

TR83 Region and The Smart Specialisation Strategy, Samsun, Turkey

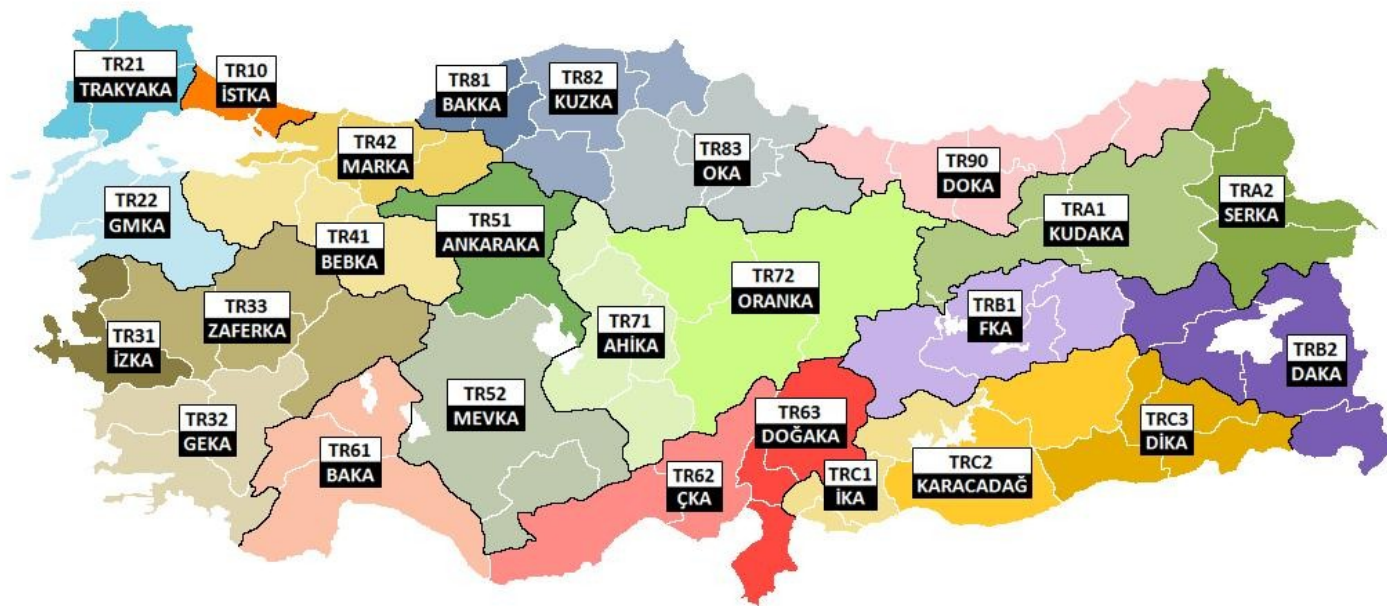


Regional Development

Development Agencies;

There are 26 NUTS 2 Regions and 26 RDAs have been established in Turkey in these regions.

- Cooperate with public, private, NGOs in partnership,
- Use the resources effectifly
- Fosters local dynamics and potentials



CURRENT STATE OF THE MIDDLE BLACK SEA REGION

GEOGRAPHICAL AND DEMOGRAPHICAL DATA	Turkey	TR83	Amasya	Çorum	Samsun	Tokat
AREA (km ²)	783,562	37,937	5,704	12,796	9,364	10,073
Population (2015)	78.741.053	2.721.221	322.167	525.180	1.279.884	593.990
Average Yearly Increase of the Population (2014–2015) (1000)	13.4	1,6	0,8	-3,9	7,8	-6,6
Population Accumulation (2015) (kişi/ km ²)	102	72	57	41	141	60
Urbanization(2015) (Percentage)	92,1	83,32	70,30	72,60	100.00	63,95
Migration(2014–2015) (1000)	-	-6,09	-3,52	-12,02	-2,27	-10,42
Employment						
Rate of Workforce Participation(2015) (Percentage)	51,3	51,1	50.7*	52.0*	50.5*	49.9*
Employment Rate(2015) (Percentage)	46,0	47.8	47.4*	48.9*	47.2*	46.7*
Rate of Unemployment (2015) (Percentage)	10,3	6.5	6.6*	5.9*	6.6*	6.6*

