and energy connectivity in the Region and with rest of Europe

Maritime transport

Intermodal connections to the hinterland

Energy networks

Regional Policy Source: JRC, S3 Platform Tool: Eye@RIS3



S3 Priority: Water Supply/Sewerage / Waste management/remediation



3. Environmental quality (SI + BA)

Addressing environmental quality through cooperation at the level of the Region

The marine environment

- a) Threats to coastal and marine biodiversity
- b) Pollution of the sea

Transnational terrestrial habitats and biodiversity

Regional Policy

Source: JRC, S3 Platform Tool: Eye@RIS3

30 matches (Agro-Food+ Ind. Biotech):

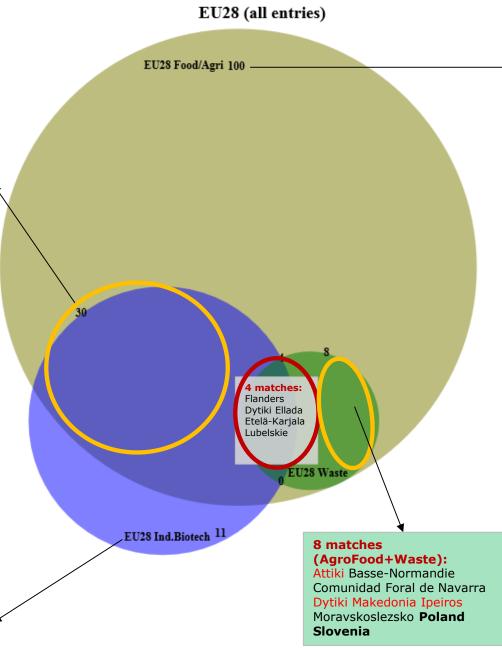
Aquitaine Aragón Auvergne Baden-Württemberg Canarias Cantabria Castilla-La Mancha Champagne-Ardenne Comunidad de Madrid Comunidad Valenciana Croatia Estonia Friuli-Venezia Giulia Latvia Midi-Pyrénées Molise Podkarpackie Principado de Asturias Puglia Región de Murcia Région Wallonne Romania Saarland Sachsen Satakunta Sicilia Umbria Voreio Aigaio Weser-Ems

11 matches (only Ind. Biotech):

Western

Netherlands

Bayern Bratislavský kraj Centre País Vasco Pirkanmaa Pohjanmaa Pohjois-Karjala Pomorskie Slaskie **Sweden** Zachodniopomorskie Agro-Food, Industrial Biotech, and Waste related priorities



100+ regions, including:

Abruzzo Alentejo Algarve Alsace Anatoliki Makedonia, Thraki Andalucía Basilicata Bourgogne Brandenburg Bremen Bretagne Calabria Campania Castilla y León Cataluña Centro (PT) Corse Cyprus **Denmark** Eastern Netherlands Emilia-Romagna England Etelä-Pohjanmaa Etelä-Savo Extremadura Franche-Comté Friesland (NL) Galicia Germany Guadeloupe Guyane Hallands län Hamburg Hessen Hungary Ionia Nisia Ireland Kainuu Kanta-Häme Kent Kentriki Makedonia Keski-Pohjanmaa Kriti Kujawsko-Pomorskie La Rioja Languedoc-Roussillon Lappi Lazio Limousin Lithuania Lódzkie Lombardia Lorraine Luxembourg Malta Martinique Mazowieckie Mecklenburg-Vorpommern Midtjylland Niedersachsen Nord - Pas-de-Calais Nordiylland Norte Northern Ireland Northern Netherlands Notio Aigaio Oberösterreich Opolskie Örebro län Övre Norrland Pays de la Loire Peloponnisos Picardie Piemonte Podlaskie Pohjois-Savo Poitou-Charentes Portugal Praha Provence-Alpes-Côte d'Azur Provincia Autonoma di Bolzano/Bozen Provincia Autonoma di Trento Região Autónoma da Madeira Região Autónoma dos Açores Réunion Sachsen-Anhalt Sardegna Schleswig-Holstein Scotland Sjælland Southern Netherlands Sterea Ellada Swietokrzyskie Thessalia Valle d'Aosta/Vallée d'Aoste Varsinais-Suomi Västernorrlands län Veneto Wales Warminsko-Mazurskie

European

Commission

NOTE: EUSAIR partner regions/countries are marked in red!





4. Sustainable tourism (HR + AL)

Developing the full potential of the Region in terms of innovative, sustainable, responsible quality tourism.

