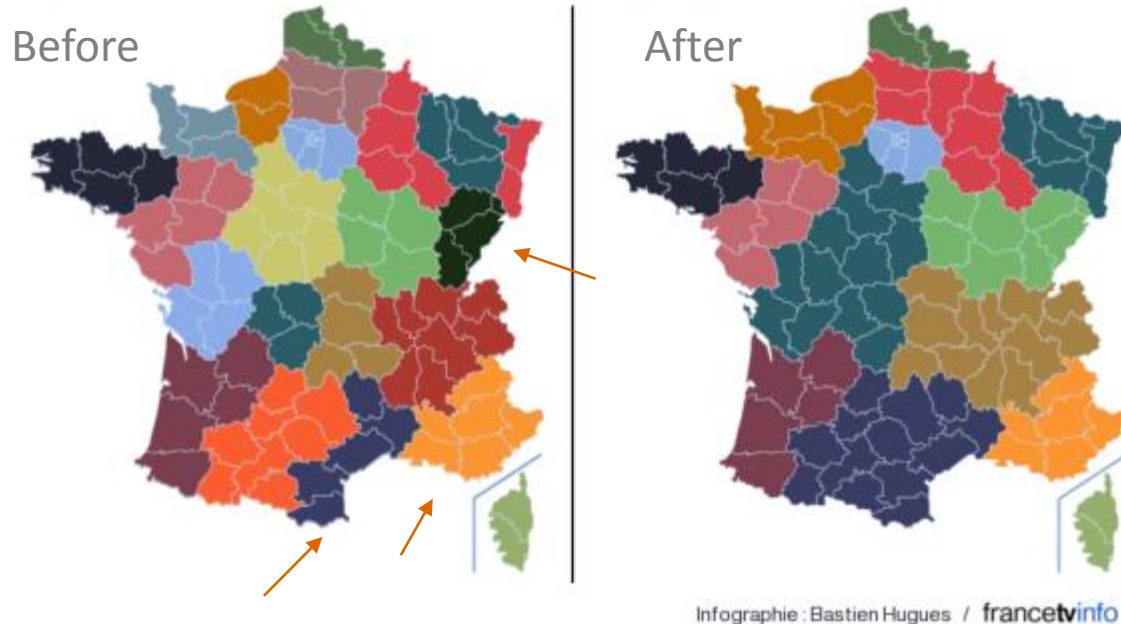


An on-the-ground experience

French Regions before and after the reform : regional boundaries changes



- 2** Regional Innovation Strategies
- 2** Monitoring and evaluation operational systems of the 3S
- Regional Economic Development,
- 1** Innovation and Internationalisation Scheme
- n** Other related studies and European projects ...



The political goal is growth, but how ?

What smart specialization is about ?

Making choices : focalising on what we are good at to grow faster ?