New Approaches in Economical Development



Global Networks

- OKA is a member of (EURADA) since 2010. The secretary General is a member in the board of directors since 2012.
- OKA is a member of WAIPA.
- OKA is in cooperation of Actors from EU,USA,JAPAN and Canada. It is supporting staff exchange, workshops, and partner organisations to reach the innovations in new technological infrastructures

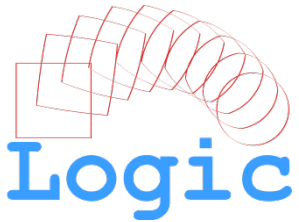


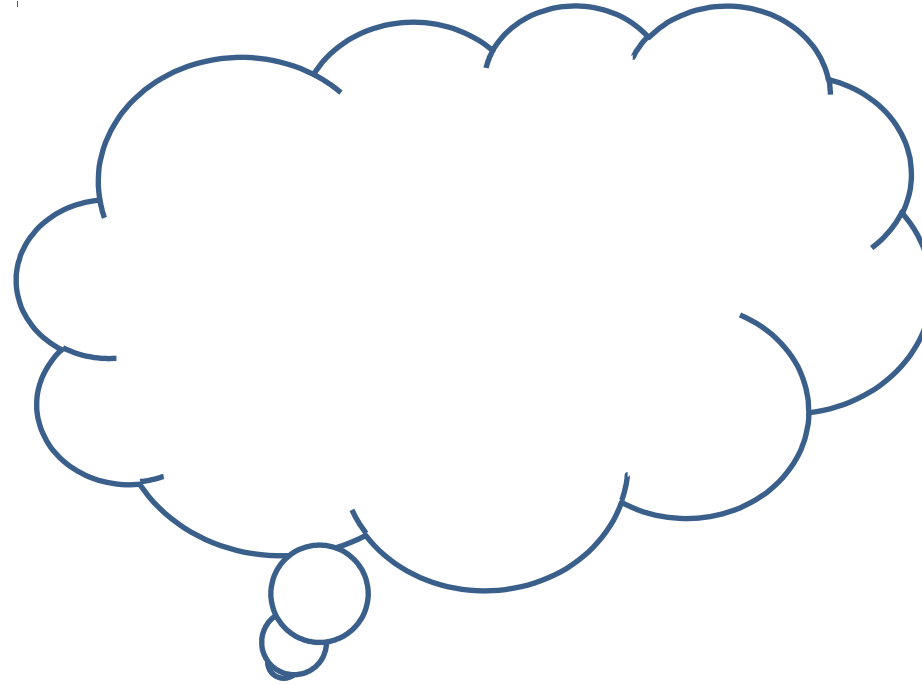
Newly Approaches in Economic Development

Global Networking

•Projects

- Samsun Logistical Center Project
- TR83 Region Increasing Regional Competitiveness Project
- EU Funded Projects(ENI,ERASMUS+,IPA,7thFRW)





What should we do for a better Region ?

GDP-Ranking



Gross domestic product 2015

<i>Ranking</i>	<i>Economy</i>	<i>Millions USD</i>
1	United States	18.036.648
2	China	11.007.721
3	Japan	4.383.076
4	Germany	3.363.447
5	United Kingdom	2.858.003
6	France	2.418.836
7	India	2.095.398
8	Italy	1.821.497
9	Brazil	1.774.725
10	Canada	1.550.537
11	Korea, Rep.	1.377.873
12	Australia	1.339.141
13	Russian Federation	1.331.208
14	Spain	1.199.057
15	Mexico	1.143.793
16	Indonesia	861.934
17	Netherlands	750.284
18	Turkey	717.880
19	Switzerland	670.790
20	Saudi Arabia	646.002