Diversified tourism offer (products and services)

Sustainable and responsible tourism management (innovation and quality)

34 matches (Tourism + Food):

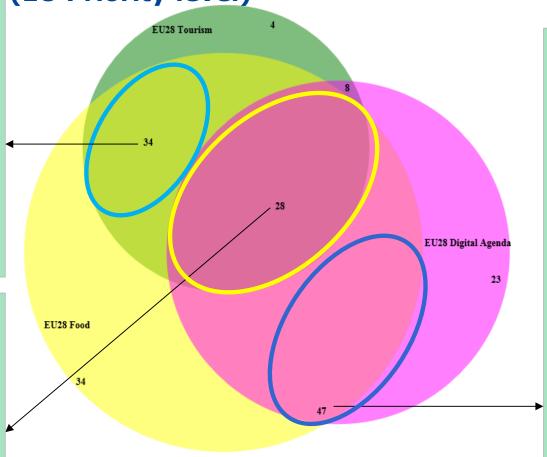
Anatoliki Makedonia, Thraki Dvtiki Makedonia Thessalia Ipeiros Ionia Nisia Sterea Ellada Peloponnisos Attiki Notio Aigaio Kriti Cantabria Comunidad Foral de Navarra Cataluña Región de Murcia Etelä-Karjala Provence-Alpes-Côte d'Azur Abruzzo Puglia Basilicata Calabria Sicilia Friuli-Venezia Giulia Lazio Friesland (NL) Swietokrzyskie Opolskie Warminsko-Mazurskie Algarve Alentejo Região Autónoma da Madeira Hallands län Slovenia Scotland

28 matches (all 3 areas):

Kujawsko-Pomorskie

Cyprus Brandenburg
Denmark Midtjylland
Nordjylland Dytiki Ellada
Voreio Aigaio Galicia Aragón
Castilla-La Mancha
Extremadura Comunidad
Valenciana Andalucía
Canarias Kainuu
Lappi Bretagne Martinique
Réunion Molise
Provincia Autonoma di
Bolzano/Bozen
Provincia Autonoma di Trento

Malta Podlaskie Portugal Norte Centro (PT) Região Autónoma dos Açores Ad. Connect, Demonstrate & Upscale Tourism, Agri-Food & Digital Agenda (EU Priority level)



47 matches (Food Priorities + Digital Agenda):

Flemish Region Praha Moravskoslezsko Germany Nordrhein-Westfalen Baden-Württemberg Bremen Hamburg Hessen Mecklenburg-Vorpommern Niedersachsen Saarland Sachsen Sachsen-Anhalt Schleswig-Holstein Estonia Principado de Asturias Comunidad de Madrid Castilla y León Etelä-Savo Champagne-Ardenne Basse-Normandie Nord - Pas-de-Calais Alsace Franche-Comté Poitou-Charentes Auvergne Languedoc-Roussillon Corse Guadeloupe Guyane **Hungary Ireland Valle** d'Aosta/Vallée d'Aoste **Lithuania Latvia** Eastern Netherlands Western Netherlands **Poland** Lódzkie Lubelskie Podkarpackie Romania Västernorrlands län Wales Northern Ireland England



Mapping relevant EU instruments / platforms









ERA-NETs and ERA-NETs PLUS













The Smart Specialisation Platform provides professional advice to EU countries and regions for the design and implementation of their research and innovation strategies fo

- . Provide guidance material and good practice examples
- . Conduct high quality research projects to inform strategy formation and policy
- · Encilitate personaviews and mutual learning
- . Support access to relevant data
- . Train policy-makers





The Smart Specialisation Platform





What we can do for you

smart specialisation (RIS3). Our services include:

- . Organise information sessions for policy-makers and present at conferences

S3 Themes	S3 Governance	S3 Targeted Support
S3 Actors	S3 Cooperation	S3 Communities

S3 Tools

The Platform provides interactive tools that can help you in identifying key features of regions and their Smart Specialisation Strategies, such as the EYE@RIS3 - an online tool showing the RIS3 priorities of regions/countries, the CSE-Viewer - a tool to search planned investments in European Structural and Investment Funds (ESIF) data (ERDF, CF, ESE and VEI), the ICT Maniforing Tool to search European Structural and Investment Funds (ESIF) data (ERDF, CF, ESF, YEI and EAFRD) on planned investments in the ICT, the of trode flows, as well as other Data Sources to benchmark the EU

EYE@RIS3	ESIF - viewer	ICT Monitoring
②	0	②
Regional Benchmarking	EU Trade	Data Sources
(11)	©	

S3 Tag Cloud

S3P Calendar

M						
	Т	W	т	F	s	s
				2	3	-1
5	6	7	В	9	10	11
12	13	14	15	16	17	18
10		21	22	23	24	20
26	27	28	29	30		

Event Highlights







Joint Research Centre

Commission's in-house science service



Serving society Stimulating innovation Supporting legislation









Thank you for your attention!





http://s3platform.jrc.ec.europa.eu

Ales.Gnamus@ec.europa.eu

