



Bretagne Développement Innovation

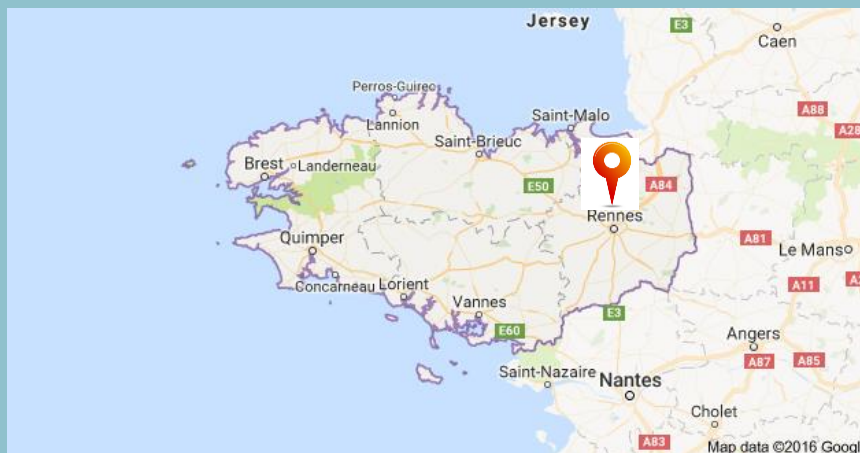
BRETAGNE RIS3

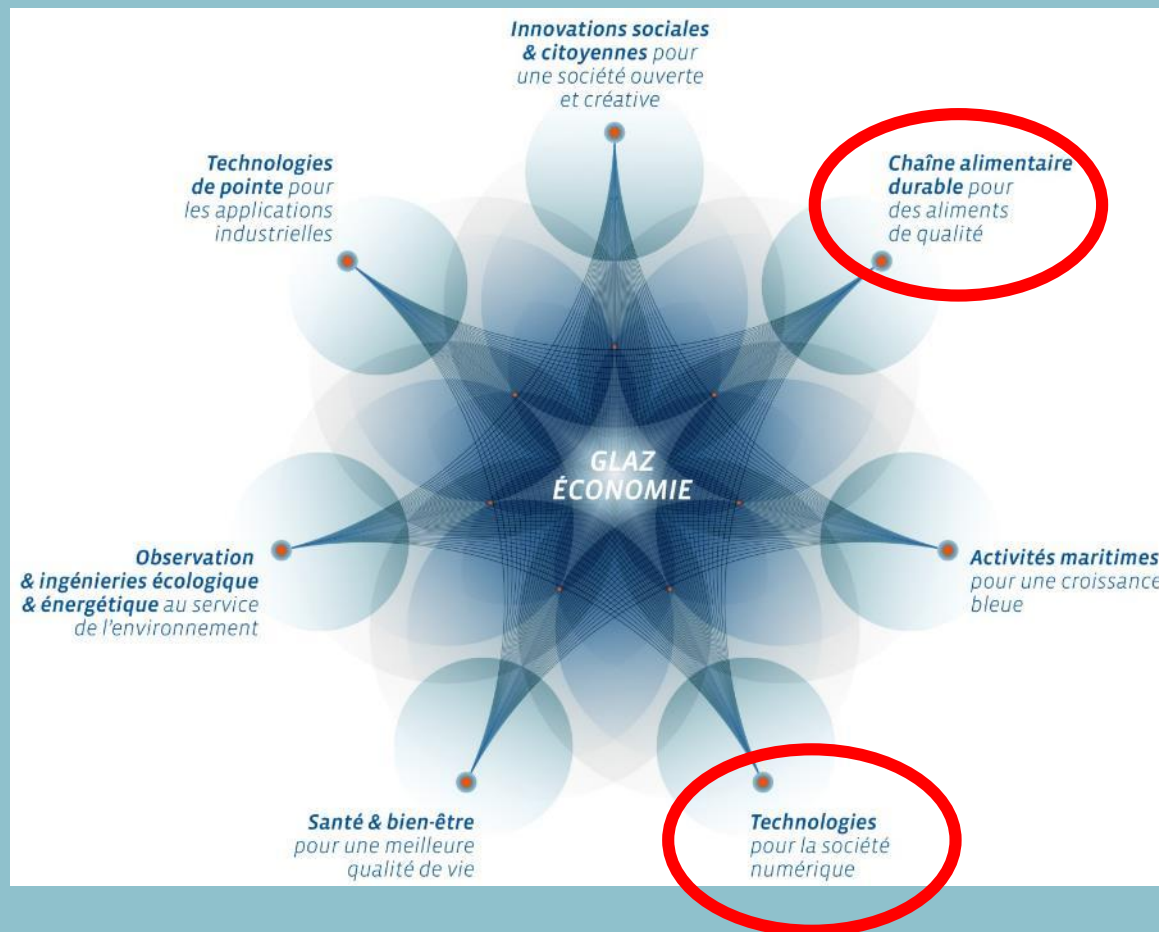
AGRETIC program

CRAFT database

Impulse international collaborative projects

Location: CESSON SEVIGNE / Close to Rennes







HERE IS BRETAGNE FOR TASTES

#1 French region for
FOOD INDUSTRY

#2 French region for
AGRICULTURE **#1** for
LIVESTOCK

#1 French region for
FISHERIES and
AQUACULTURE

Regional level

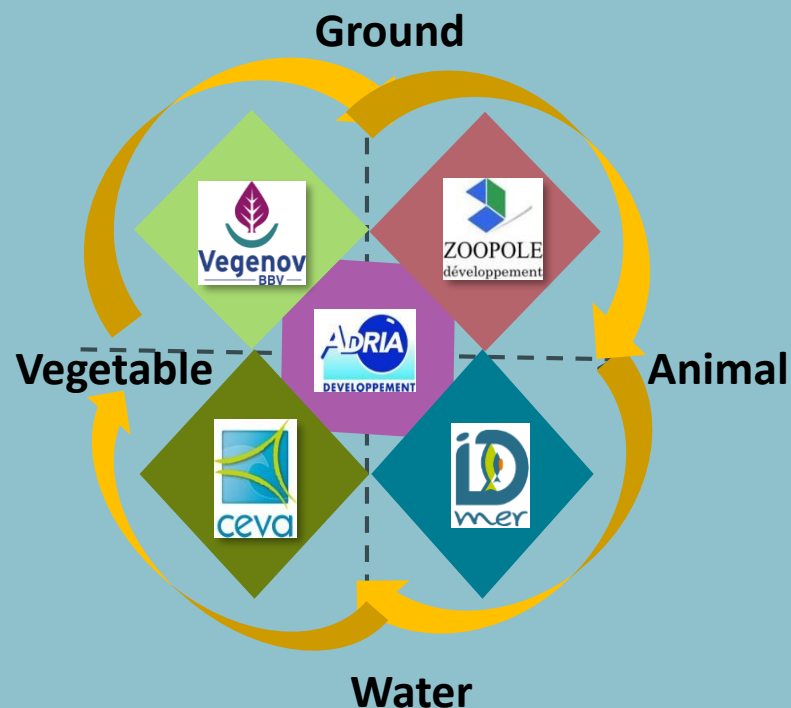
ACT Food Bretagne, the Agrifood Technical center federation

- Synergy / Efficiency
- Visibility
- A complete offer

> 150 employees

> 12 Million €

Founding : 66% private et 34 % public



National level

Institut Carnot – Agrifood transition

6 technical centers + 15 academic research units, working together to give support to firms research and innovation needs

Assessment and optimisation of environmental, territorial and social acceptability

Agriculture and
Aquaculture Health
and Sustainability

Food matrix eco-
design and eco-
processing

By-products and
waste eco-
valorisation

Food safety, nutritional,
functional and sensorial
food quality

OneHealth



AGRETIC PROGRAM





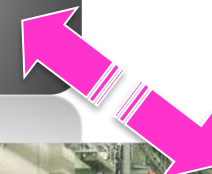
Guillaume Briend
AgreTIC Project manager

Why AGRETIC program since 2011 ?

- Some figures



46 000 employees
+ 750 companies



76 000 employees
37 000 farms



68 000 employees
4 600 companies

THE AIM = Developing Cross-cutting Digital-agri/agro projects

BRETAGNE^{BE}
DÉVELOPPEMENT
INNOVATION

Digital

Agriculture

Agroindustry

breeding

Agricultural
machinery

Agro Industry 4.0



Actions :

- Call for project: experimentation
- Thematic workshops, BtoB, fairs
- Mapping

- **5,8 M€** invested – of which **1,5 M€** Regional fund
- **40 experimentation projects**
- **8 collaborative projects**
- **13 specialist days**