GDP-Ranking



PPP rank	2014		2030		2050	
	Country	GDP at PPP (2014 US\$bn)	Country	Projected GDP at PPP (2014 US\$bn)	Country	Projected GDP at PPP (2014 US\$bn)
1	China	17,632	China	36,112	China	61,079
2	United States	17,416	United States	25,451	India	42,205
3	India	7,277	India	17,138	United States	41,384
4	Japan	4,788	Japan	6,006	Indonesia	12,210
5	Germany	3,621	Indonesia	5,486	Brazil	9,164
6	Russia	3,559	Brazil	4,996	Mexico	8,014
7	Brazil	3,073	Russia	4,854	Japan	7,914
8	France	2,587	Germany	4,590	Russia	7,575
9	Indonesia	2,554	Mexico	3,985	Nigeria	7,345
10	United Kingdom	2,435	United Kingdom	3,586	Germany	6,338
11	Mexico	2,143	France	3,418	United Kingdom	5,744
12	Italy	2,066	Saudi Arabia	3,212	Saudi Arabia	5,488
13	South Korea	1,712	South Korea	2,818	France	5,207
14	Saudi Arabia	1,652	Turkey	2,714	Turkey	5,102
15	Canada	1,579	Italy	2,591	Pakistan	4,253
16	Spain	1,534	Nigeria	2,566	Egypt	4,239
17	Turkey	1,512	Canada	2,219	South Korea	4,142
18	Iran	1,284	Spain	2,175	Italy	3,617
19	Australia	1,100	Iran	1,914	Canada	3,583
20	Nigeria	1,058	Egypt	1,854	Philippines	3,516
21	Thailand	990	Thailand	1,847	Thailand	3,510
22	Egypt	945	Pakistan	1,832	Vietnam	3,430
23	Poland	941	Australia	1,707	Bangladesh	3,367
24	Argentina	927	Malaysia	1,554	Malaysia	3,327
25	Pakistan	884	Poland	1,515	Iran	3,224
26	Netherlands	798	Philippines	1,508	Spain	3,099
27	Malaysia	747	Argentina	1,362	South Africa	3,026
28	Philippines	695	Vietnam	1,313	Australia	2,903
29	South Africa	683	Bangladesh	1,291	Colombia	2,785
30	Colombia	642	Colombia	1,255	Argentina	2,455
31	Bangladesh	536	South Africa	1,249	Poland	2,422
32	Vietnam	509	Netherlands	1,066	Netherlands	1,581



Source: IMF WEO database (October 2014) for 2014 estimates, PwC projections for 2030 and 2050