Managing limited resources



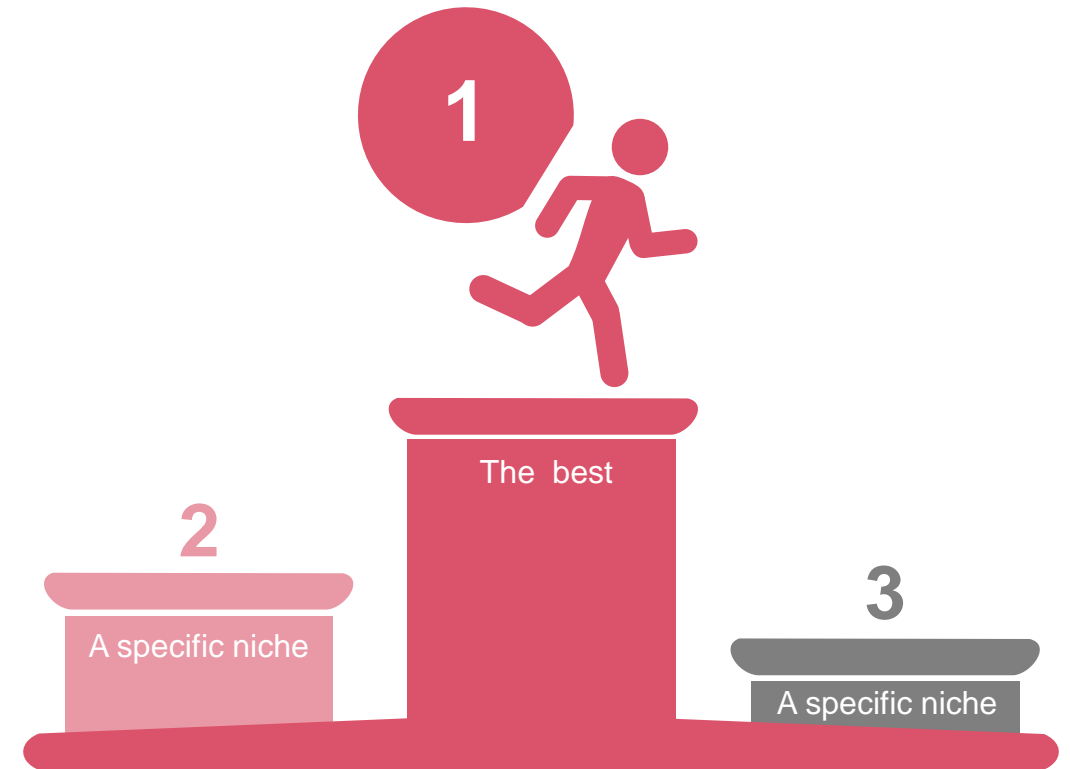
Assessing, analysing and taking corrective actions

Preparing the future, investing on talent and innovating



What we are looking for ? The areas where we are (at) the (our) best

- To identify a **critical mass** in economic terms – which sectors contribute most to regional economy
- To identify **knowledge potential** – scientific strengths
- To find areas that **grow dynamically**
- To find sectors active in **R&D and innovation**
- To find sectors with **international competitive advantage**
- To find matches between **science and economy**
- **To understand the position of the economy** in global value chains
- To find **international market niches**
- To identify the **societal challenges** that could drive demand for innovative products



What do we need to do so ? The good data

What kind of data :

1. At NUTS 2 Level (or NUTS 3)
2. Relevant
3. Available
4. Robust
5. Fresh
6. Quantitative
7. Qualitative
8. Micro data



N. B.: Statistical sector analysis often simply don't match with new specialization areas, as they emerge, in most cases, at the crossroads of different sectors