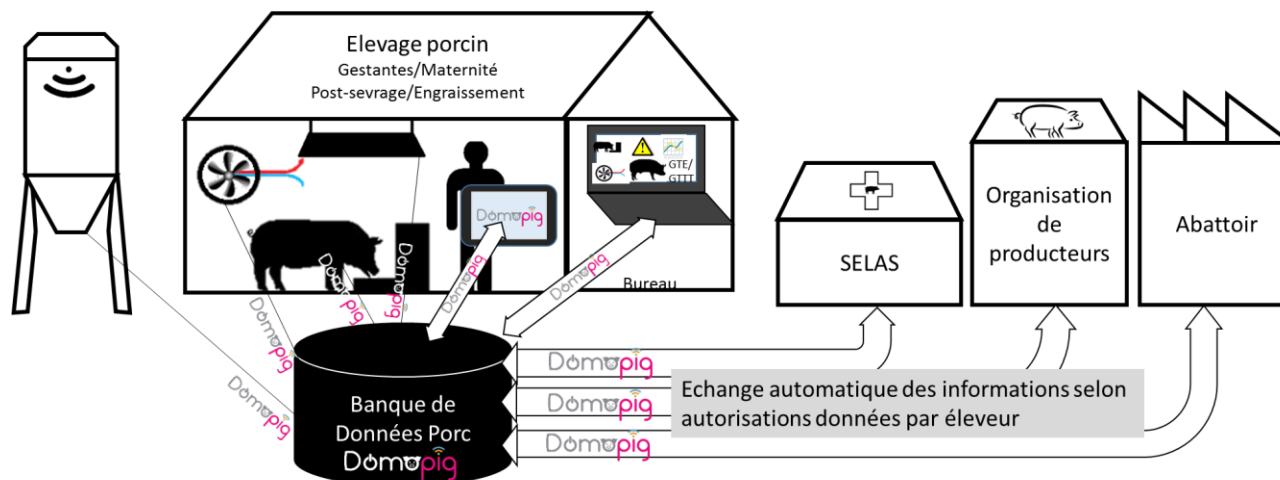
First exemple in agriculture 1/2

<http://www.kerhis.fr/domopig>



Digital at the pork industry service

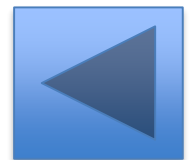
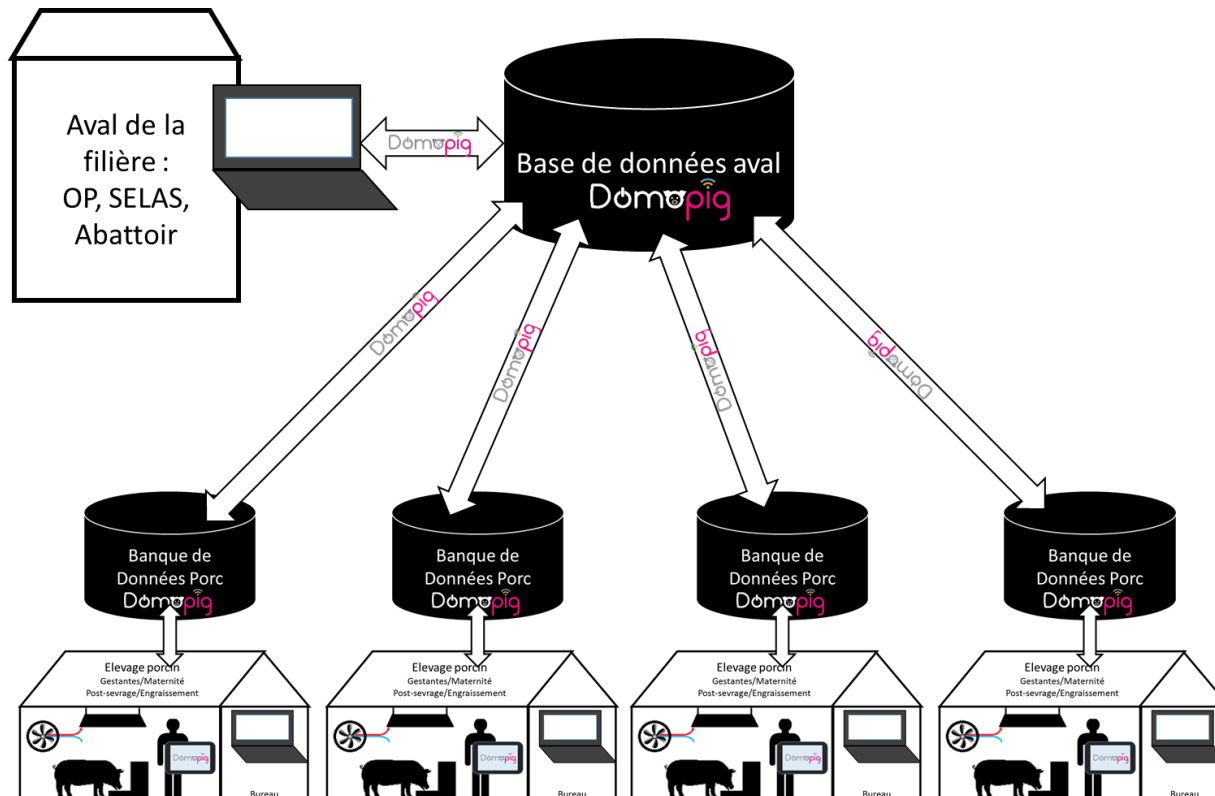
Project : To integrate and develop the data produced in the breeding in the pork sector in order to improve technico-economic results of the breedings, the working comfort of the stockbreeders, the communication and transmission of the data between the various parties of the pork sector (stockbreeder, Professional organizations, slaughter-house).