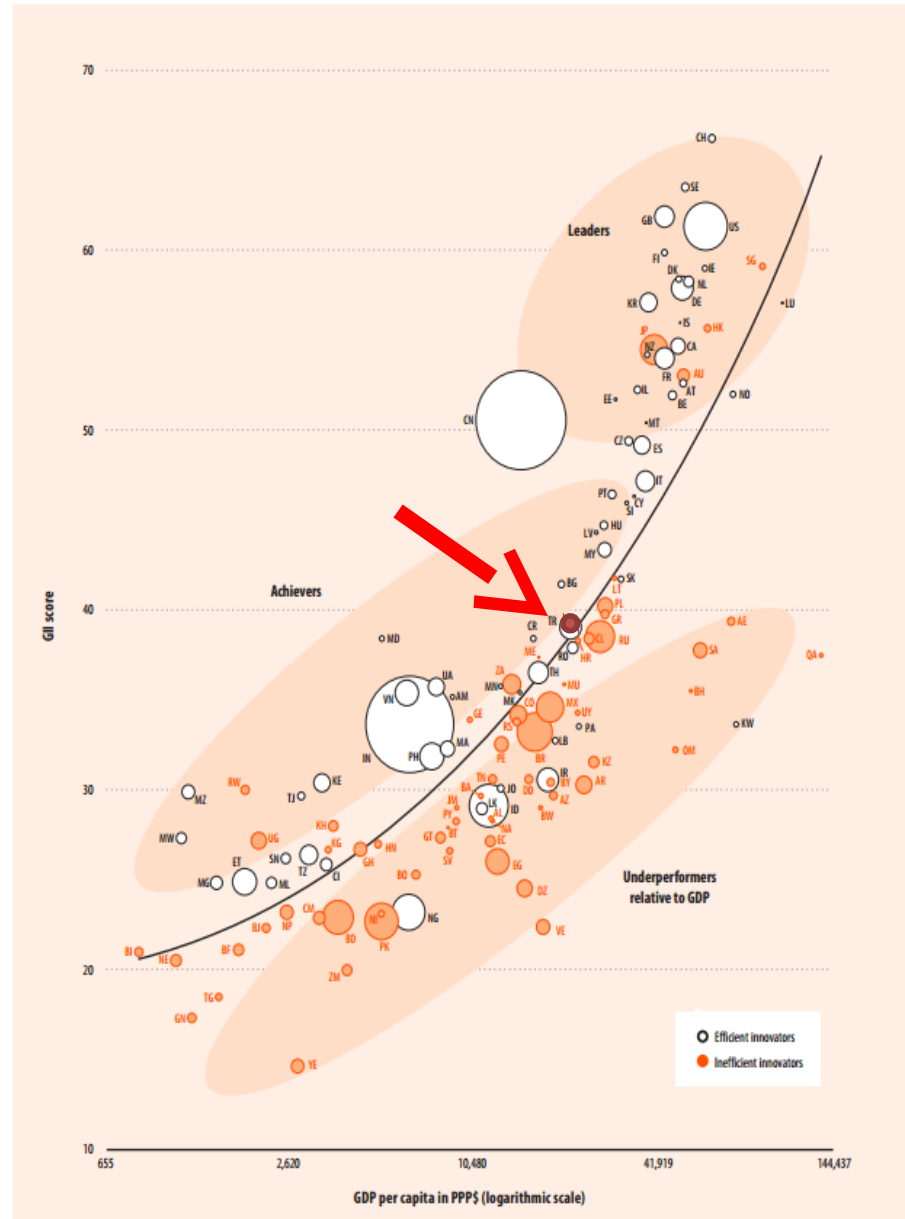
Innovation

Global Innovation Index

* <https://www.globalinnovationindex.org/gii-2016-report>

Turkey, is on the **4th stage of Middle-income countries** .

