

Digitalisation and Safety for Tourism

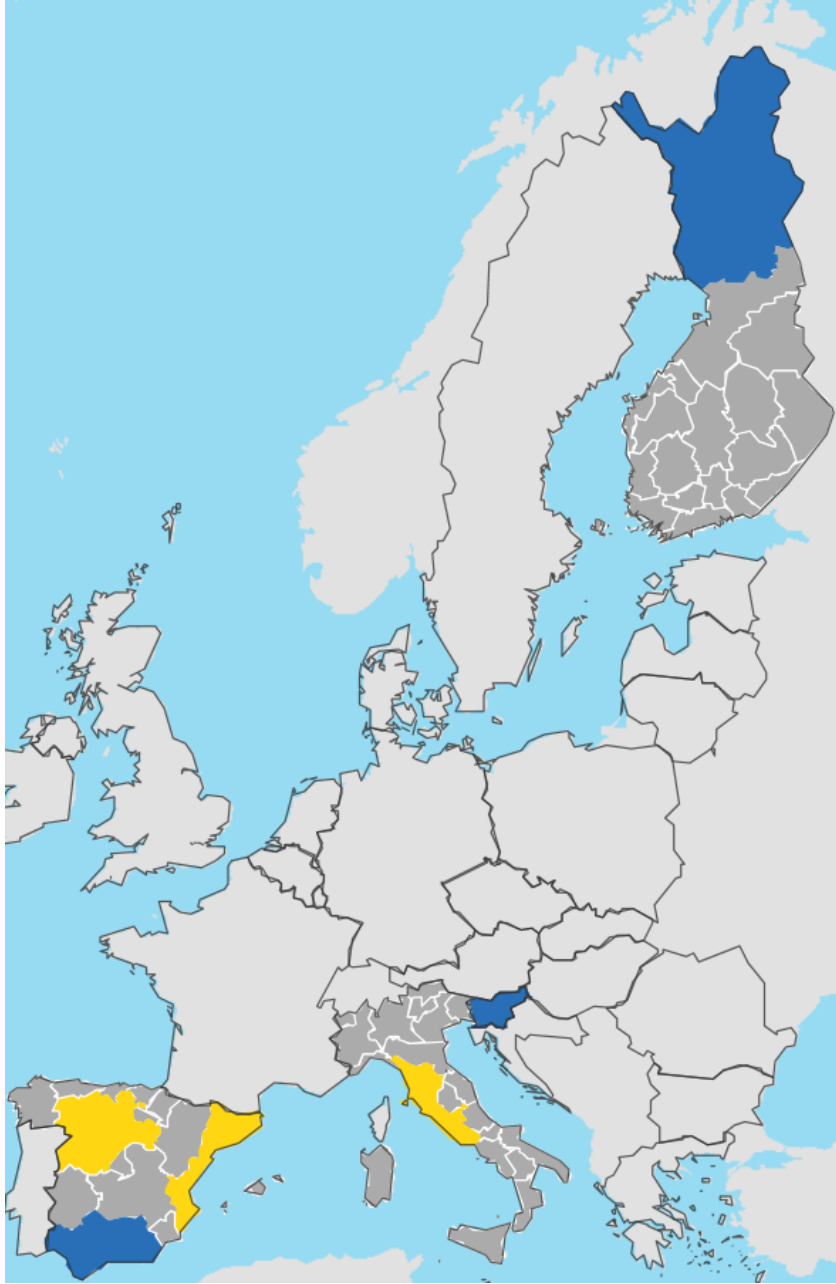
A new thematic area on the
Thematic Smart Specialisation
Platform for Industrial Modernisation

EU Financing for Innovation in Tourism

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Legend

- Leading regions:
 - Andalucia (ES)
 - Lapland (FI)
 - Slovenia (SI)
- Participating regions
 - Castile y Leon (ES)
 - Catalonia (ES)
 - Lazio (IT)
 - Tuscany (IT)
 - Valencia (ES)

Digitalisation and Safety are global megatrends in tourism business

Thematic area will bring together stakeholders from the tourism sector and related industries. The partner regions and organizations complete the missing competences of each other.

The aim is to overcome the challenges and obstacles the tourism industry is facing when investing in new products, services and premises.

The main goal is to reinforce the regional innovation capacity to facilitate investments, based on open innovation infrastructure or new technology, by clusters in regional innovation ecosystems.

List of projects under development

- Access to data and usage of open data
- Risk/crisis management of companies and stakeholders
- Green mobility and connectivity in urban/rural/mountain/coastal areas
- Business safety when facing new phenomena

Tourism Safety

Tourism safety enhances the competitiveness and fluent operations of businesses, as well as increases the travellers' feeling of safety and security

Safety is an essential part of quality in tourism business.



Thank you!

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