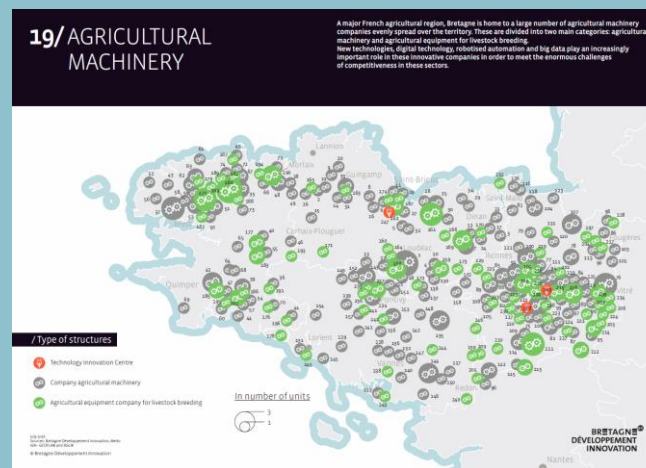
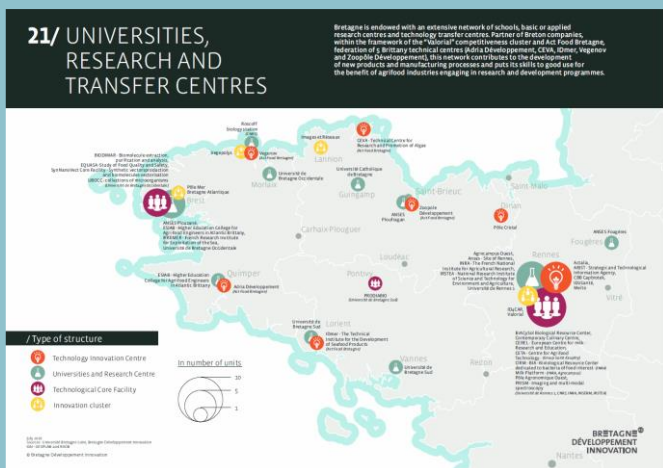
First exemple in agriculture 2/2

Domopig

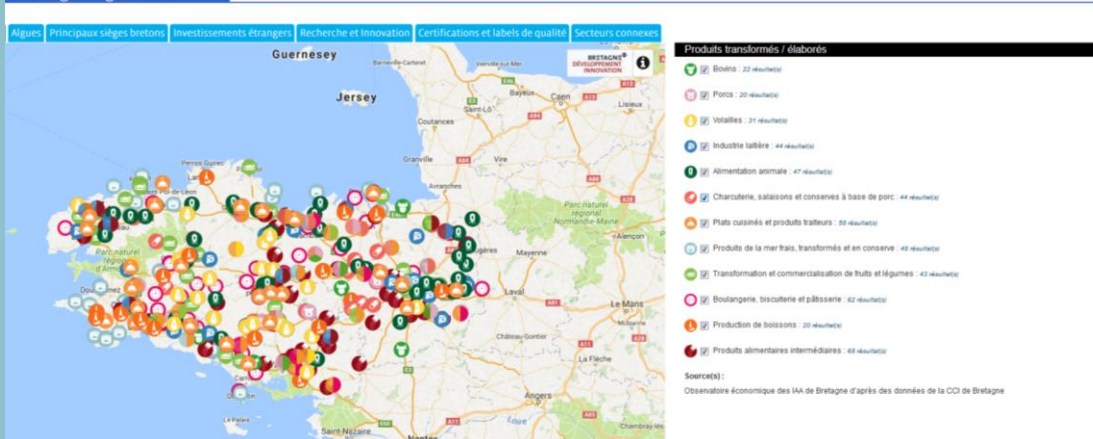
Digital at the pork industry service



MAPS with CRAFT, the exemple of agrifood maps



Bretagne agroalimentaire



Impulse international collaborative projects

International level

Involvement in European projects

- For regional stakeholders
 - Information day
 - Training day on sme instrument / on specific calls
 - Support in finding opportunities and partners
 - ...
- For BDI
 - RUC-APS (cross sector TIC/Agri)- RISE Instrument
 - Kic Food - Food Nexus proposal
 - ...

THANK YOU !

Helene MORIN

European affairs manager