In general terms, Turkey ranked 42nd out of 128 countries



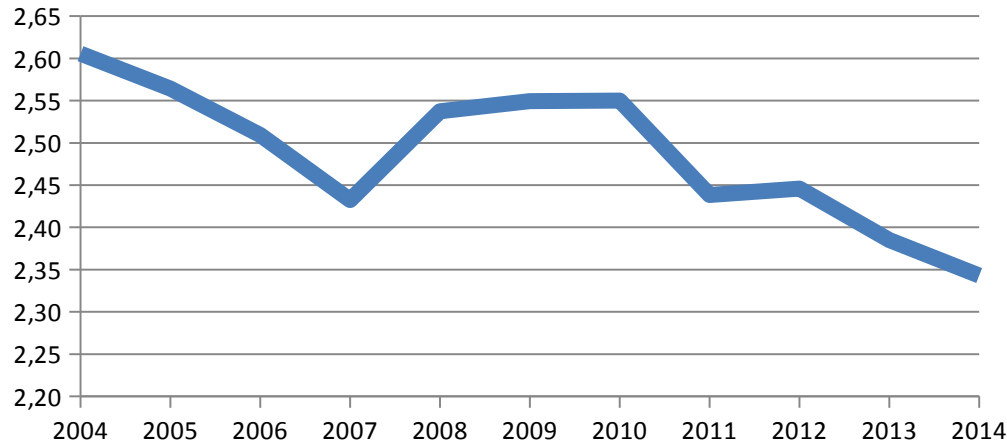
TR83- GDP



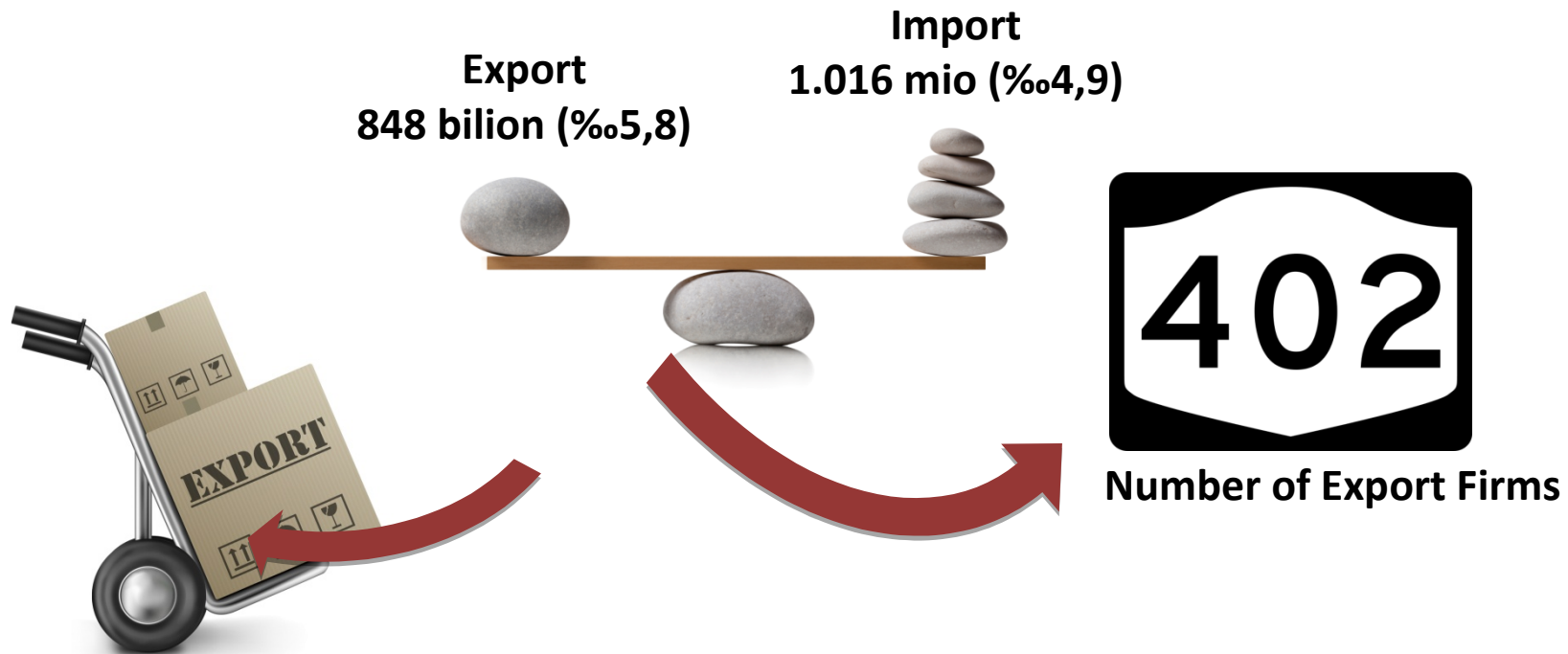
GROSS DOMESTIC PRODUCTS (GDP) – BILLION TL

	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
Turkey	577,02	673,70	789,23	880,46	994,78	999,19	1160,01	1394,48	1569,67	1809,71	2044,47
TR83	15,03	17,28	19,80	21,42	25,24	25,47	29,58	34,00	38,39	43,16	47,91
Percentage(%)	2,61	2,56	2,51	2,43	2,54	2,55	2,55	2,44	2,45	2,39	2,34

TR83 %



TR83 – Foreign Trade



TR83 - INVESTMENT

1380

Number of Investment Incentive
Certificate in the last 15 years

Share in TRY %2,6

%1,8

Ratio of Fixed Investments in
Investment Incentive Certificates
to Turkey

798 **bilion TL**

Public investment, **2015**

TR share %1,28

So, what will be our difference?



Samsun – OKA (OKAREKAP)



OKA
ORTA KARADENİZ KALKINMA AJANSI
MIDDLE BLACK SEA DEVELOPMENT AGENCY

The Yeşilirmak Regional Development plan has a vision between 2013-2023. In 2013 OKA has prepared the Regional Innovation Strategy aimed to follow the global developments.

