



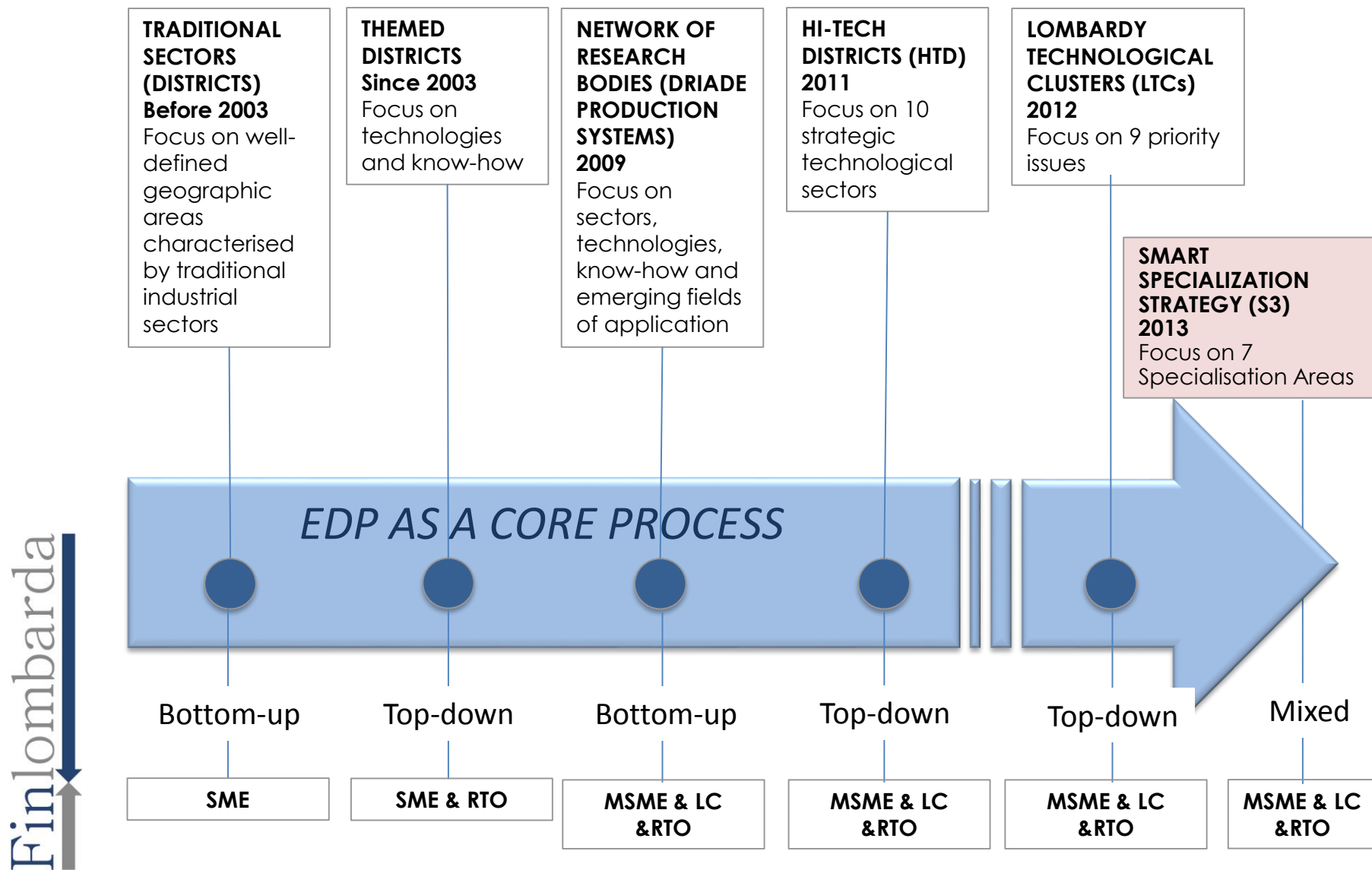
## **Italian experience in organising Entrepreneurial Discovery Process for Smart Specialisation & Business Involvement**

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# From industrial sector to “system of competences”



# Towards emerging industries

## SMART SPECIALIZATION STRATEGY (S3) 2013

Focus on 7 Specialisation Areas

1. Aerospace
2. Agrifood
3. Eco Industry
4. Creative & Cultural Industries
5. Health Industry
6. Advanced Manufacturing
7. Sustainable Mobility

### Governance

- Sharing and comparing with other regions to target policies
- Identification of emerging industries
- Work programs with development technological priorities

### Emerging Industries

These are the industries that grow faster than others, able to “catch” the new needs of society and their changes

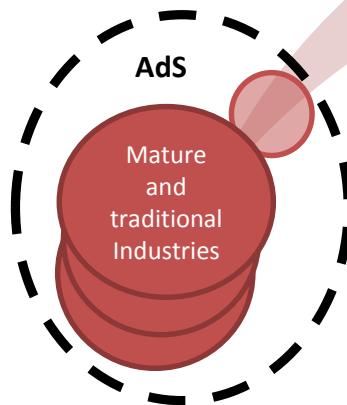
Emerging industries

### Technology Clusters and Open Innovation Platform

#### Calls/Initiatives

- Initiatives for KETs development
- Initiatives for innovation **demand** orientations
- Initiatives to promote **cross-fertilization**
- Support instruments for **eco** and **social innovation**

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# Continuous EDP to support the challenge

1

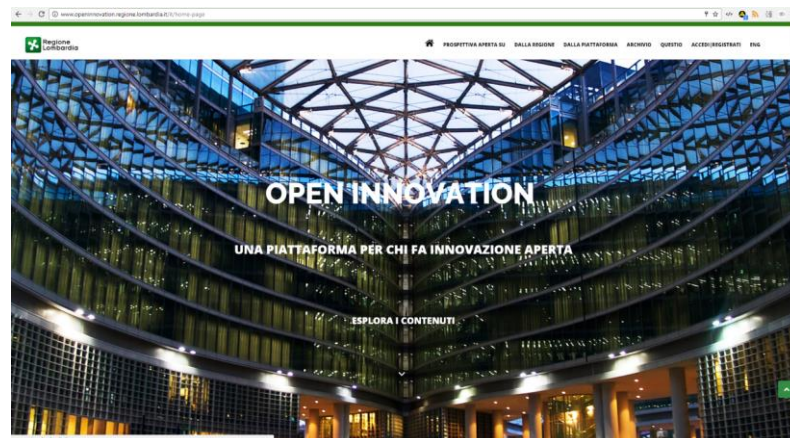
*Vision & efficient governance*

2

*Awareness & knowledge*

3

*Business involvement - Enabling environments (i.e. Clusters, Open Innovation, Pool of Experts)*



- ✓ *Clusters: “soft governance” tool, connection between the territory and the local government*
- ✓ *Financial support and services for Cluster*
- ✓ *A performance scoreboard to monitor cluster growth based on quali-quantitative sets of indicators*

4

*Targeted financial and non financial support*

*Thank you for your attention  
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