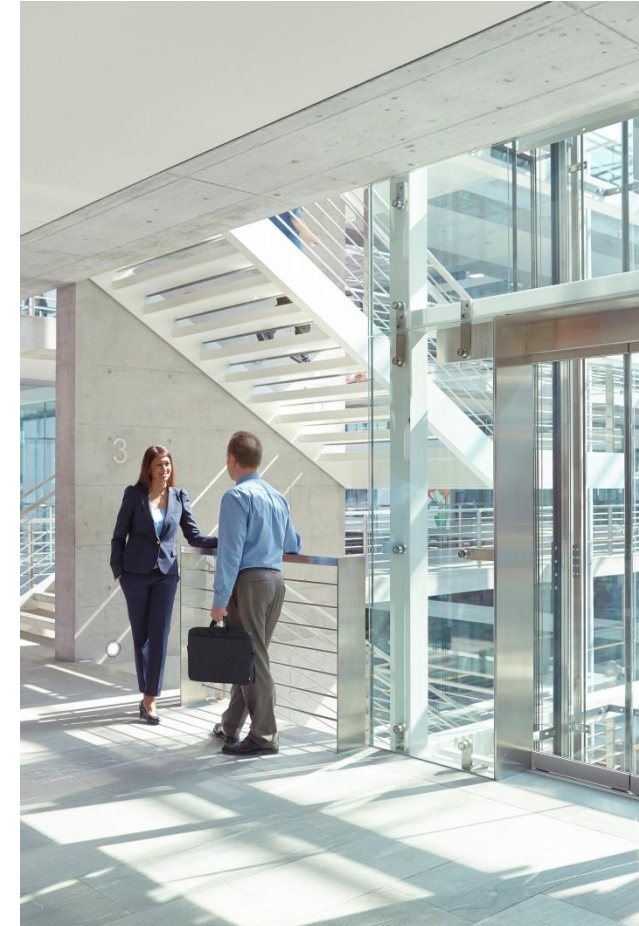
The PACA Region Smart Specialization



Collecting data : not always an easy journey

Challenges to face to build your 3S mapping

A cost efficiency issue

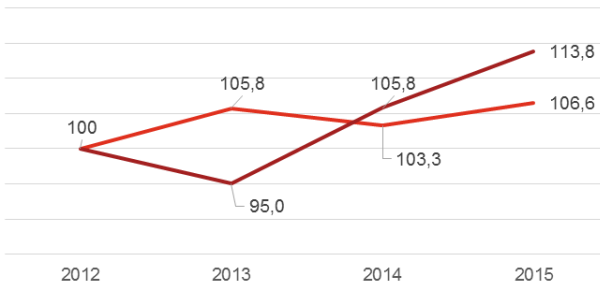


Examples...

Trends

Evolution des échanges commerciaux pour LR en valeur (millions d'euros)

Source: CCI à partir données douanes hors matériel militaire; dernières années disponibles

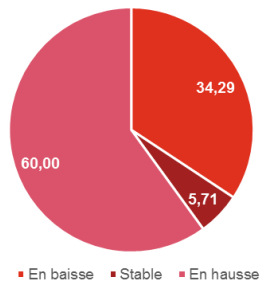


Evolution du CA de 2013 à 2015 des entreprises ayant indiqué être engagées dans une démarche d'innovation en %

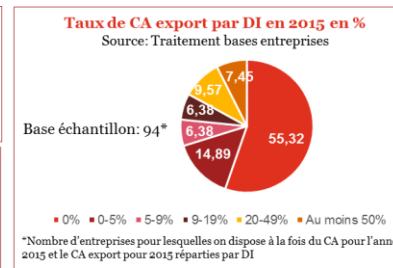
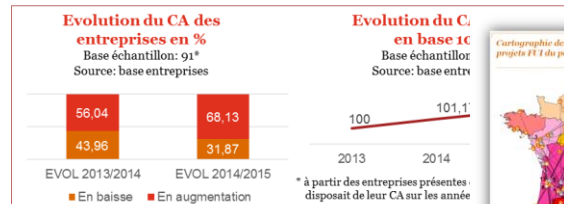
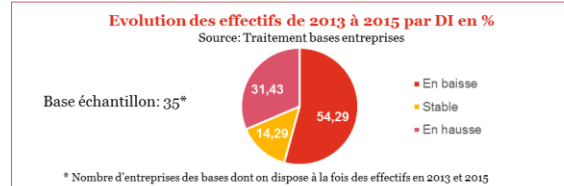
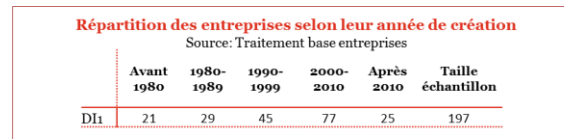
Source: Traitement résultats questionnaire en lien avec base entreprises

Survey

Tout DI Base échantillon: 35*



Analysis @ specific areas sector



Le DI H2O a connu un essor important de la création d'entreprises entre 2000 et 2010. Toutefois, elle présente dans les dernières années à la fois une faible croissance du CA (+2% entre 2013 et 2015) et une part importante d'entreprises

Questions?

Thank you for your attention

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