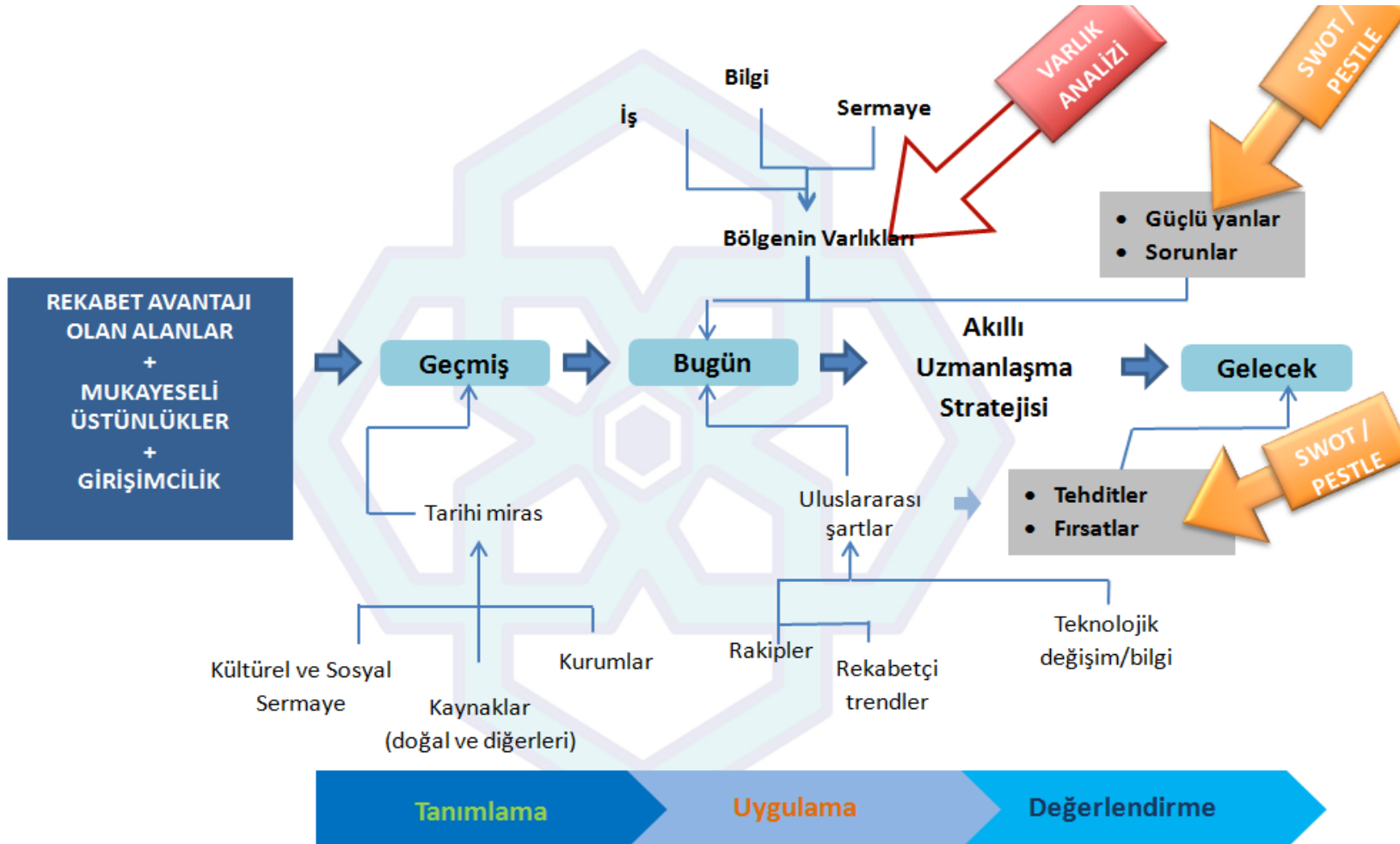
**Regional Innovation Strategy
2013**



**Smart Specialization Strategy
2017**



Samsun – OKA (OKAREKAP)

