



European Committee
of the Regions



EU financing for innovation in tourism

Wednesday, the 27th of September 2017

European Committee of the Regions

Building Van Maerlant (van Maerlant 2 street, 1040 Brussels) - Room VMA 1

PROGRAMME

08.30 – 09.00 WELCOME COFFEE AND PARTICIPANTS REGISTRATION

09.00 – 09.45 OPENING

Mr Karl-Heinz LAMBERTZ (BE/PES), *President of the European Committee of the Regions, Member of the Parliament of the German-speaking Community*

Mr Mircea - Titus DOBRE, *Minister of Tourism of the Romanian Government*

Mr István UJHELYI, *Member of the European Parliament, Vice-chair of the Tourism Task Force at the Committee for Transport and Tourism*

Ms Ana-Claudia ȚAPARDEL, *Member of the European Parliament, Co-Chair of the Intergroup Tourism and Cultural Heritage*

Mr Patrick TORRENT, *NECSouR Presidency - Catalan Government Tourism Department*

09.45 – 11.00 PANEL 1: BUILDING REGIONAL PARTNERSHIP FOR INNOVATION IN TOURISM THROUGH THE INDUSTRIAL MODERNISATION PLATFORM

Moderator: Mr Mark NICKLAS, *Head of Unit F.1 - Innovation Policy and Investment for Growth, DG GROW, European Commission*

Panellists:

Ms Eija RAASAKKA, *Project Manager, Multidimensional Tourism Institute, Lapland*

Ms Susana IBÁÑEZ ROSA, *General Secretary for Tourism, for the Ministry of Tourism and Sports of the Andalusian Regional Government*

Mrs Laure BLANCHARD-BRUNAC, *Adviser to the Director, Treasury and Financial Operations, DG ECFIN, European Commission*

Discussion with the audience



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11.00 – 12.45 PANEL 2: FINANCING PROJECTS FOR INNOVATION IN TOURISM THROUGH EU PROGRAMMES AND FINANCIAL INSTRUMENTS

Moderator: Ms Annemiek JETTEN (NL/PES), *Member of the European Committee of the Regions and Rapporteur on Age-Friendly Tourism*

Panellists:

Mr Fabrice MOULIN, *Head of Development and Accommodation Unit, Île-de-France / Paris Region Tourist Board*

Ms Christina LERCHER, *Innovation and Cluster services, EU Programmes, Standortagentur Tirol*

Mr Eduardo SANTANDER, *Executive Director of the European Travel Commission and Chairman of the European Tourism Manifesto for Growth and Jobs*

Discussion with the audience

12.45 – 13.00 CLOSING

Mr Patrick TORRENT, *NECS TouR Presidency - Catalan Government Tourism department*

Mr Ossi MARTIKANEN (FI/ALDE), *Member of the European Committee of the Regions, Local Councilor of Lapinlahti*

Interpreting: (participants may speak in their own language)	5	DE/EN/ES/FI/FR
(participants may listen in)	5	DE/EN/ES/FI/FR