

# South Ostrobothnia Region

## Seinäjoki University of Applied Sciences

### Topics

- Social and healthcare reform
- Food chain traceability
- Big data and digitality in procurements



# New structure of health and social services

National supervisory authority



## CENTRAL GOVERNMENT

18

### COUNTIES

- Responsibility for organising services
- Responsibility for financial resources
- Determines service level and cooperation contract

5

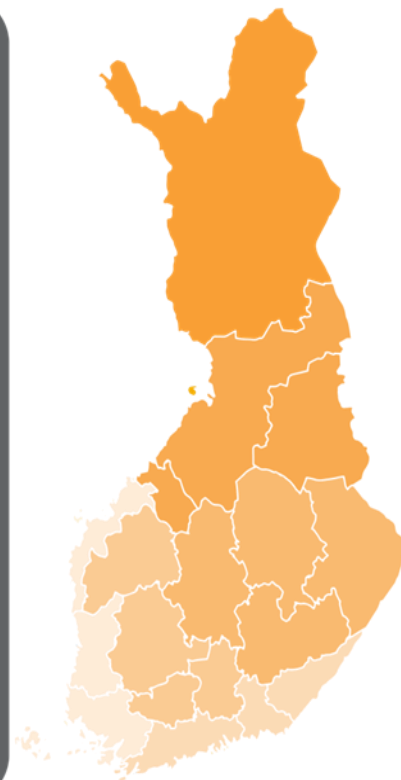
### HEALTH AND SOCIAL SERVICES COLLABORATIVE CATCHMENT AREAS



## MUNICIPALITIES

### Service providers:

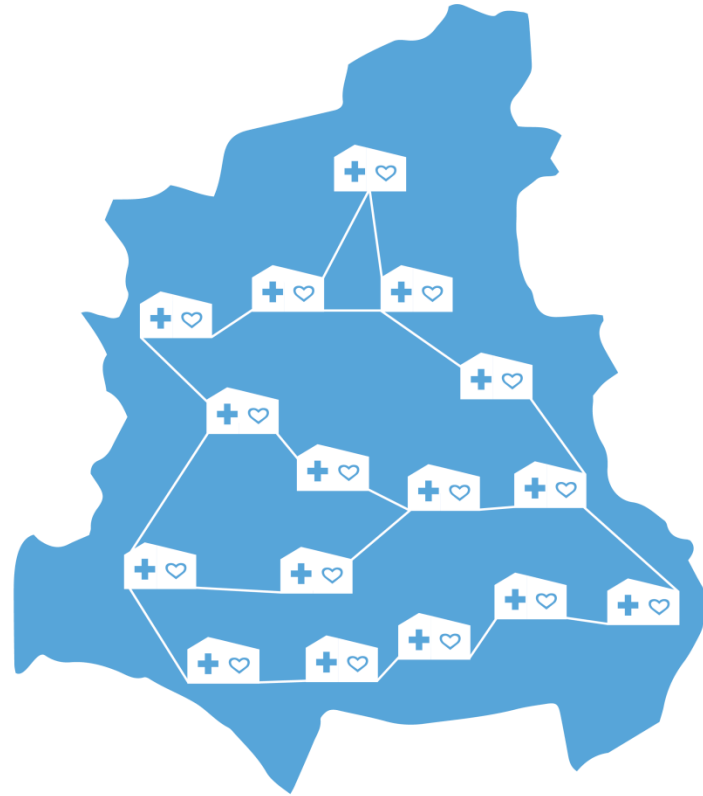
- public
- private
- third sector



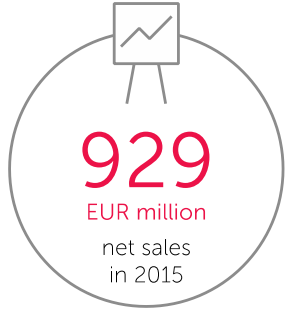
# One operator

## COUNTY:

- will organise and finance health and social services from the beginning of 2019
- will ensure that services form integrated packages offered on equal basis, close to clients and based on the population's needs



# Atria Finland's Major Companies



## Atria Finland Ltd

- Develops, manufactures and markets fresh food and related services.

## A-Farmers Ltd

- Is celopment oncentrated for meat procurement and devof the Finnish meat production.

## A-Rehu Oy

- Is concentrated on feed business.
- Production units are located in Koskenkorva and Varkaus

## Best-In Ltd

- Pet food production in Kuopio



# Food Chain

Food chain covers the journey of food from farm to fork, or back to farm again.



- Primary production
- Industrial production
- Customer
- Consumer

Back to farm again

# Traceability of foods

- **Traceability in legislation**, concerns food and food business operators
- One step back and one step further eg. you have to know, where the batch of raw material or product came from and where the manufactured/sold products has been delivered
- Concerns also the food contact materials



# Name of the farm on label = Family farm products

- Family farm products are traceable to individual farms
- Farmers guarantee the quality and food safety of meat with their own name
  - Broiler products, at the moment tens of them, first ones year 2012
  - Pig products (ham and filés), especially christmas ham
  - Beef products (steaks, filés, minced meat)
  - Cold cuts and broiler filénuggets