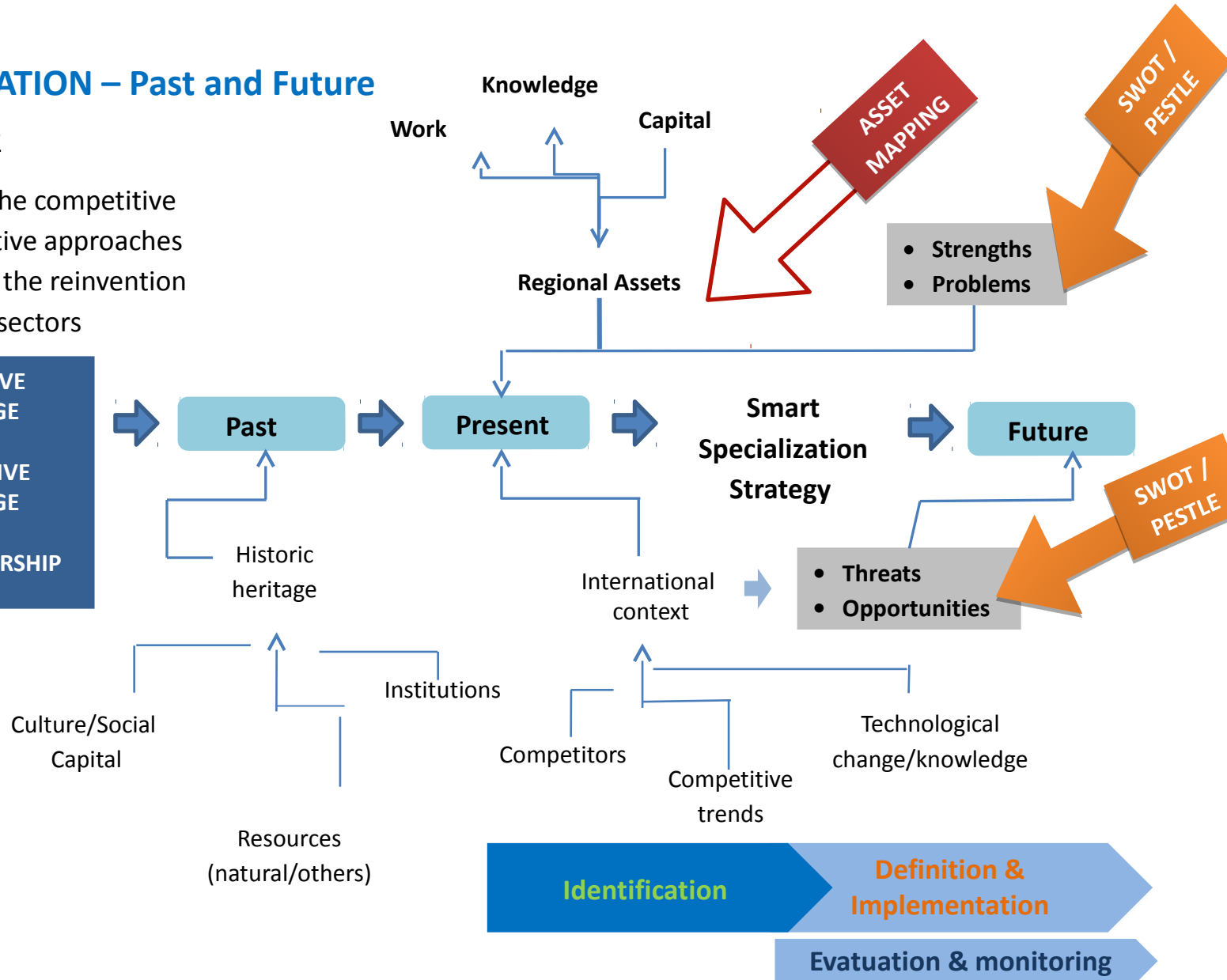


SMART SPECIALISATION – Past and Future

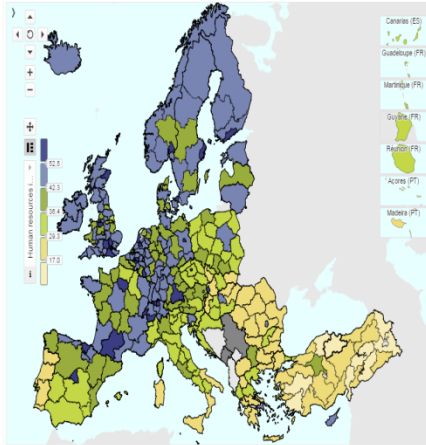
Policy Building

- To combine the competitive and comparative approaches
- To search for the reinvention through new sectors

COMPETITIVE ADVANTAGE
+
COMPARATIVE ADVANTAGE
+
ENTREPRENEURSHIP



Eurostat– OKA (2015)

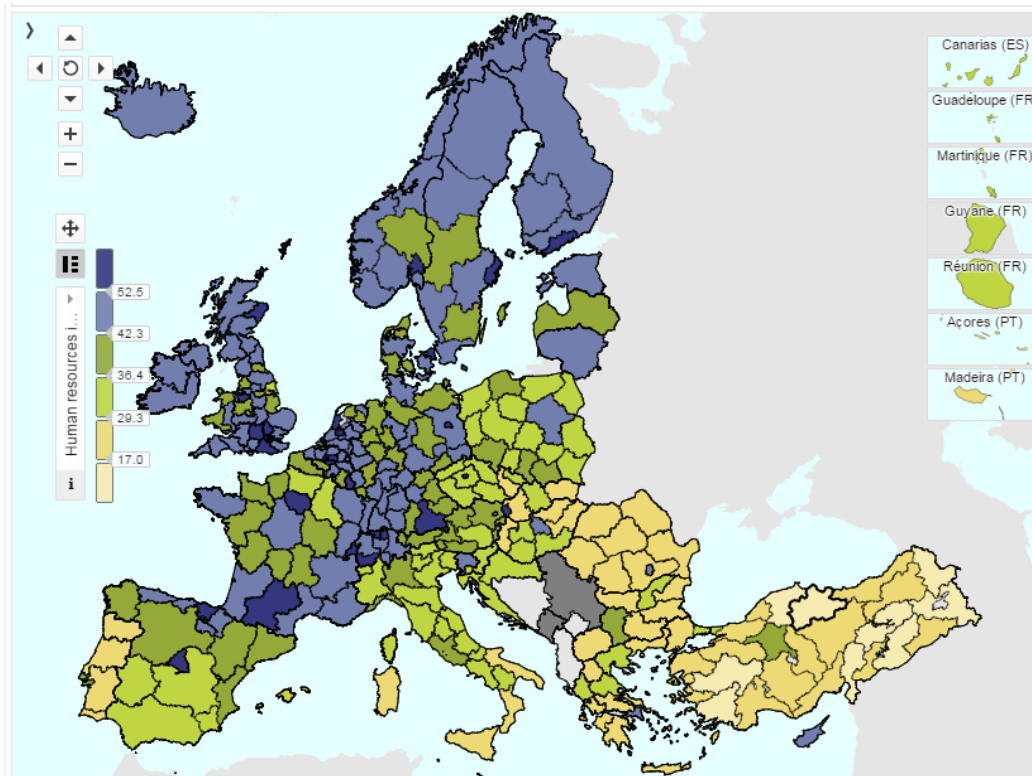


NUTS 2	The share of human resources in science and technology in the workforce, 2013	Employment rate in high technology sectors, 2013
TR83 (Samsun, Amasya, Tokat, Çorum)	15,4	0,5
TR72 (Kayseri, Sivas, Yozgat)	21,8	0,6
TRC1 (Gaziantep, Adıyaman, Kilis)	18,7	0,4
Wien (Austria) (AT13)	50,4	7,0
Hovedstaden (Denmark) (DK01)	57,7	9,4
Helsinki-Uusimaa (Finland) (FI1B)	59,7	8,7
Zürich (Switzerland) (CH04)	61,1	6,4
Oberbayern (Germany) (DE21)	52,8	7,3
West Midlands (UK) (UKG3)	41,0	3,2
Lisboa (Portugale) (PT17)	37,5	4,8
Kontinentelna Hrvatska (Croatia) (HR04)	31,7	3,3
Közep-Magyarország (Hungary) (HU10)	46,0	8,6
Lietuva (Lithuanian) (LT00)	44,3	2,2
Noord-Holland (Netherland) (NL32)	52,5	4,1
Languedoc-Roussillon (France) (FR81)	44,2	2,9
Nord-Vest (Romania) (RO11)	21,5	2,5
Castilla y Leon (Spain) (ES41)	41,6	2,6
Lodzkie (Poland) (PL11)	33,7	3,0

Eurostat– OKA (2015)



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For a Prosperous Region and Country?



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